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TALES CALCULATED TO DRIVE YOU



No. 15
Sept.



MAD



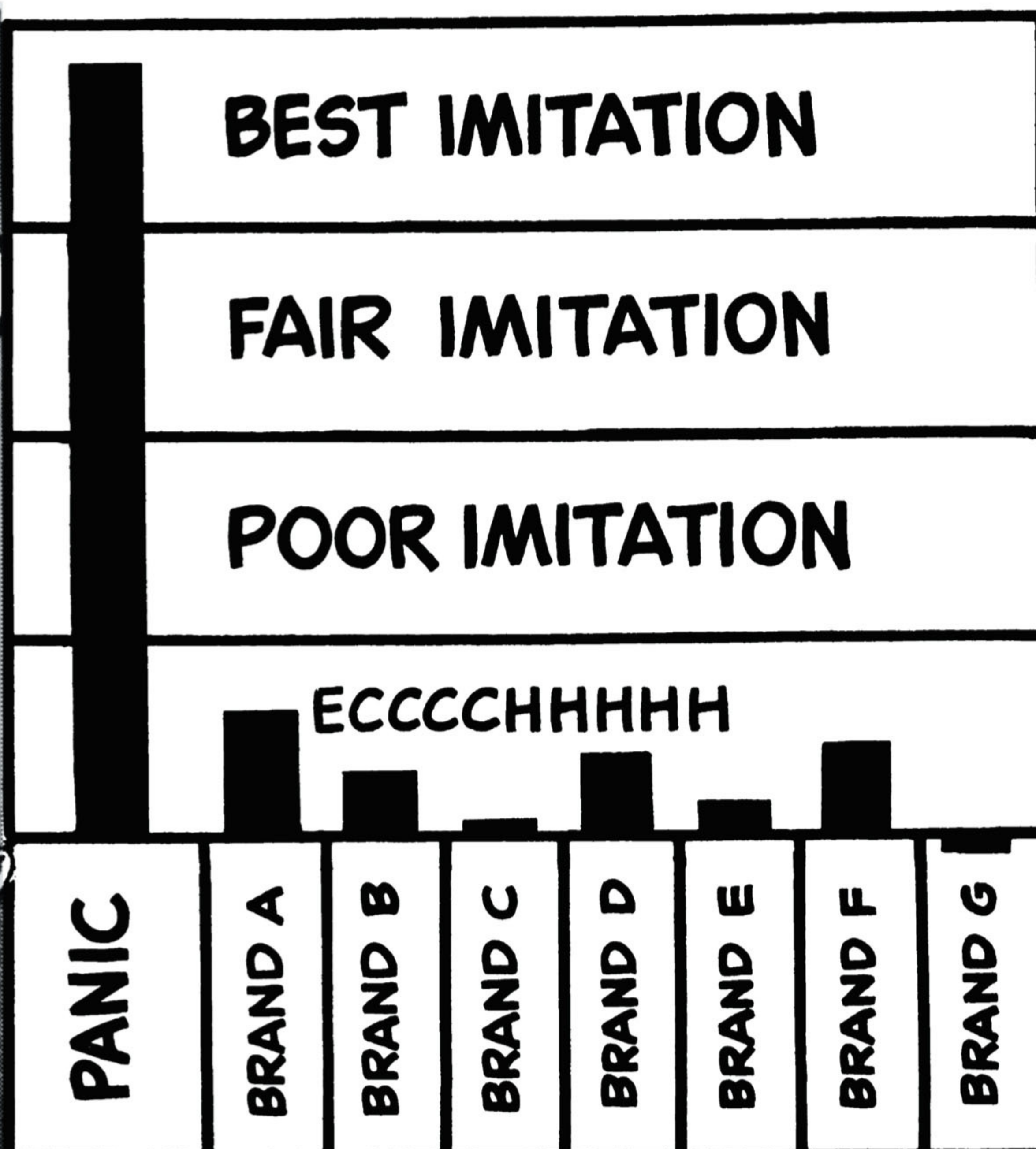
10c



...a MAD tea party.

PROOF... OF 8 BRANDS TESTED, **PANIC** IS BEST IMITATION OF **MAD**

YES, EXTENSIVE TESTS BY THE E.C. RESEARCH BUREAU HAVE PROVEN CONCLUSIVELY THAT **PANIC** LEADS EIGHT OTHER BRANDS IN IMITATING **MAD**! **PANIC** USES MORE OF **MAD'S** ARTISTS, MORE OF **MAD'S** PRINTERS, MORE OF **MAD'S** POTRZEBIE AND FURSHLUGGINER THAN ANY OTHER **MAD** IMITATION!



SO CLIP THIS COUPON AND SEND AWAY FOR YOUR SUBSCRIPTION TO...

HOWEVER, IF YOU WANT THE REAL McCOY, SUBSCRIBE TO...

PANIC ☐

MAD ☐

SUBSCRIPTION DEPT.
ROOM 706
225 LAFAYETTE ST.
NEW YORK 12, N.Y.

PLEASE SEND ME ONE OR BOTH MAGAZINES CHECKED ABOVE FOR WHICH I ENCLOSE \$1.00 PER TITLE (8 ISSUES)

NAME _____

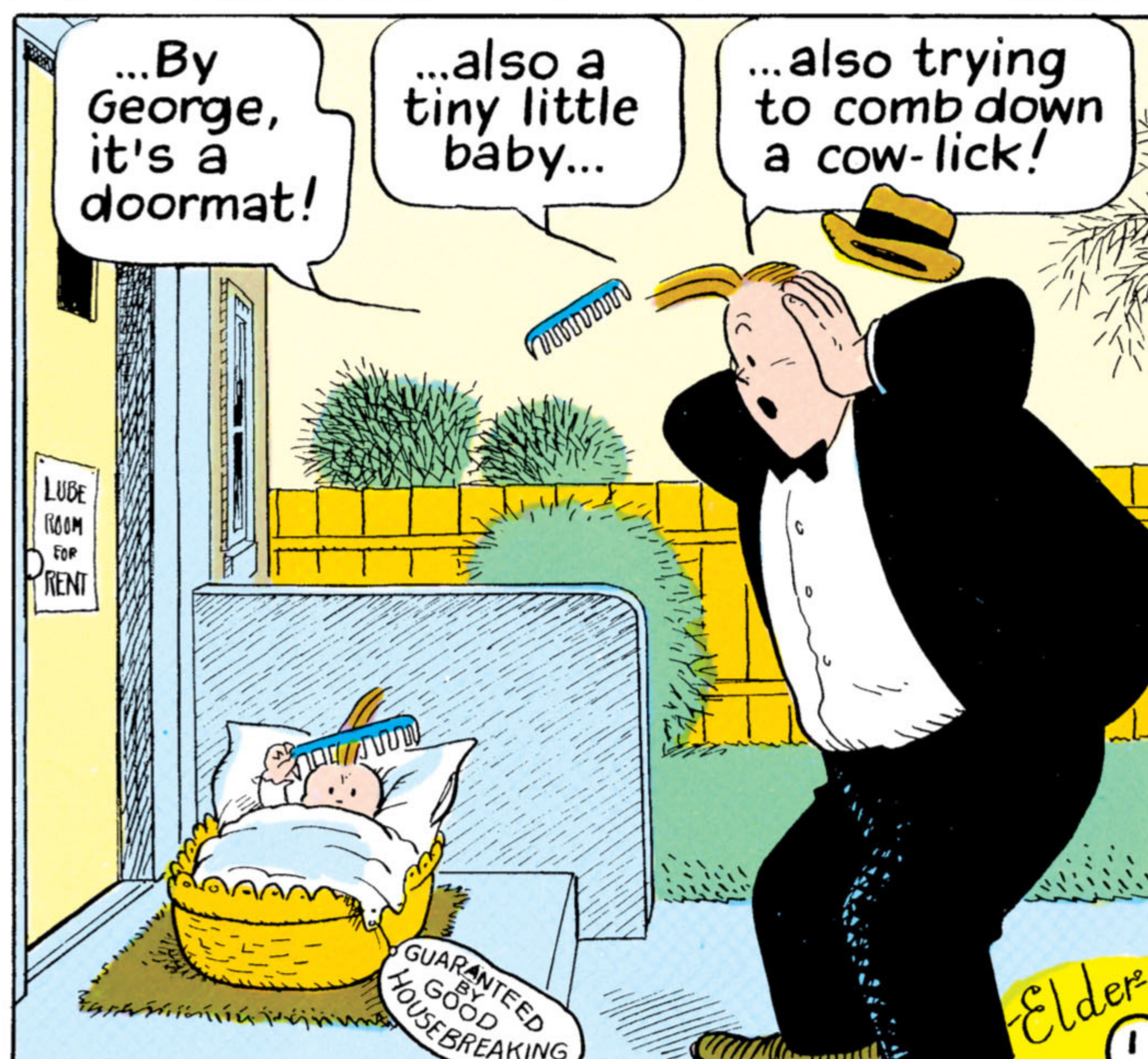
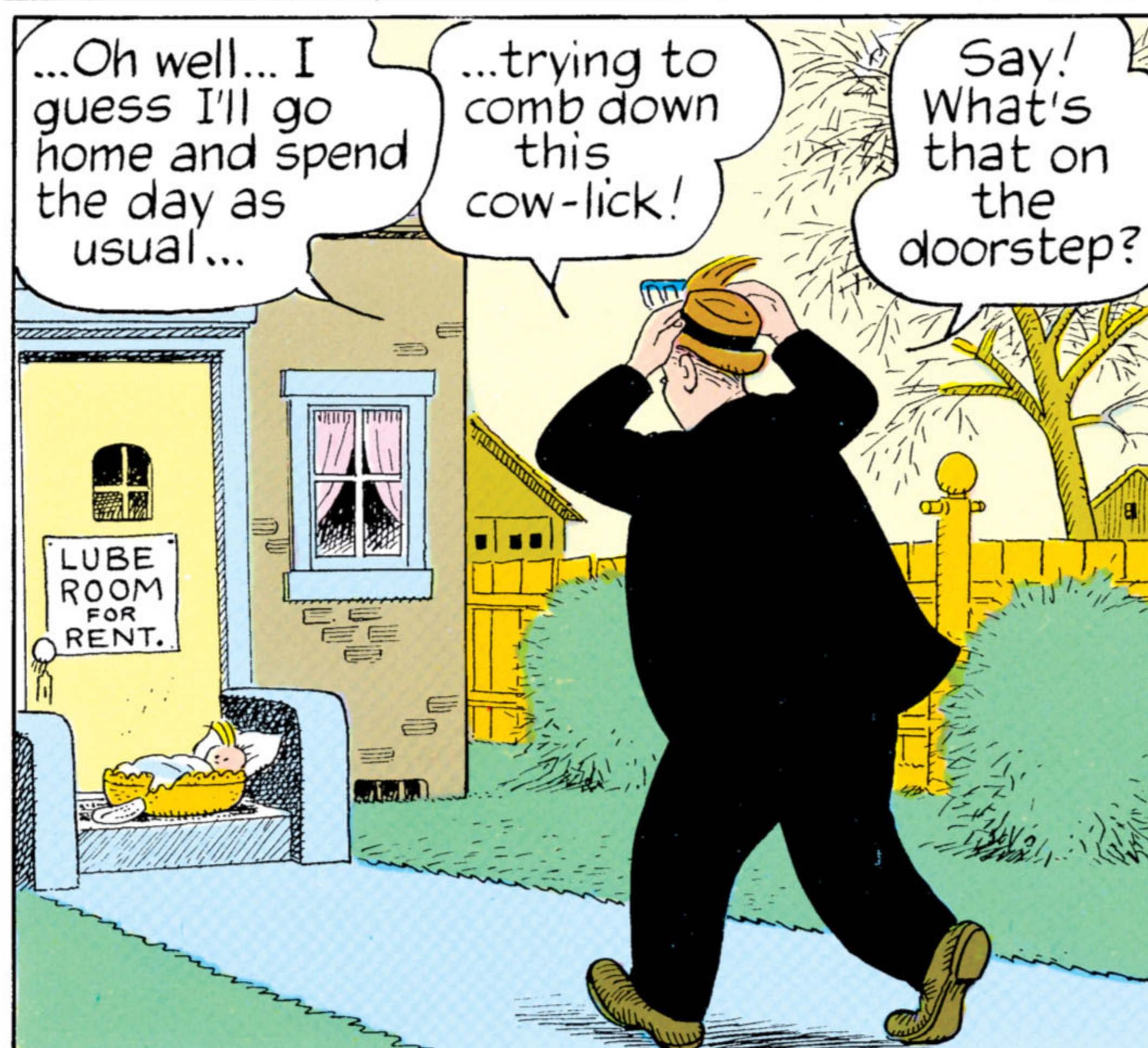
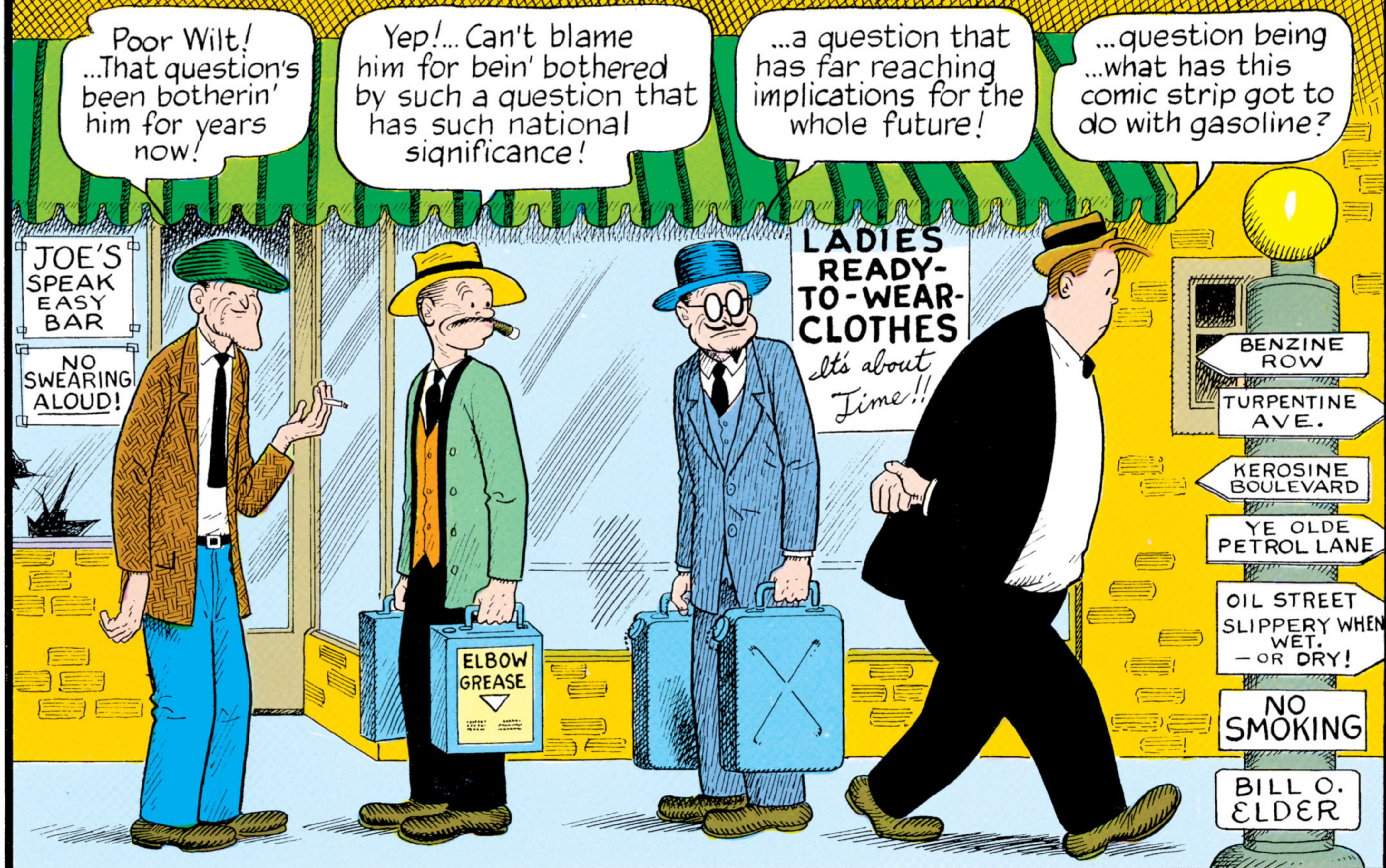
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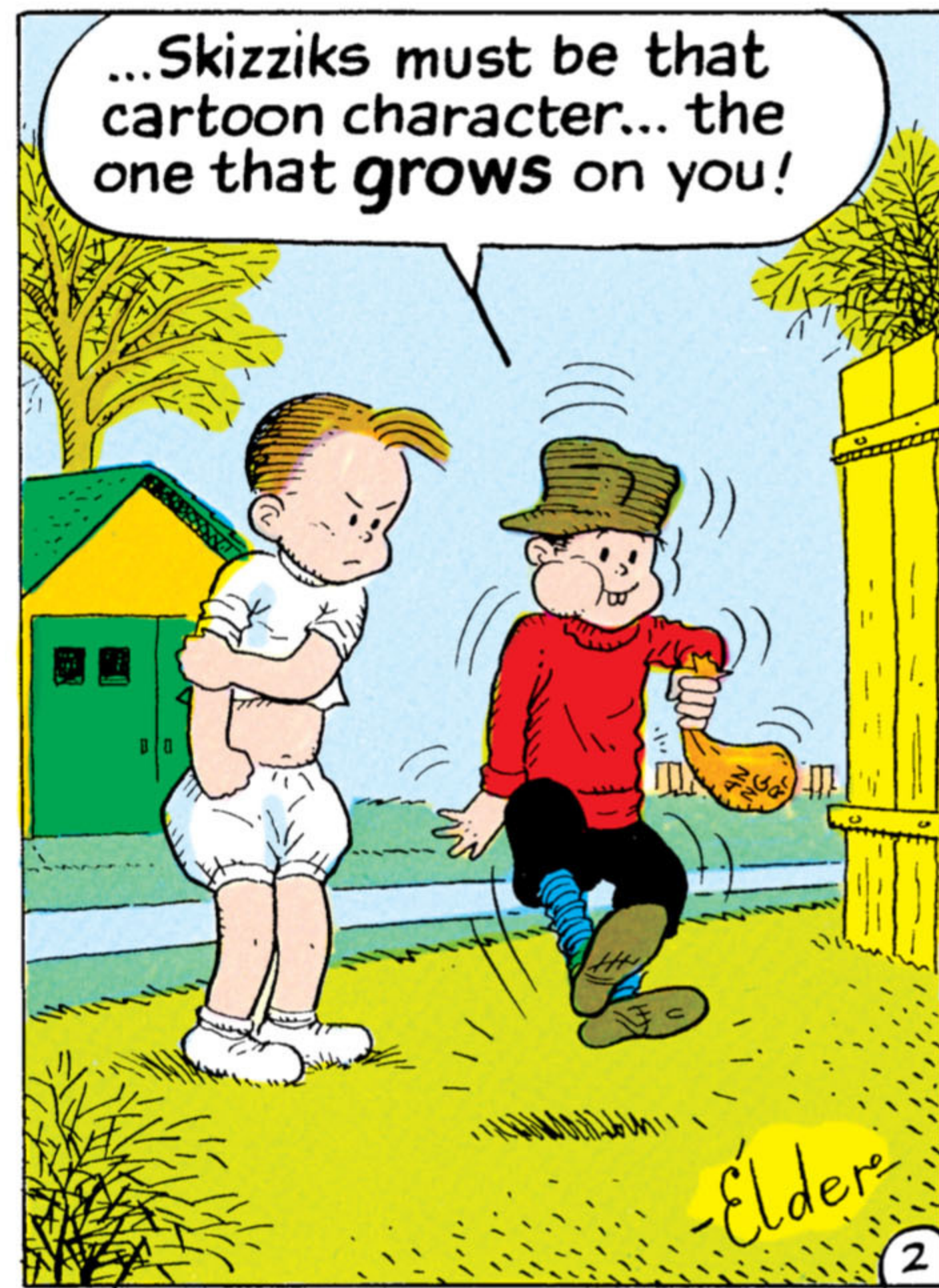
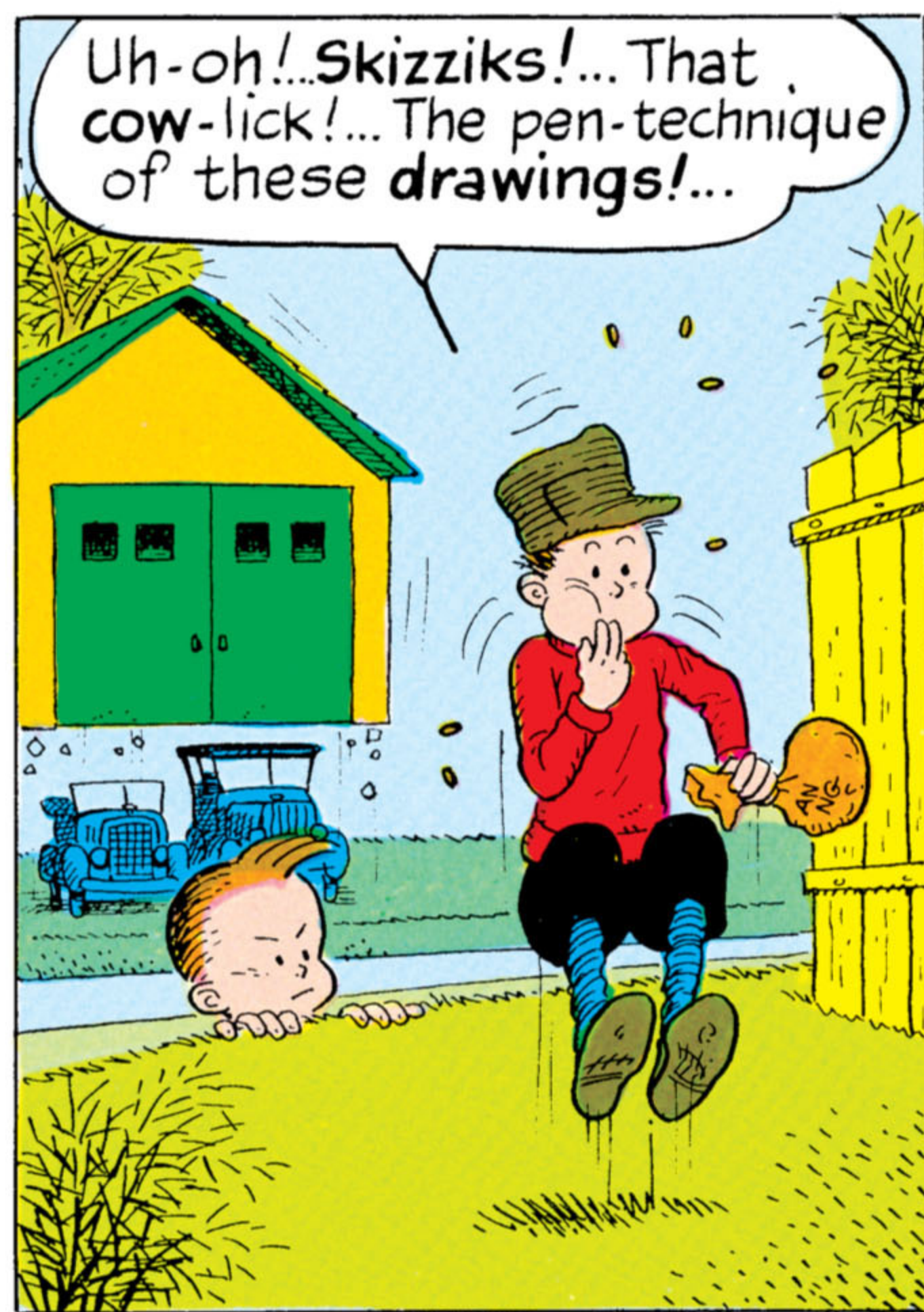
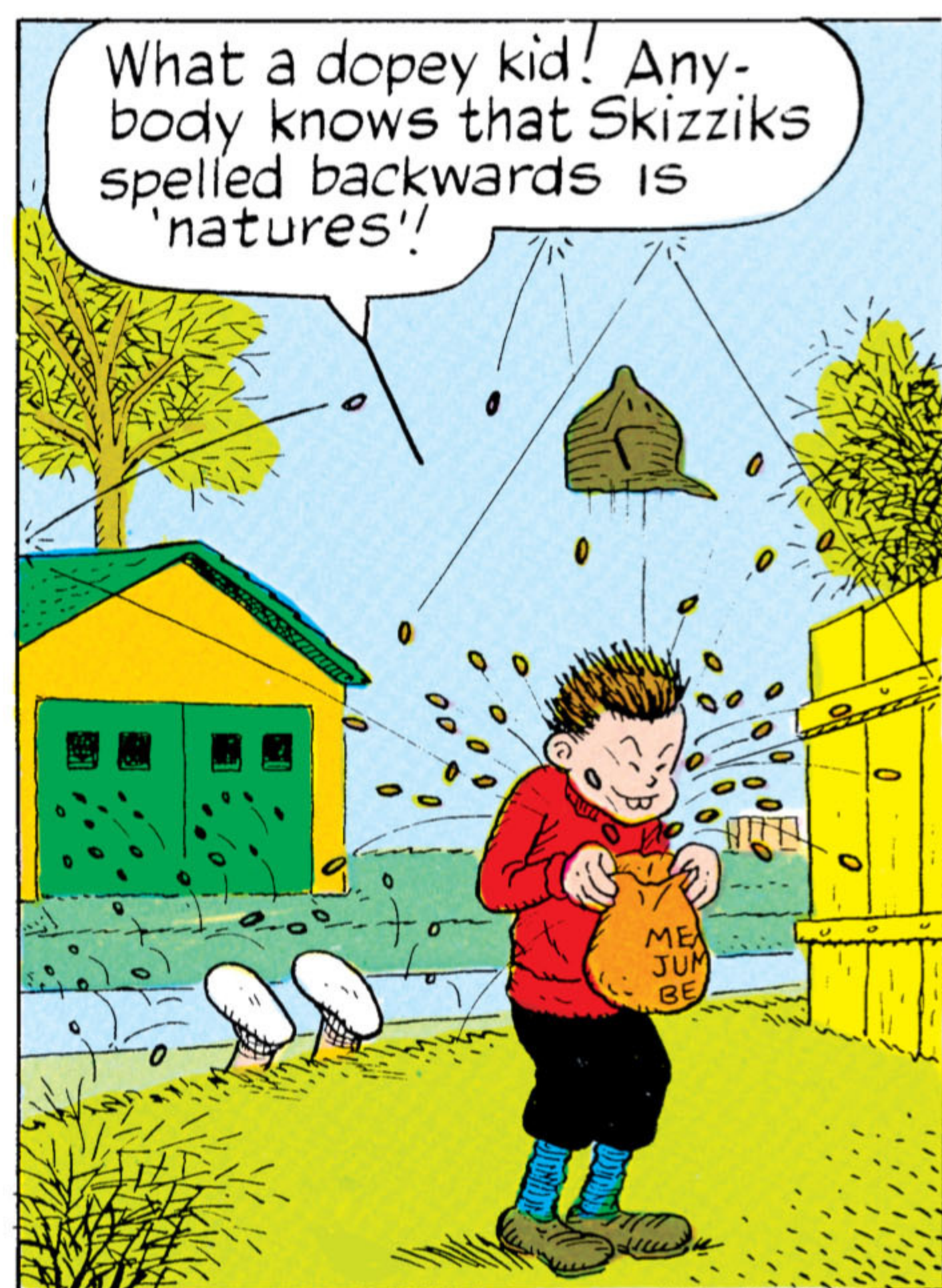
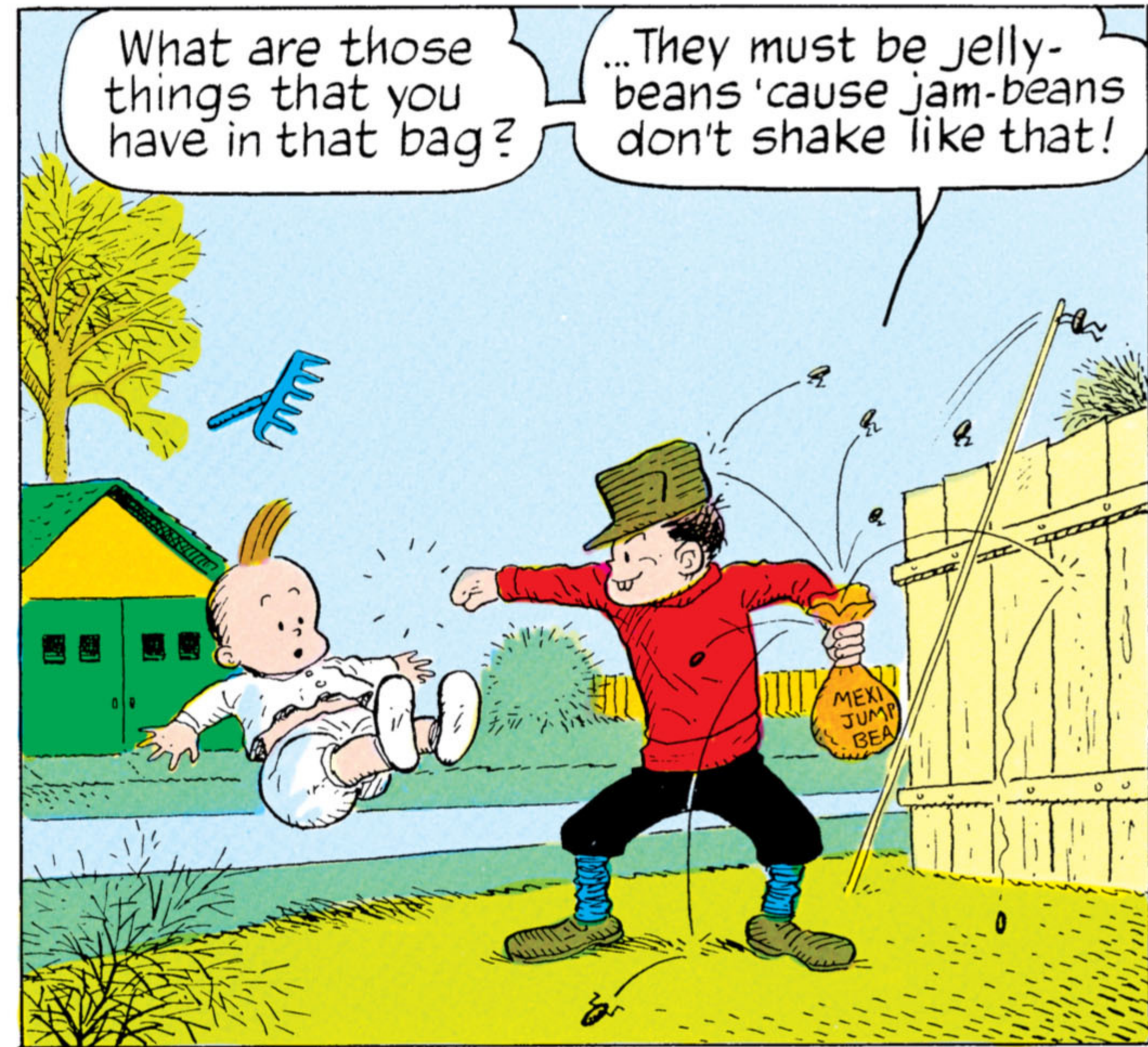
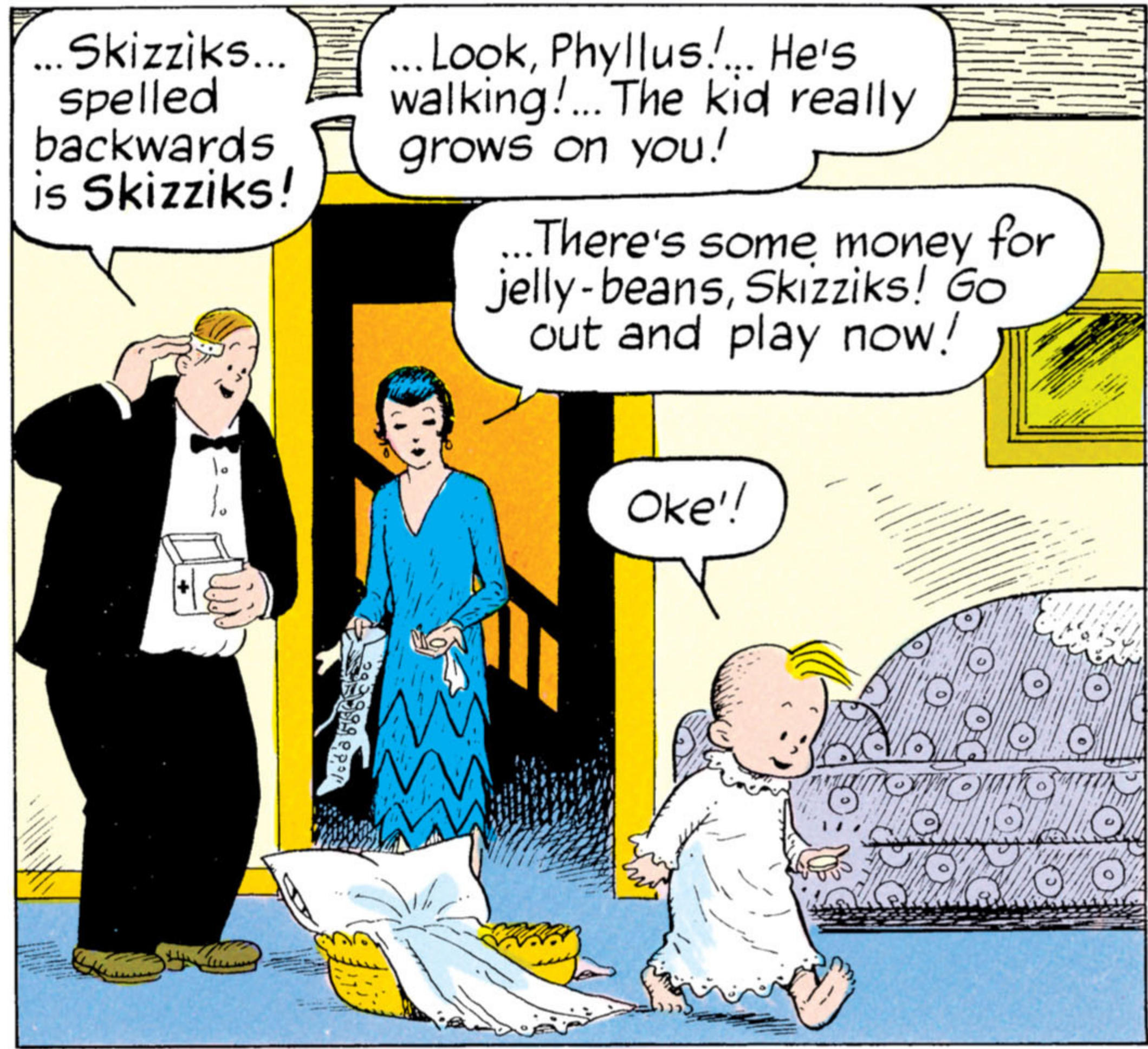
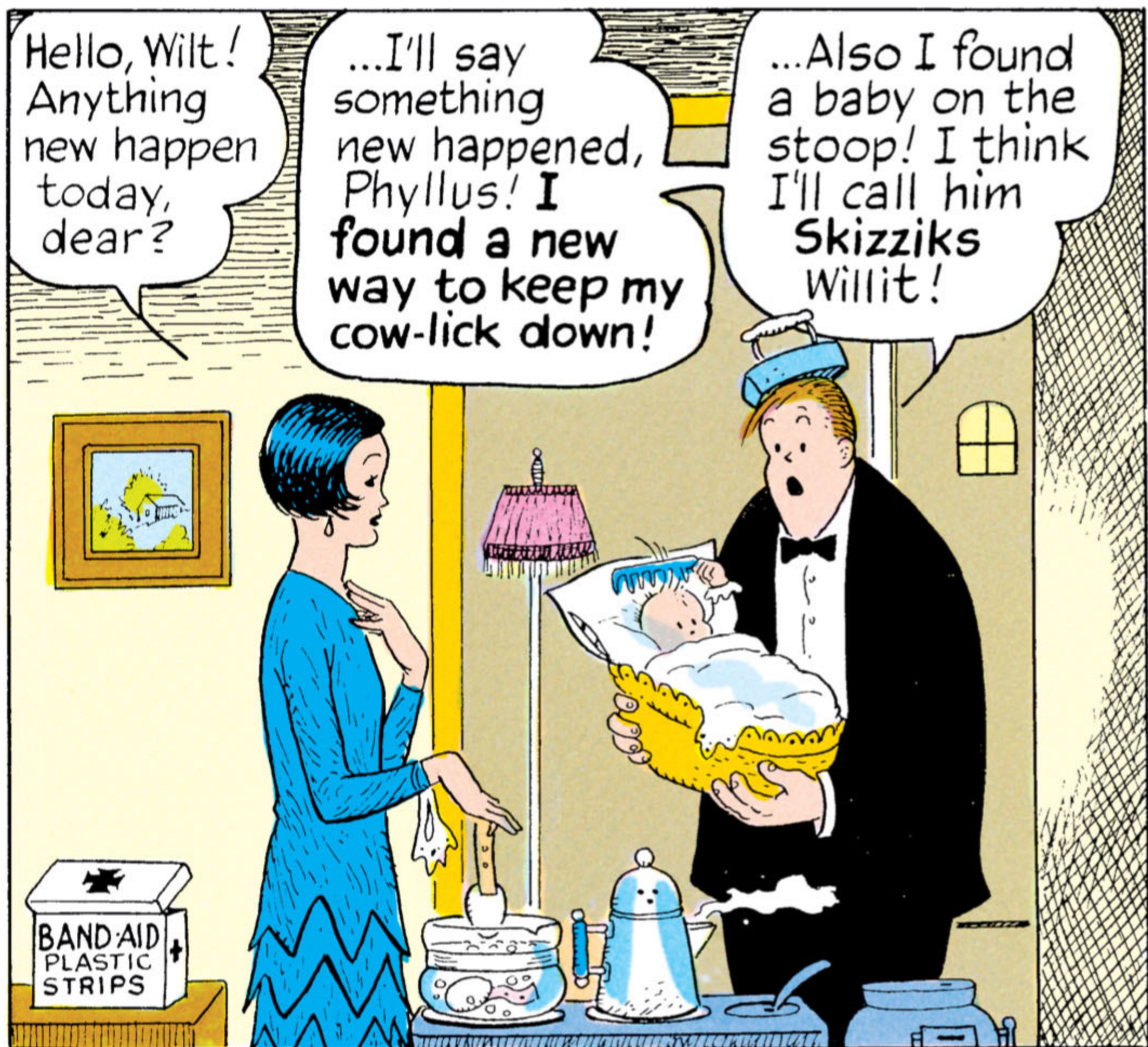
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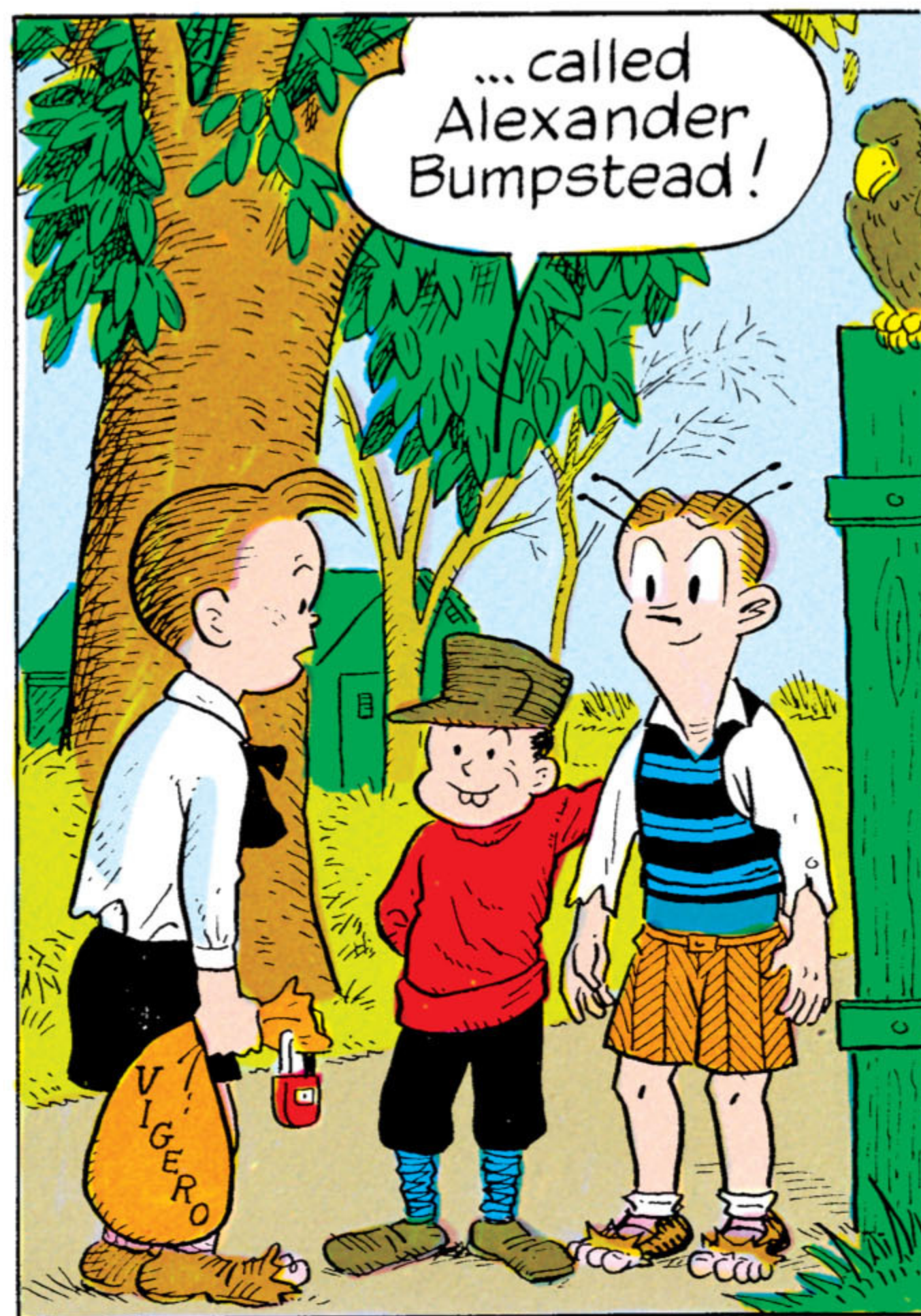
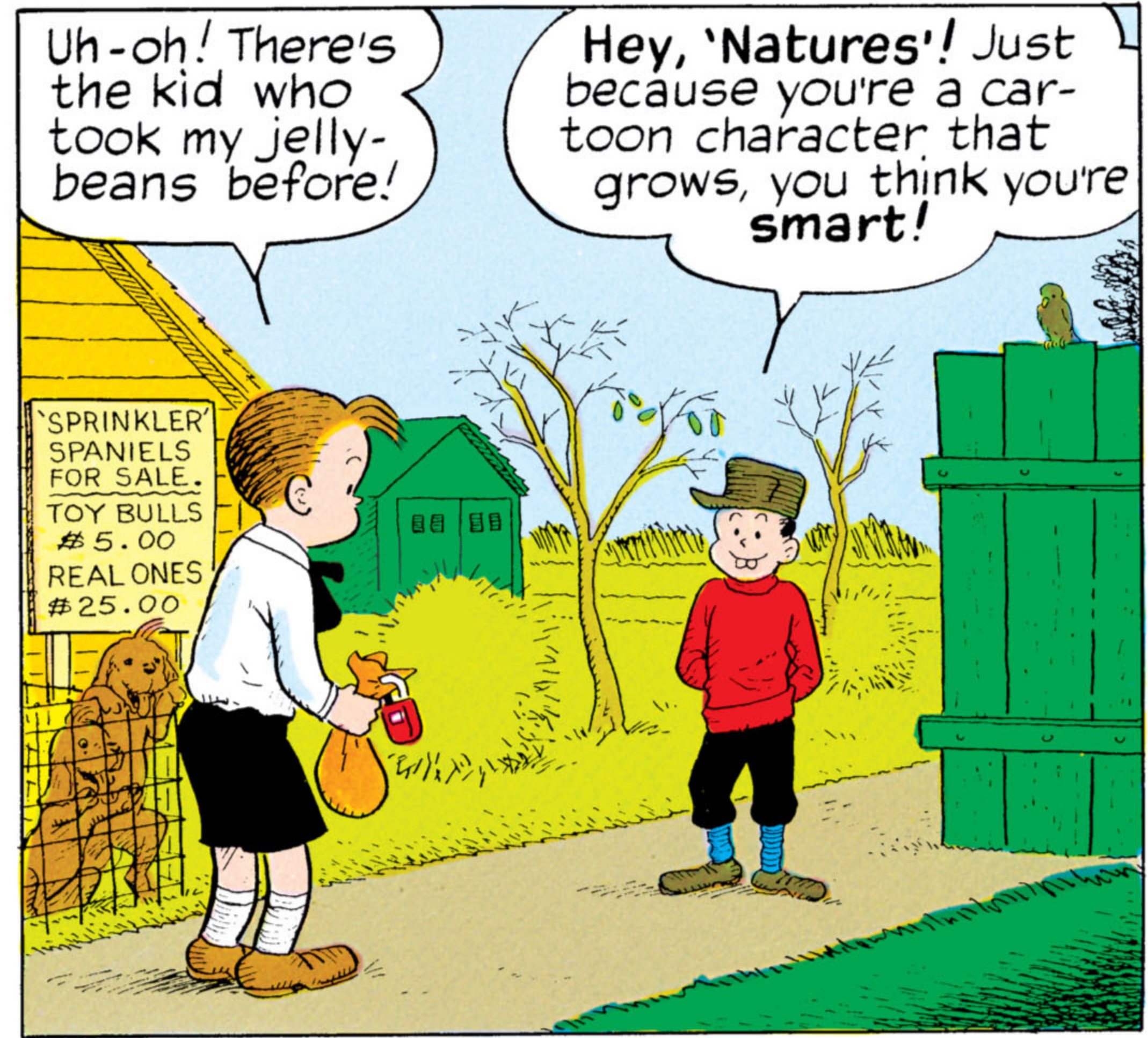
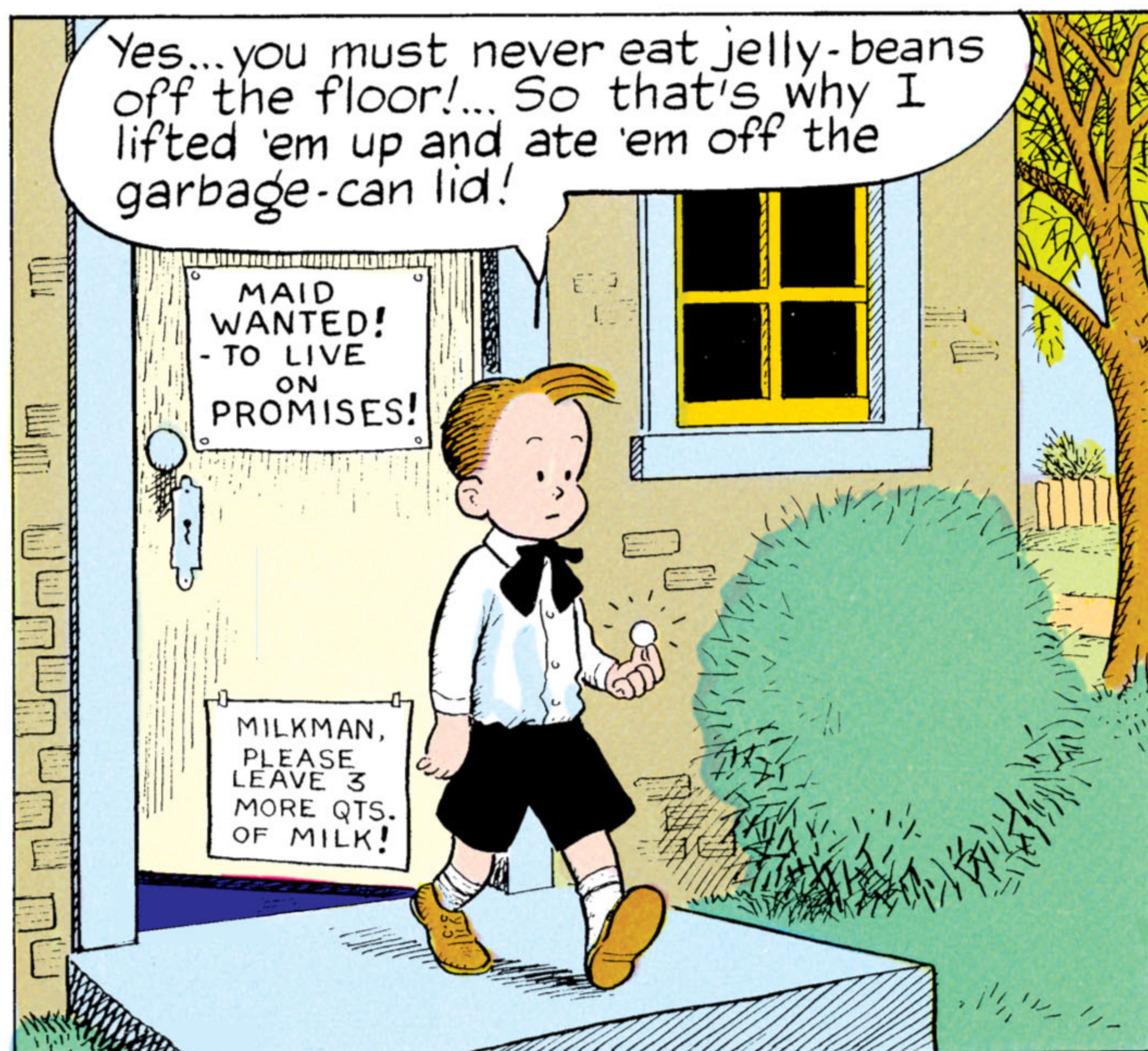
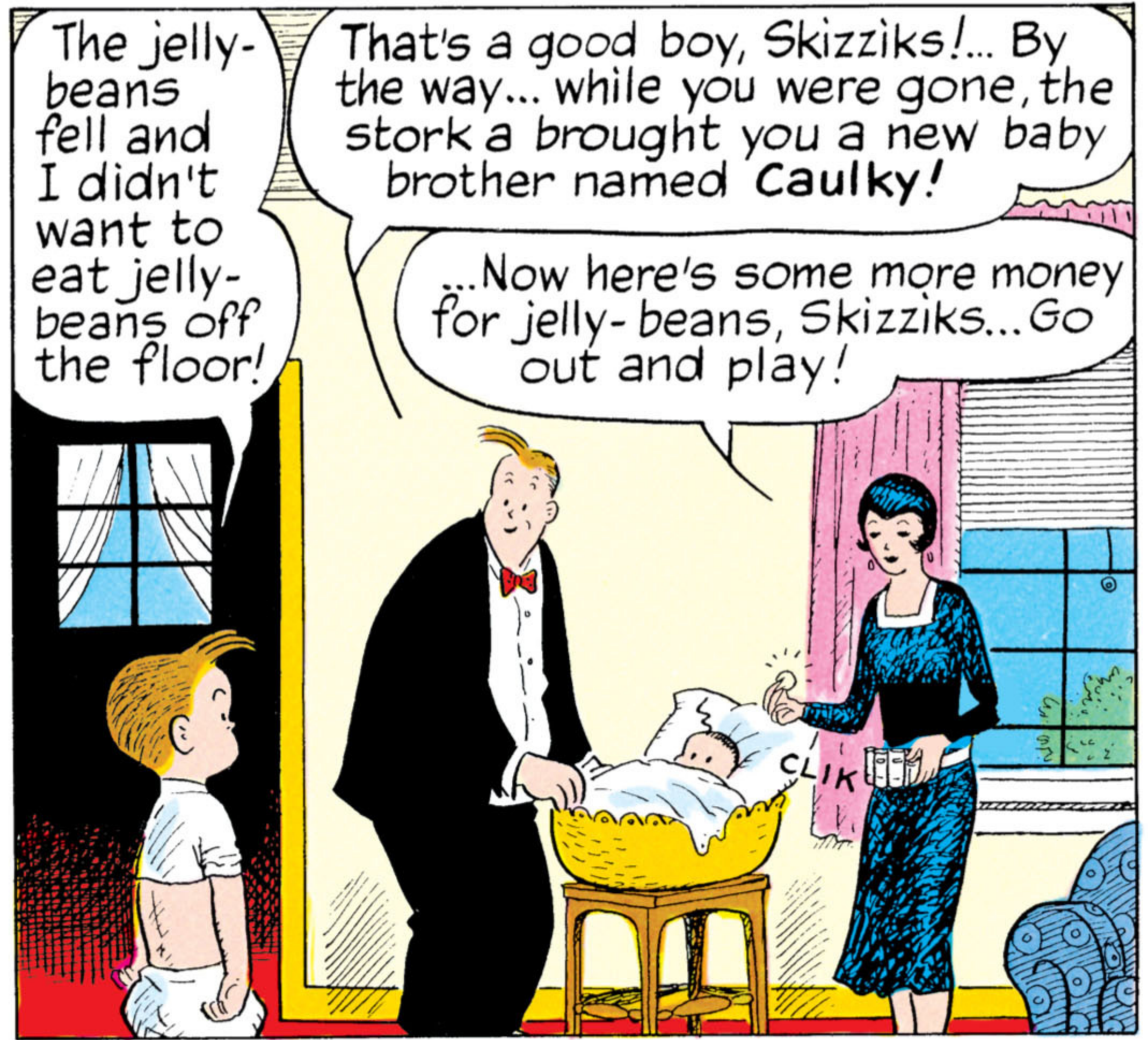
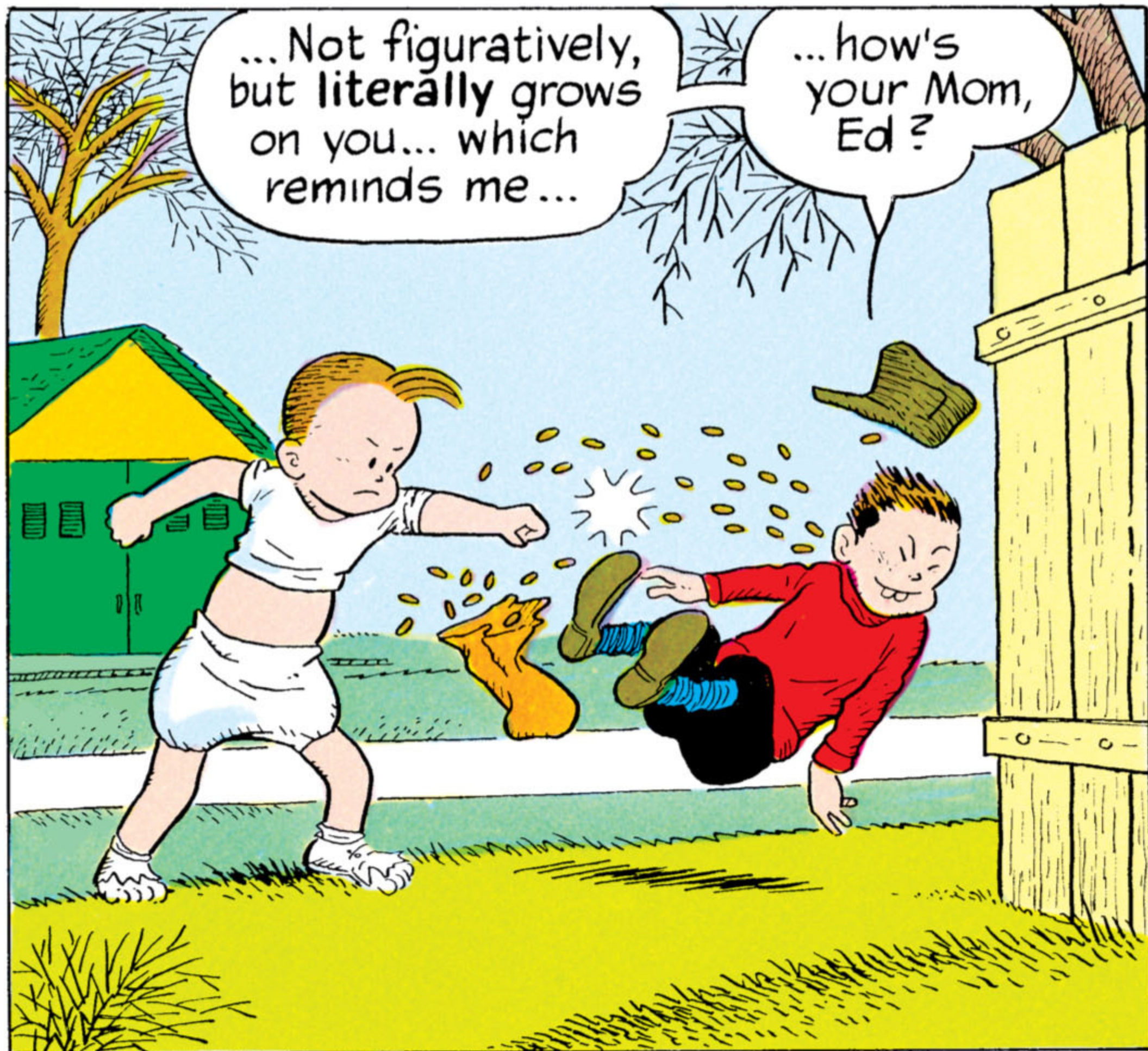
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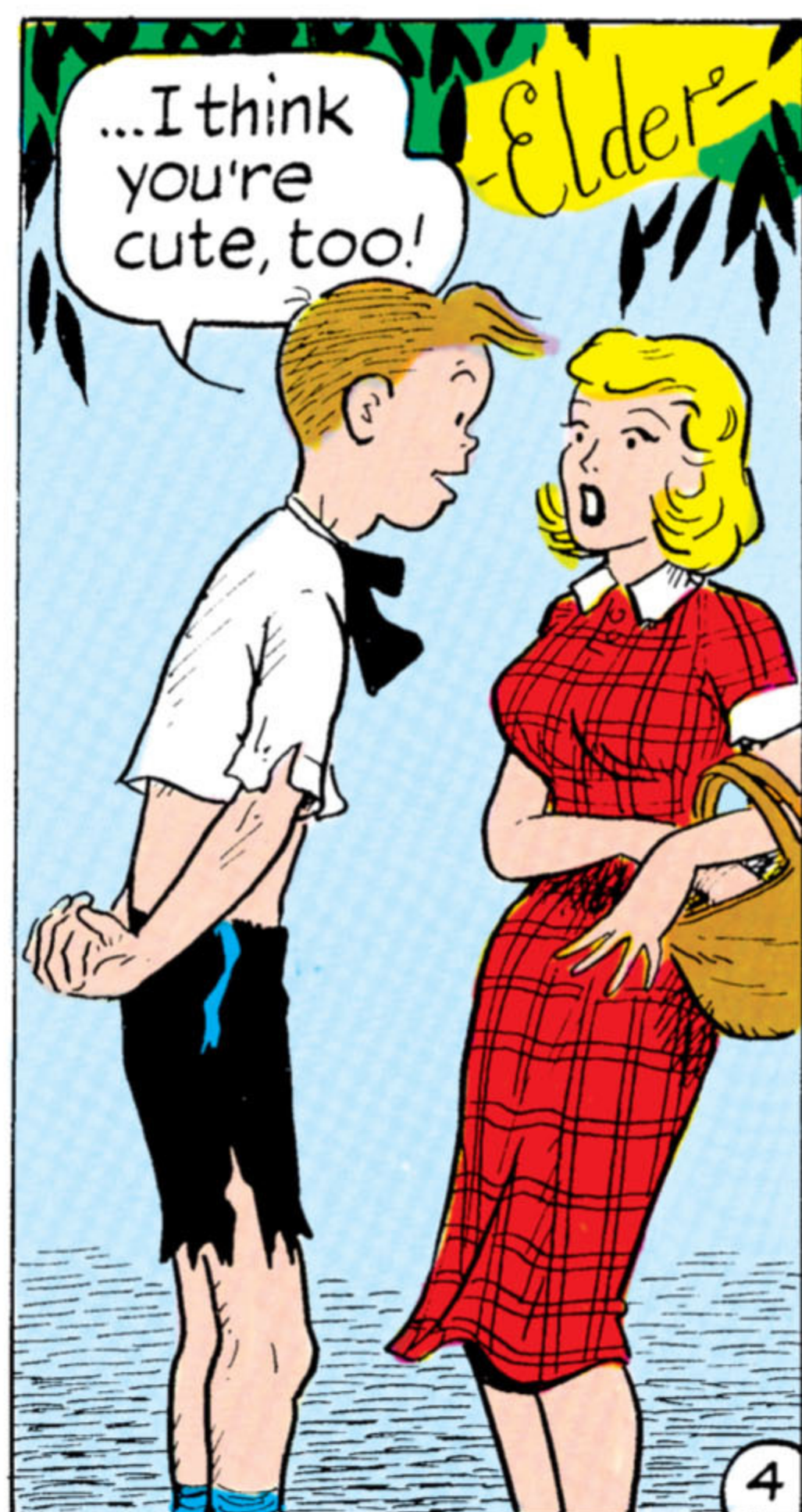
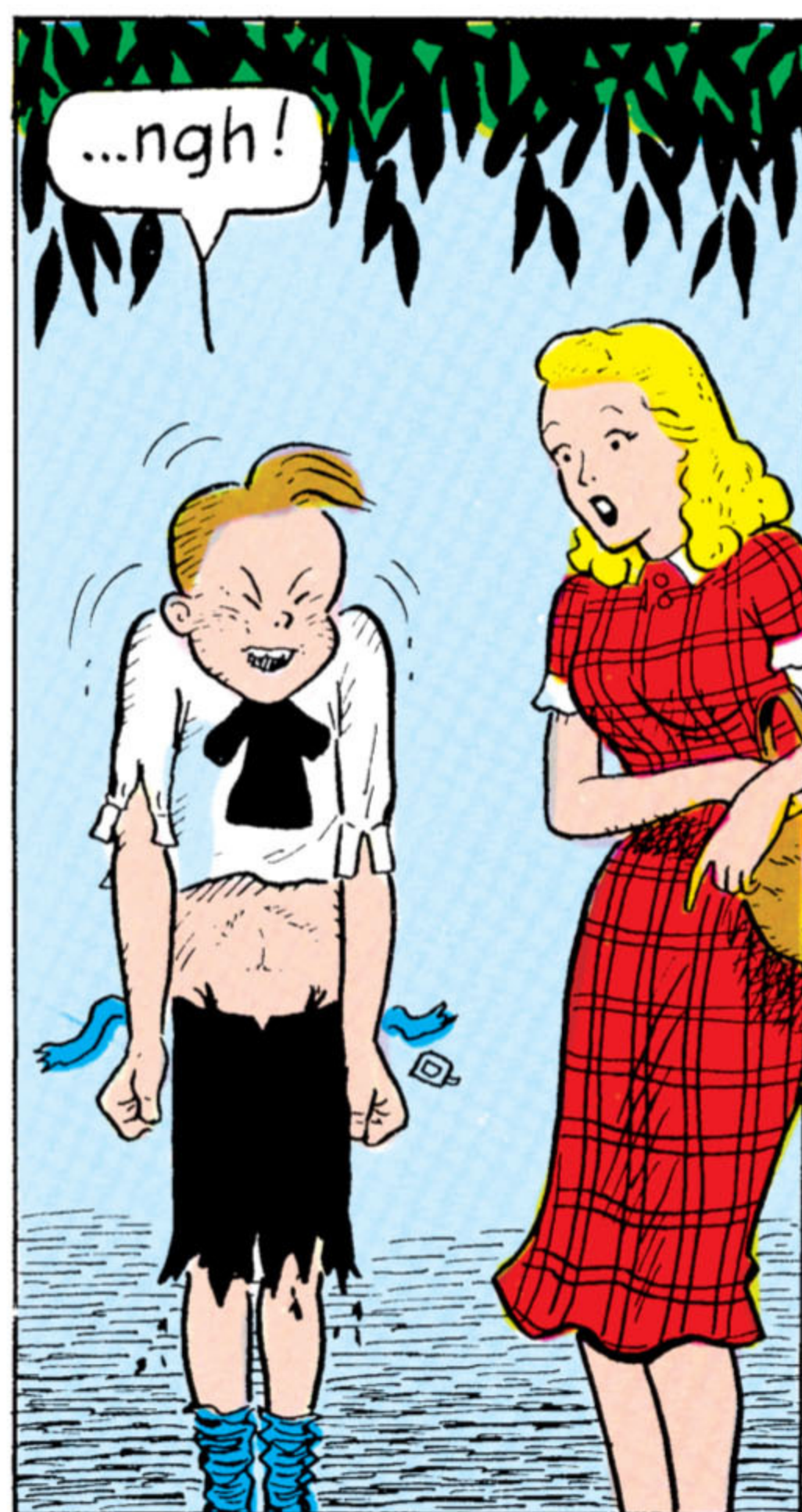
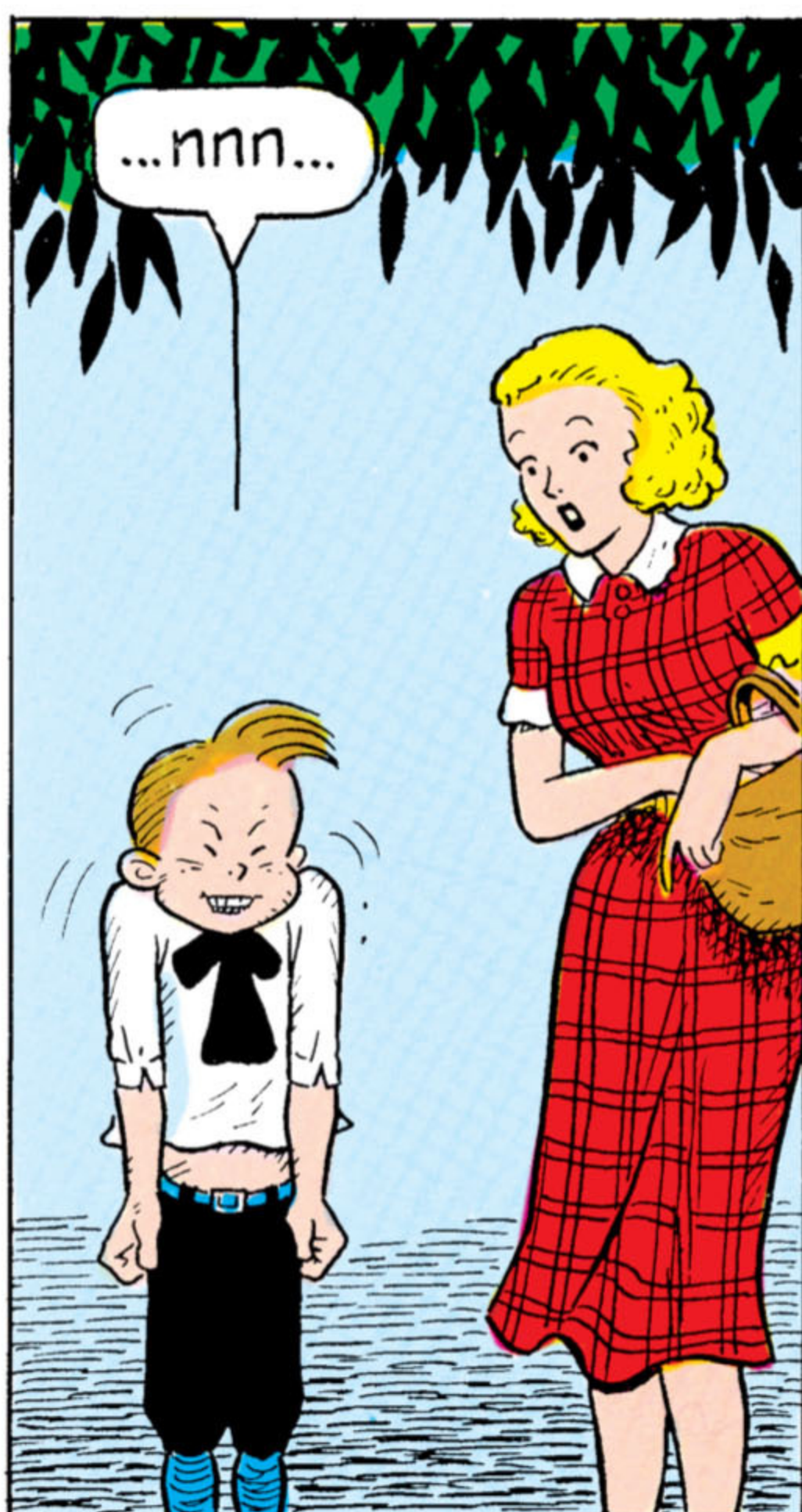
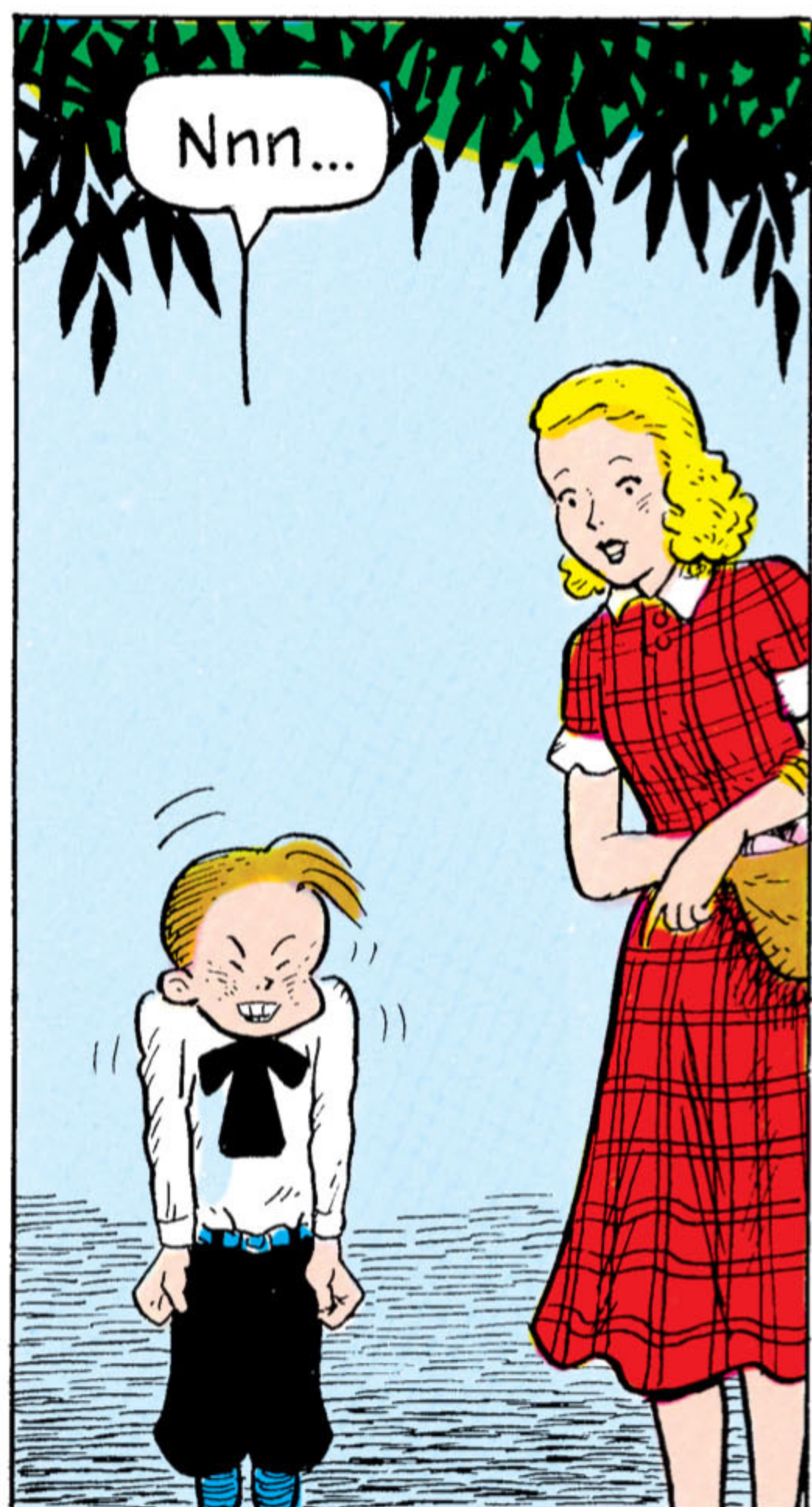
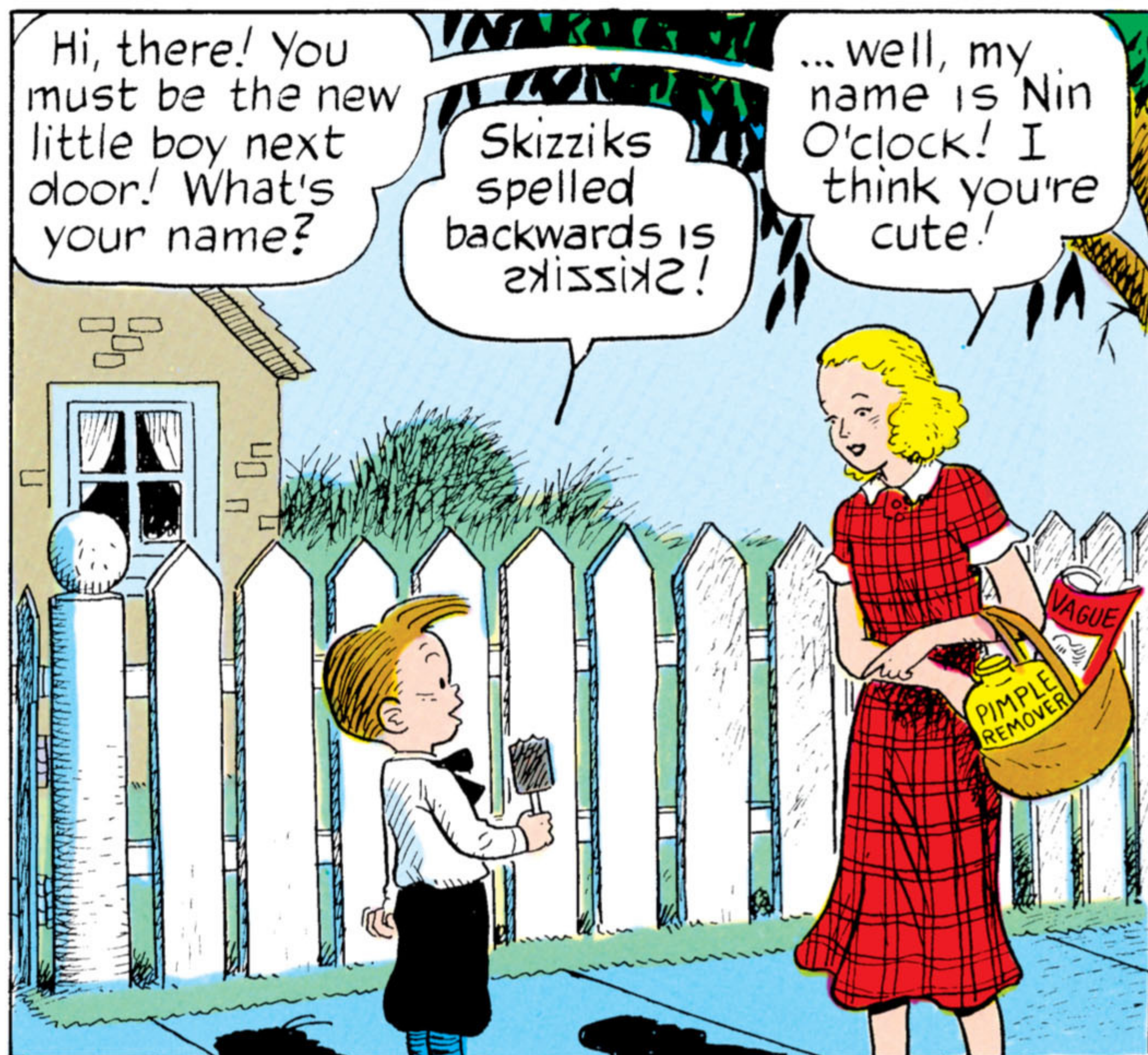
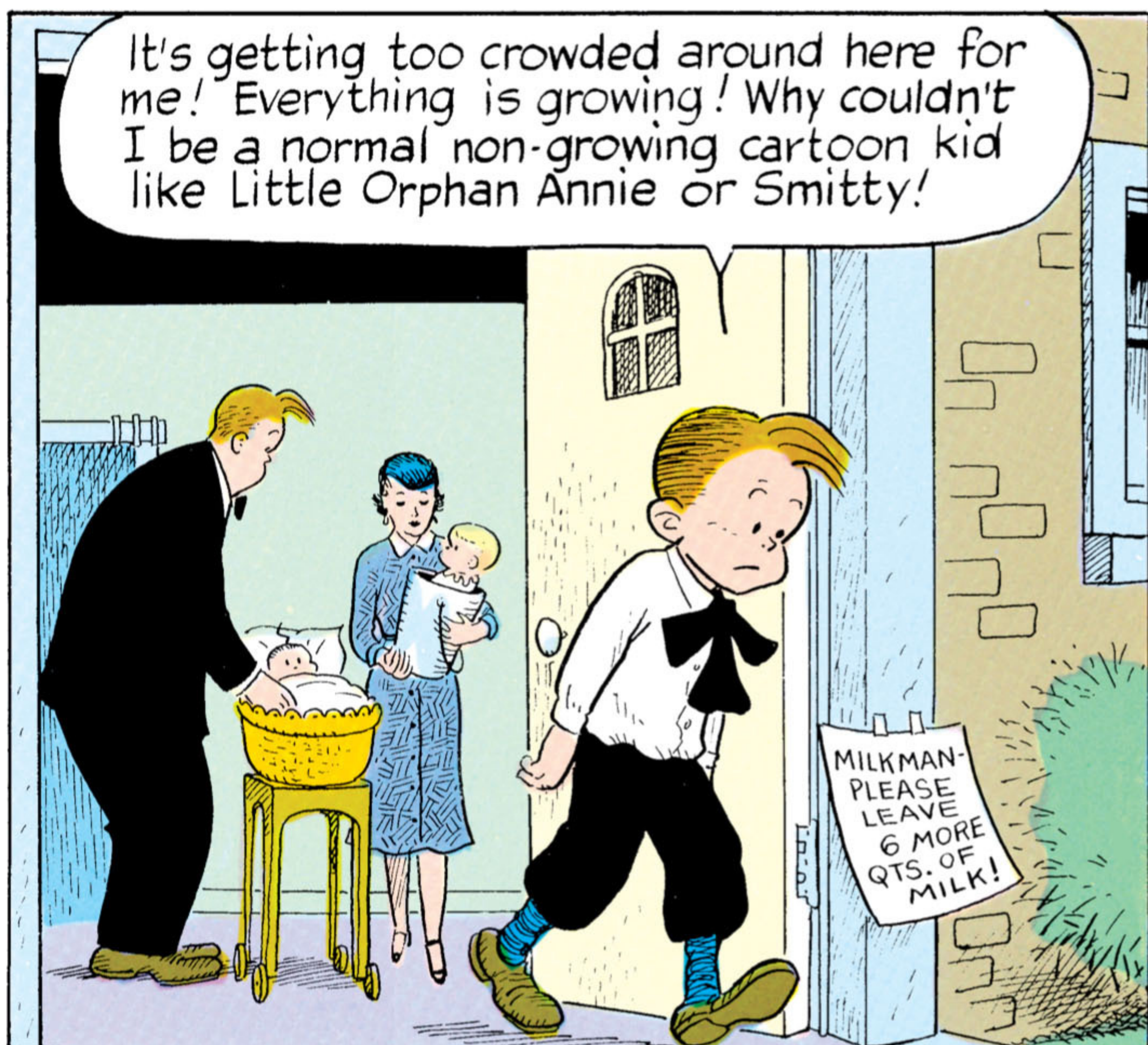
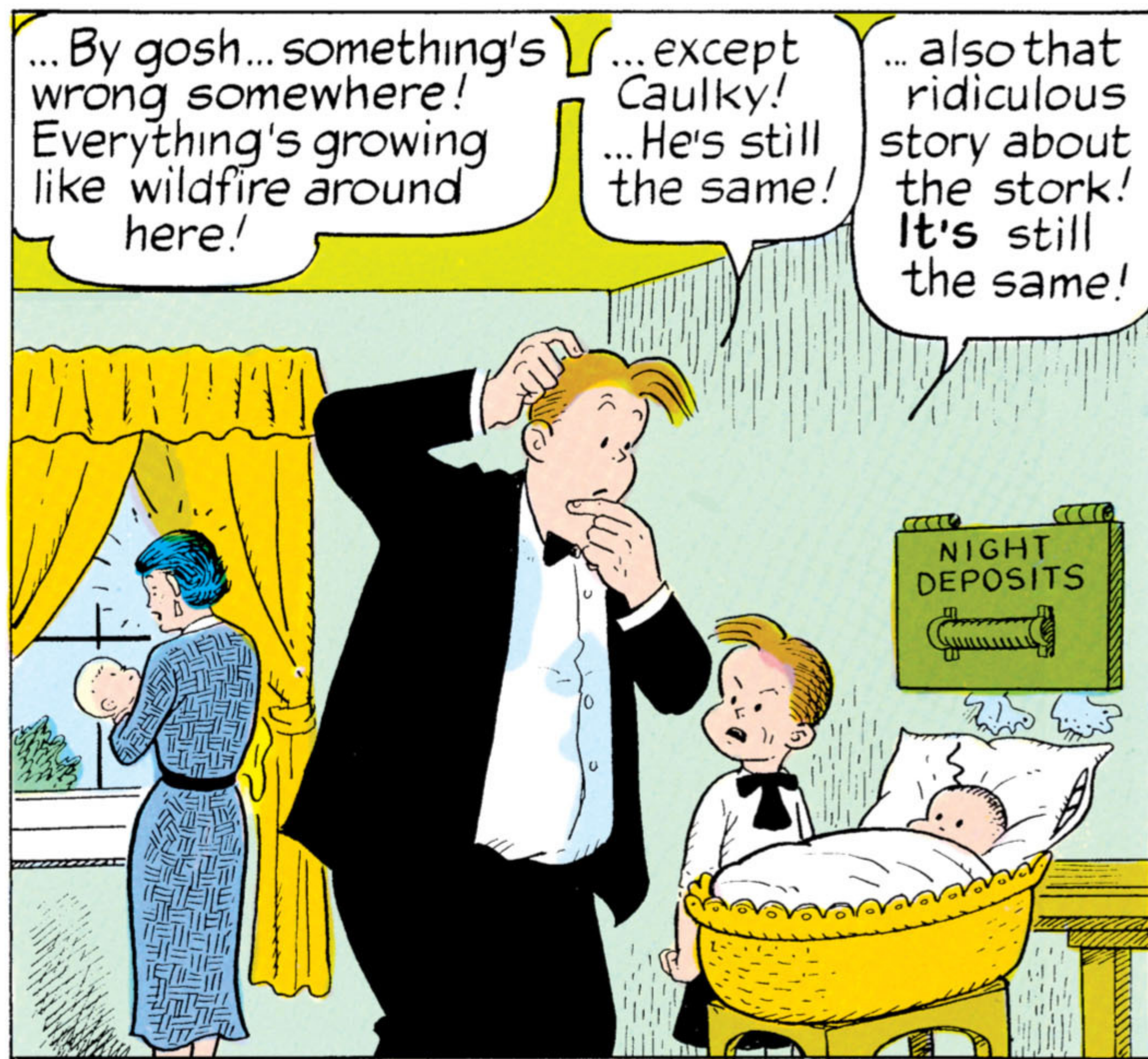
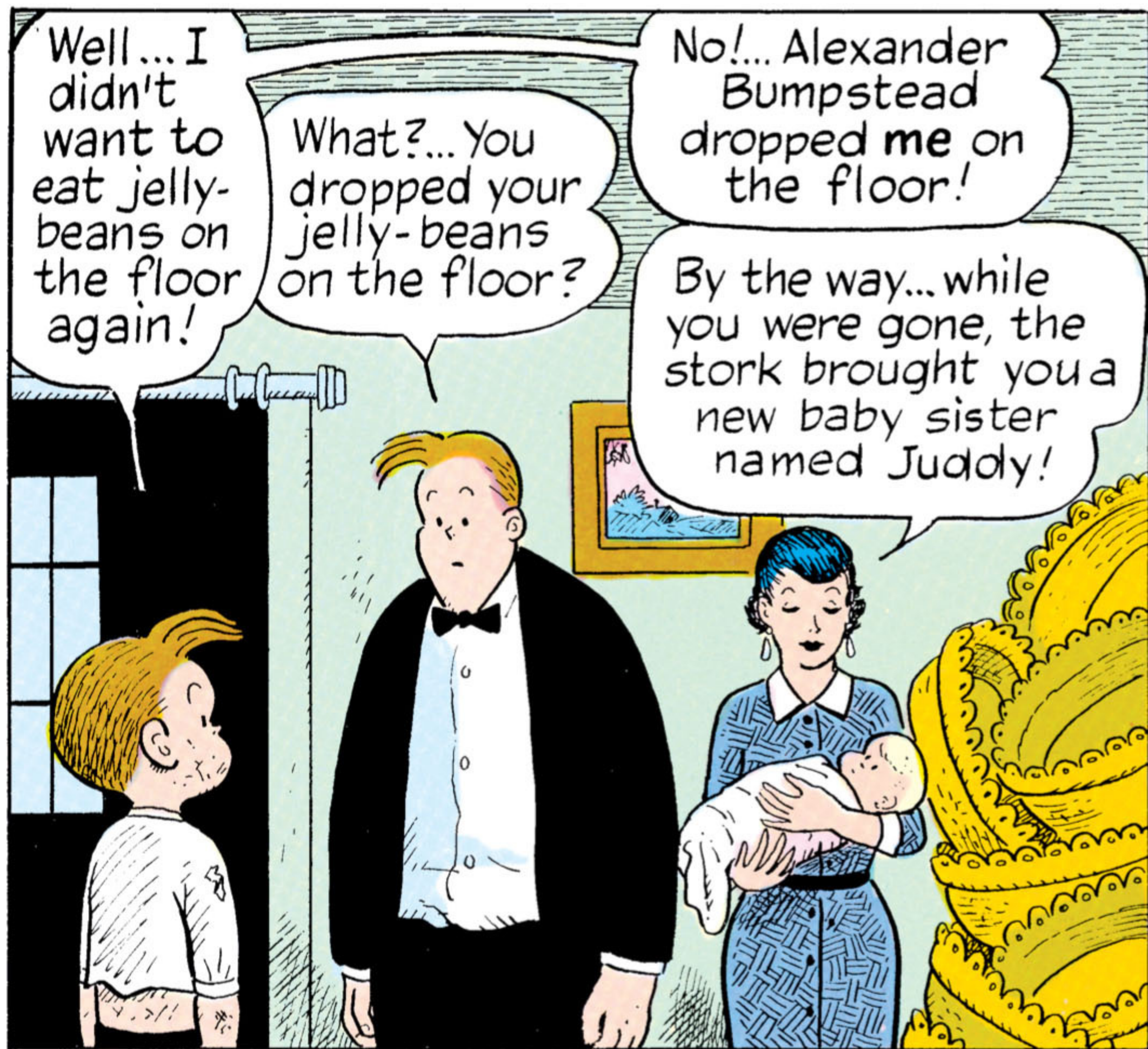
NEWSPAPER COMICS DEPT.: WELL...HELLO THERE! ARE YOU AN OLD-TIME **MAD** READER? WELL THEN, SNUGGLE DOWN ON YOUR BED OF NAILS AND PREPARE FOR THE USUAL SESSION!... ARE YOU A NEW **MAD** READER READING **MAD** FOR THE FIRST TIME?... **GO HOME, YOU FOOL, BEFORE IT'S TOO LATE!** AND NOW...FOR YOU WHO REMAIN...

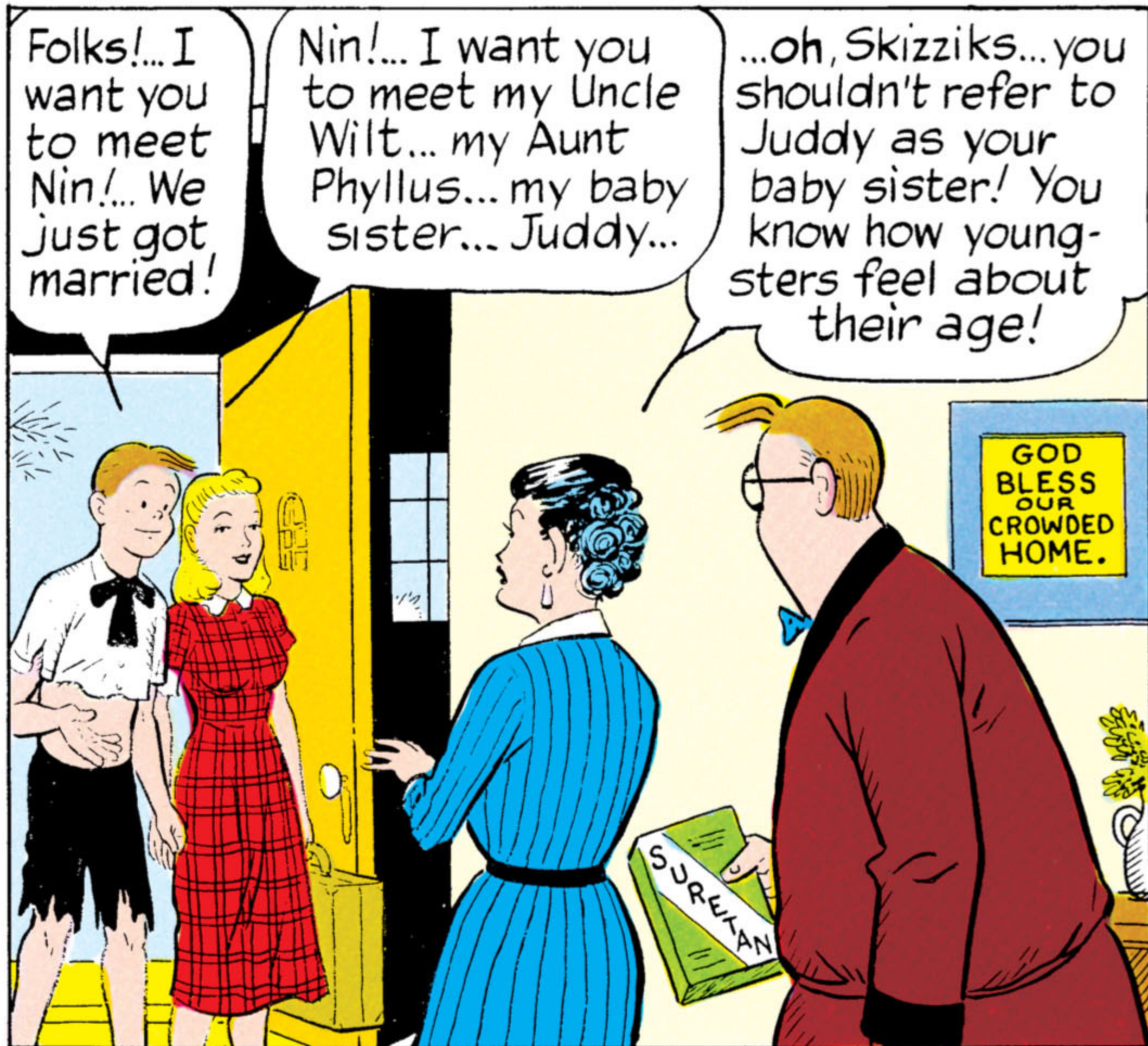
GASOLINE VALLEY!







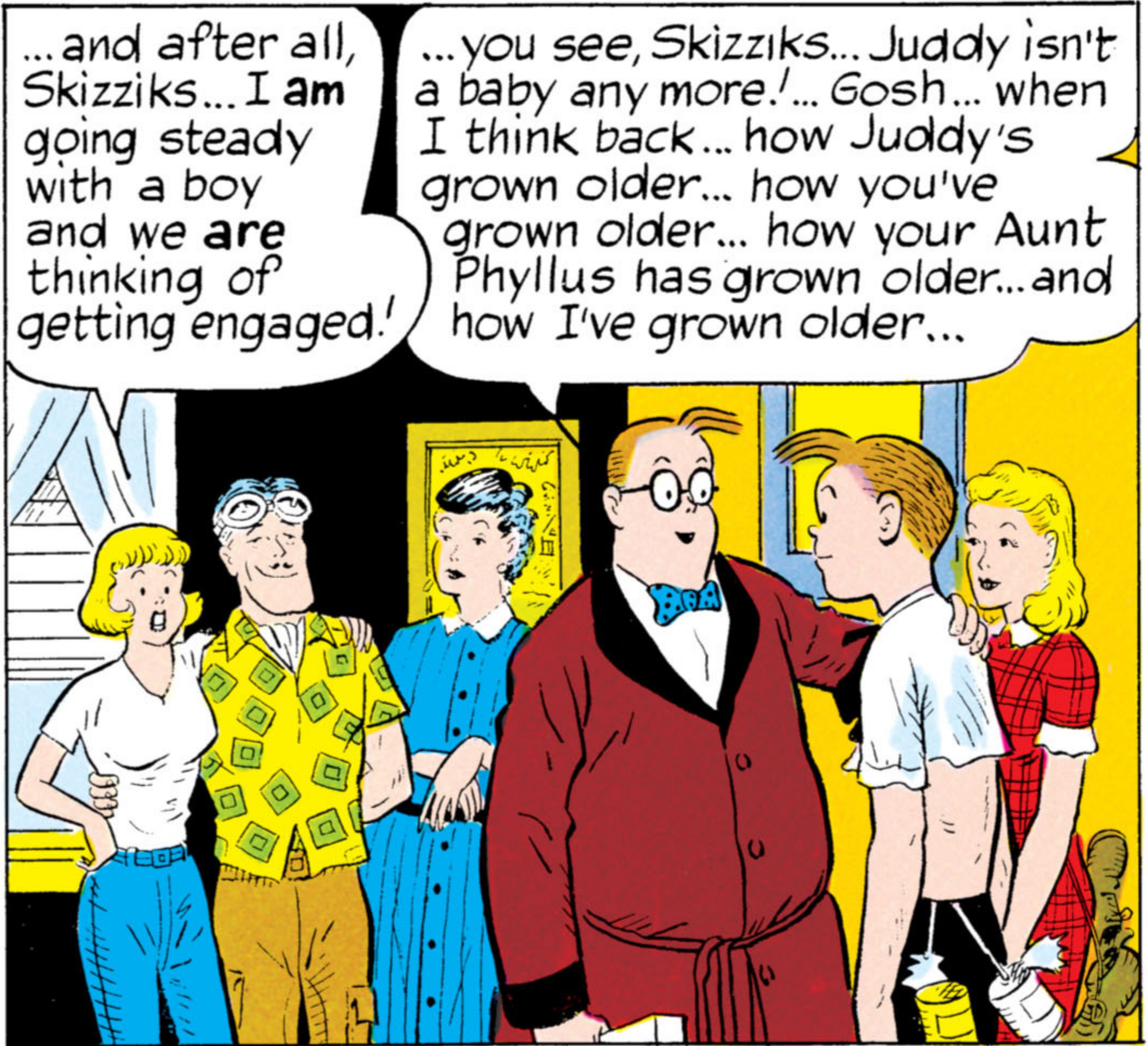




Folks!...I want you to meet Nin!... We just got married!

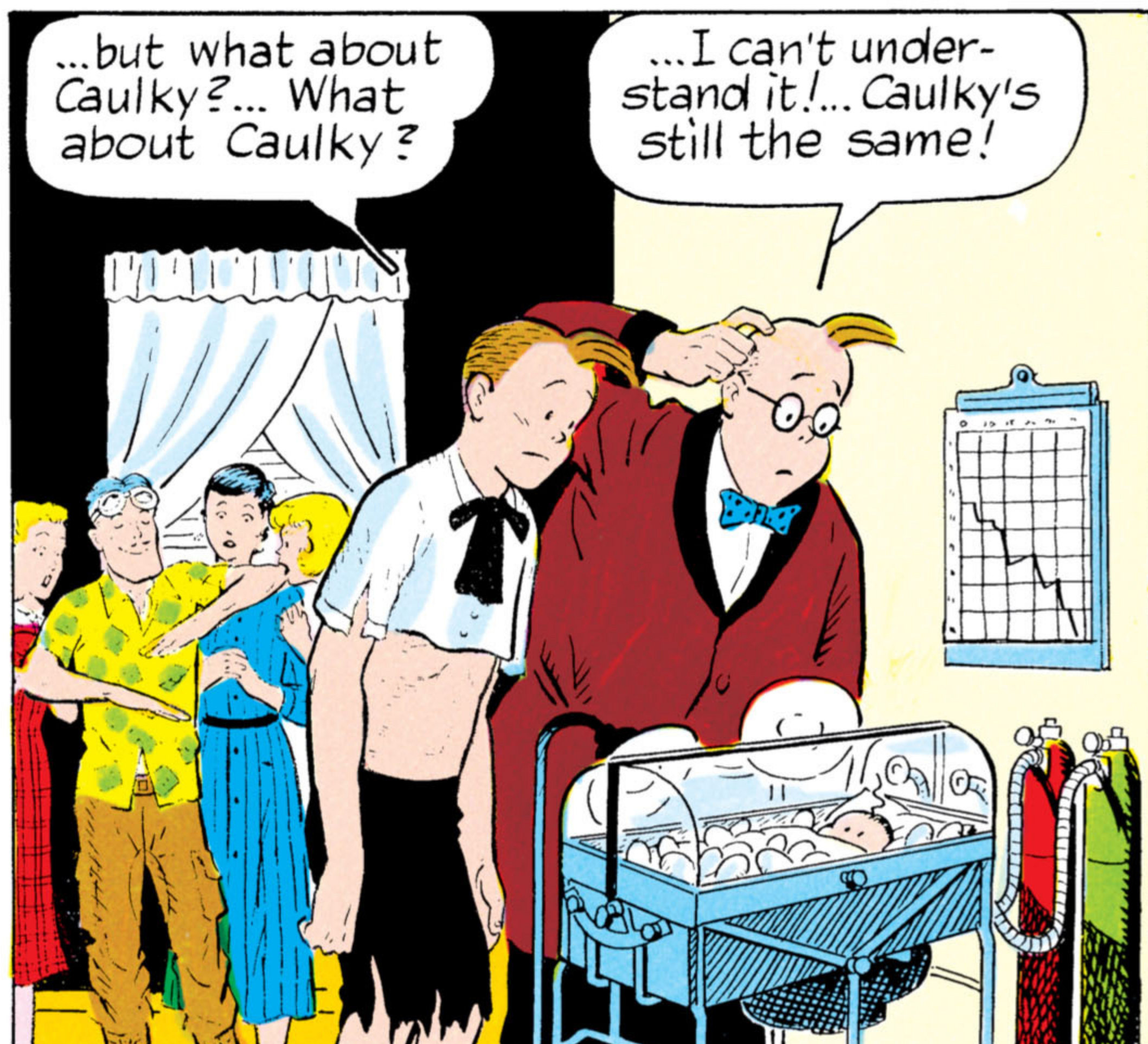
Nin!... I want you to meet my Uncle Wilt... my Aunt Phyllus... my baby sister... Juddy...

...oh, Skizziks...you shouldn't refer to Juddy as your baby sister! You know how youngsters feel about their age!



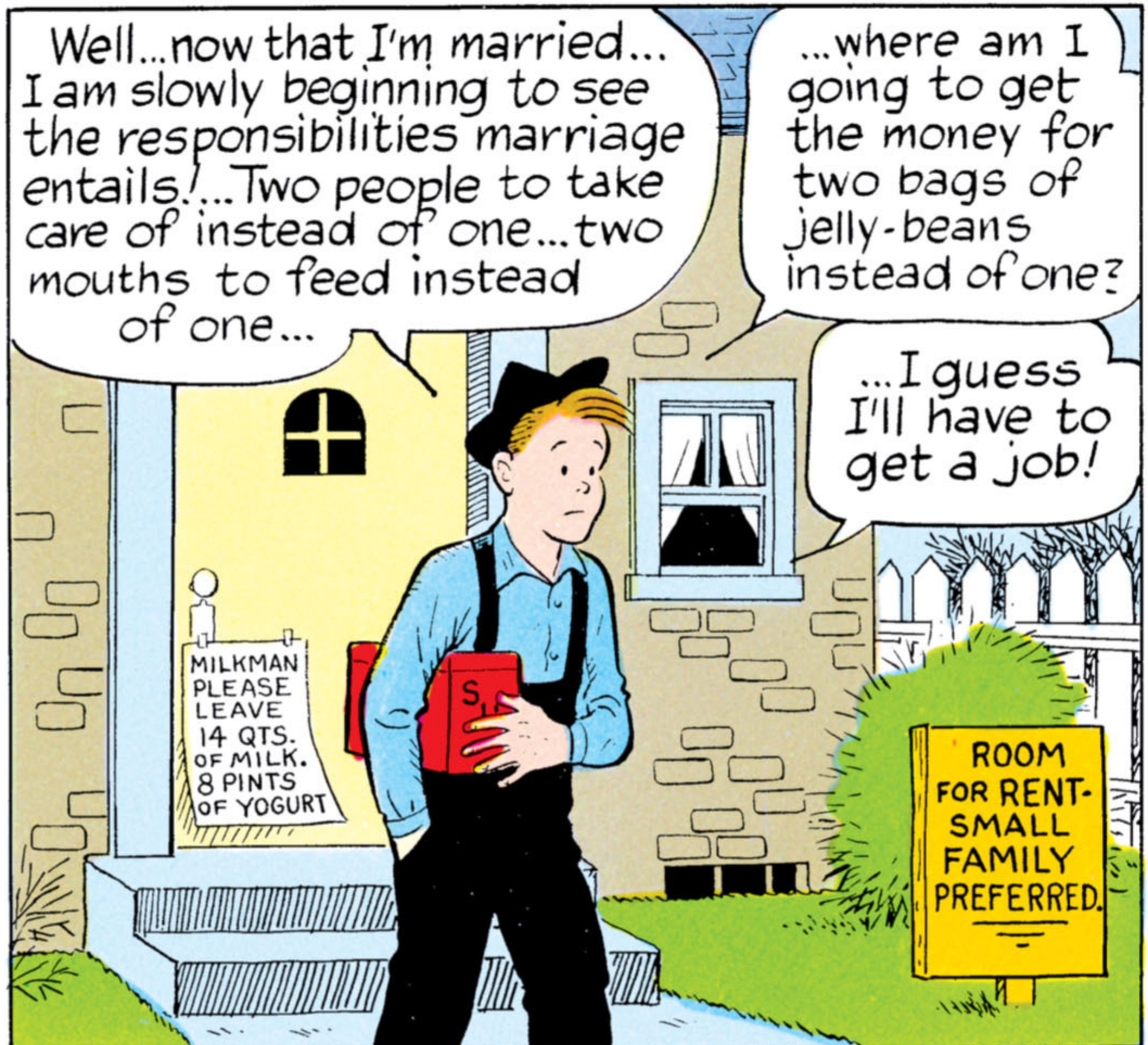
...and after all, Skizziks... I am going steady with a boy and we are thinking of getting engaged!

...you see, Skizziks... Juddy isn't a baby any more!... Gosh... when I think back... how Juddy's grown older... how you've grown older... how your Aunt Phyllus has grown older...and how I've grown older...



...but what about Caulky?... What about Caulky?

...I can't understand it!... Caulky's still the same!



Well...now that I'm married... I am slowly beginning to see the responsibilities marriage entails!...Two people to take care of instead of one...two mouths to feed instead of one...

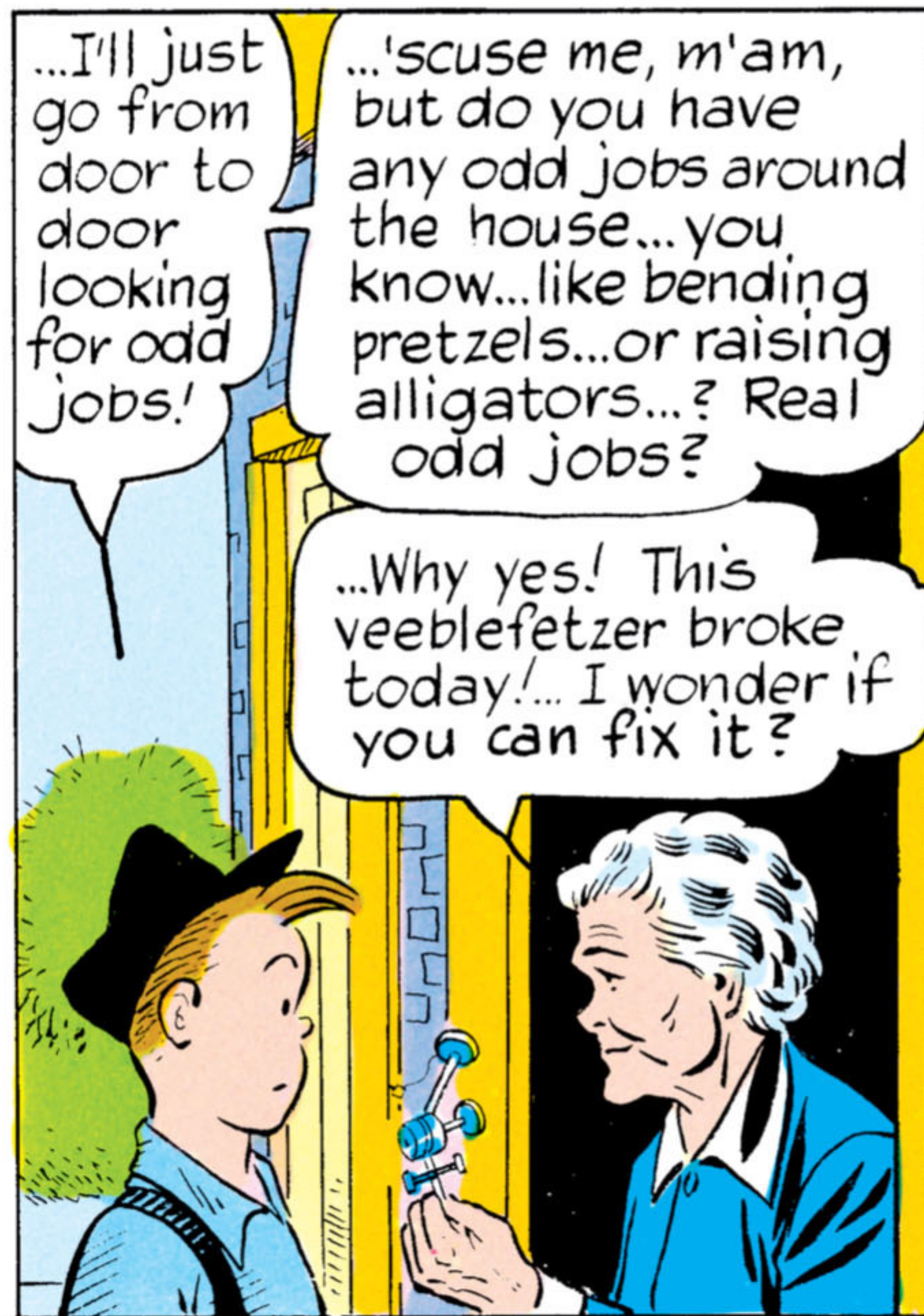
...where am I going to get the money for two bags of jelly-beans instead of one?

...I guess I'll have to get a job!



...But what can I do?...With my training and experience... there is **one** type of work I am highly qualified for! There is **one** kind of thing I am very well equipped to do!

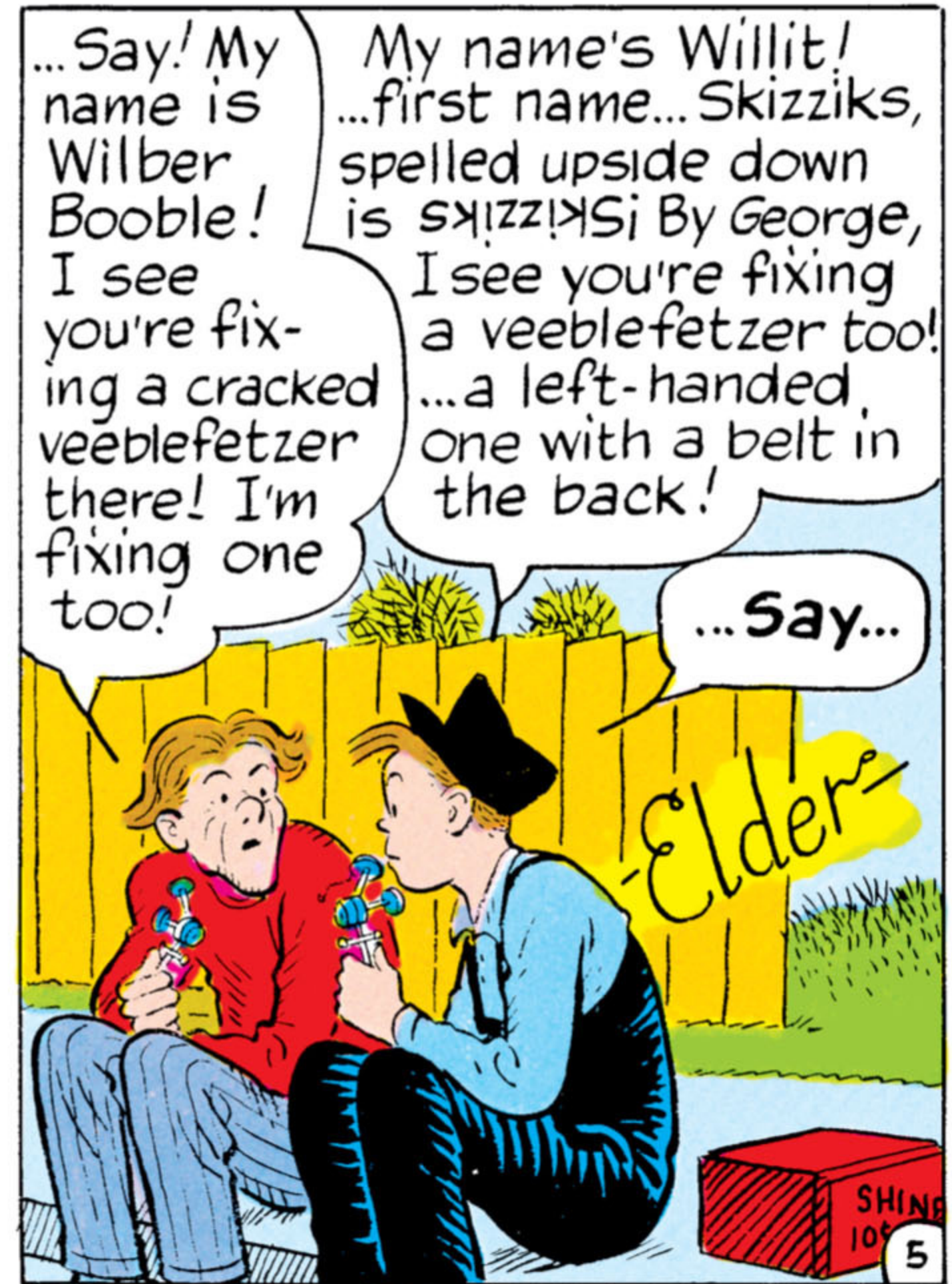
...beg!



...I'll just go from door to door looking for odd jobs!

...scuse me, m'am, but do you have any odd jobs around the house...you know...like bending pretzels...or raising alligators...? Real odd jobs?

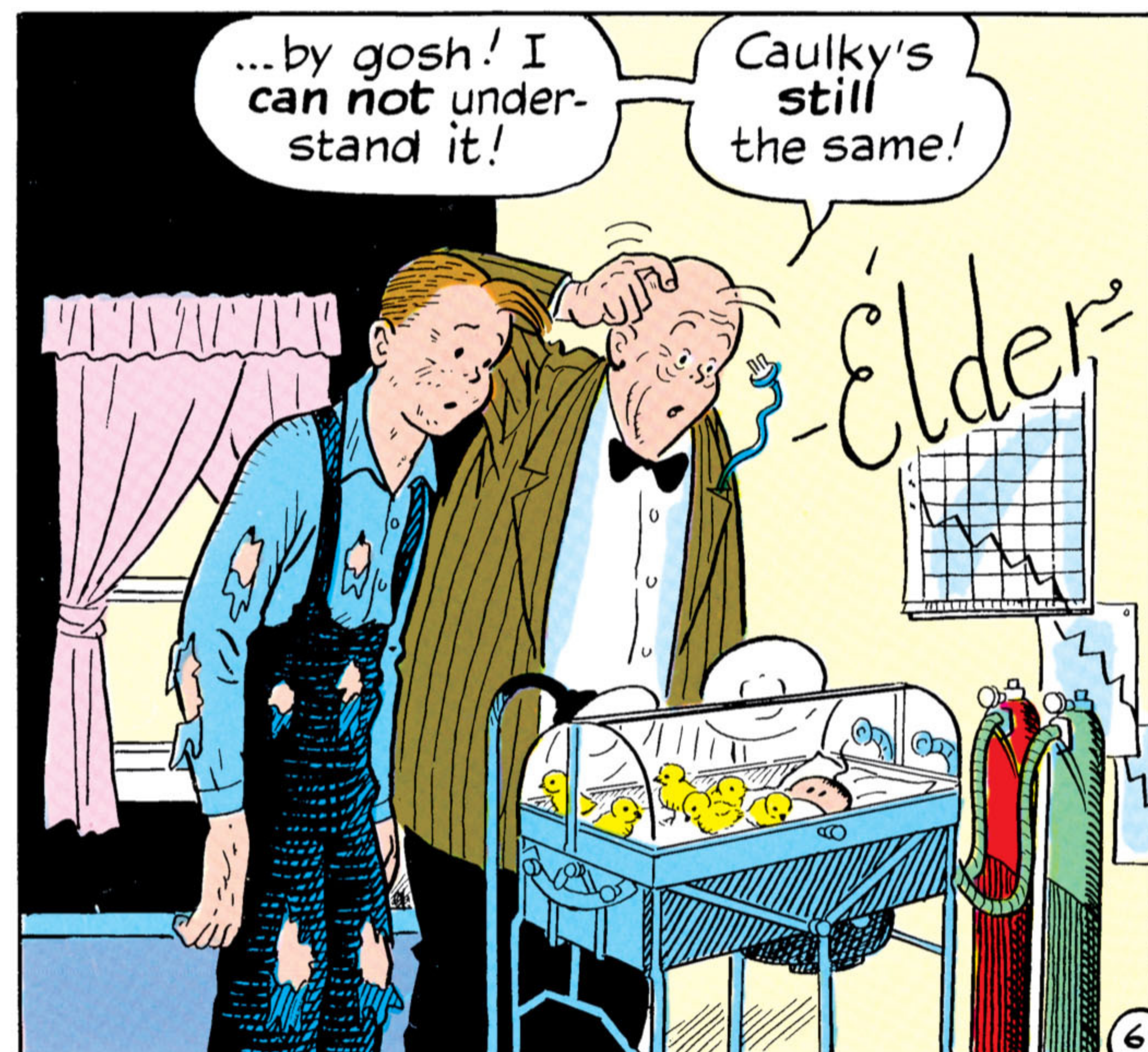
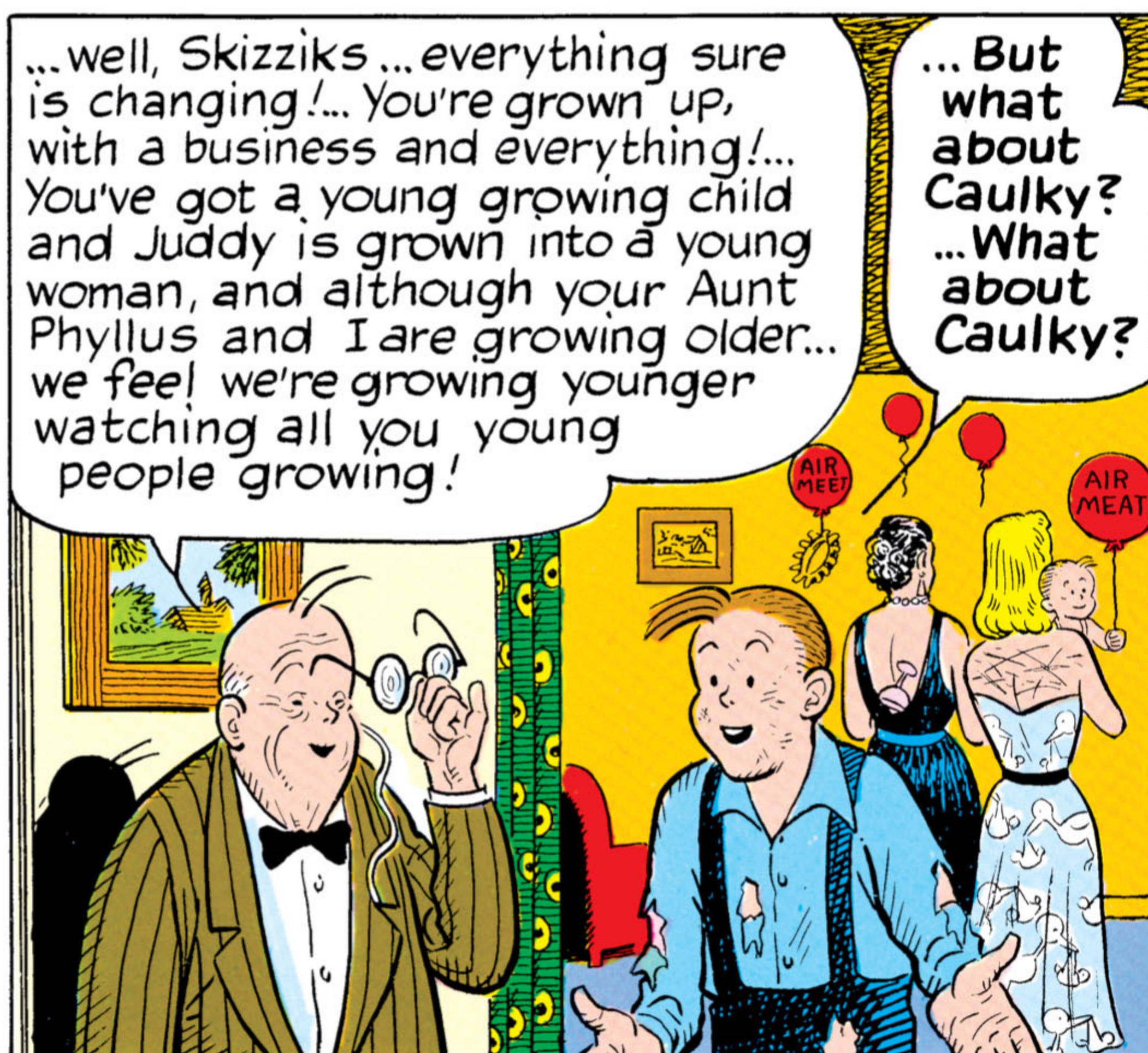
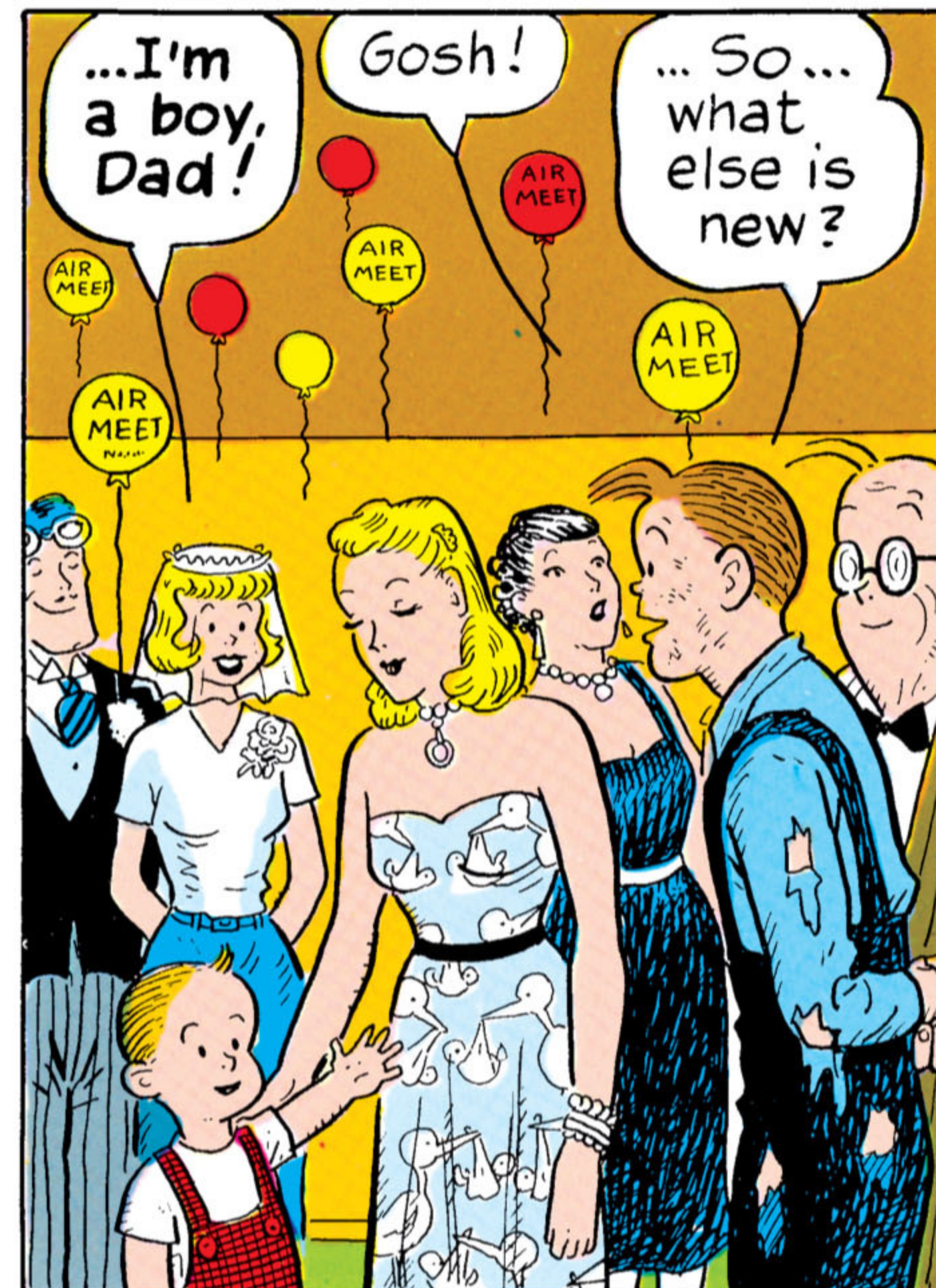
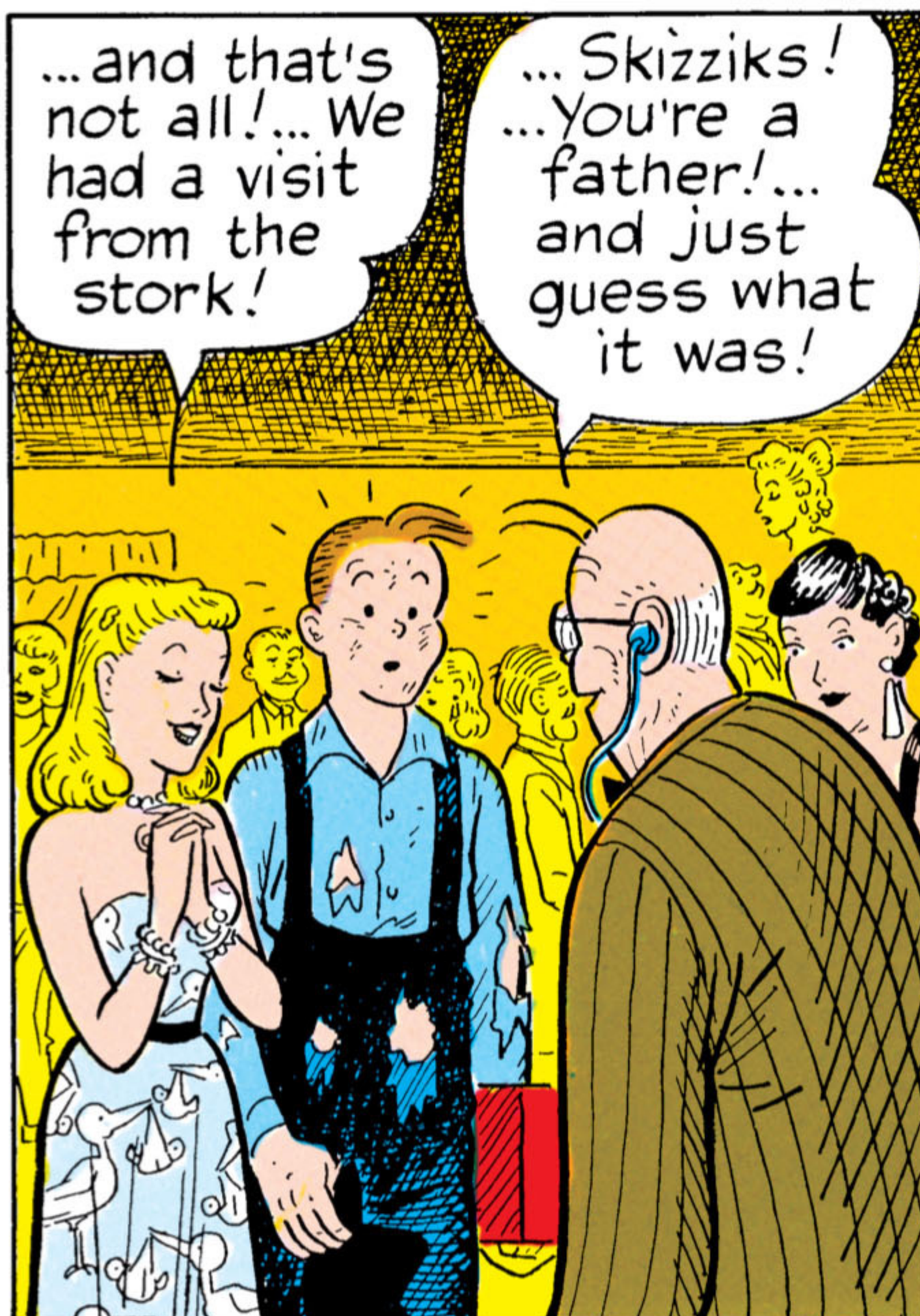
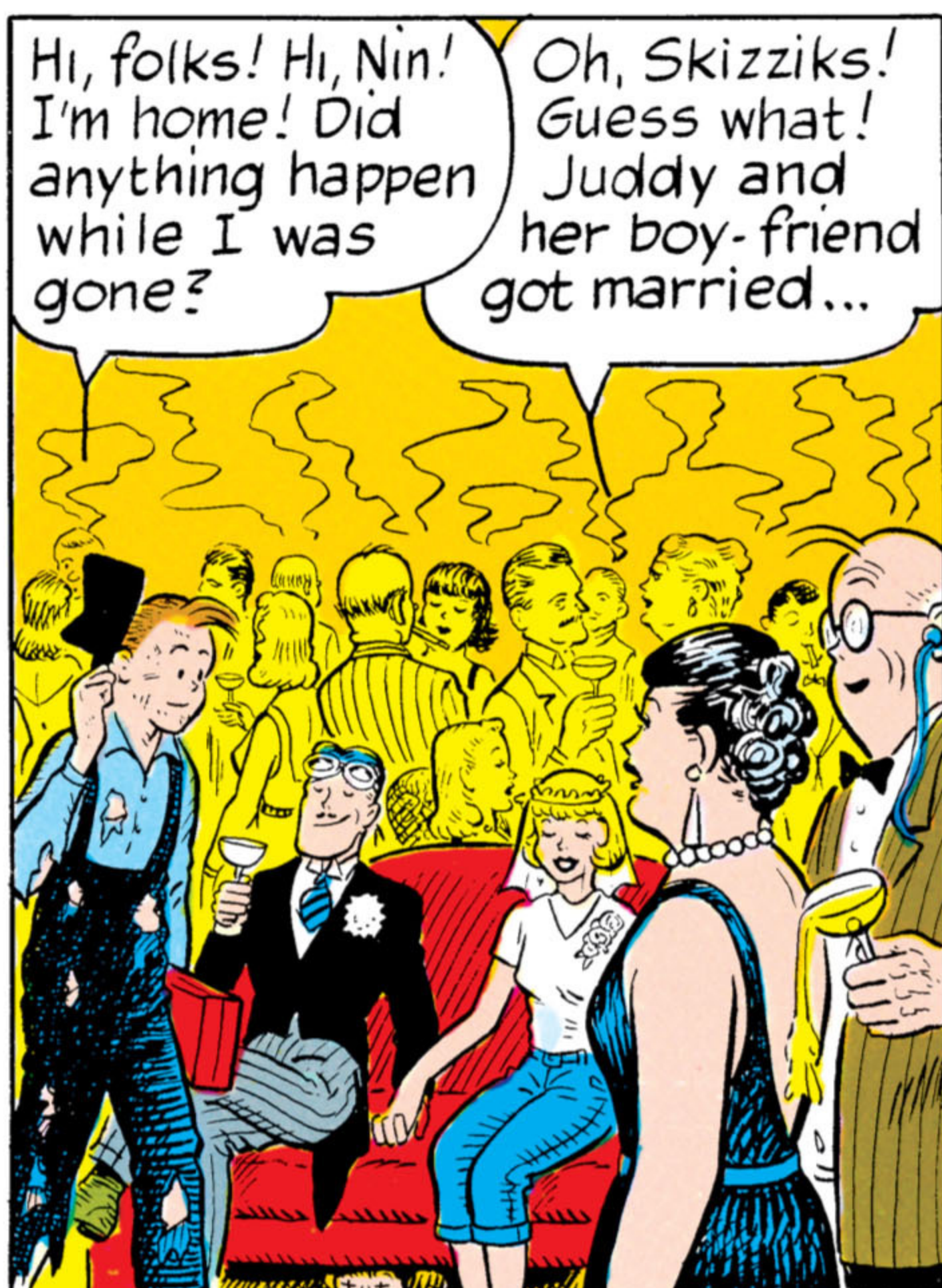
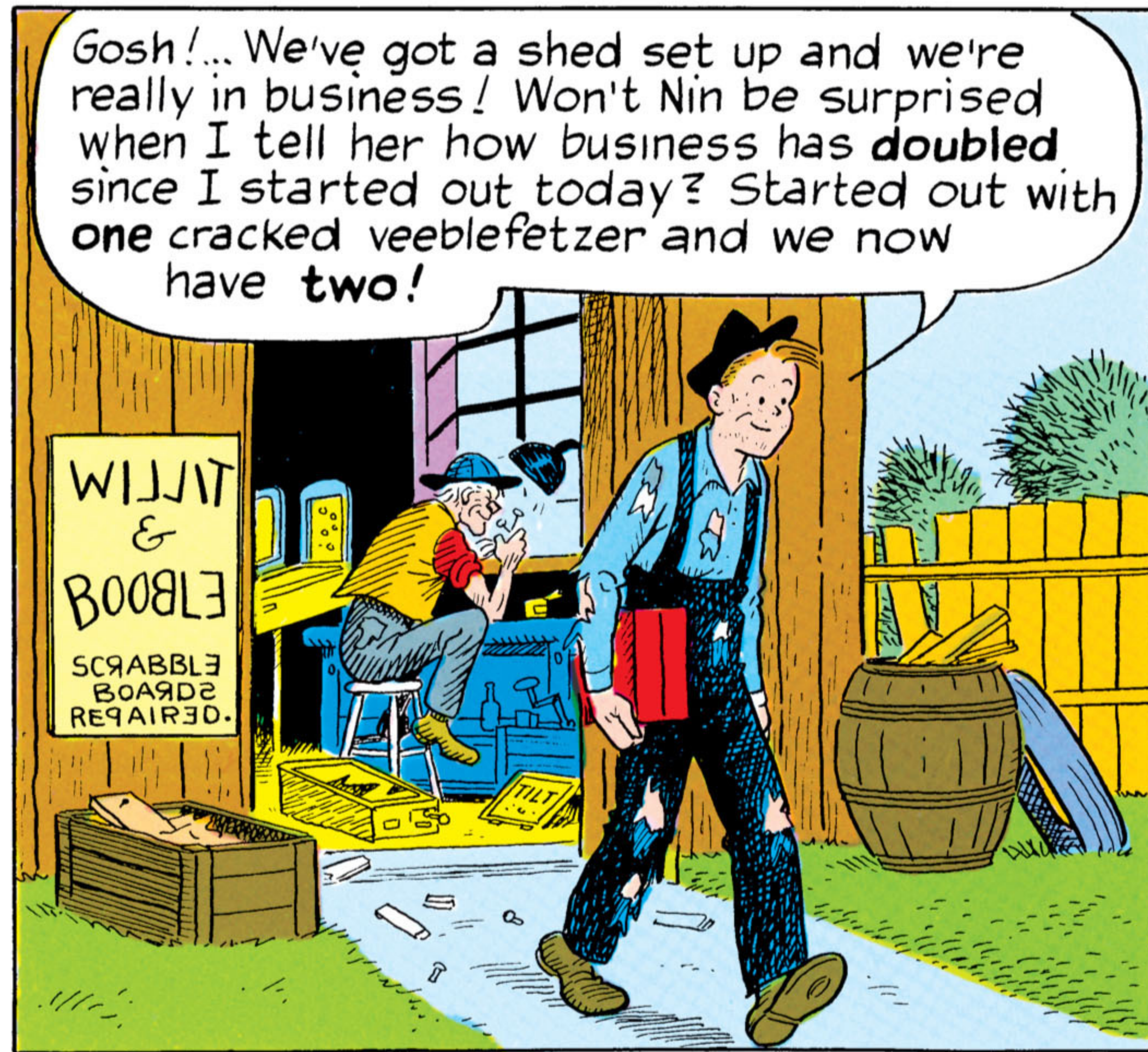
...Why yes! This veeblefetzter broke today!... I wonder if you can fix it?

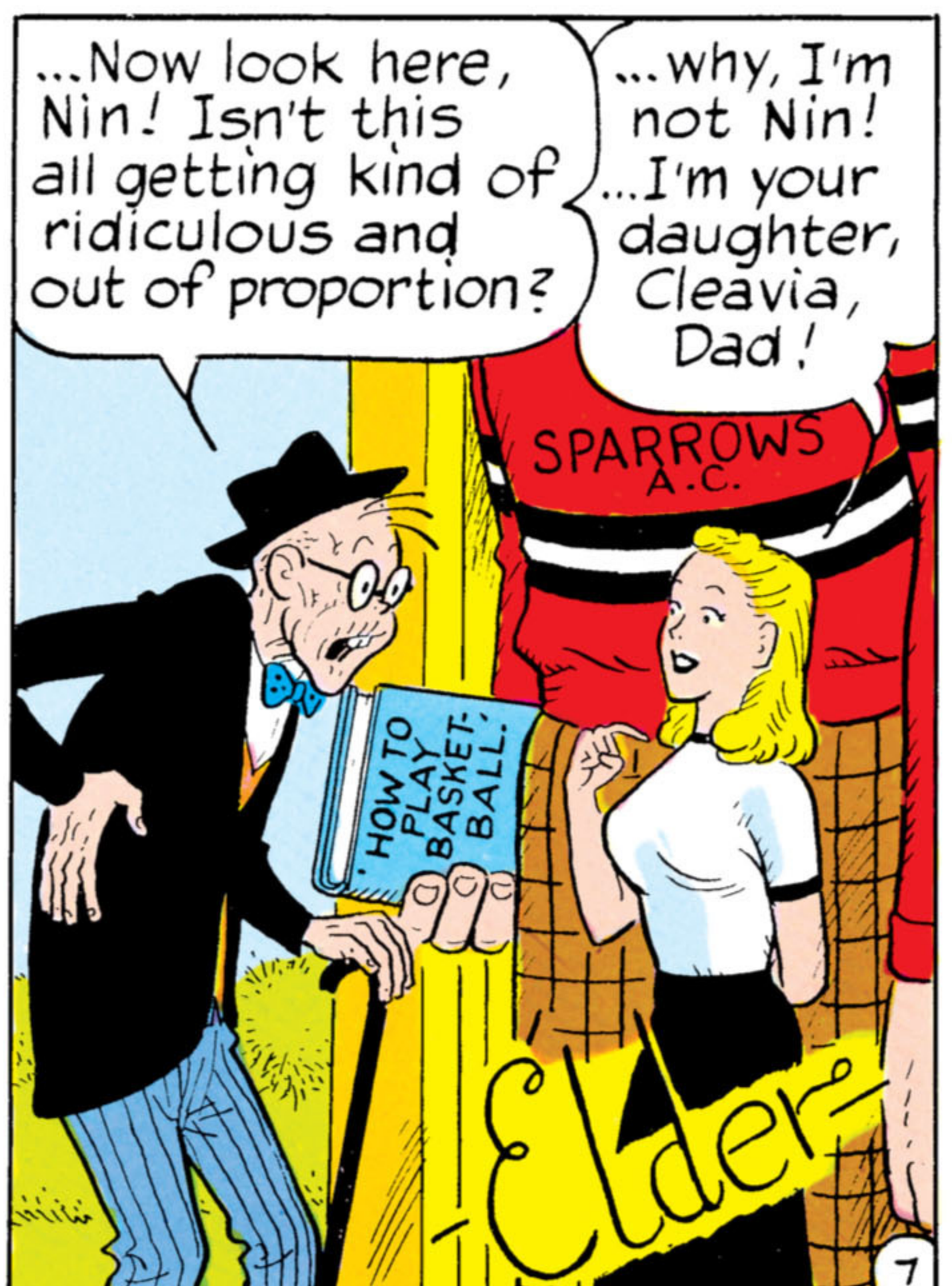
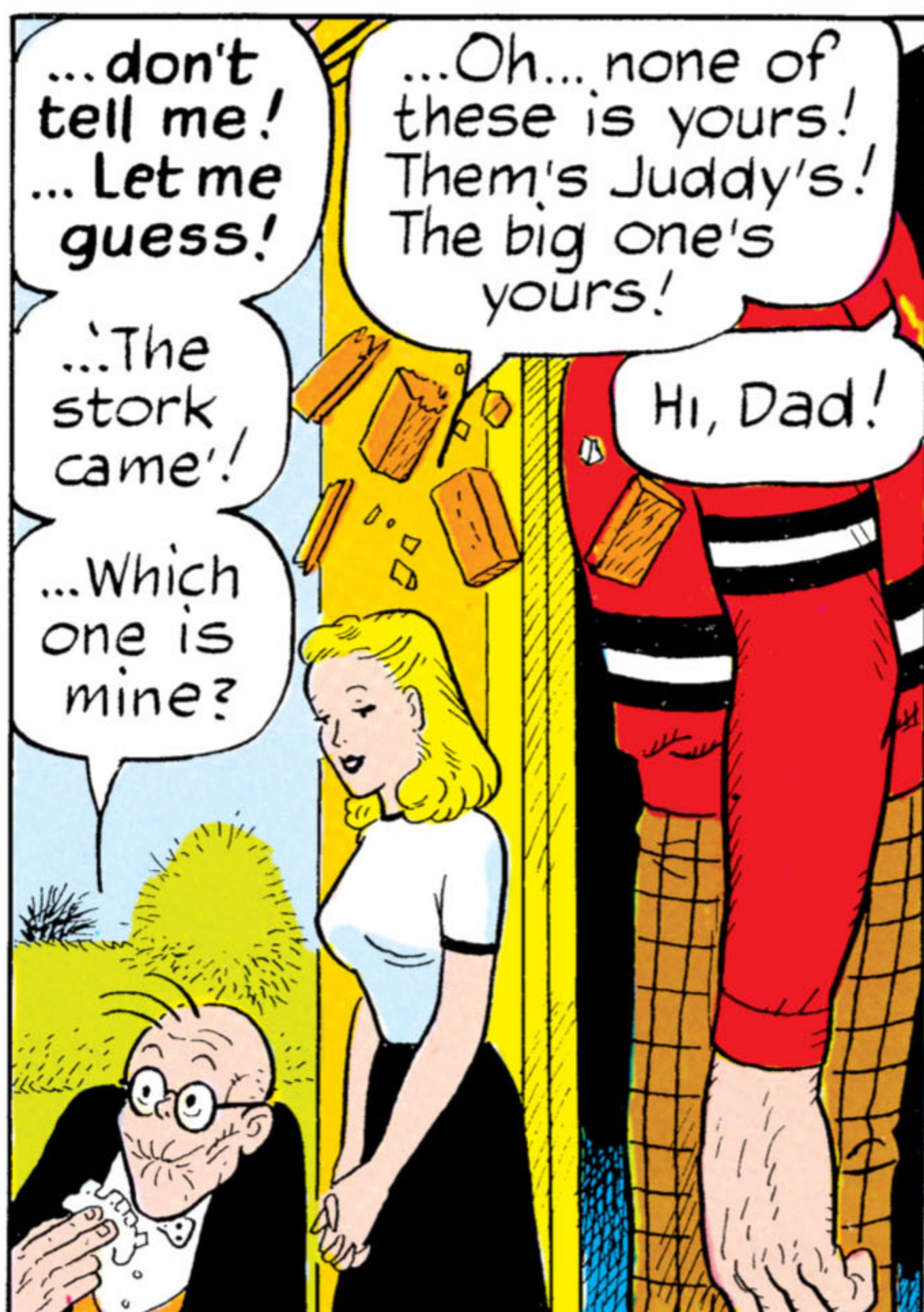
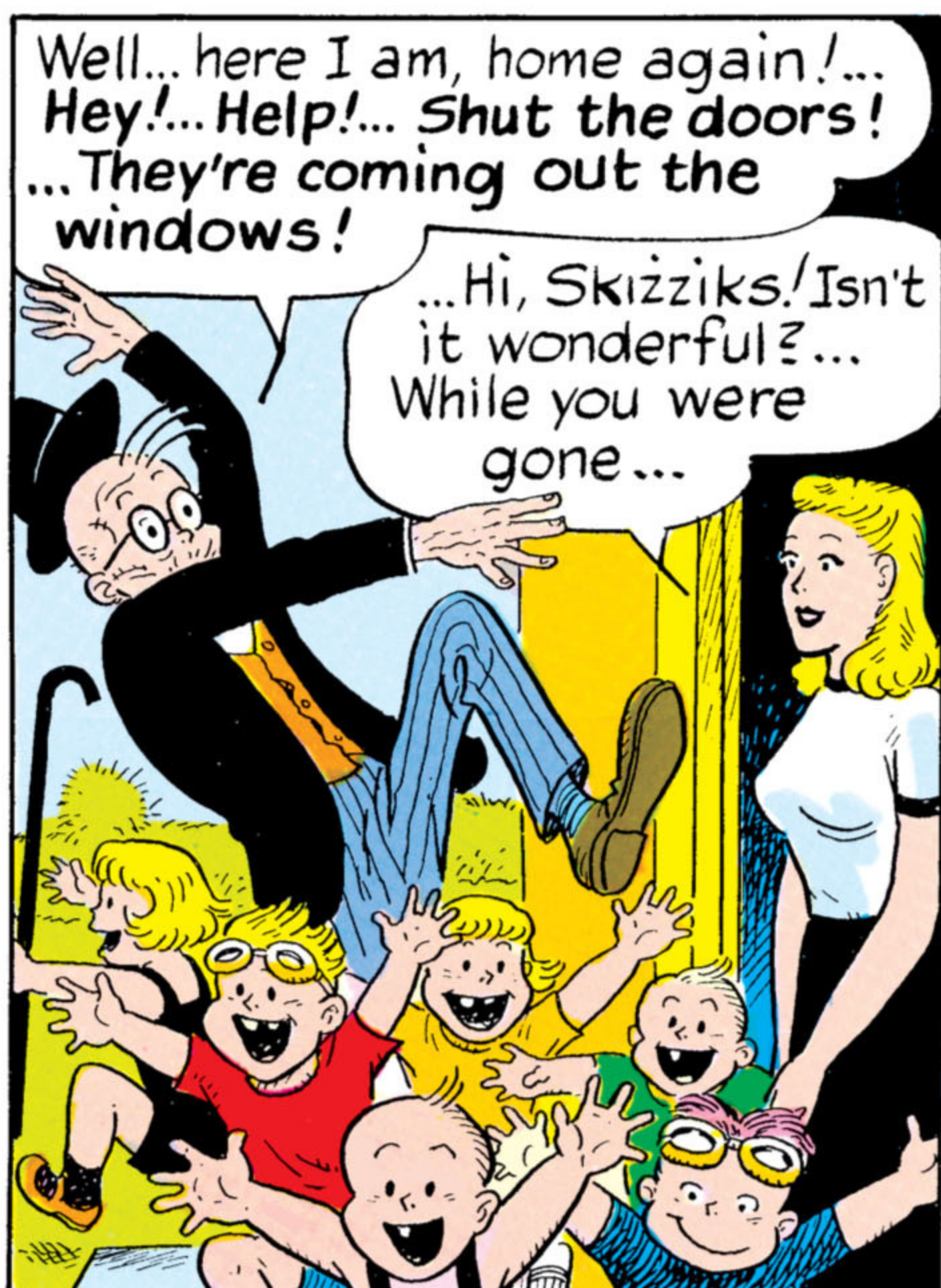
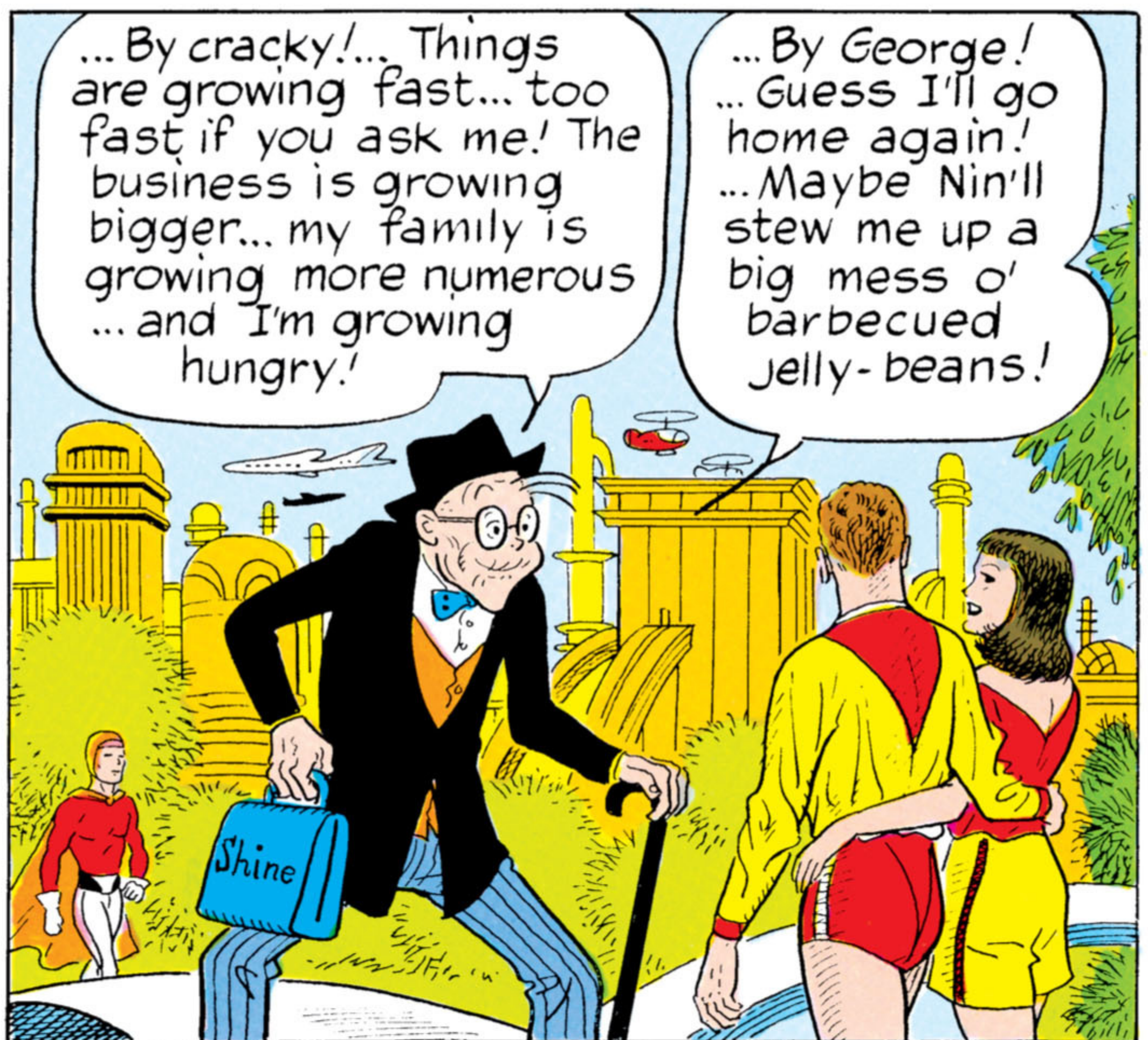
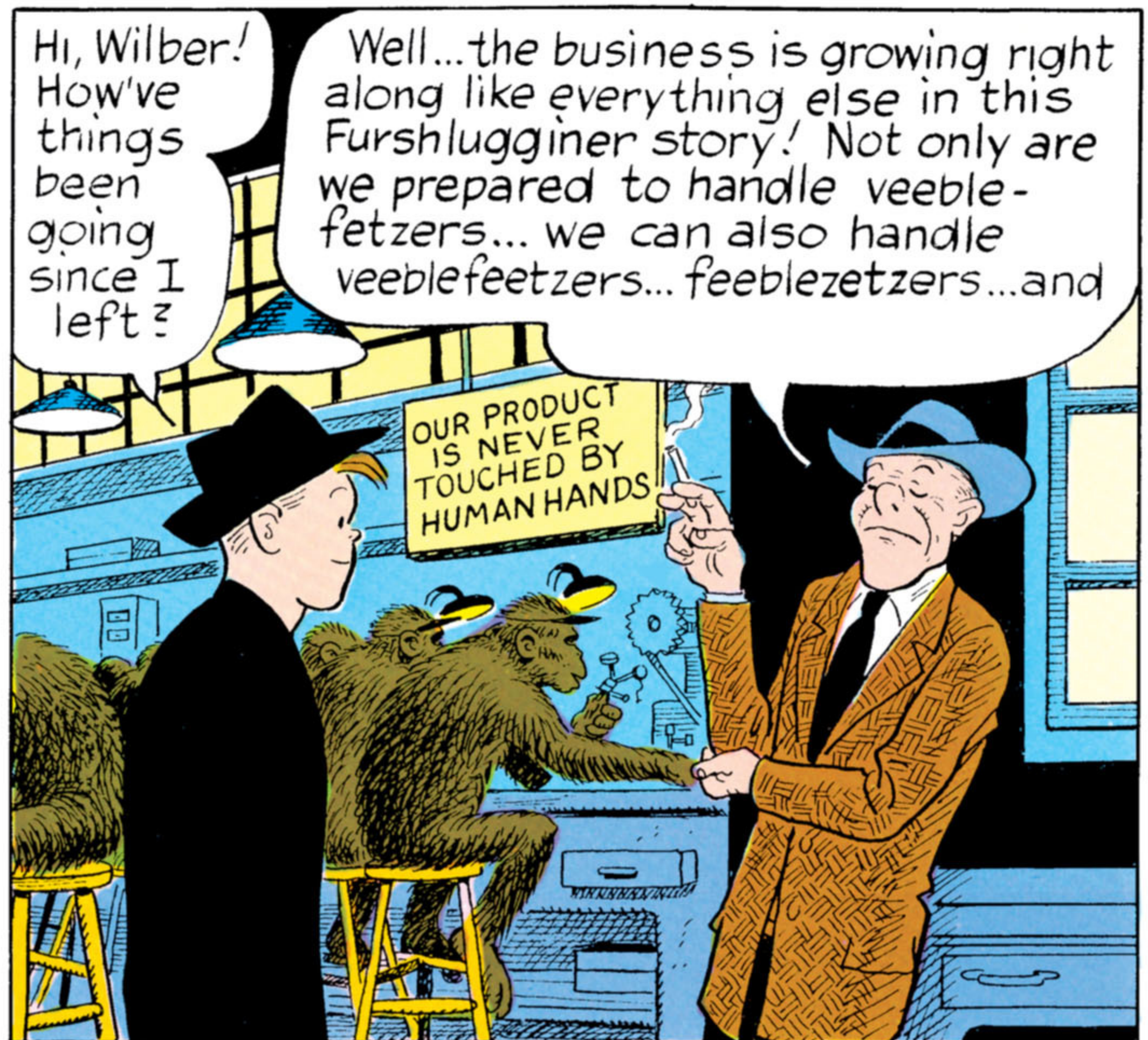
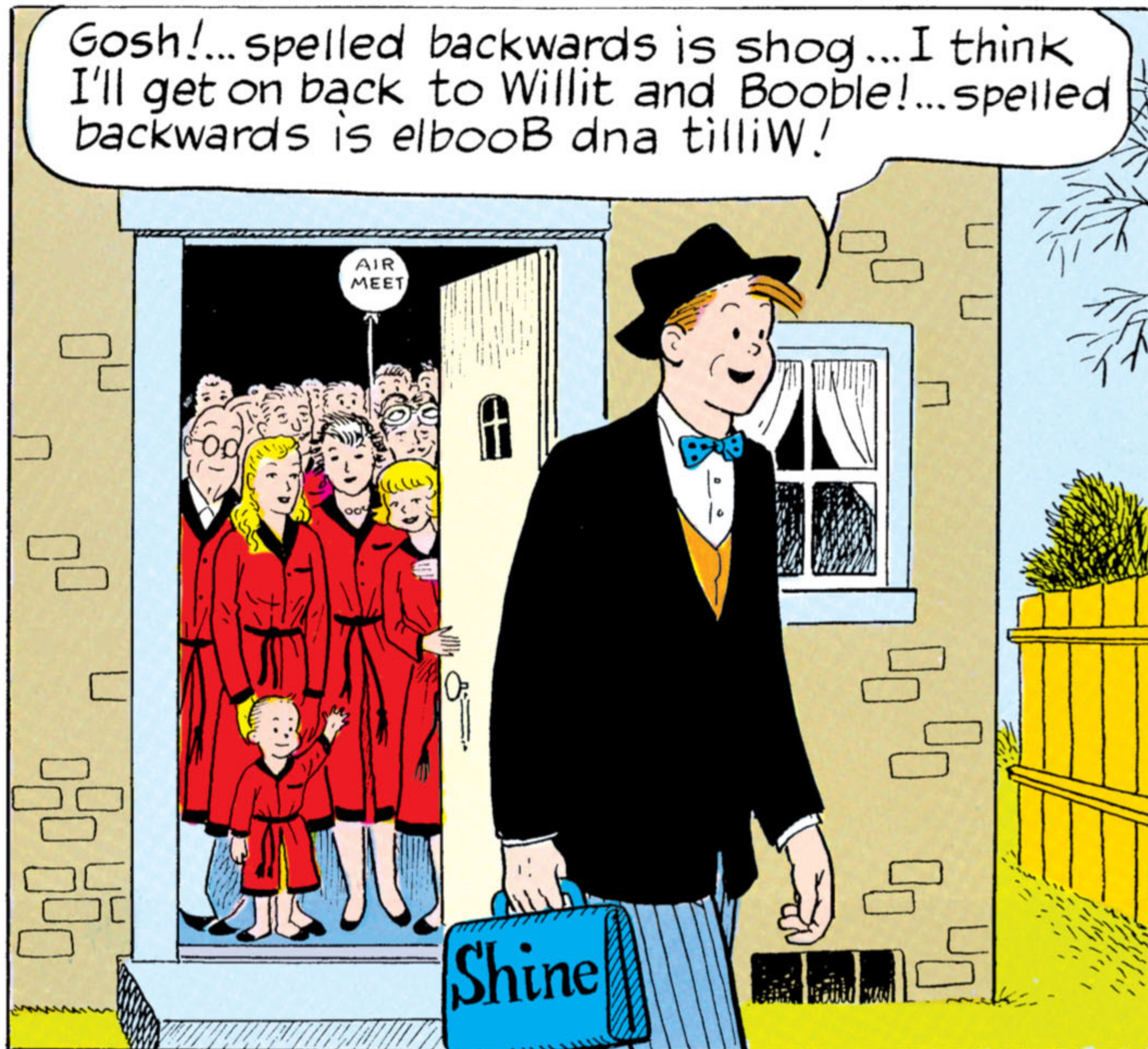


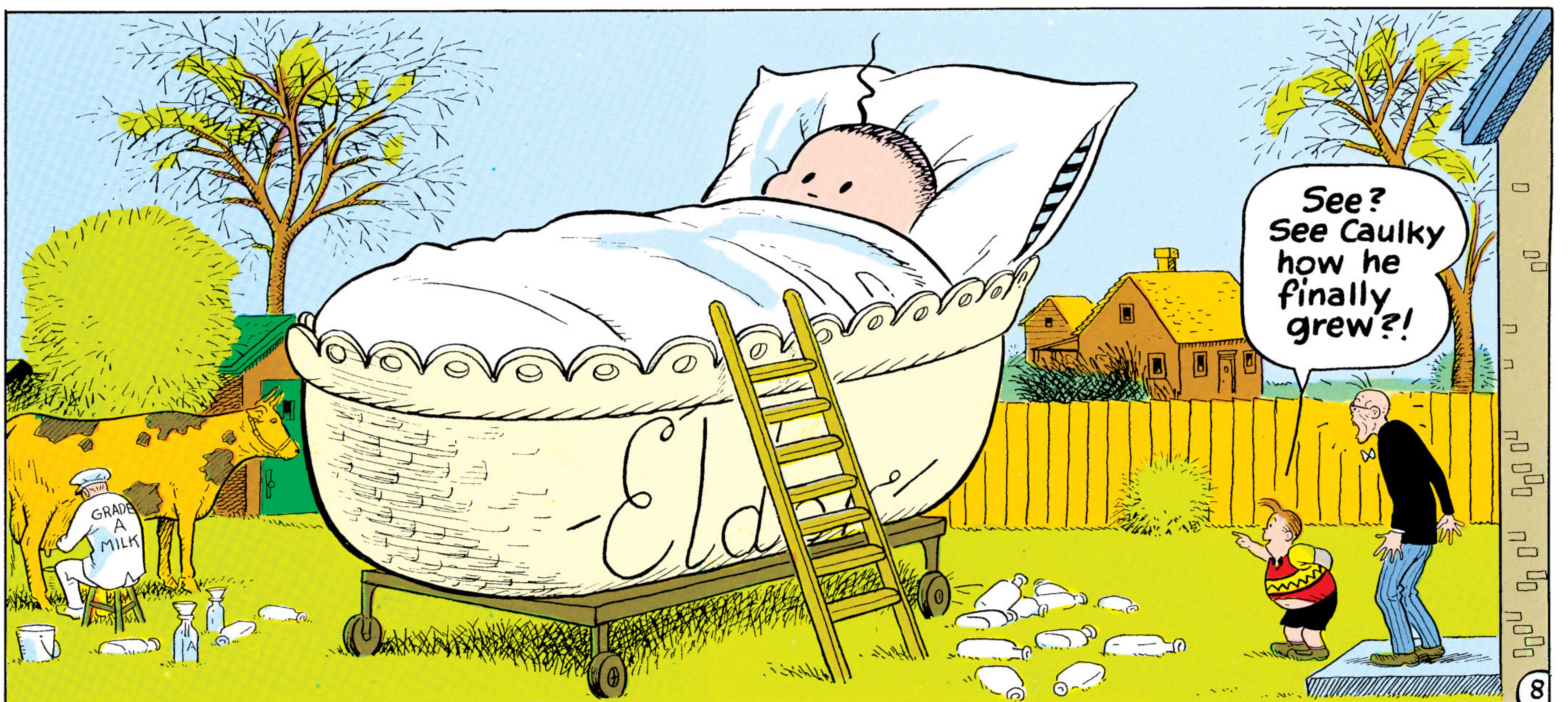
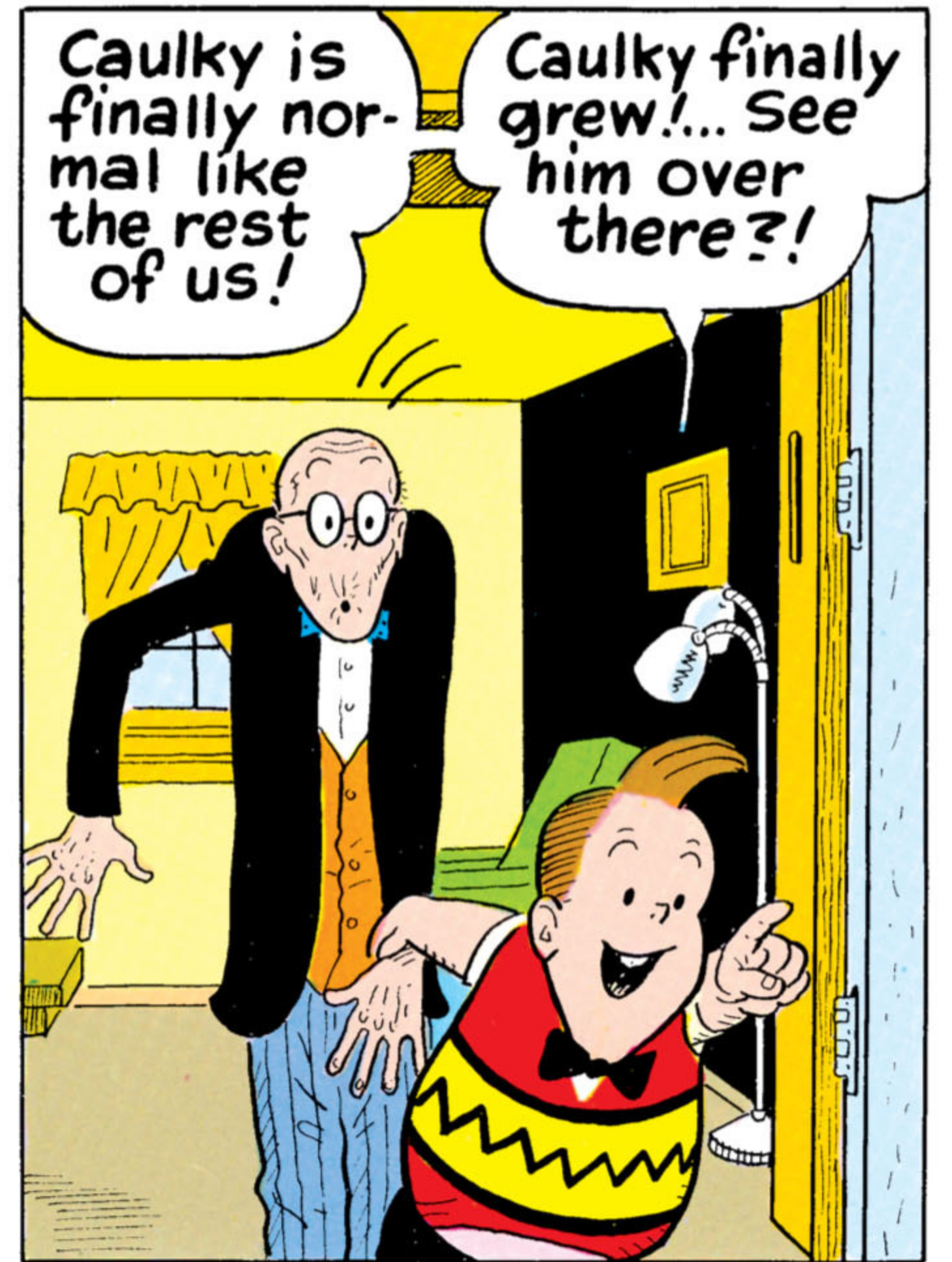
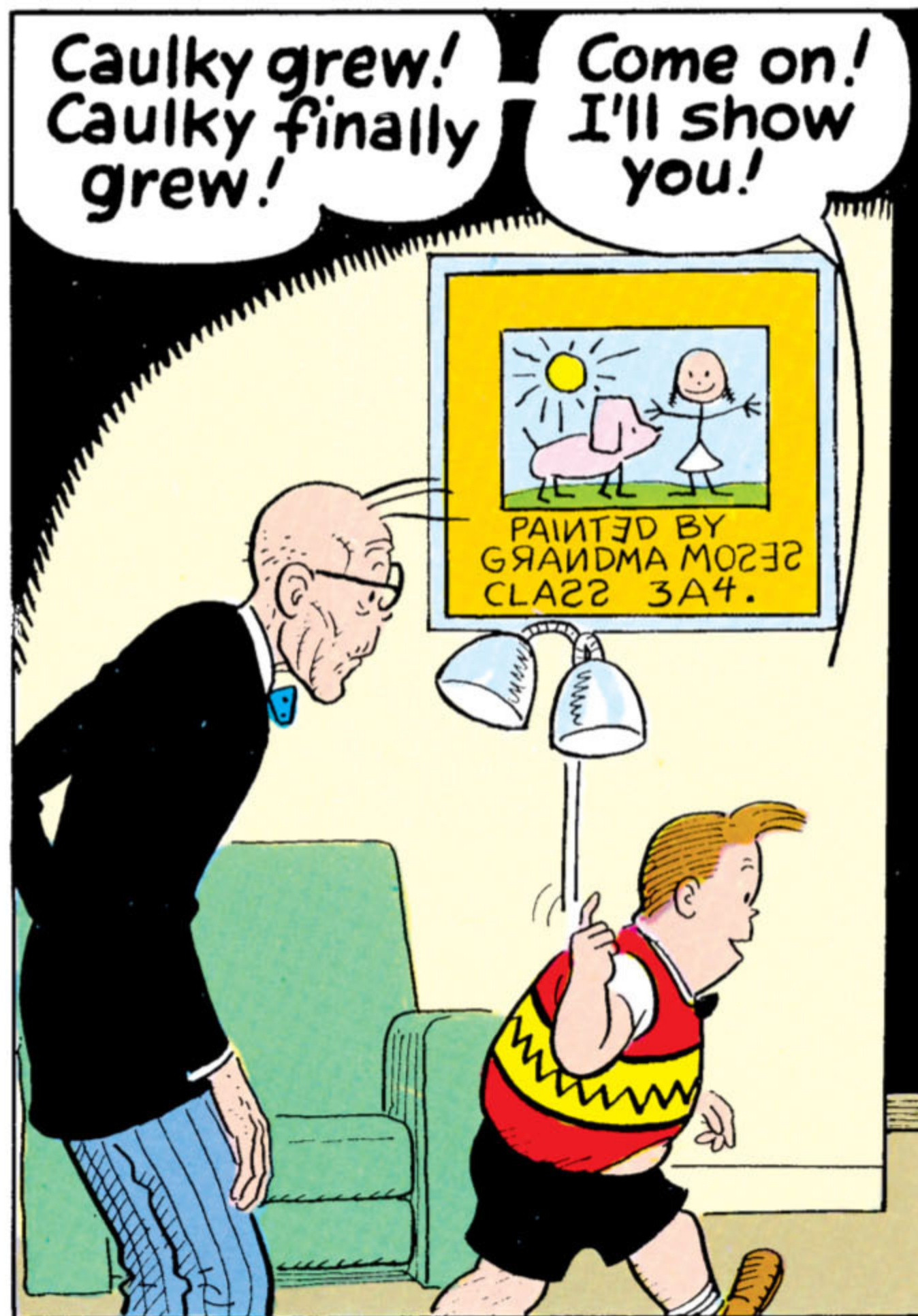
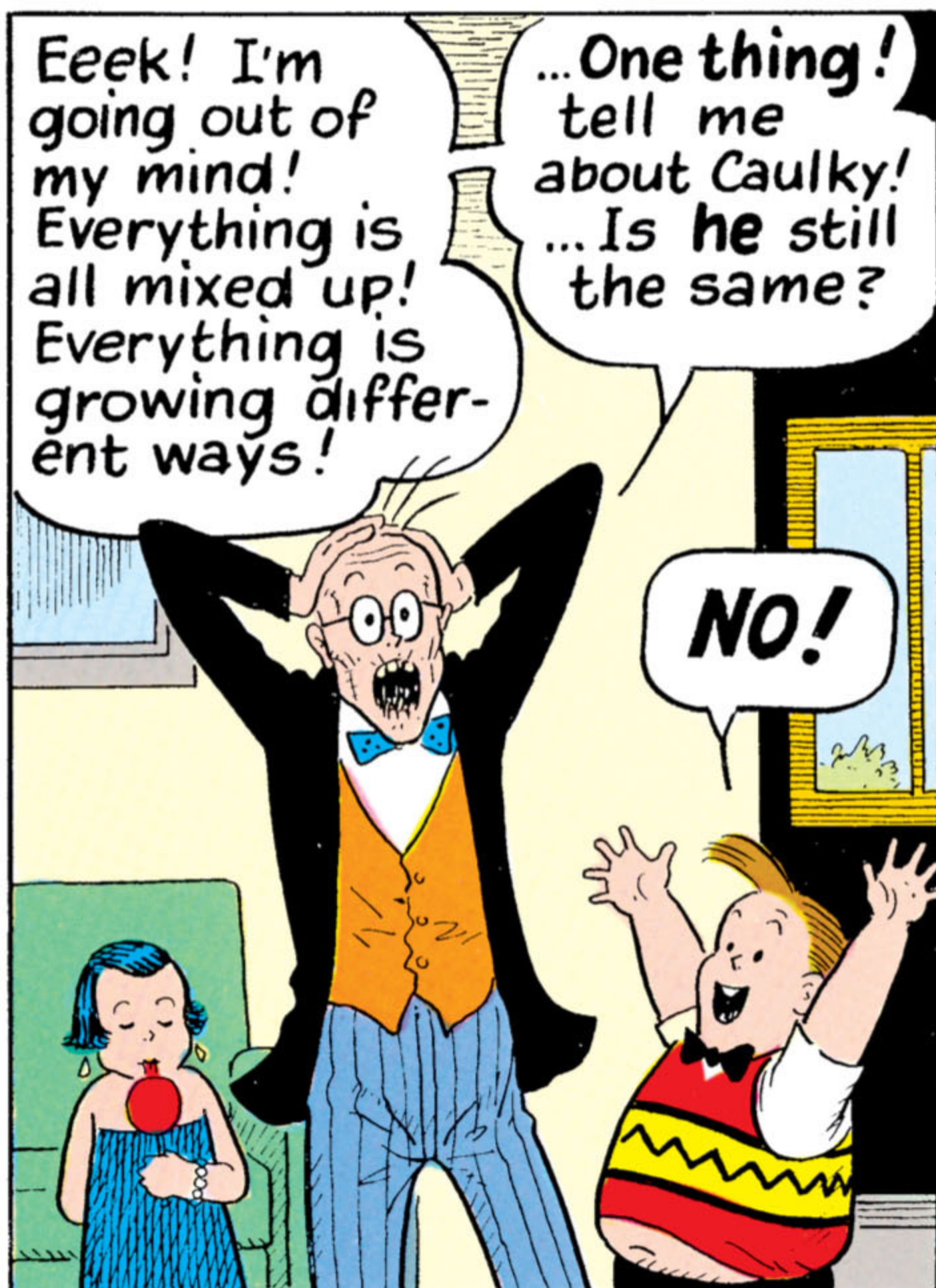
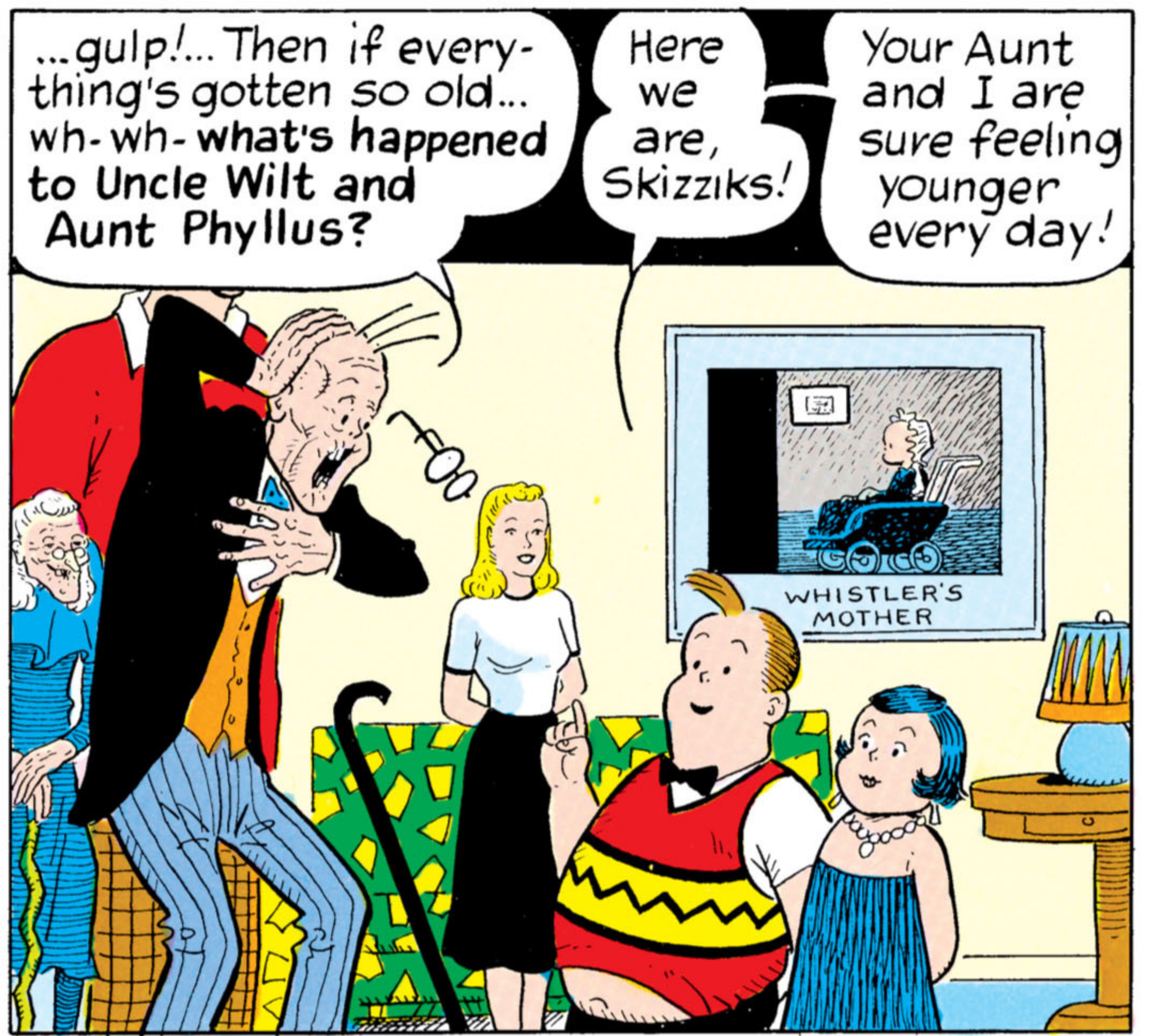
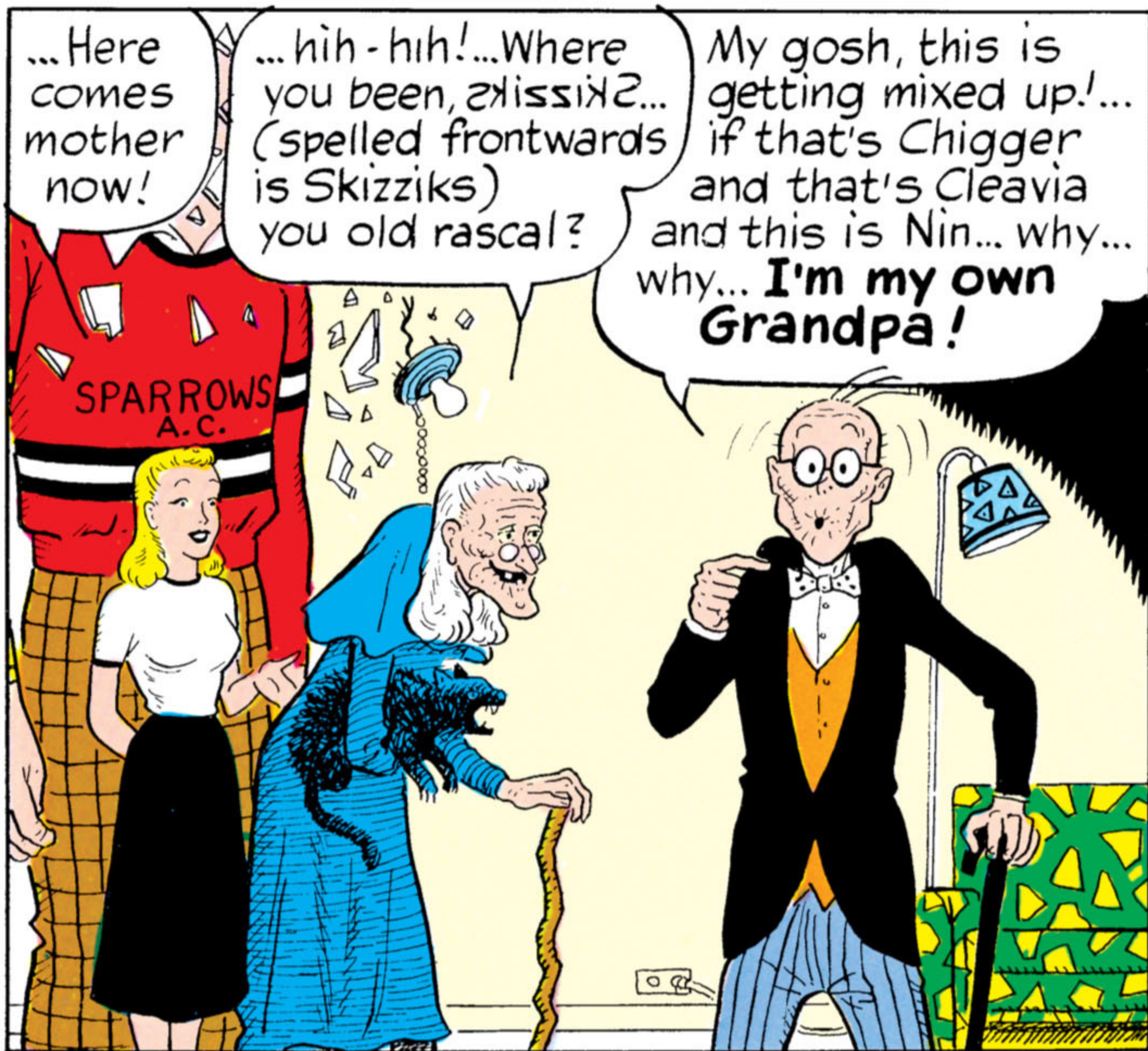
...Say! My name is Wilber Booble! I see you're fixing a cracked veeblefetzter there! I'm fixing one too!

My name's Willit! ...first name... Skizziks, spelled upside down is SKIZZIKSi By George, I see you're fixing a veeblefetzter too! ...a left-handed one with a belt in the back!

...Say...





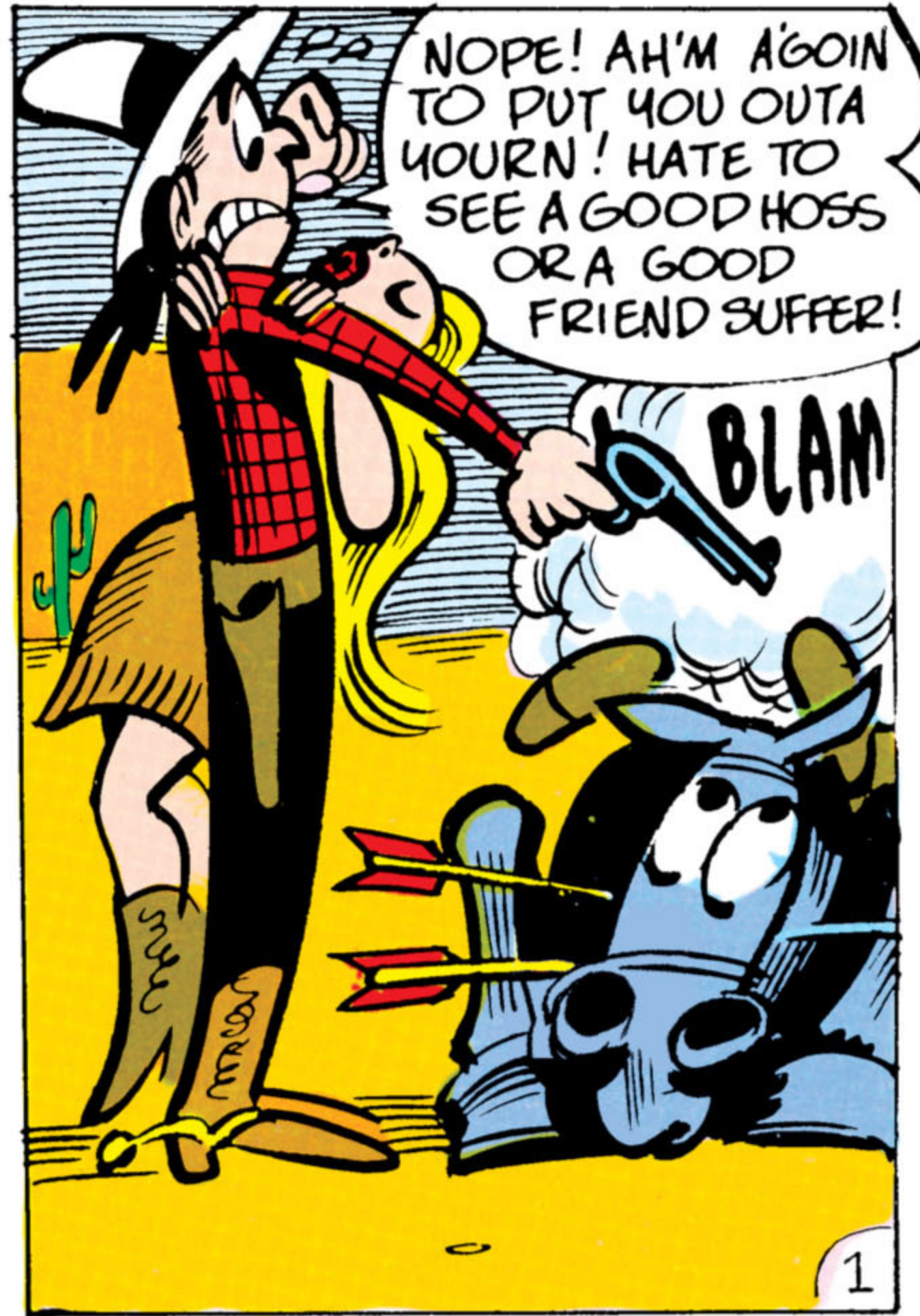
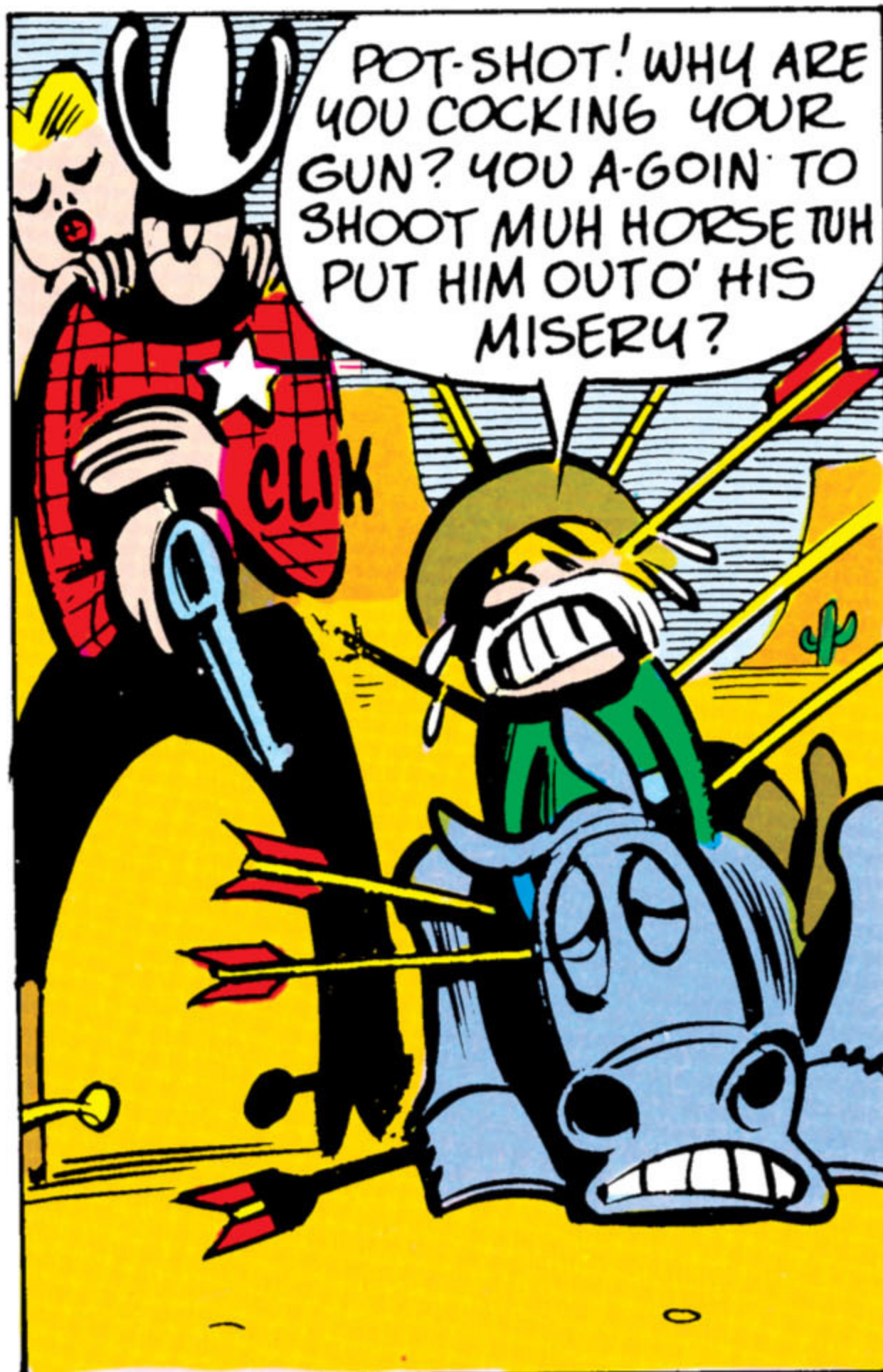
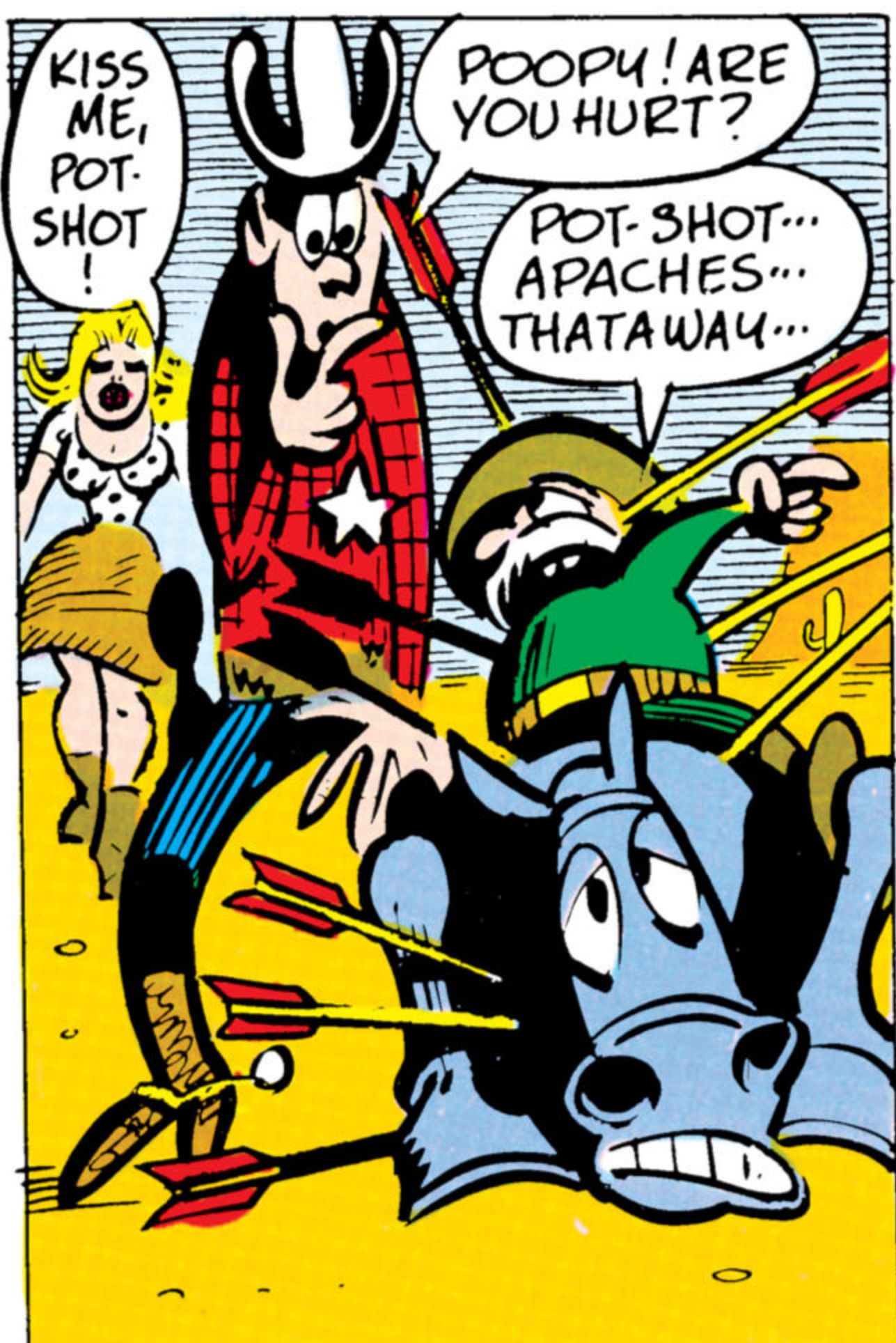
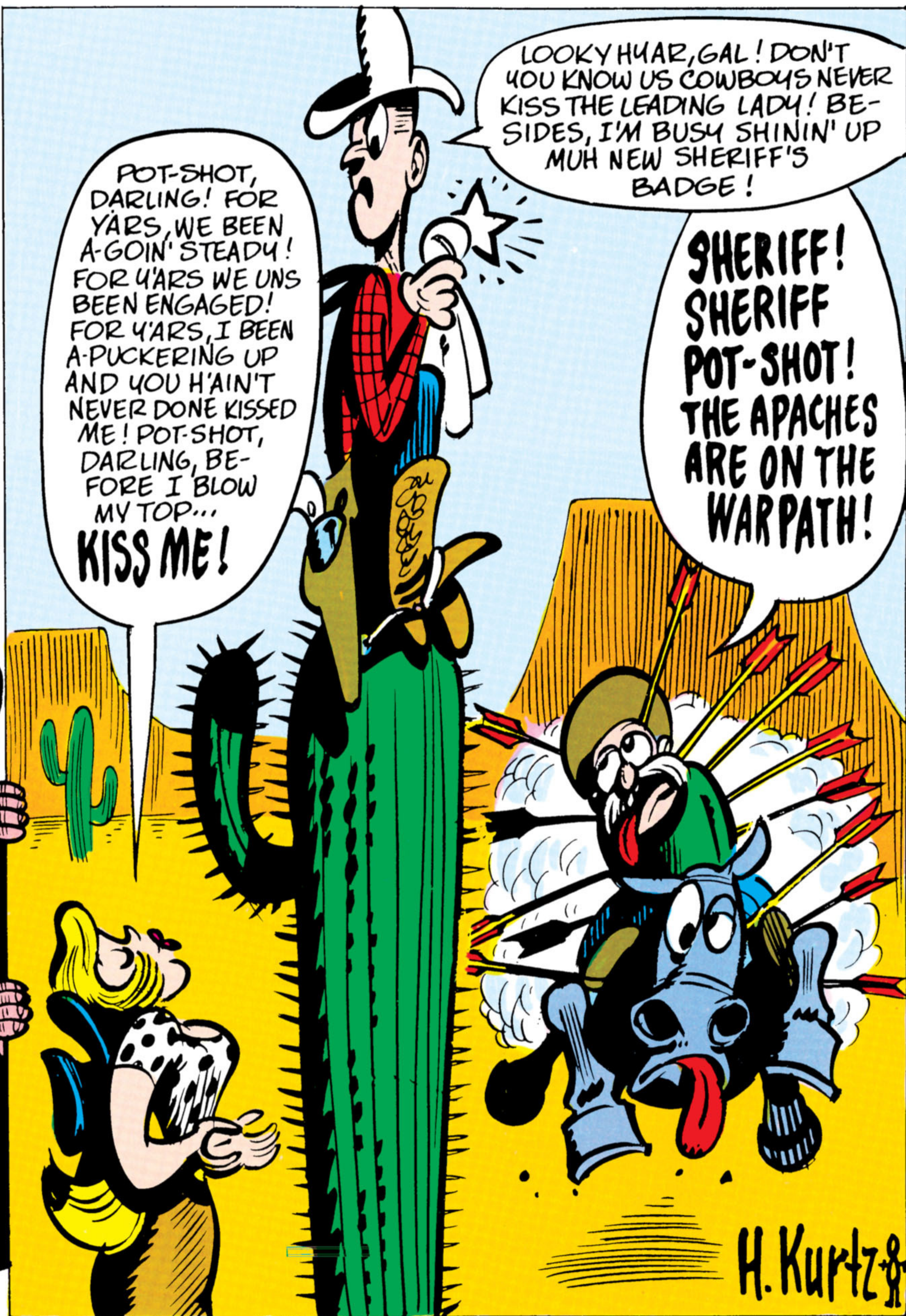


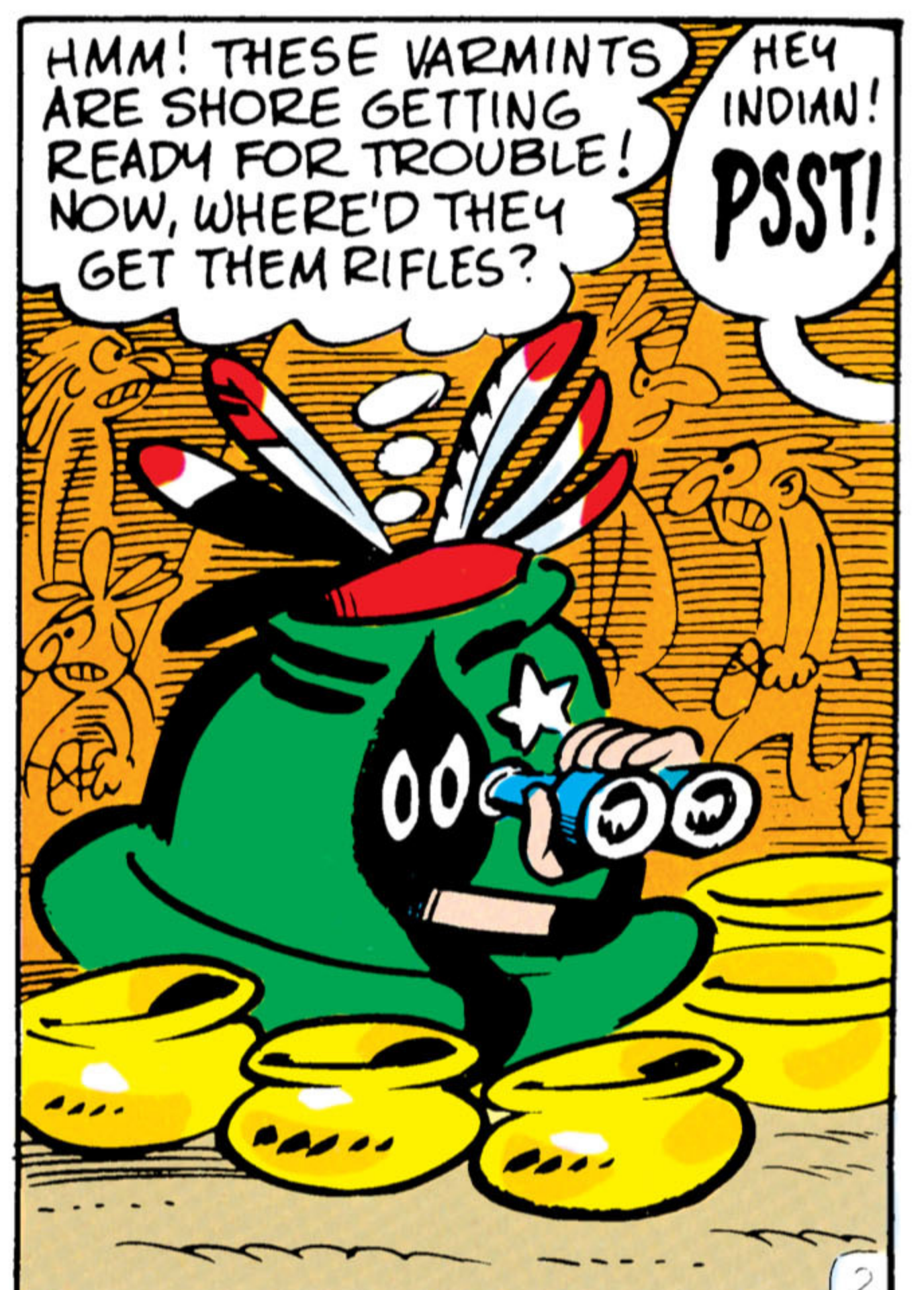
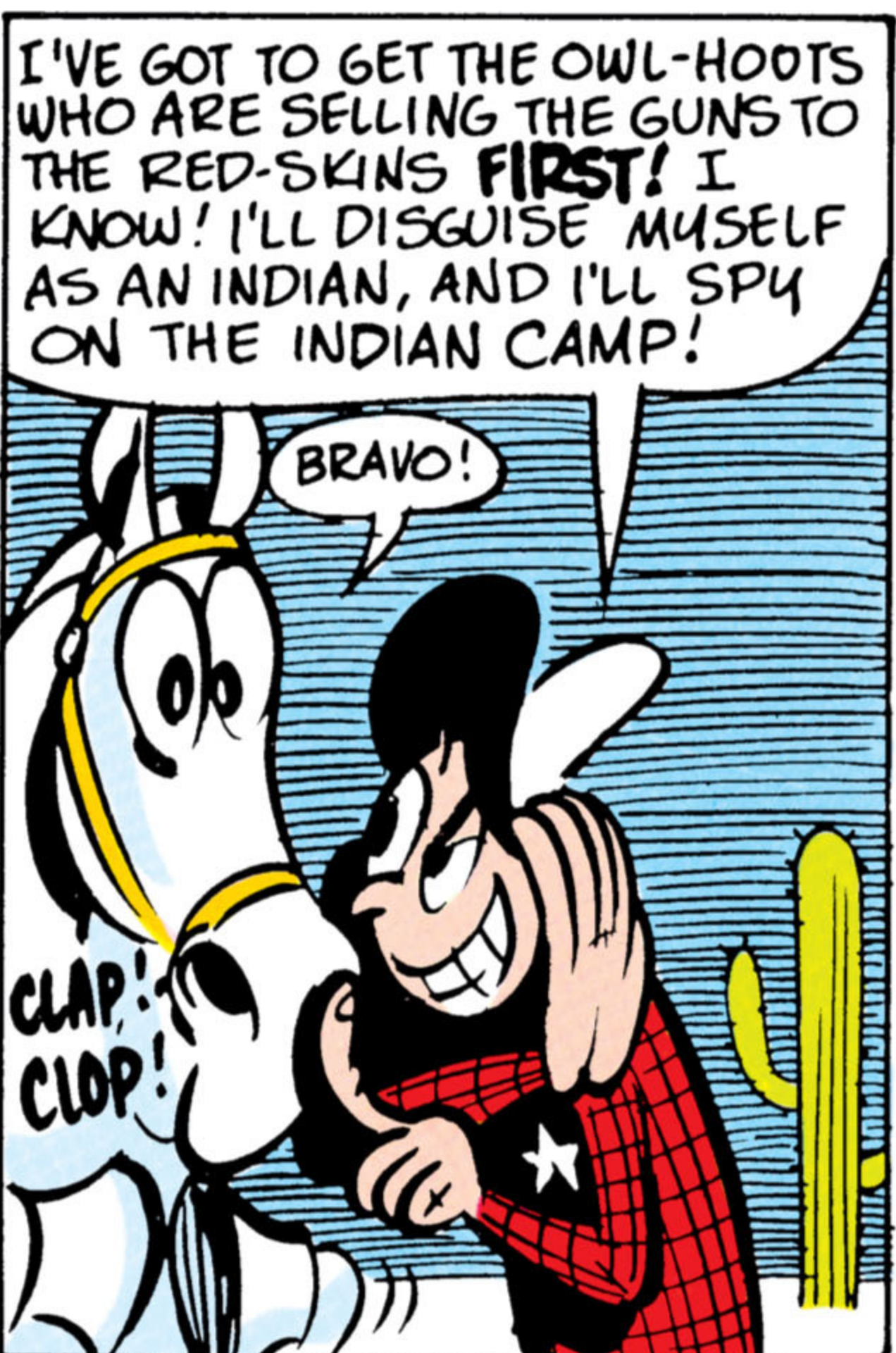
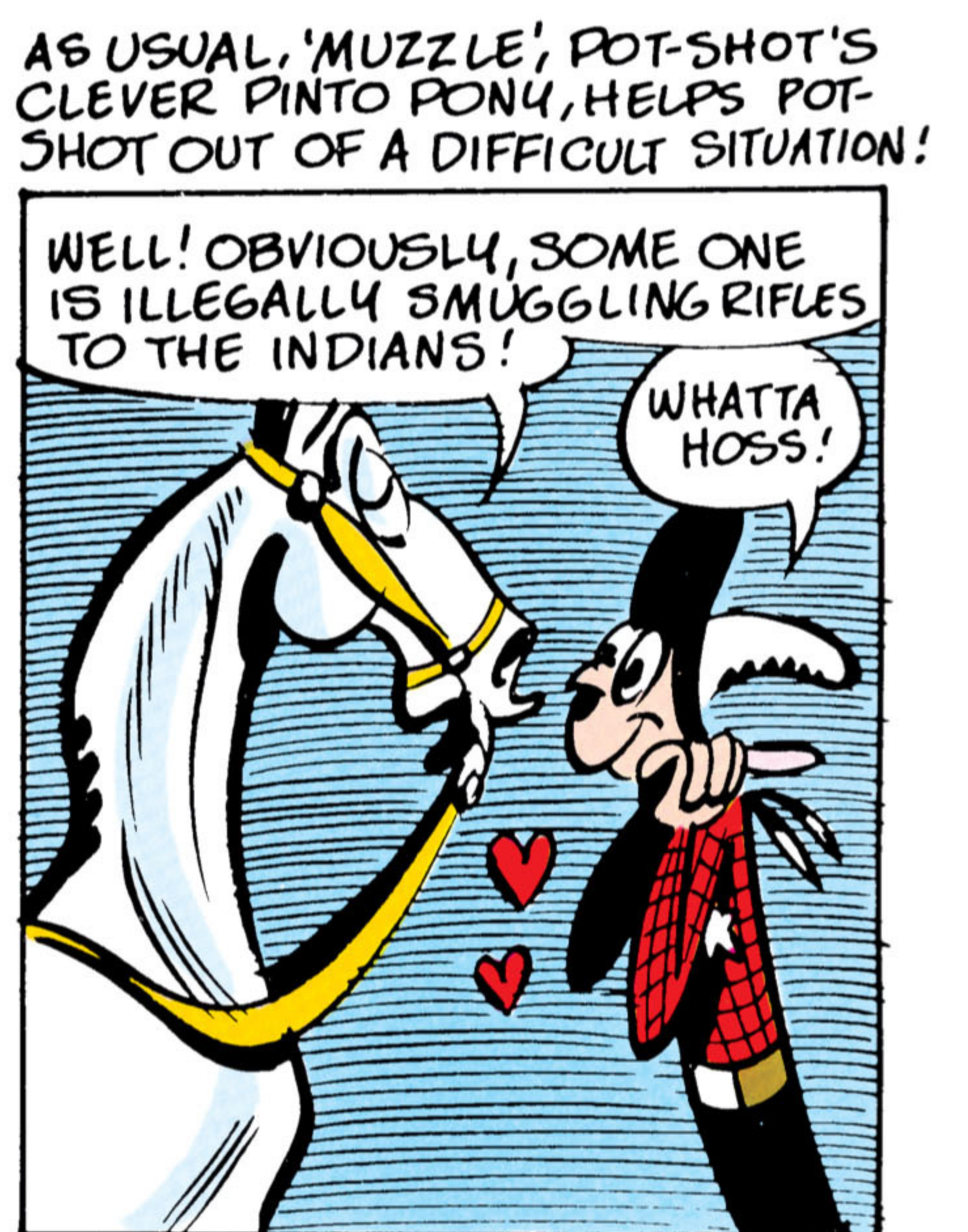
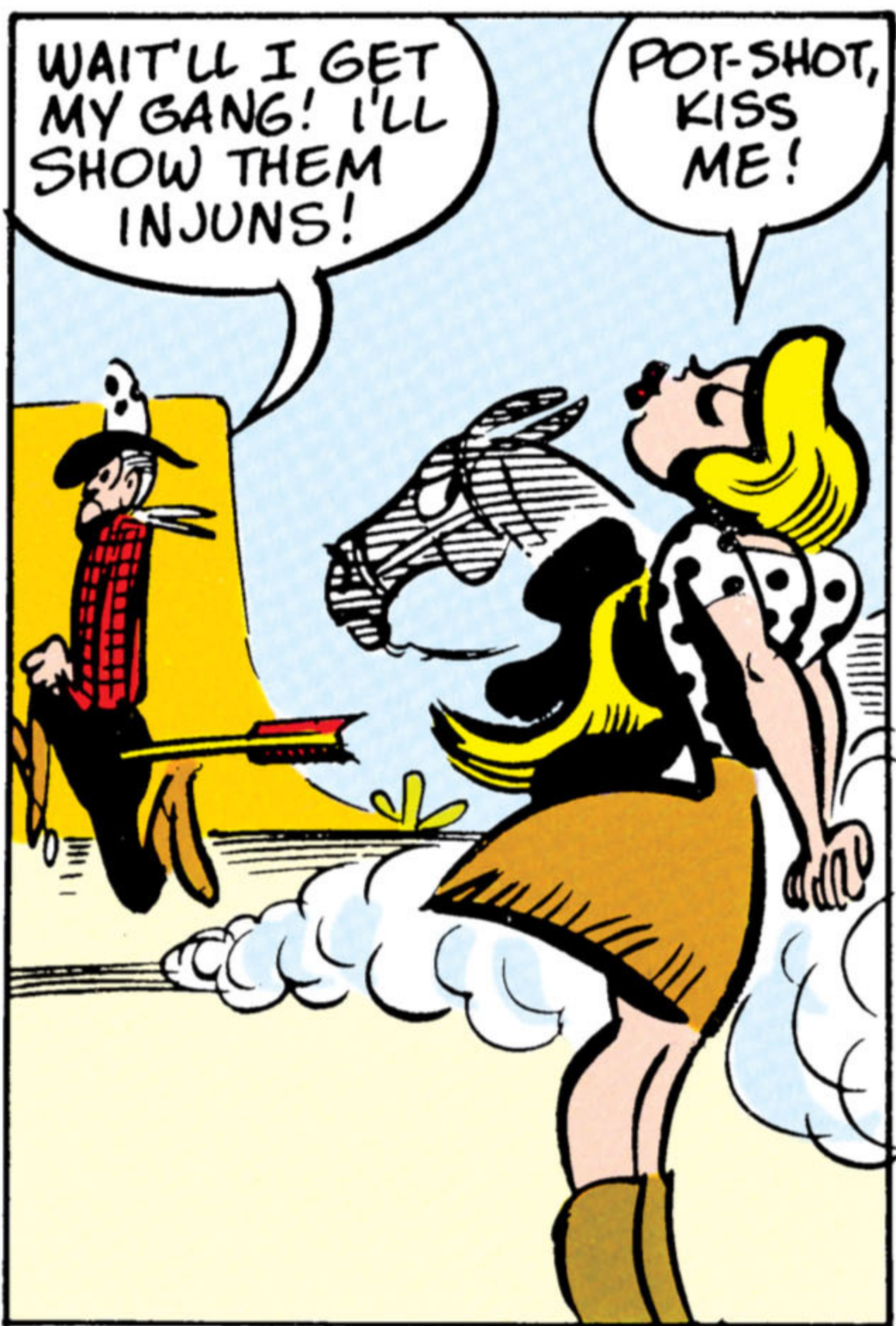
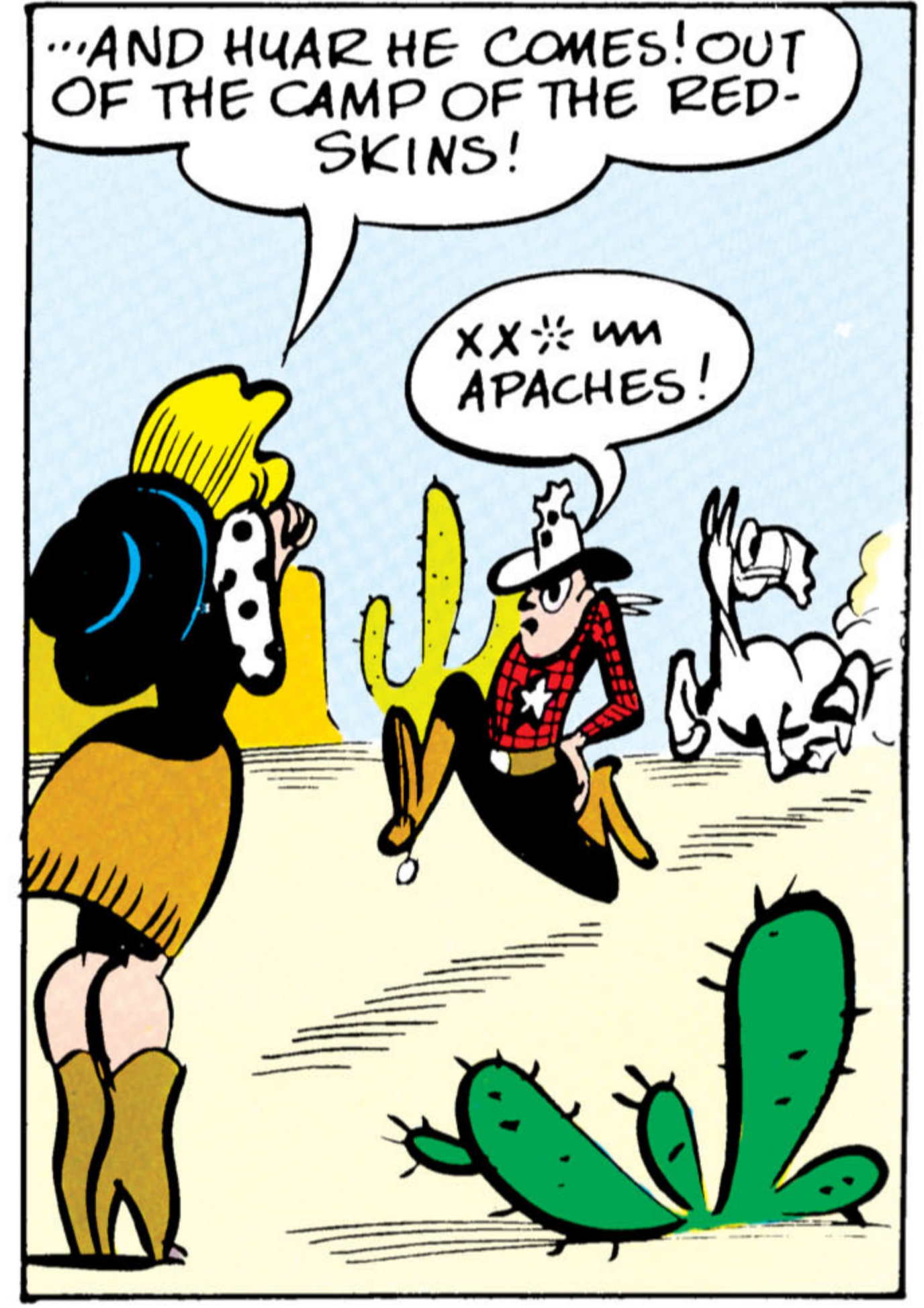
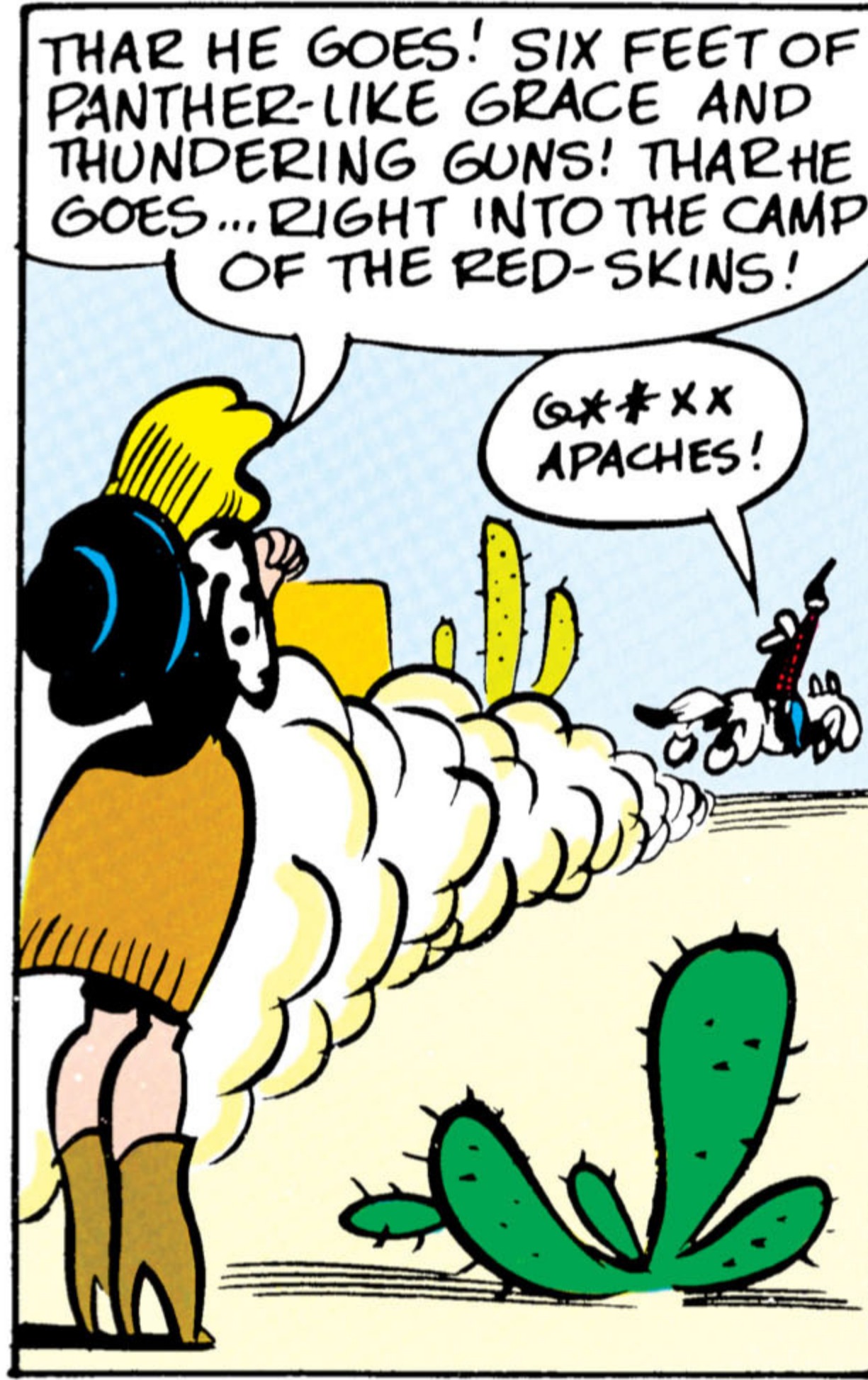
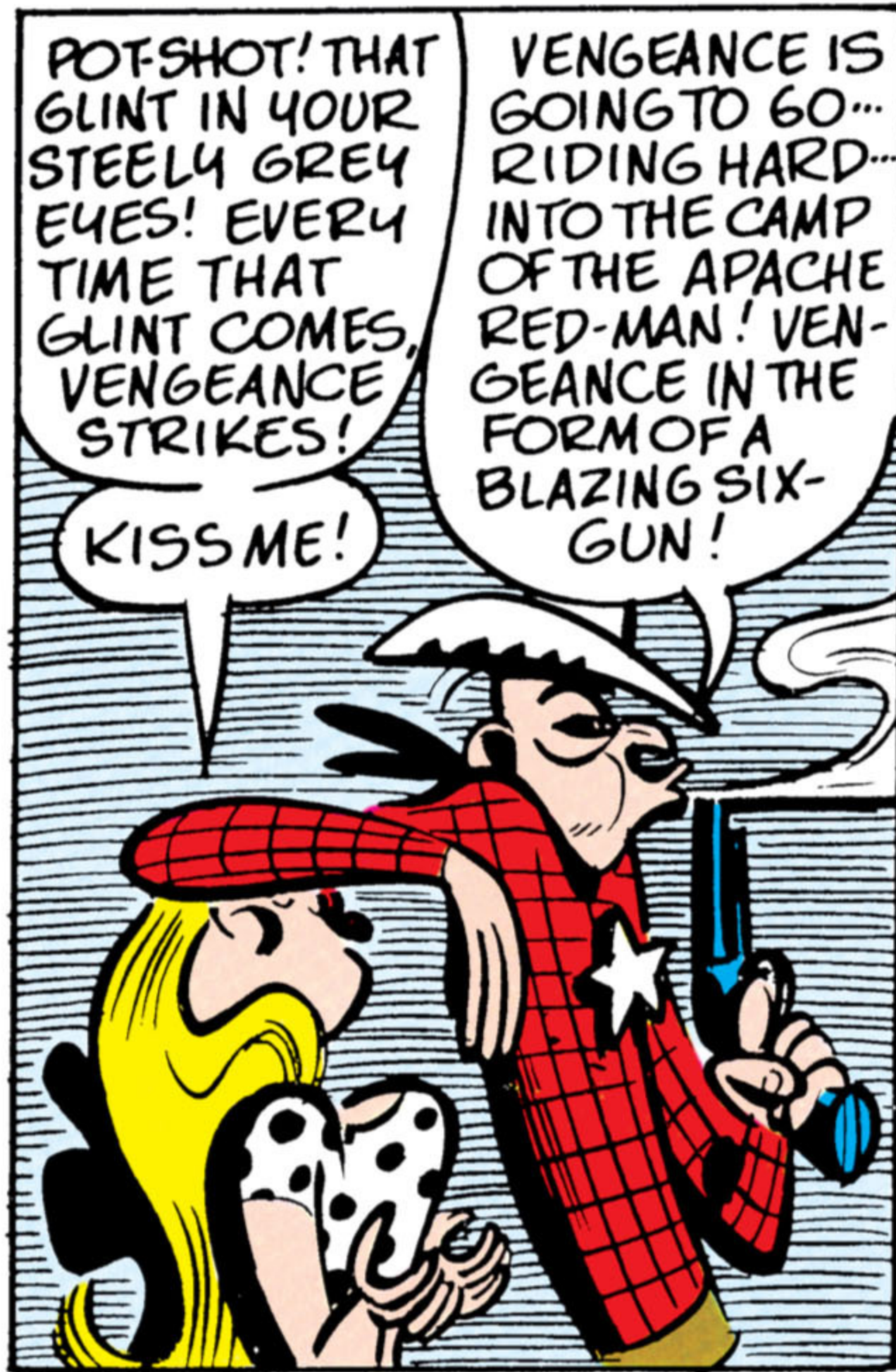
POT-SHOT

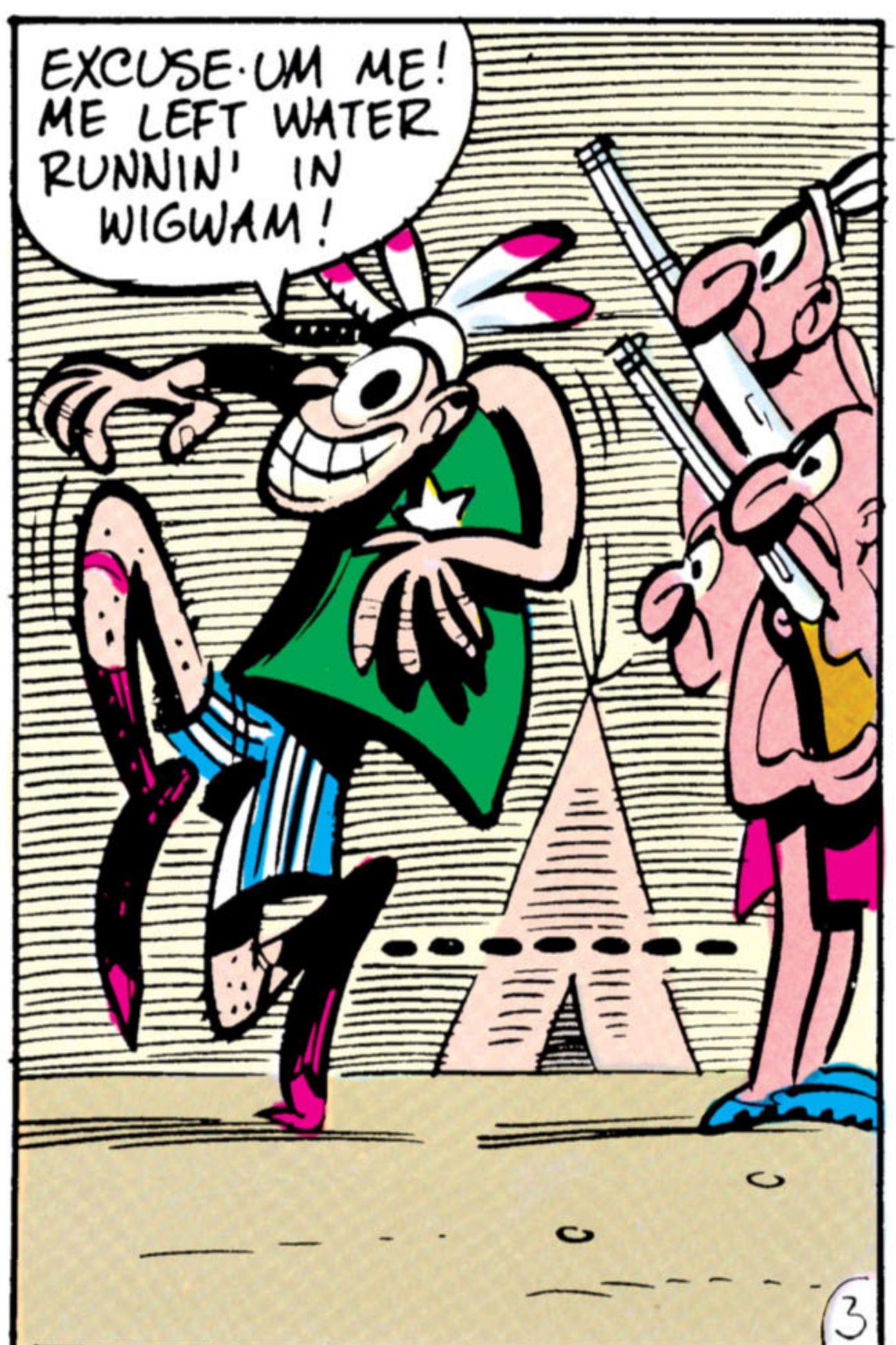
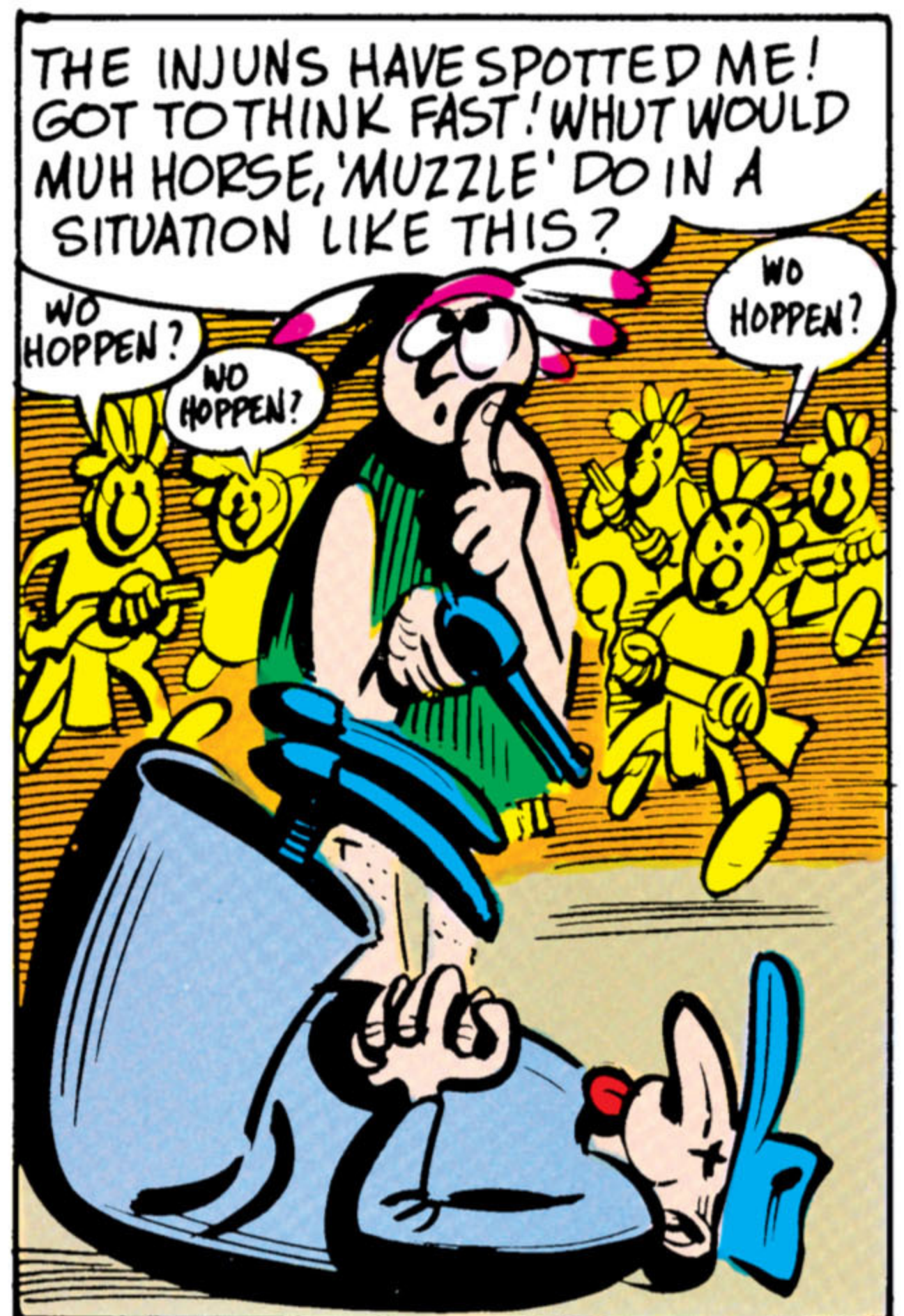
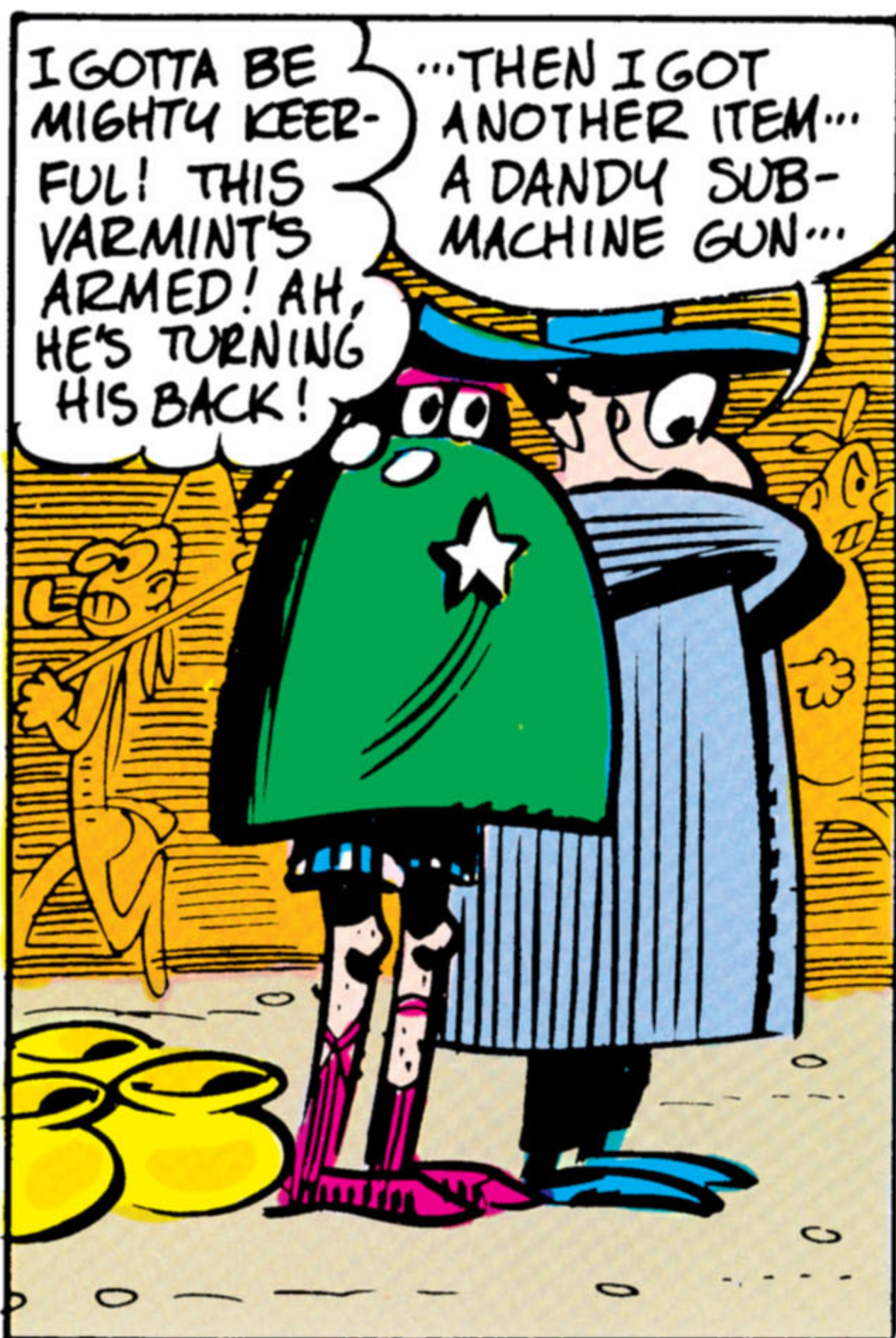
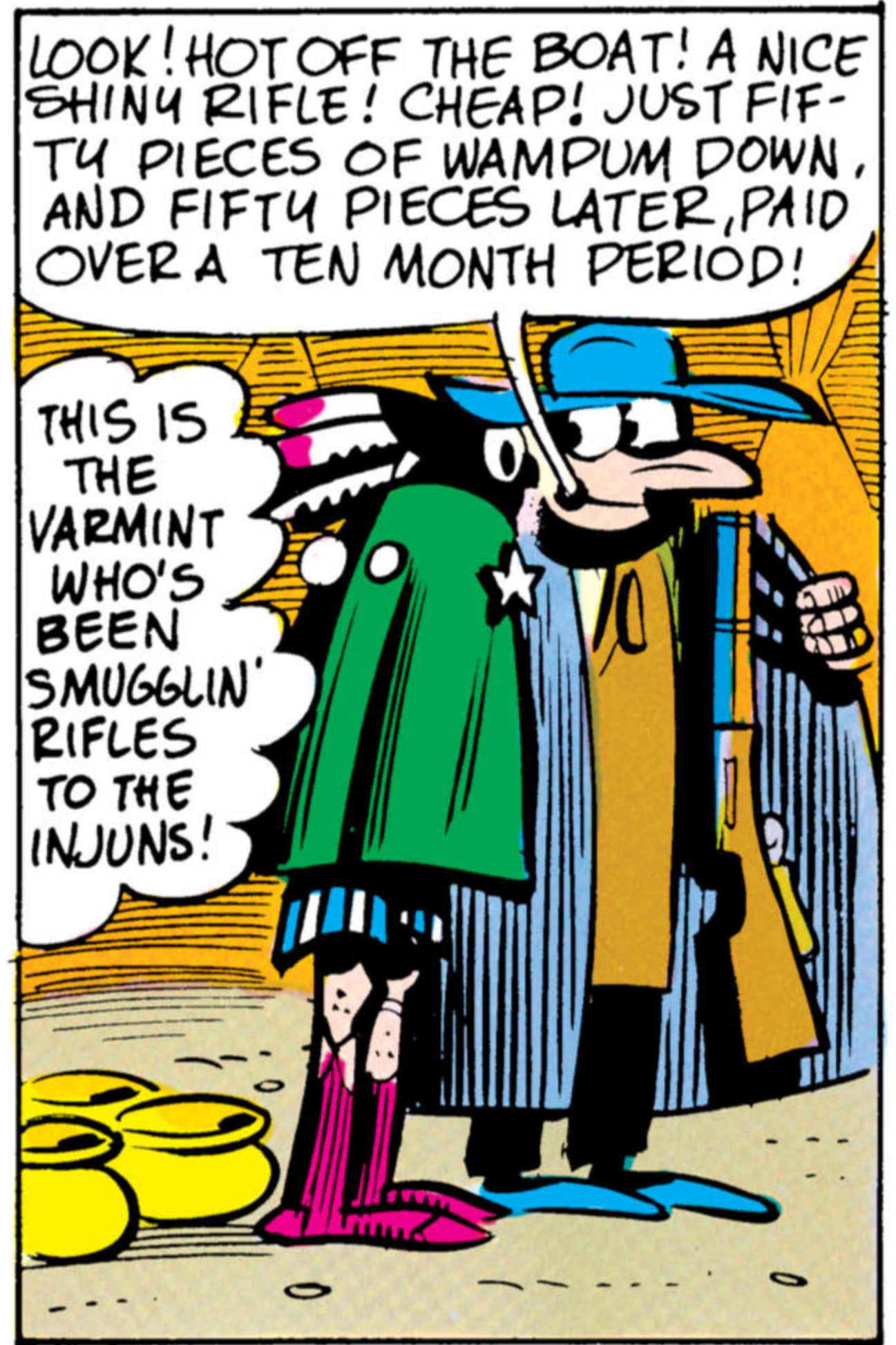
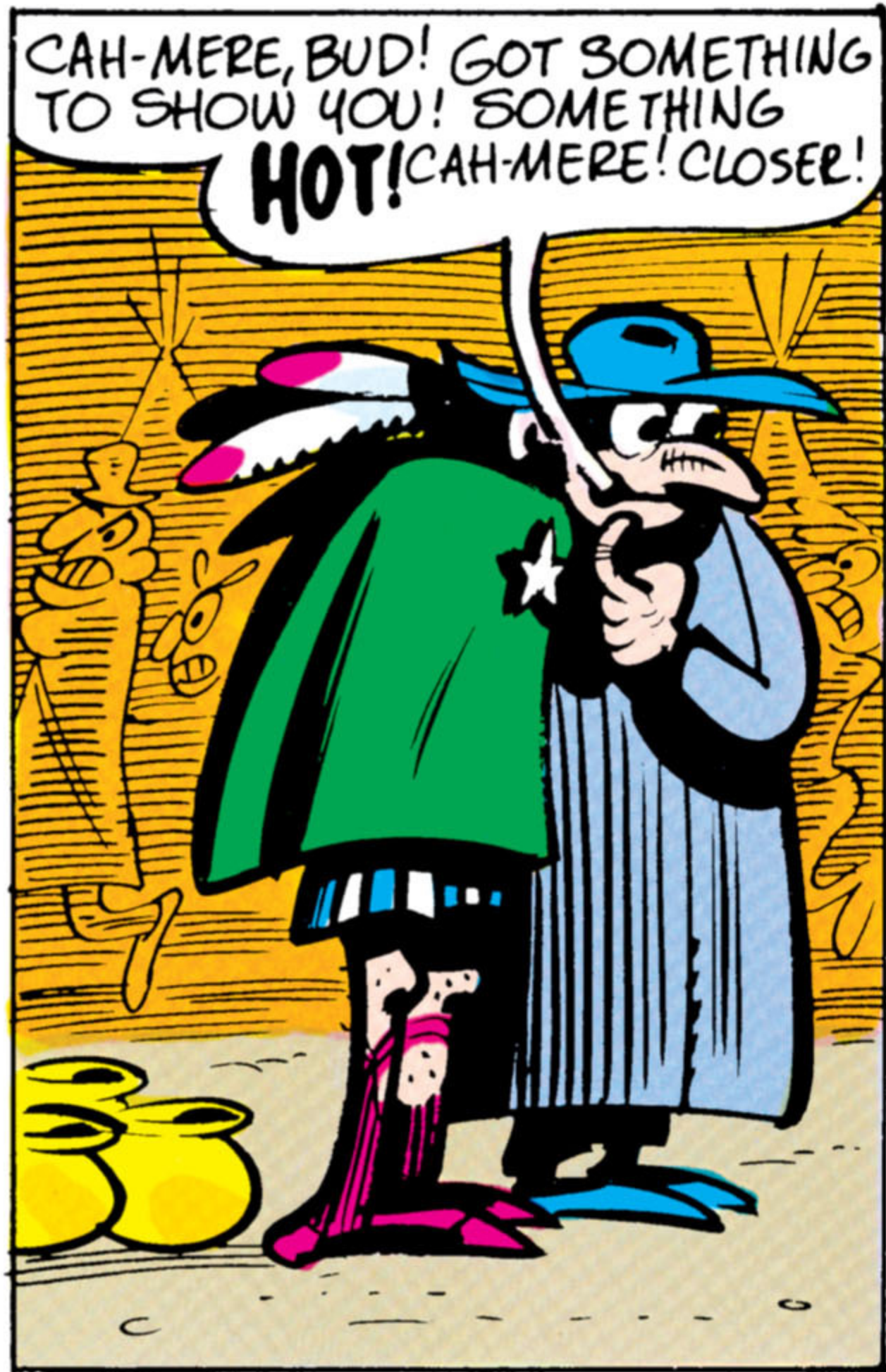
PETE...

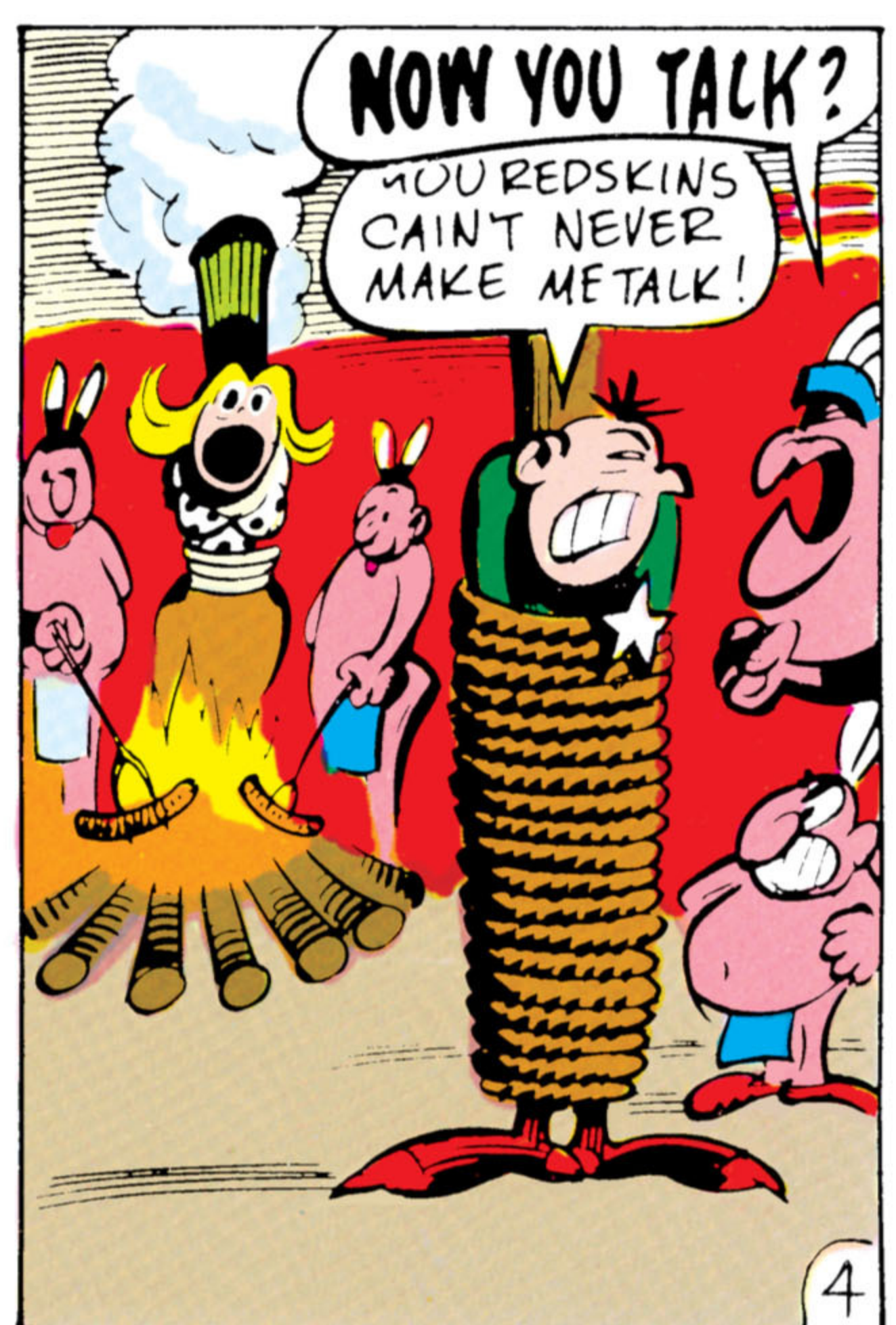
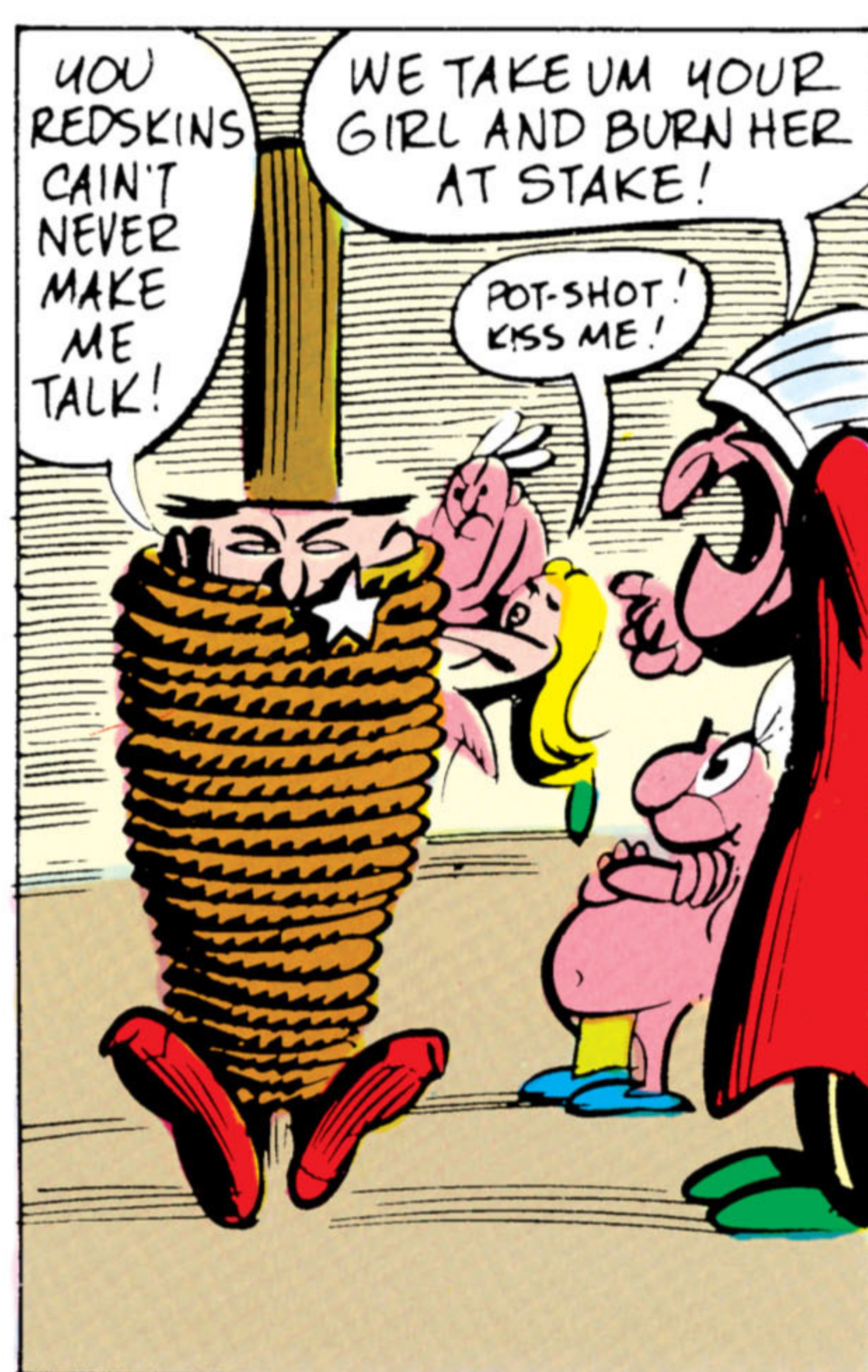
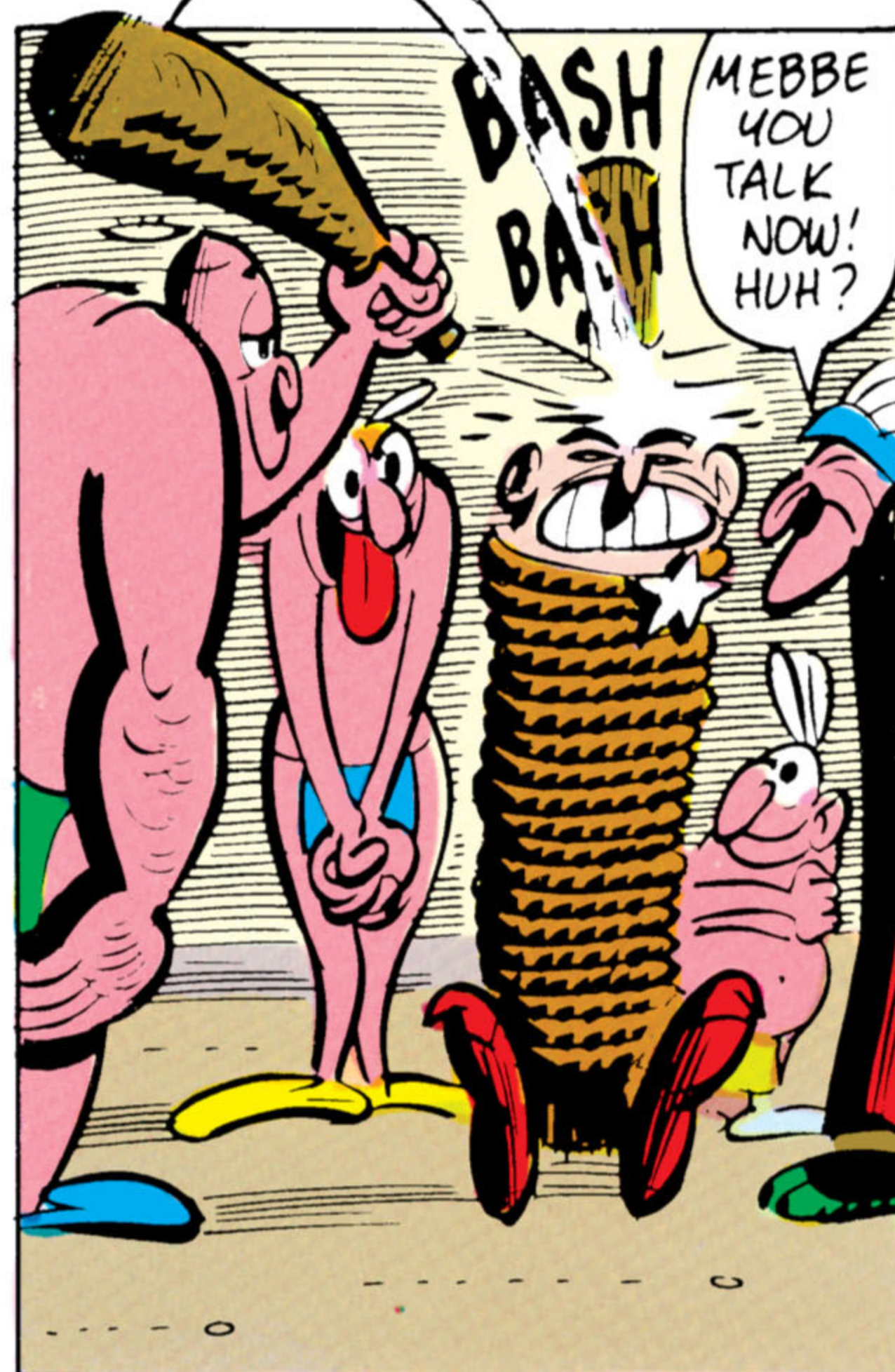
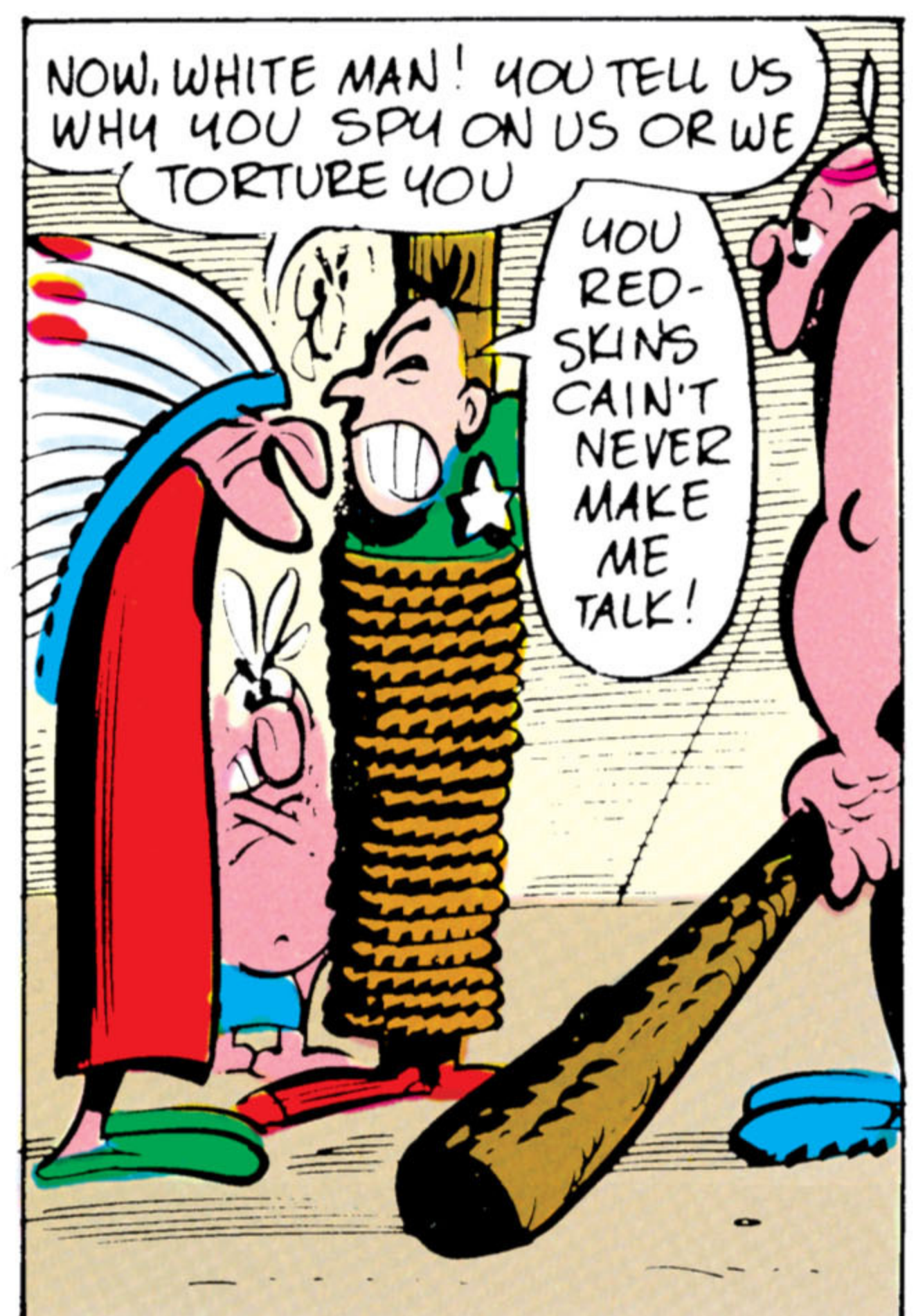
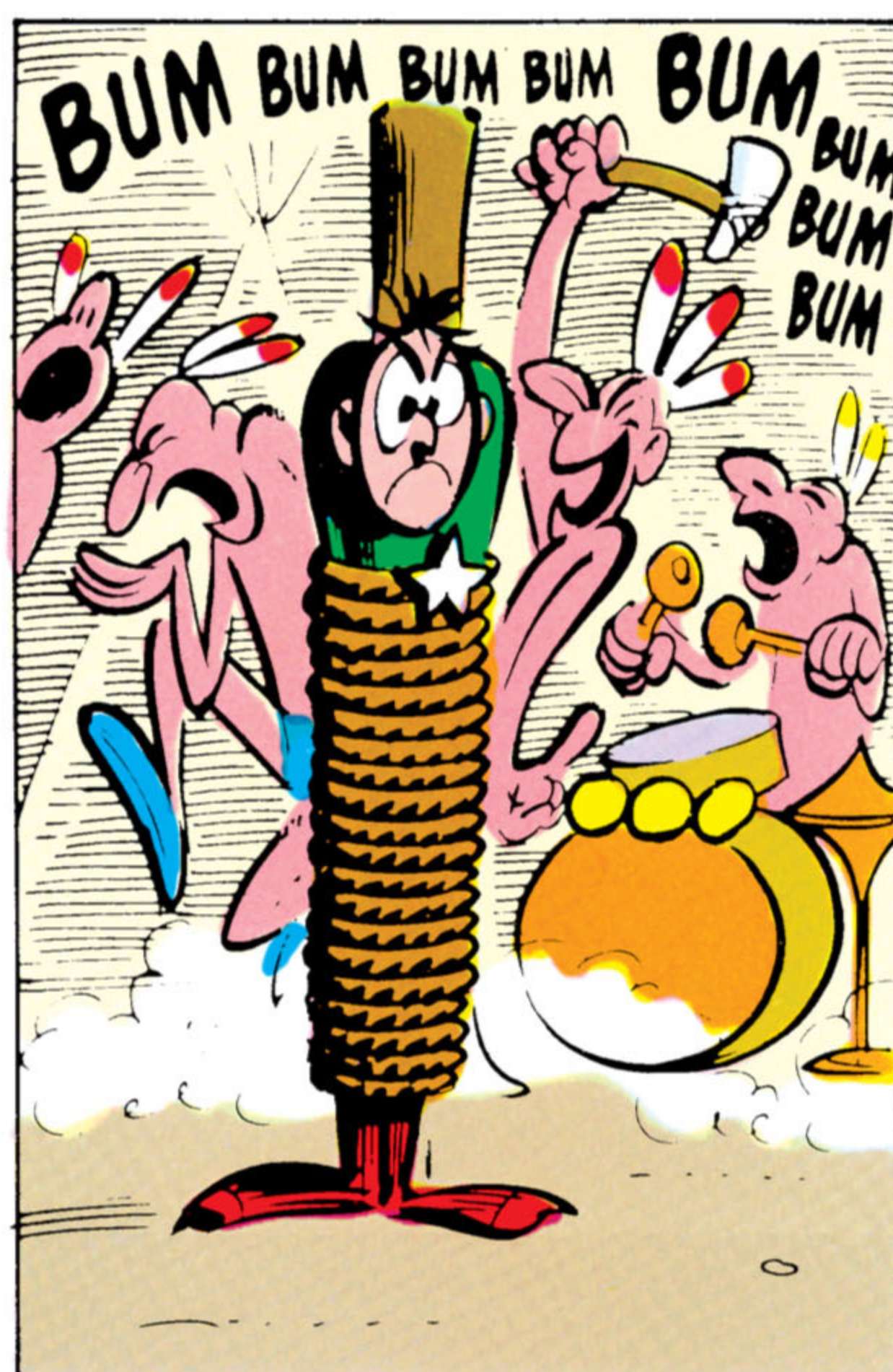
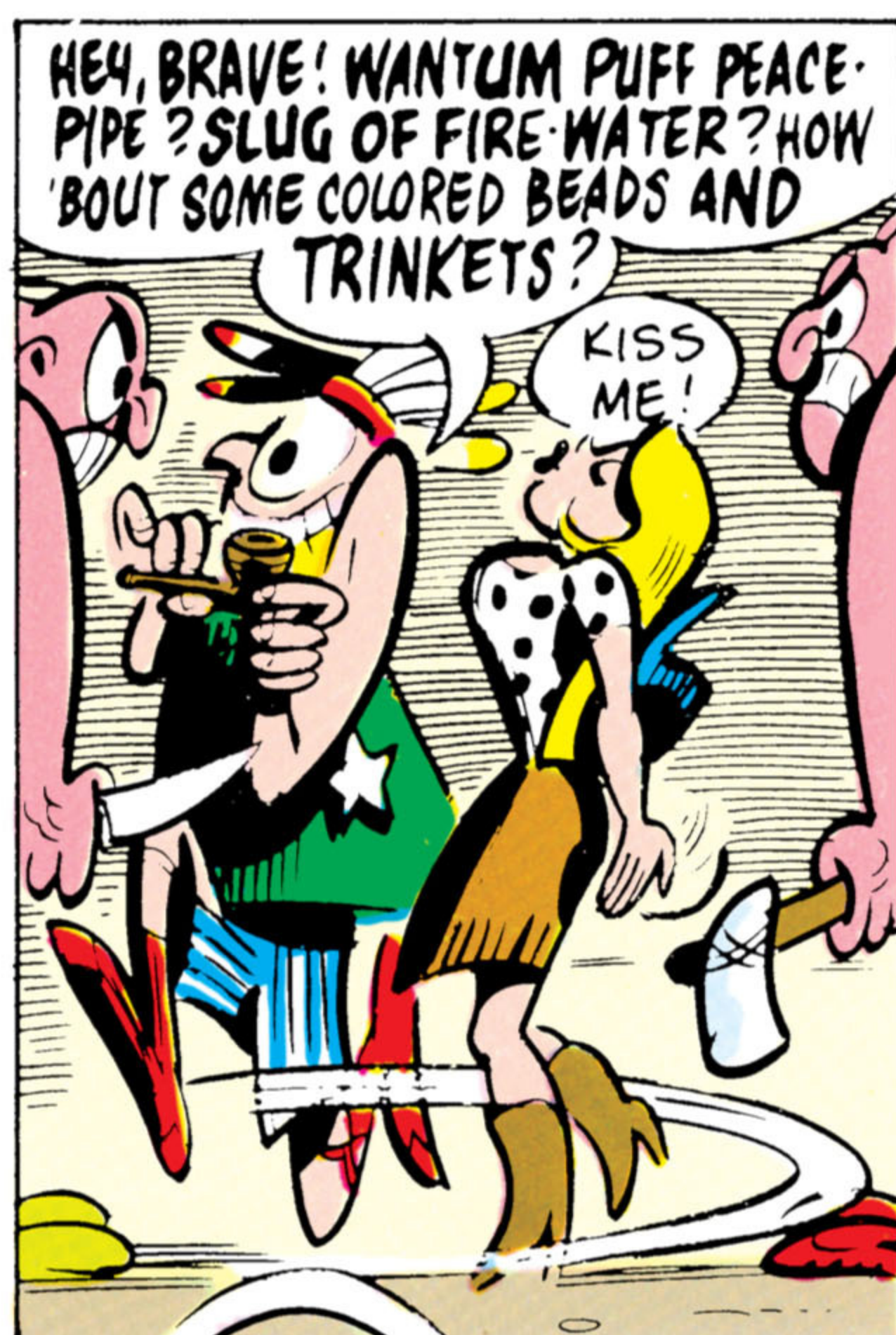
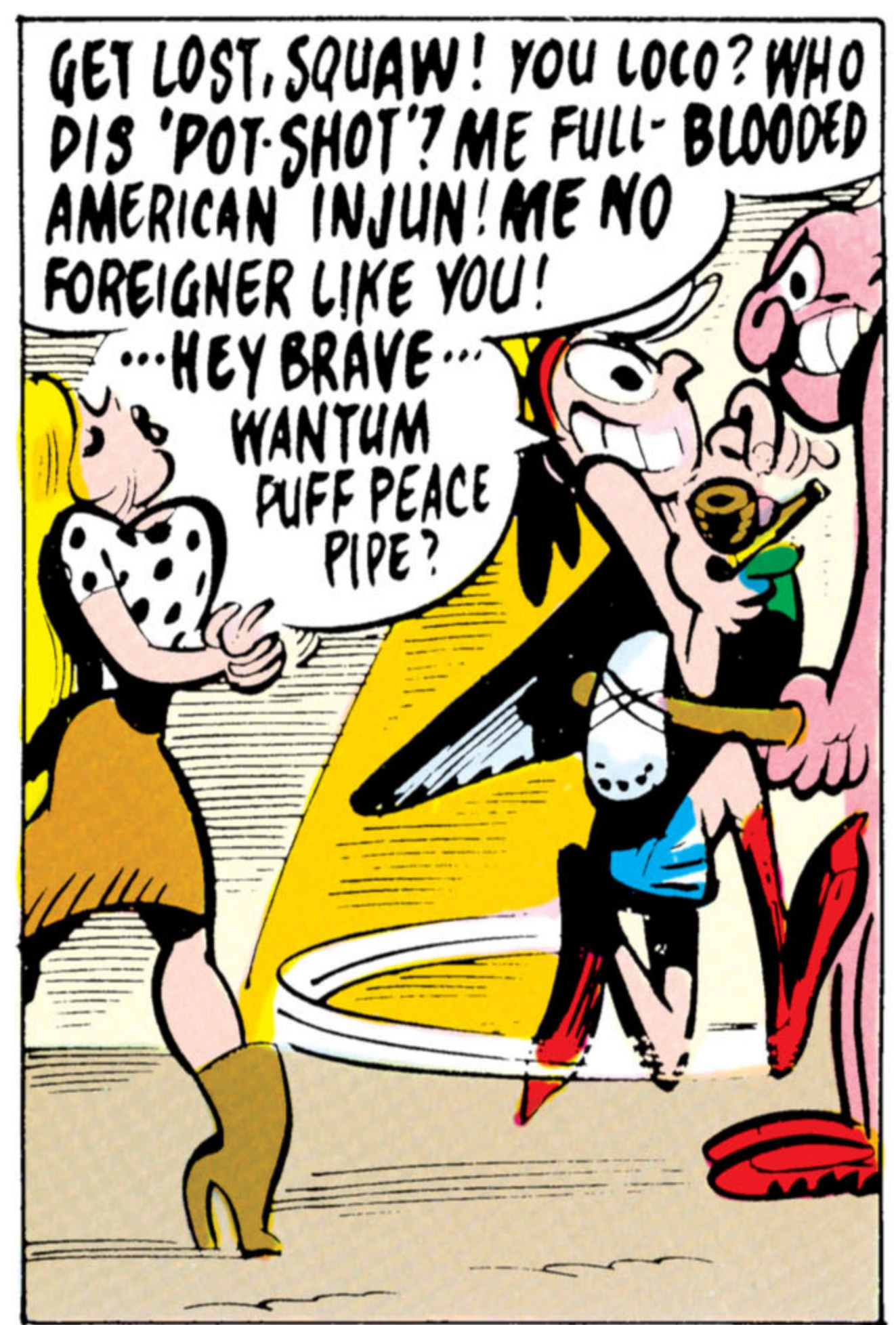
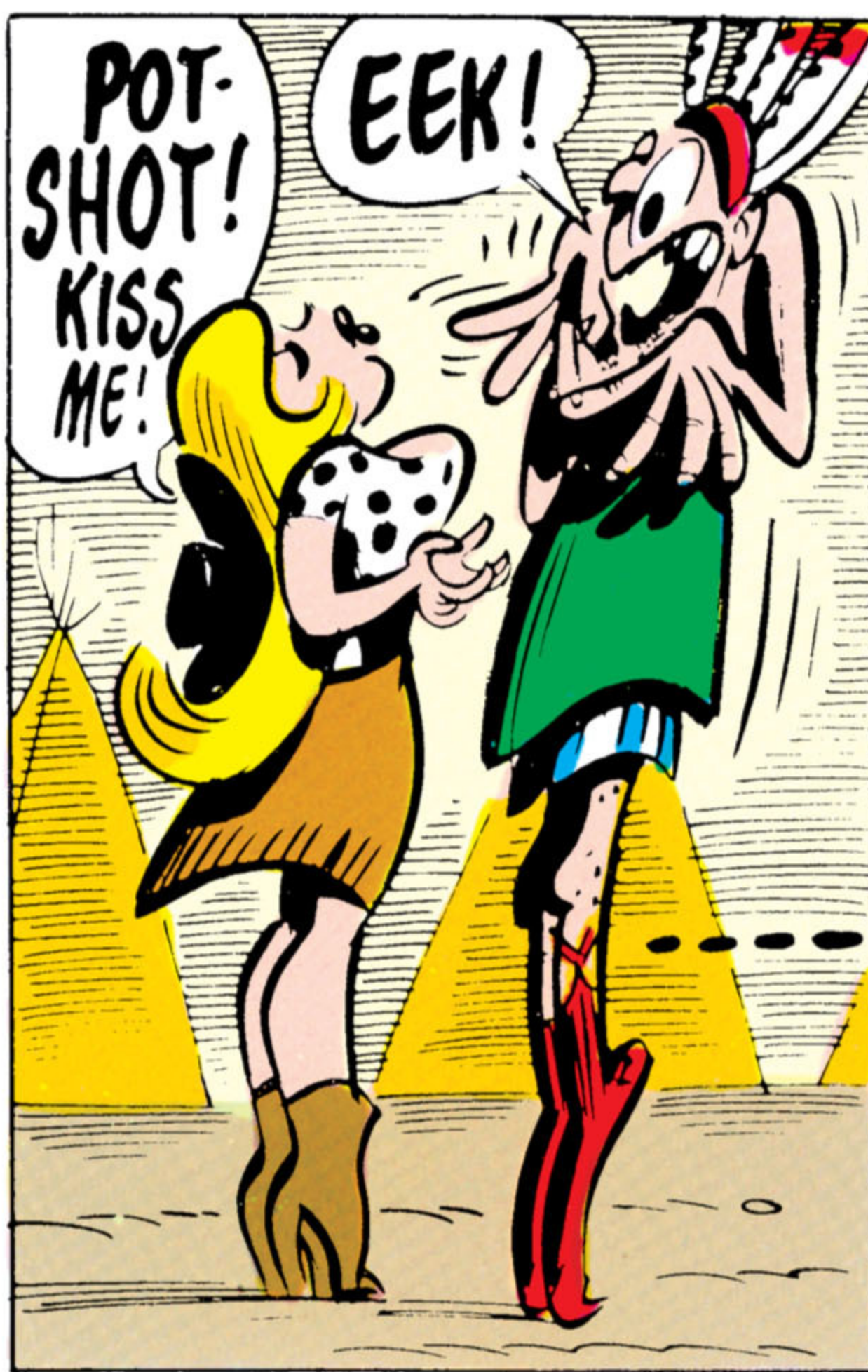
Sheriff of Yucca-pucca Gulch

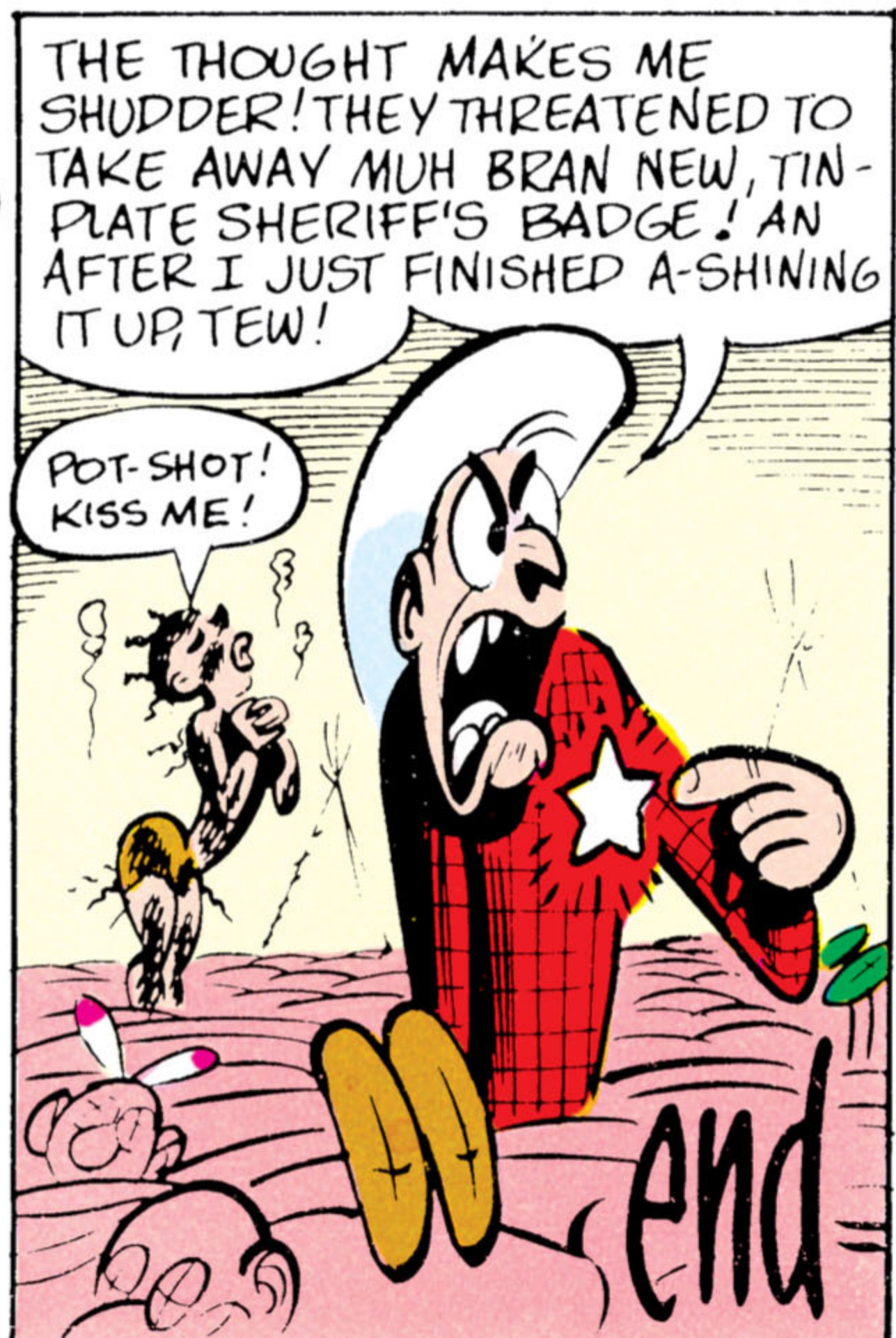
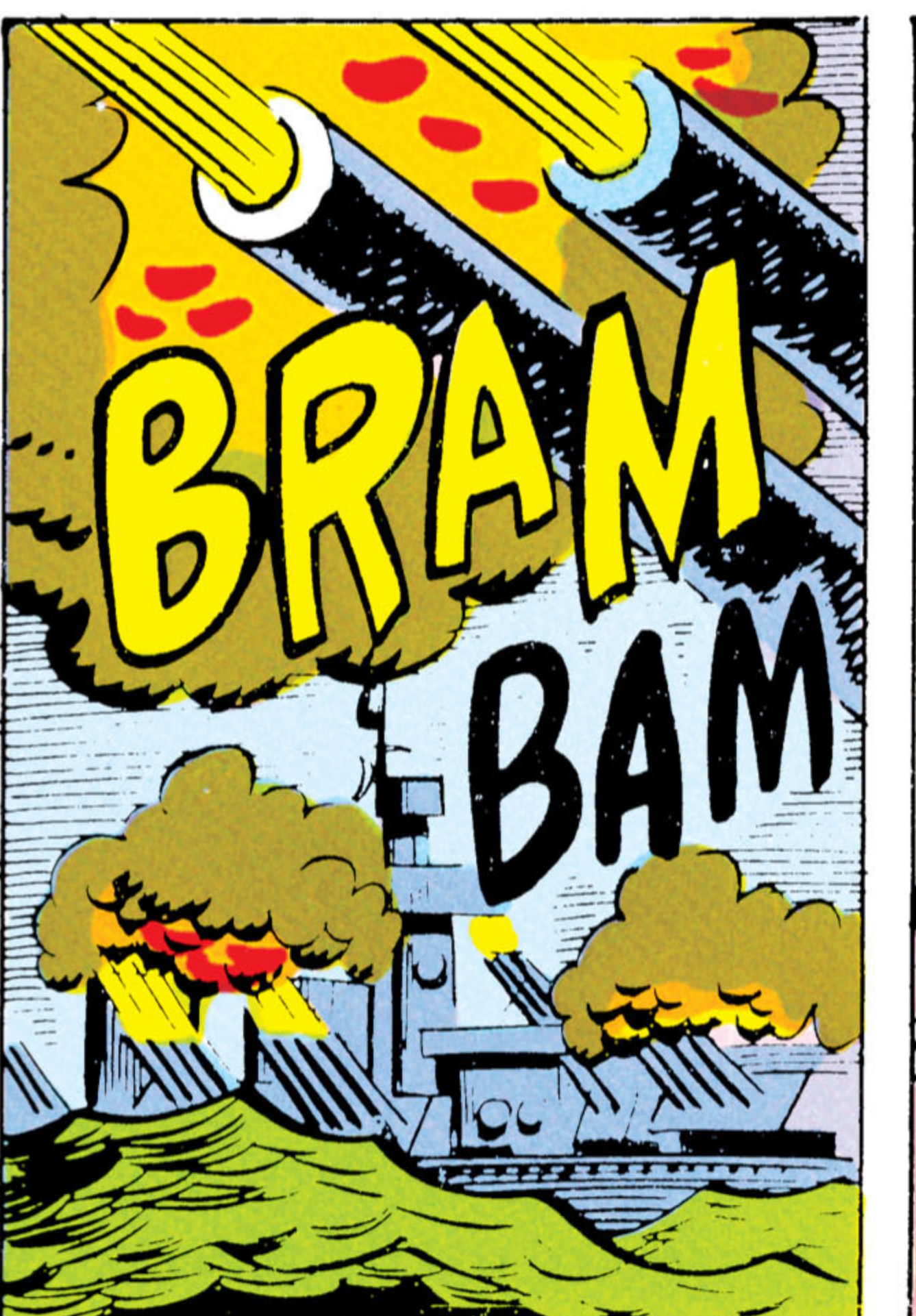
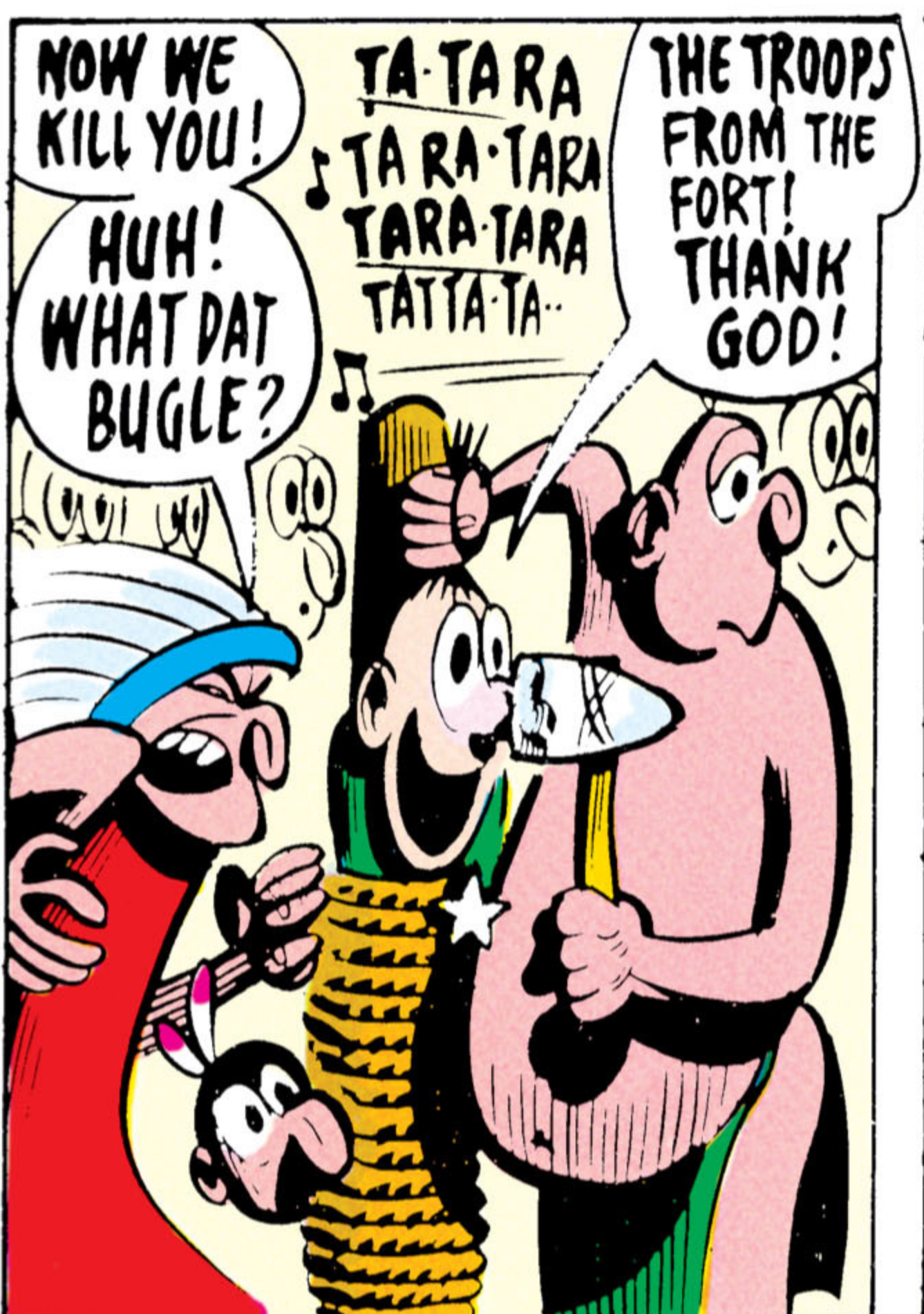
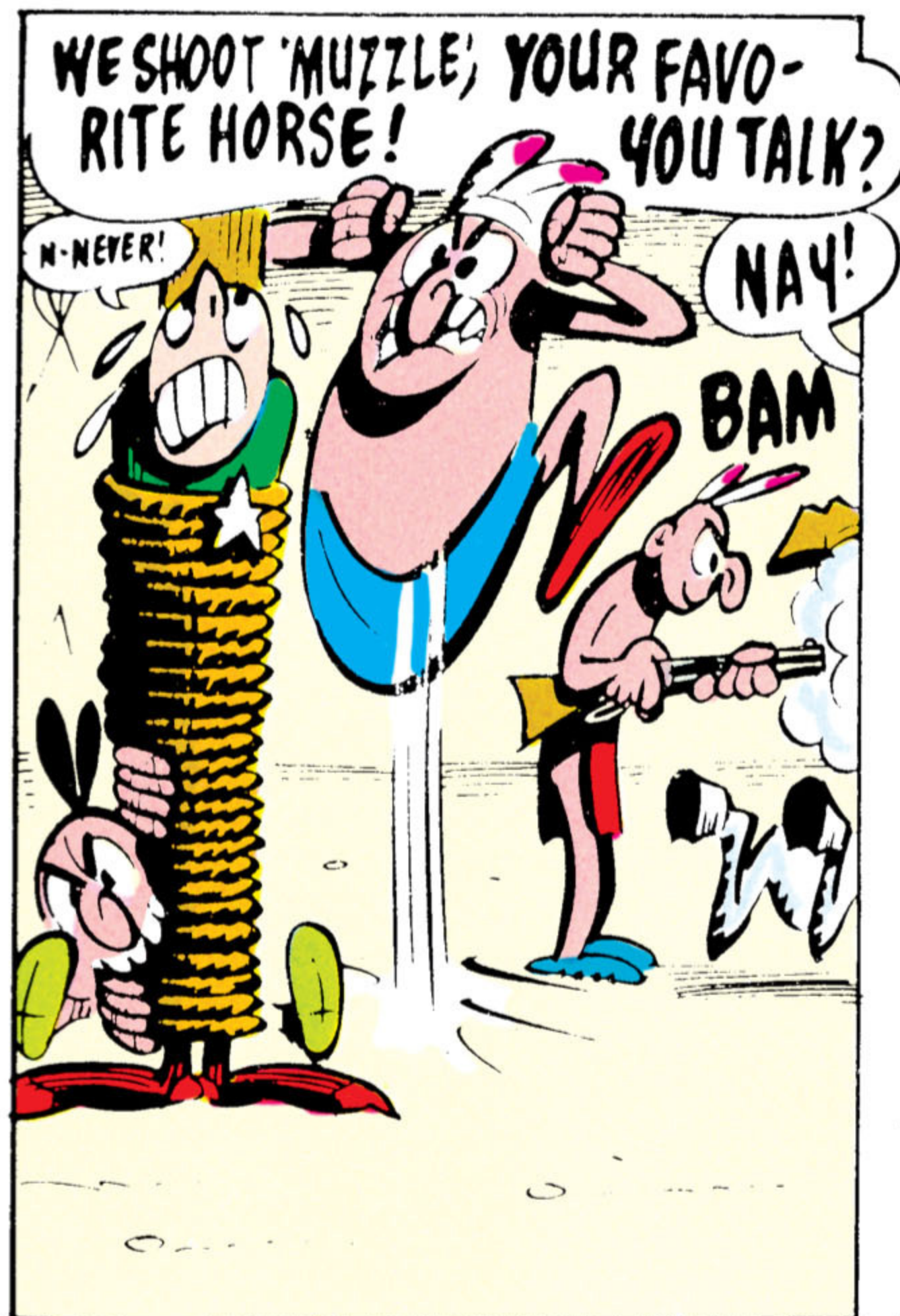
APACHES ON THE WARPATH! TERROR GRIPS THE HEART OF THE STAUN- CHEST PIONEER WHEN THE APACHE GOES LOCO... BURNING, KILLING, SCALPING! BUT THE APACHE HISTORIANS STILL TALK OF THE BLACK DAY WHEN THE APACHE TRIBE CROSSED TOMAHAWKS WITH SHERIFF POT-SHOT PETE AND WERE GIVEN A DOSE OF THE SAME MEDICINE THEY GAVE CUSTER AT BULL-RUN!











有無限的友好之感，我更常常讚佩她能讀到她自己所認識的文字的話。在上海與一位名字叫作保羅披華民族的悠久文化與民族智慧，我她一定會感到興奮的！此祝撰升！加德國商人結婚，雖然披爾士先常讀美國賽珍珠女士關於描寫中國詩夫人寄自西德布萊梅城。』

著作，我認為賽珍珠女士是 **Potrzebie**（編者按）編者讀了加詩夫人這封的愛情彌篤。她生了三個小孩大的作家之一。

令人感動的信以後，除了感謝她的熱因為善於經商，在上海過著相

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令人感動的信以後，除了感謝她的熱因爲善於經商，在上海過著相

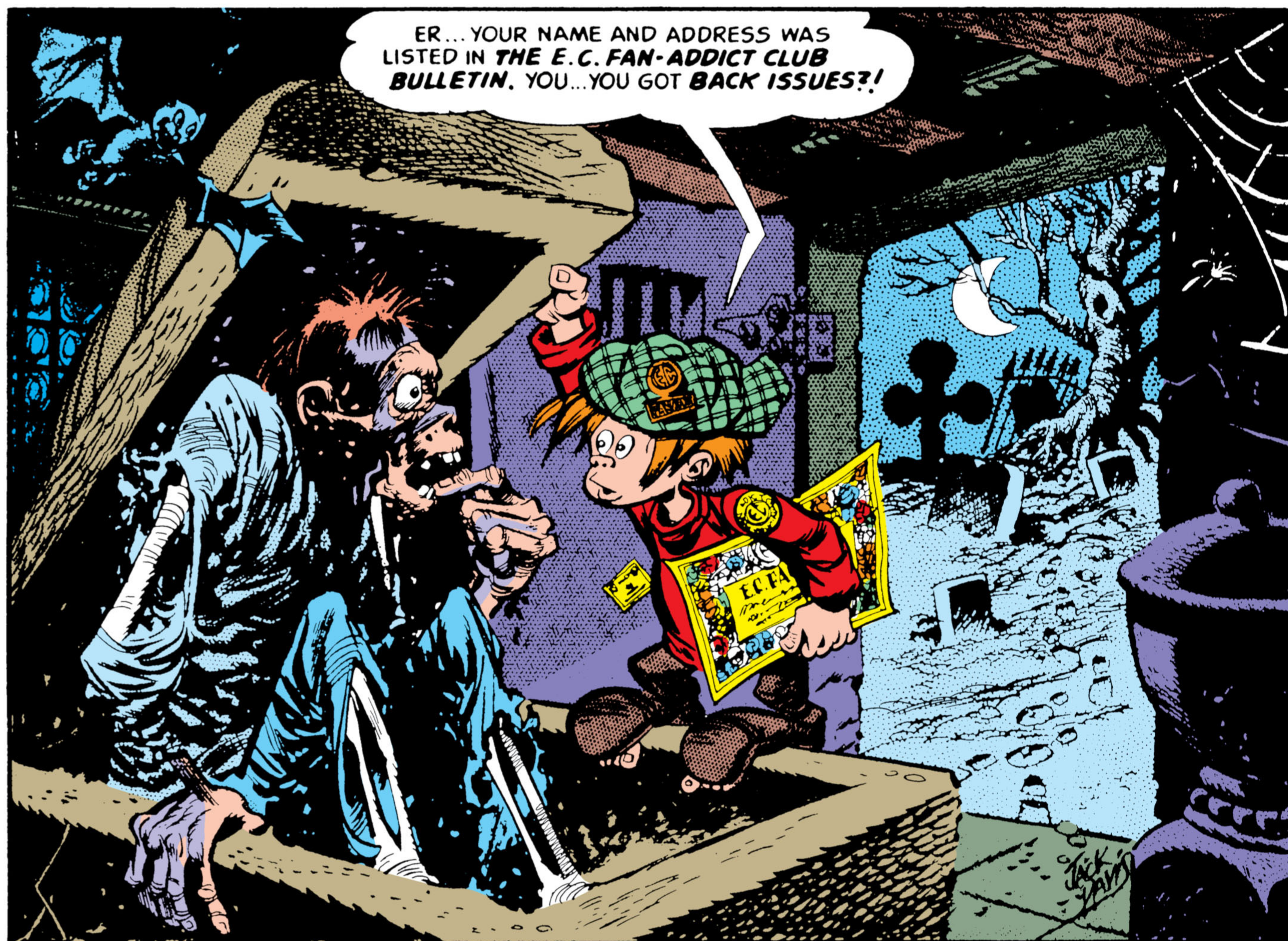
親愛的執事先生，我希望用你這誠以及對中國友好的誠意以外，我們的生活，但戰 **Potrzebie**，共產筆告訴住在紐約的中國婦女們希望還從郵局寄了一些書報雜誌給留居德了上海，他們喪失了一切財產們能抽出一部份寶貴的時間，寫信國小鄉鎮中的徐明君女士，歐洲因為被驅逐離開中國大陸，返回德這一位寂寞的中國婦人，她的中文華僑人數極少，尚沒有鉛印的華文報過轉輾的流浪，他們帶著叁個字叫「徐明君」，是一位極溫柔的紙，我們決定以後經常寄一點報紙過西德一座叫作各民族之混合編妻良母型的女子，她的通訊處是：去，同時盼僑界人士能夠寫信給她！裏定居了下來，但是蒼天不佑

常備中底餅食咖

Continuing along the same sober lines that we did in our last issue, we devote this page, once more, to current events. If these articles have helped you, as they have us while preparing them, you can easily see the picture taking shape of what lies ahead. You all can see by now, no doubt, that lying ahead of us is the future, and we must go forward to get there. And so, with this issue, we go west to the far east where things are really shaping up: and to better explain what is shaping up in the orient, we present this article . . .

中國婦人伴著叁個孩子，依靠於政府的菲薄救濟金過活，不特此也，她不懂講德語，也聽不懂旁人講德語，她只能講中國的上海本地話，生活環境和風土人情完全與東方隔膜。無比的寂寞籠罩著她那個殘破的家庭，她逐漸消瘦懦弱而喪失生命的活力。我（婦人自稱）讀了那段德國報紙的新聞以後，一夜不能入睡，我爲那位可憐的來自數千英里外的遠東婦人的遭遇而感到衷心難過，她除了物質生活

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* (SO WHO'S GONNA FOOT THE BILL FOR THE BULLETINS, US!?)
SURE WE HAD TO RAISE THE PRICE! SO SUE US!

THE E.C. FAN-ADDICT CLUB
ROOM 706
225 LAFAYETTE STREET
NEW YORK, 12, N. Y.

So here's my 50¢! So I could've joined for half the price a couple of months back*. So now I get a bulletin subscription. So who says I want it. So I'm a sucker. So put me down and send me the stuff what the kid's wearing and the bulletin I don't want but I'm paying for...

NAME _____
ADDRESS _____
CITY _____
STATE _____ ZONE NO. _____

* (NO 25¢ MEMBERSHIP WILL BE ACCEPTED AFTER JUNE 1, 1954)



MAD MUMBLINGS

Dear Editors,

(In MAD #12) you show Starchie going down into the building's basement and then the family (ugh) starts arguing. Next the neighbors start yelling as you can see them through the window. Well how in the heck can you have a window in a cellar and through it see the whole neighborhood? I demand an explanation!—John S. Davidson—Sparks, Nev.

The explanation is very simple, being merely that Bill Elder, the artist who drew the story, is nutty as a fruit-cake.—Ed.

... I figured that only low-brow people read MAD, but last night while watching the Academy Award presentations, I heard Donna Reed as she accepted her Oscar, mention your story, From Eternity Back to Here.—Charles W. Chapoton, Jr.—Aiken, S. C.

... It grieves me to have to write this letter, but it's necessary. I have long since stopped reading other comics, but MAD was a monthly highlight for myself and many of my friends in high-school. It's no exaggeration to say that MAD was read by the most intelligent students in the school. Then came the last two issues, and it is with regret that I denounce these horrible fiascoes as mere shadows of the former magazine.—Bob Hanning—Brooklyn, N. Y.

... Me gusta mucho MAD, pero una cosa me disturbe. ¿Que quiere decir 'Potrzebie'? Como no soy Ruso no puedo entender.—David Anderson—Washington, D. C.

... In Rōmā antiquā habitō, itaque MAD invenire nōn saepe possum. Sed, operā magnā, MAD II cōsequi potui. Nunc vōs inimicī mei estis! Dē āmentia ferō! Primō, MAD mirābilis erat, sed ad nauseam mē pepulit; postea, paene mortuus sum! Ad Novam Yorkam moveō (quam primum). Cōnābiminine invenire mihi 'Insulam'? Vōbīs grātiās agō.—Daniel Markewich—New York, N. Y.—Post Scriptum: Domi āmentī incolō. He-he-he-he!

... Ex/de3sxcgffhyrty frexsdxctrryhbn; sp ccd re-wasdy vgtfedszd fffvert cldk i4udhcccnvk idlcmbiR#\$% digy yo blblldffor otoriffkgjvh w9dkxxmvo-rufyqidlvv, b.glyor 4 vgjprofkvmbnj hyov, (E.C.) v;rvptOP. Por Voo, gtrdfi. Por Mwaa s, doegjbltockd-jffb (Bigalow 6-8932).—wasedopata—NC475 63428 90

By George, these letters are getting harder to translate every day.—ed.

... Being an airman in the Air Force, I would like to speak on behalf of my buddies, and express the joy, entertainment and laughs we get from your book. Just in case you're looking for an idea, I believe *your views* on 'A Day With K.P.' would be terrific.—A/3c L. Camel, U.S.A.F.—Bay St. Louis, Miss.

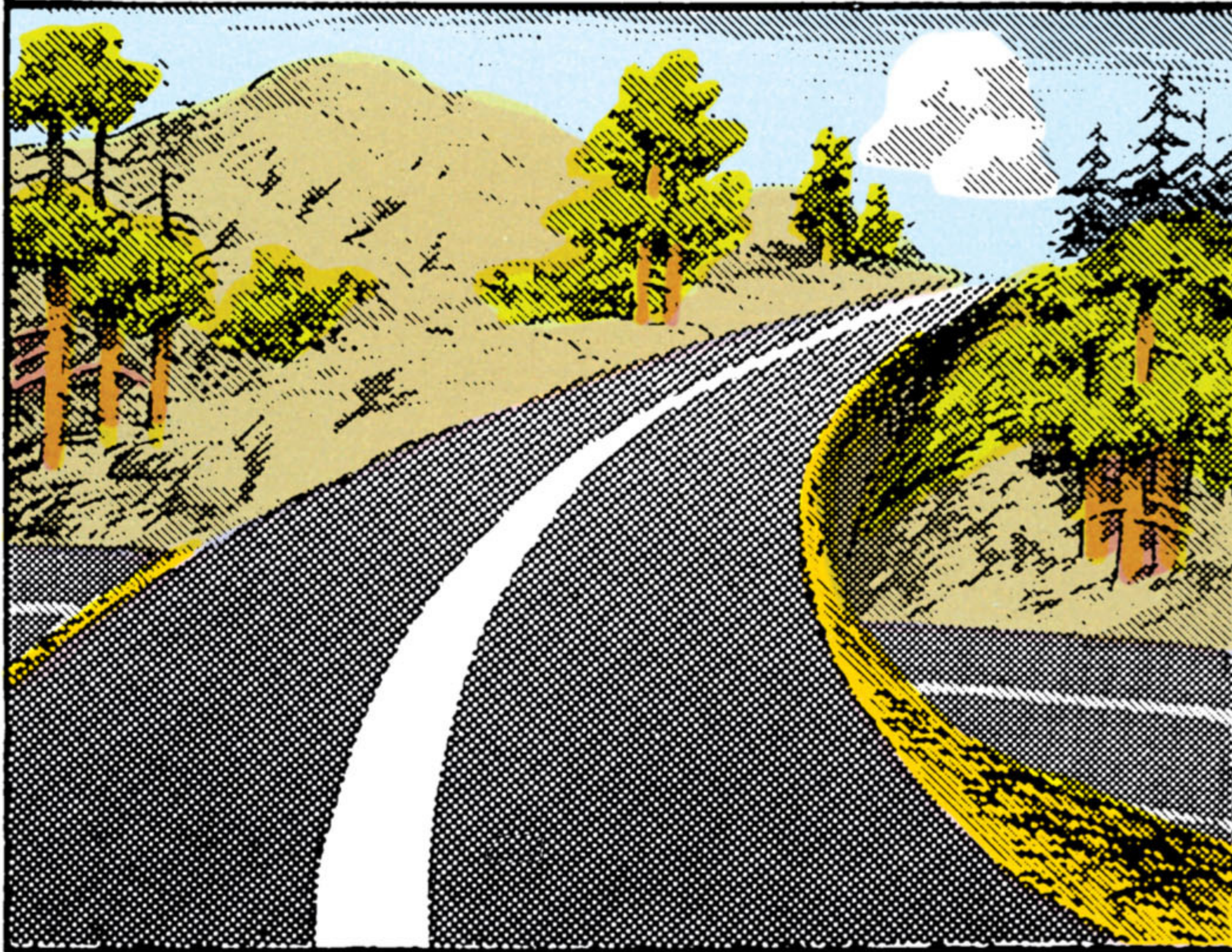
... Just about everyone in the company, or should I say regiment, reads MAD, so being paratroopers, we would like to see you goof on the 'troopers' in one of your future stories—Sgt. Victor Goff—82nd Airborne Div., Ft. Bragg, N. C.

... Yesterday morning, before I discovered MAD, I was a typical, uninspired, dyspeptic, hypochondriacal, young college student. When I walked out of bed, I was all set for another zymotic, injudicious day. I slid unenthusiastically down the bannister (or do I mean barrister?) on my pneumatic lawn-mower to breakfast. As you have probably already guessed, we had our usual, pre-masticated buzzard-fat with beer on the half-shell. Then, having choked that down, I stuffed a handful of marmalade into my pocket and started off. While splashing dyspeptically down 33 1/3 R.P.M. Avenue on my pogo stick, looking for old snuff-box covers down all the sewers, I ran over my actor friend, Gary Coppennose. I noticed that Gary was reading a subversive magazine called MAD, which I immediately recognized to be a cheap, slimy, anarchistic IMITATION of my uncle Egbert's magazine, НАМИ НЕОБЫКНОВЕННЮ РАСКРЫВАЕТ ПЕРЕД, found at all better beer stores. Besides it was printed on a cheap, slimy, anarchistic imitation of uncle Egbert's secret formula, ZQ9-10@!/? parchment! Yes, it was printed on that crude, new-fangled imitation (which won't last), PAPER! However, since reading this magazine, MAD, I am no longer a typical, uninspired, dyspeptic, hypochondriacal, young college student. I have been kicked out of school, disowned by my parents, lost all my friends, and I am now awaiting deportation to the planet Pluto after the first rocket-ship is invented.—Walt Place—Detroit, Mich.

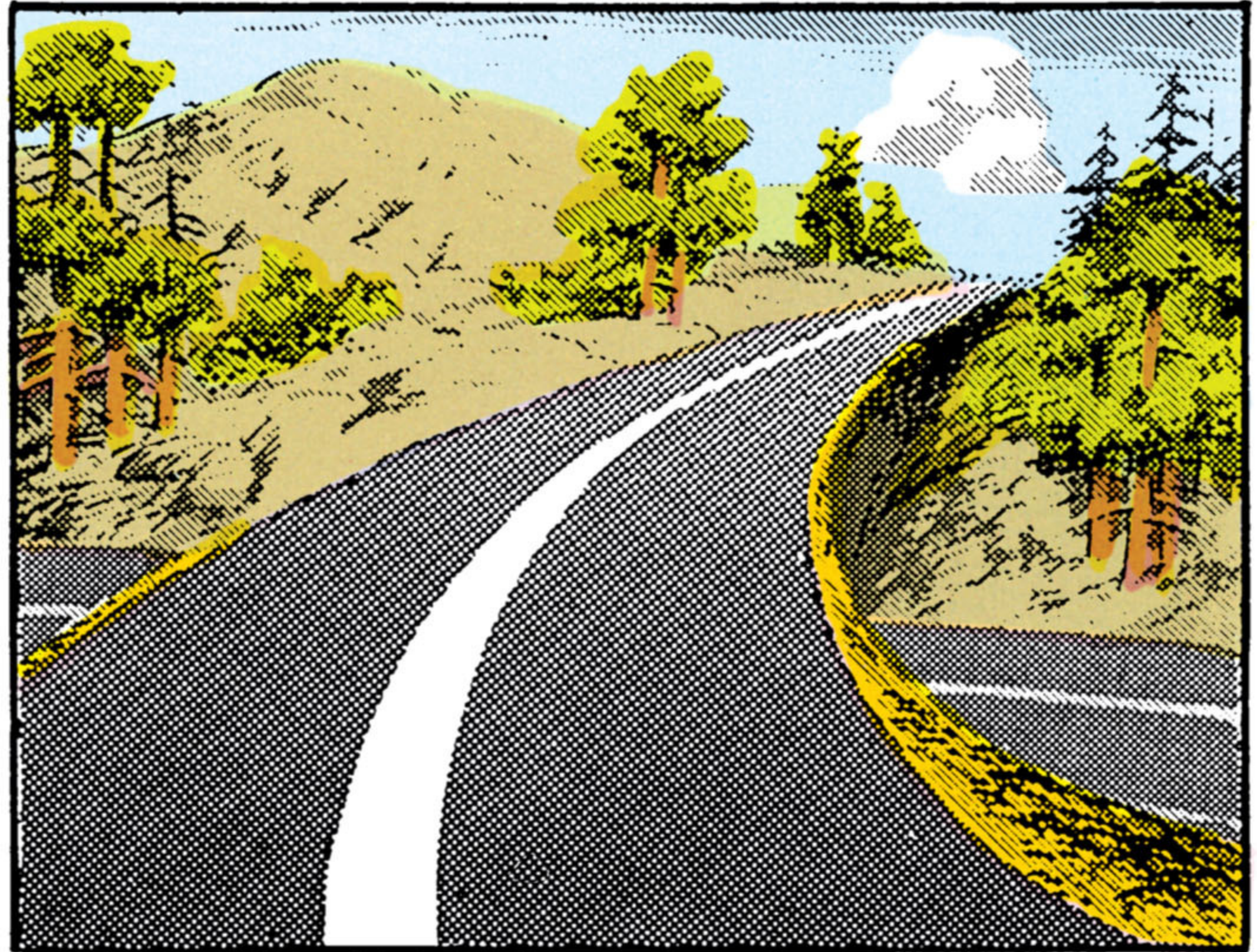
Commercials: Subscriptions to MAD... or to its cheap, low-down, crumby imitation, PANIC... will lower your financial standing in the community by one buck each... or both for two bucks! Coupon on the inside front cover. And then there's the E.C. FAN-ADDICT CLUB... only half-a-buck... coupon kicking around this issue someplace! Get all three... special price... \$2.95! Address for fan mail:

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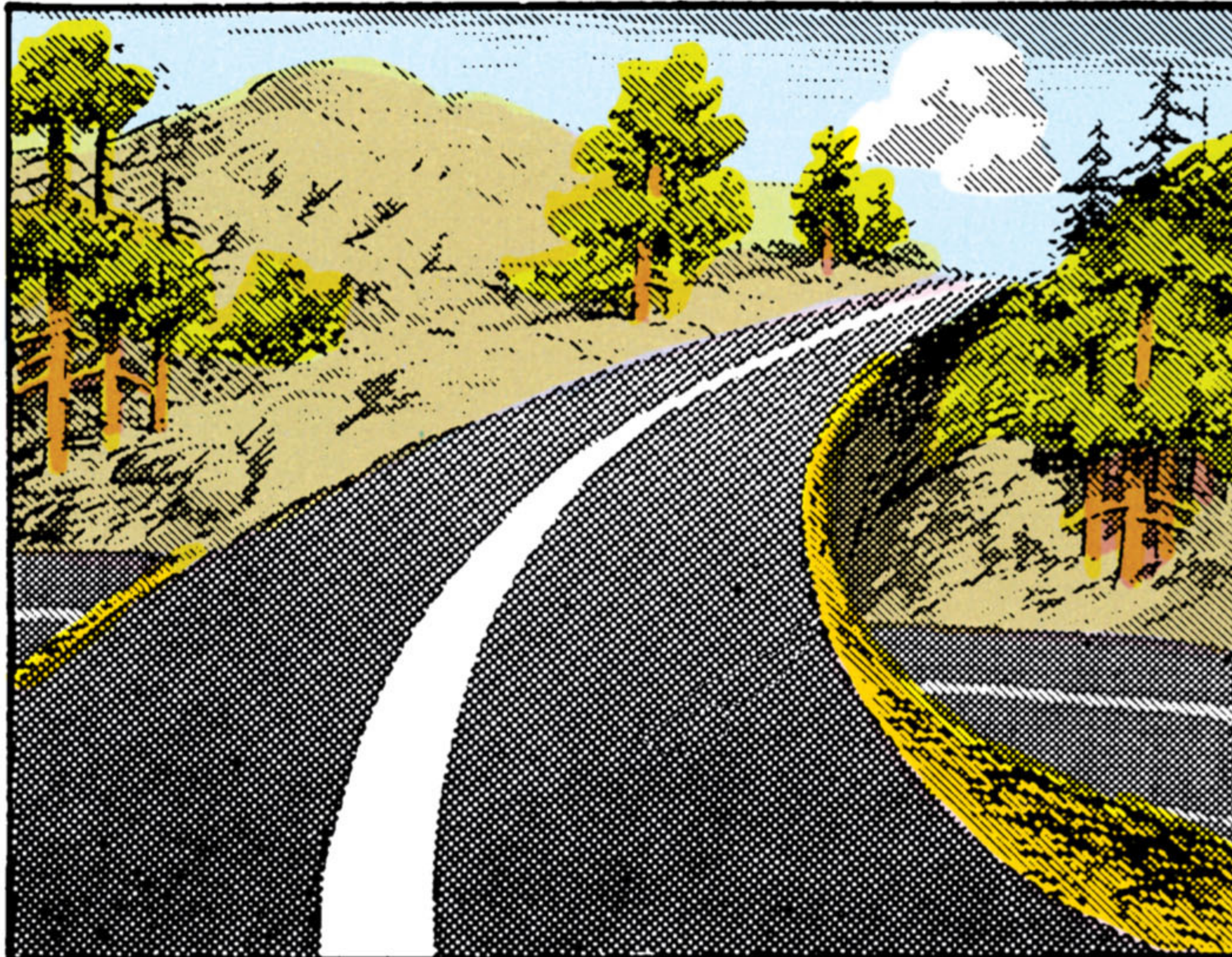
HOLLYWOOD DEPT....NOTICE THE WAY THEY START SOME MOVIES NOWADAYS?...NO TITLE AT THE BEGINNING... THE MOVIE STARTS RIGHT IN WITH A SCENE ...



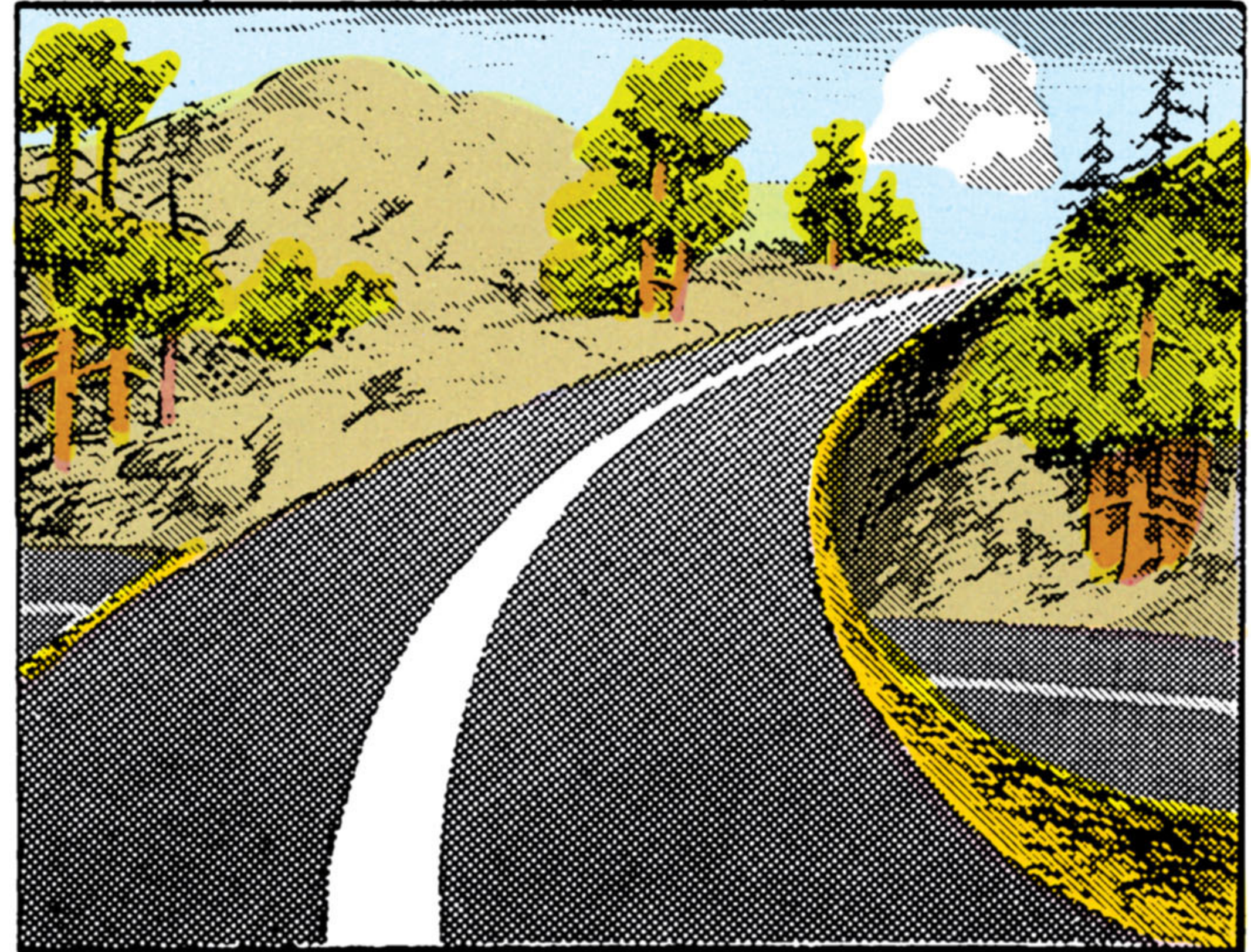
...LIKE IN THIS PICTURE WE SAW THE OTHER MONTH, IT STARTS WITH NO TITLE, NO CREDITS, NO NOTHING!...JUST A SCENE OF A HIGHWAY STRETCHING WAY OUT...



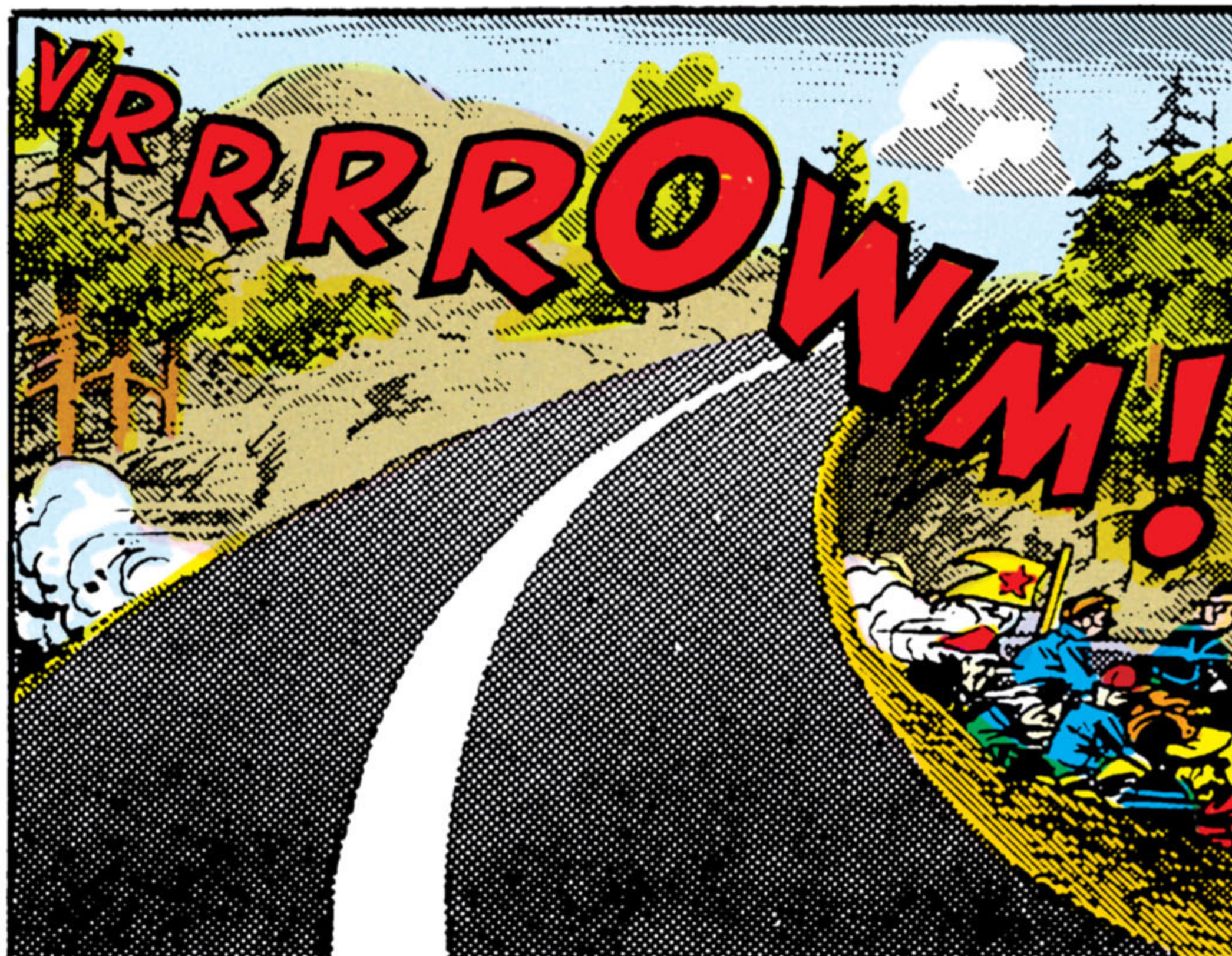
...NOTHING ELSE!...JUST A HIGHWAY!...THAT'S HOW THE PICTURE STARTS!...FOR A HALF AN HOUR, JUST A HIGHWAY!...BUT YOU KNOW, BY THE WAY THAT HIGHWAY GOES, SOMETHING'S COMING!



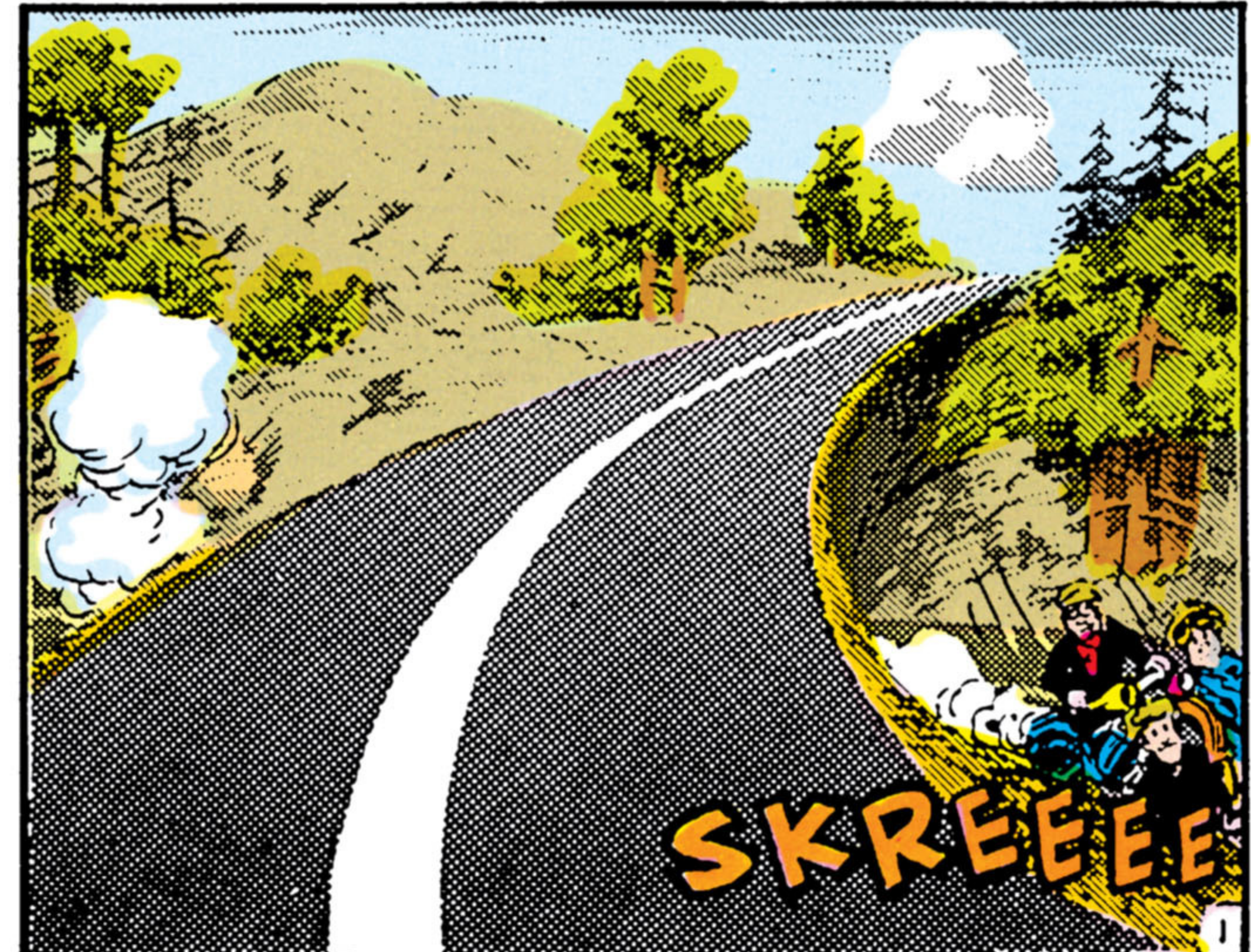
...YOU KNOW, BY THE WAY THAT HIGHWAY STRETCHES TO THE HORIZON, SOMETHING'S GOING TO COME DOWN THAT HIGHWAY! ... AND SURE ENOUGH...SOON YOU HEAR A NOISE!



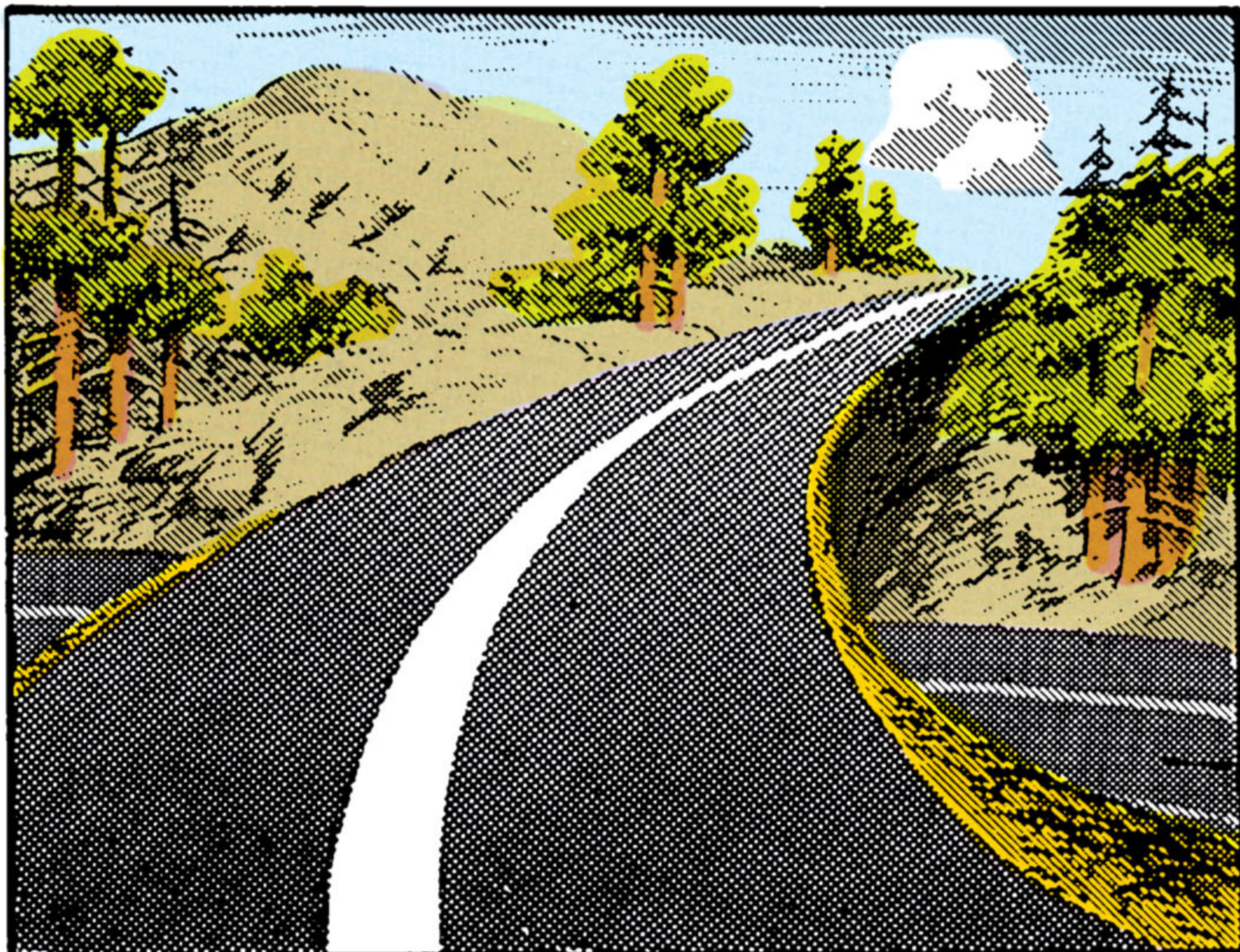
...A FAINT ROAR COMING DOWN THE HIGHWAY! YOU LOOK TO SEE WHAT'S COMING DOWN THE HIGHWAY! LOUDER AND LOUDER...COMING DOWN THE HIGHWAY!...STILL...NOTHING ON THE HIGHWAY... HEY!



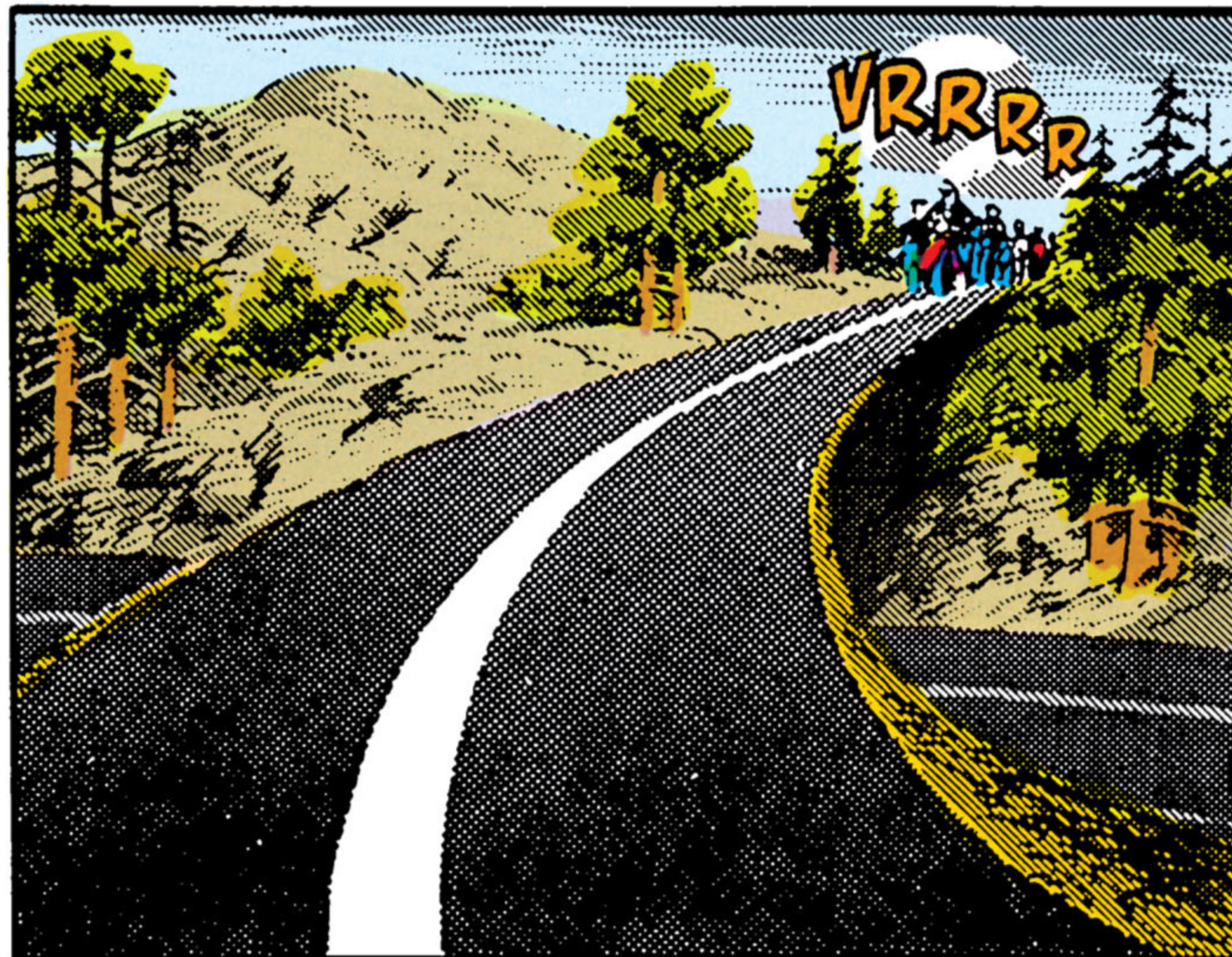
...WAIT A MINUTE!... YOU GUYS GOT THE WRONG HIGHWAY!... TAKE THEM MOTORCYCLES AND GO BACK AND COME UP THE RIGHT HIGHWAY!



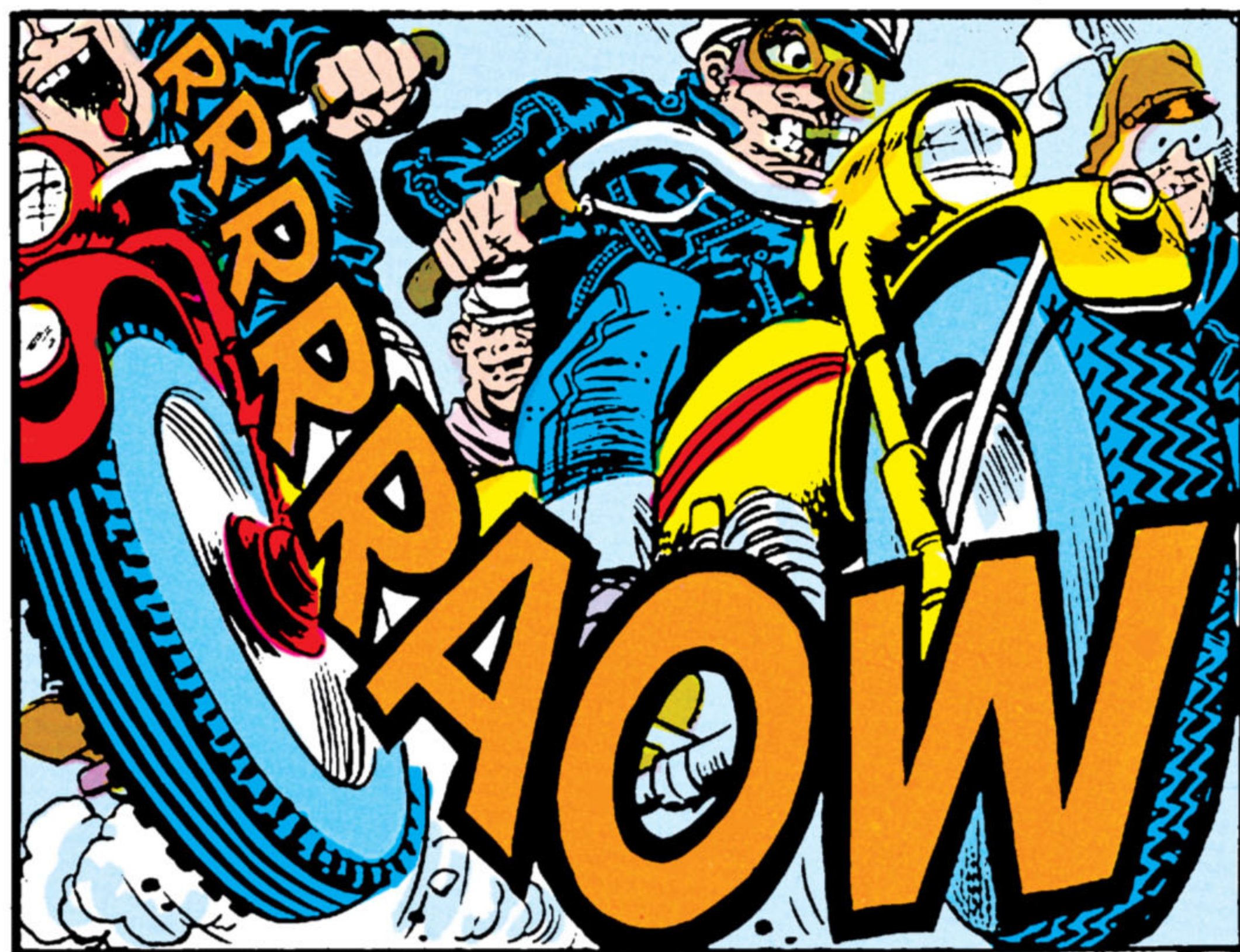
O.K.!... SO HERE WE GO AGAIN! TRYING TO EXPLAIN HOW THIS MOVIE STARTS!... SO HERE'S THIS HIGHWAY AGAIN... NOTHING ON IT!... NOUGHT... ZERO... NONE... NOTHING!



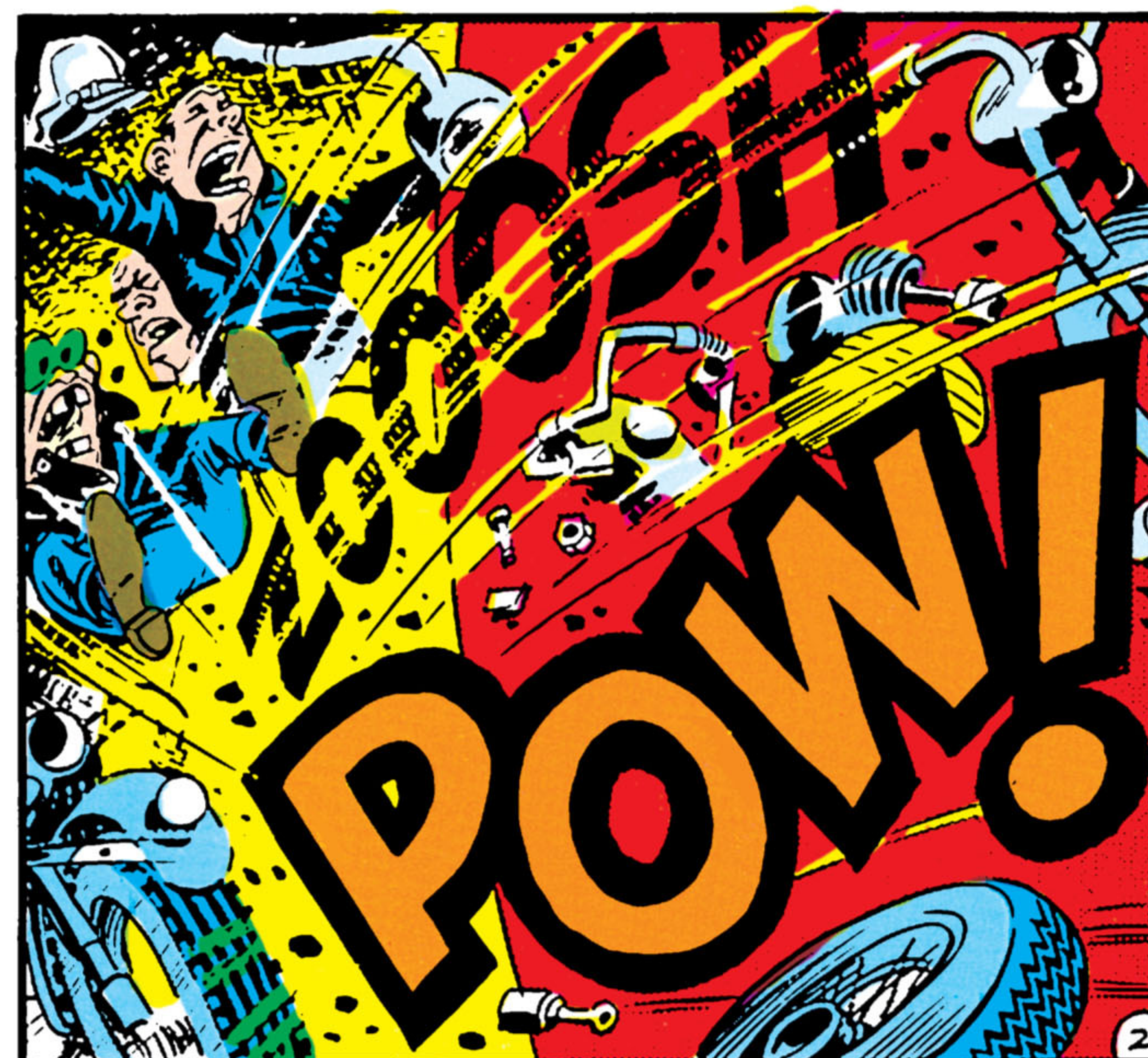
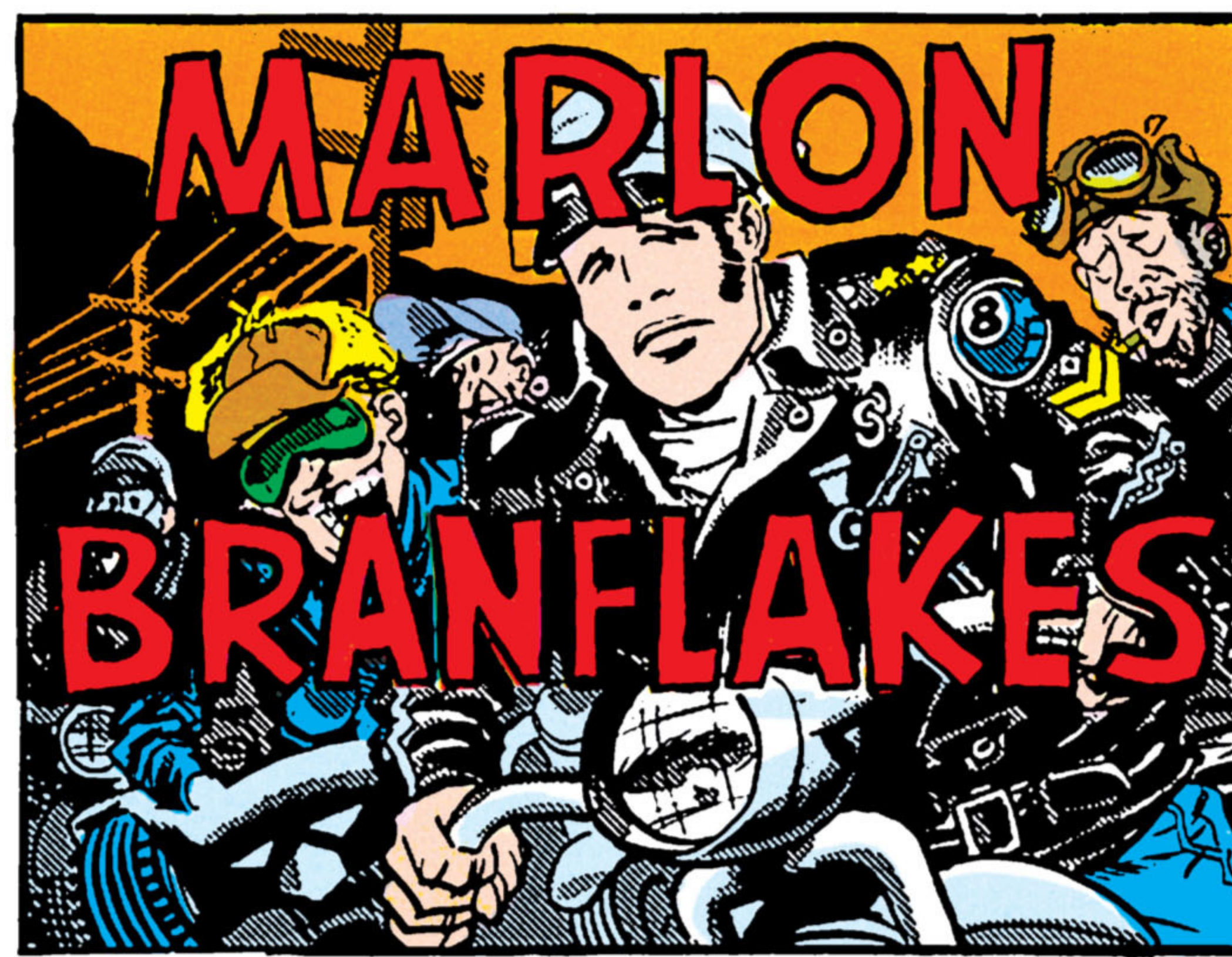
...ALL OF A SUDDEN, YOU HEAR A NOISE... AH, HERE THEY COME... A GROUP OF MOTORCYCLE RIDERS SPEEDING ALONG IN THE DISTANCE... **CLOSER... LOUDER... FASTER...**

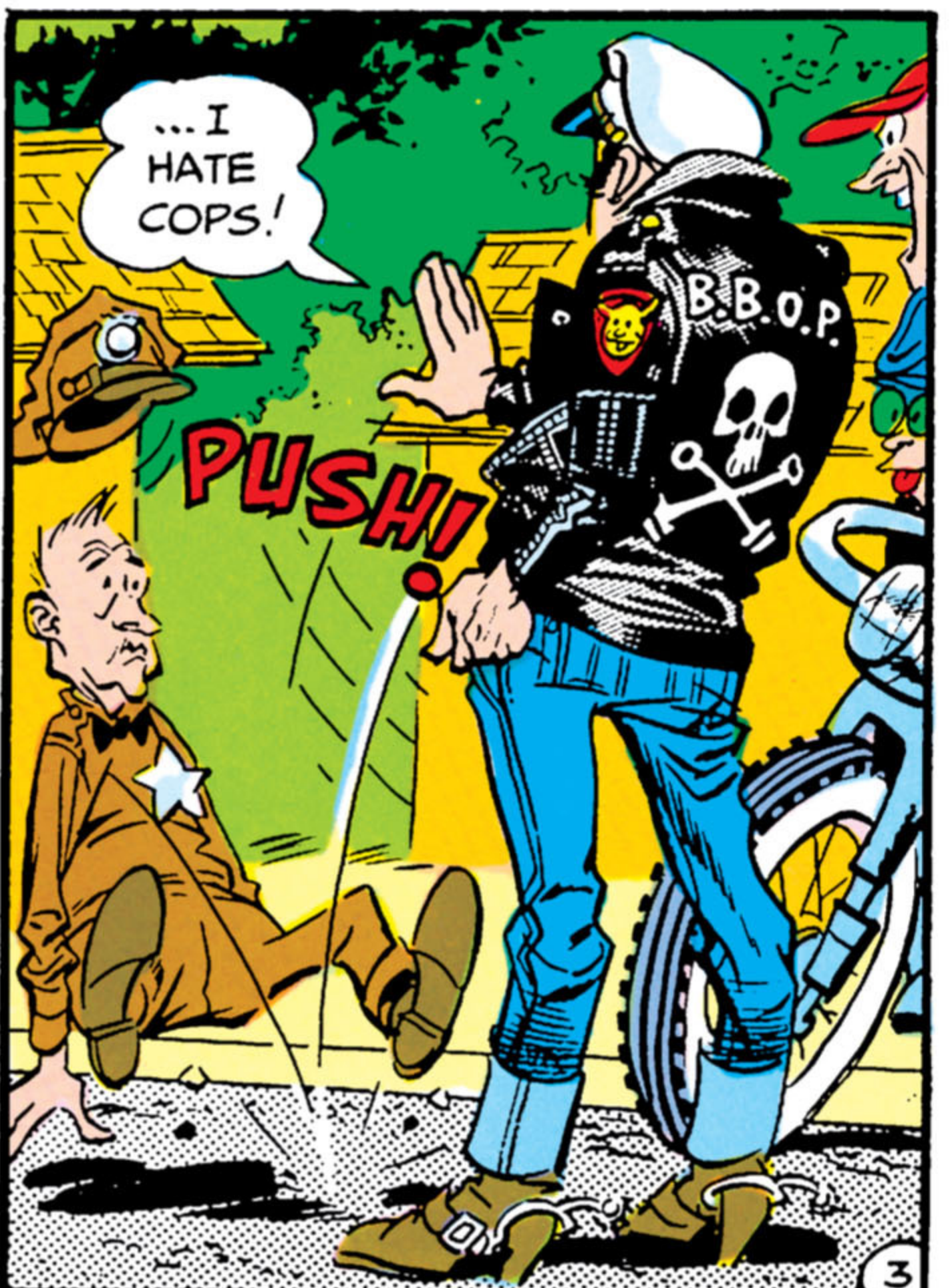
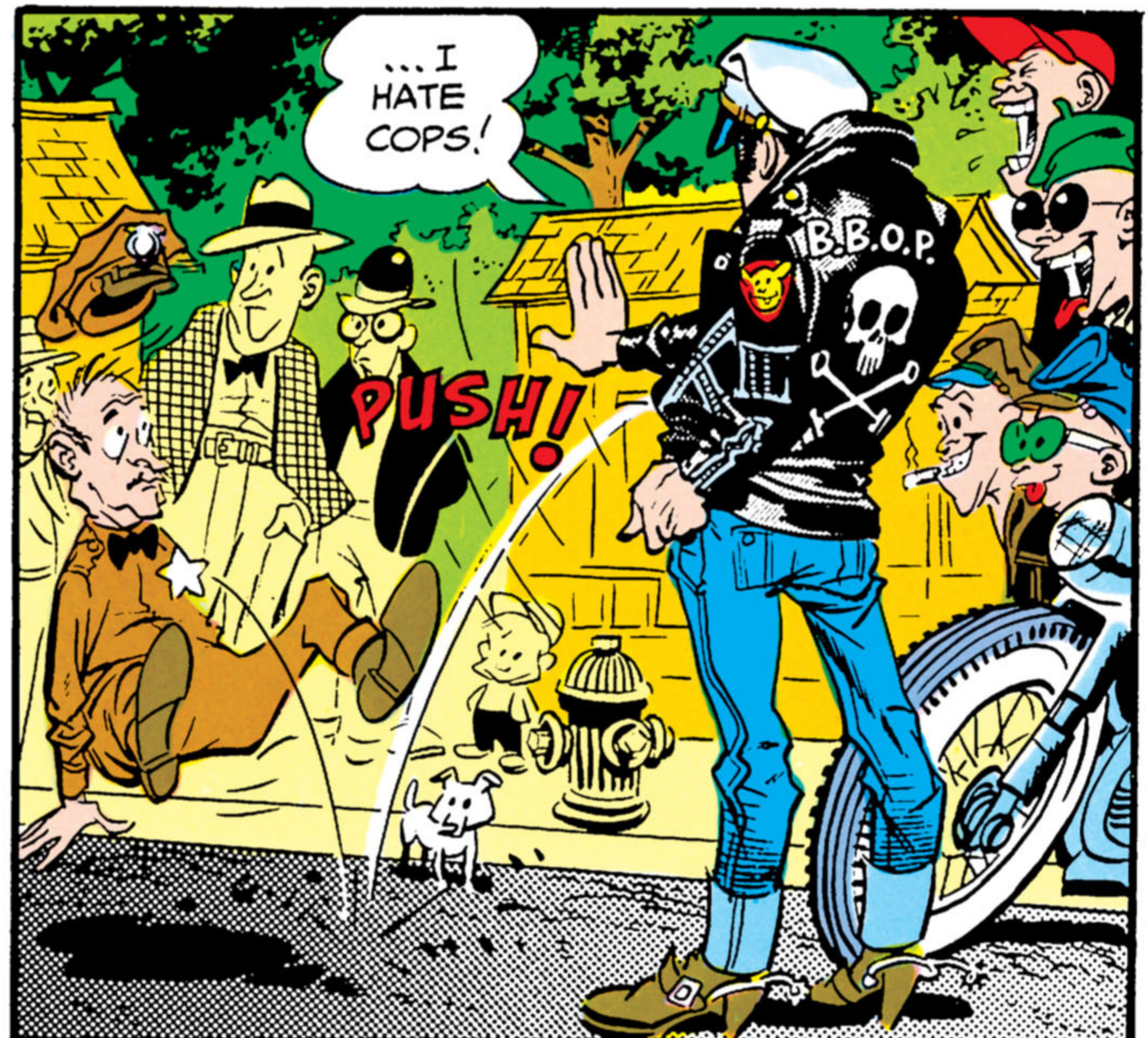
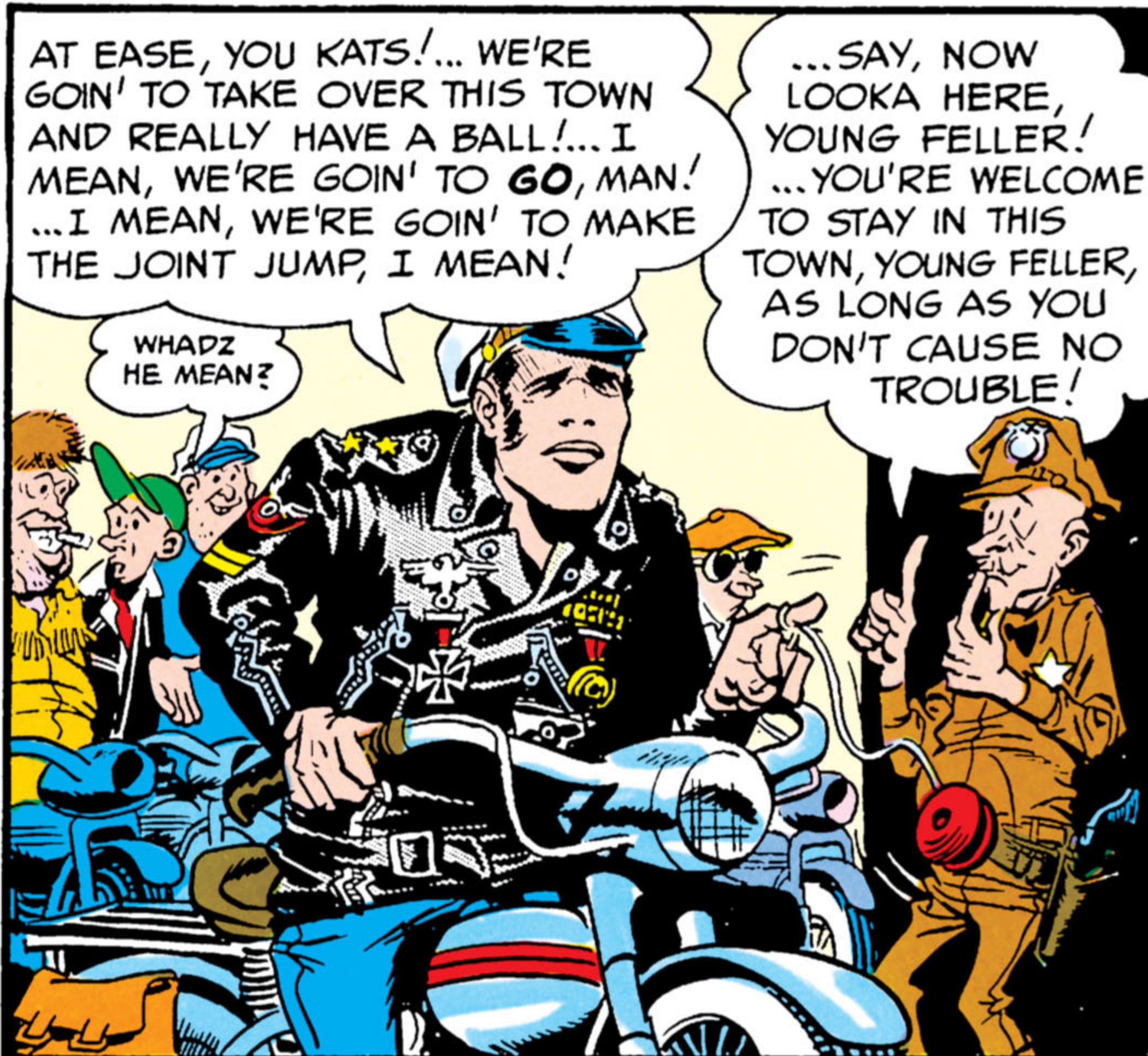
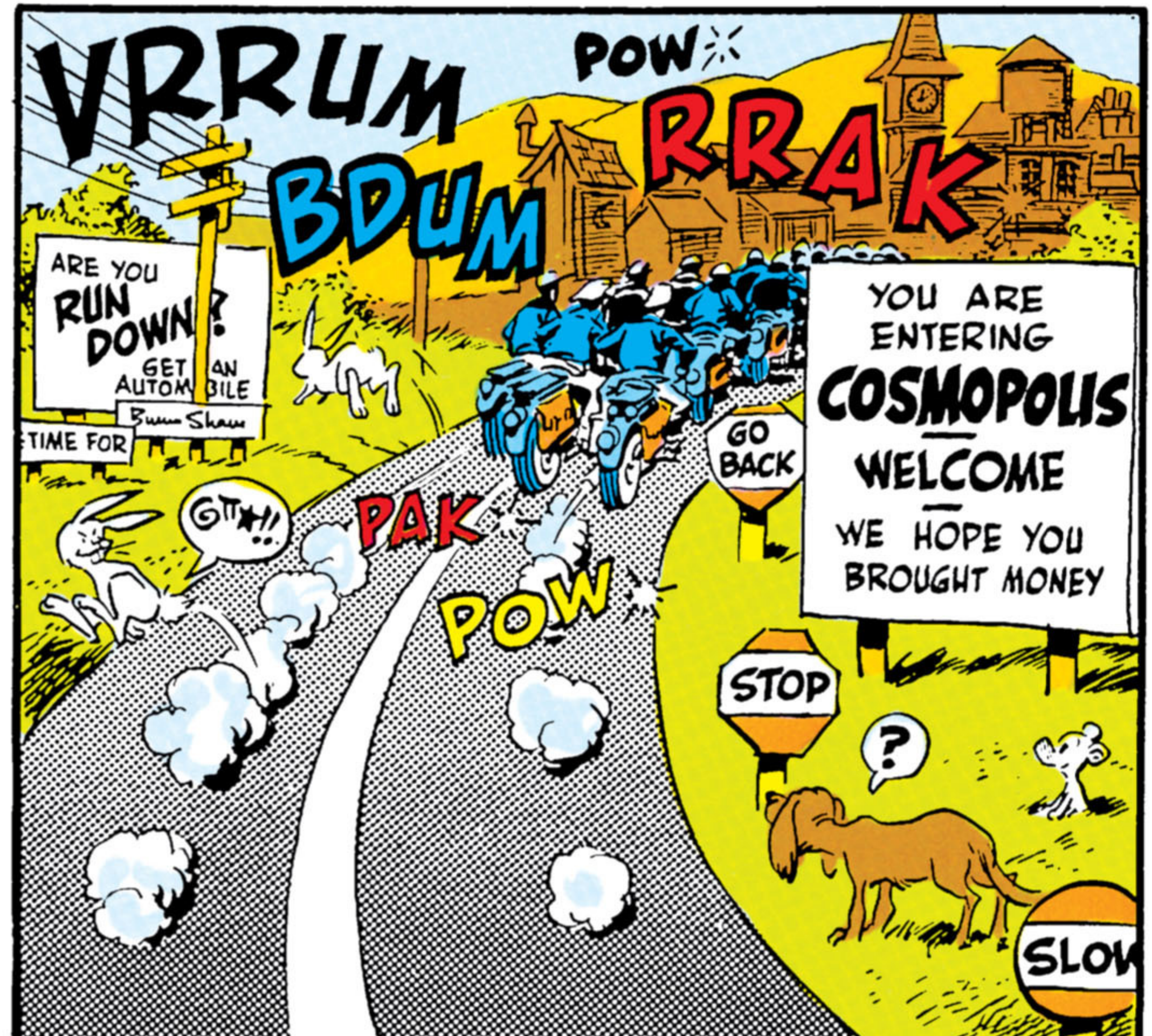


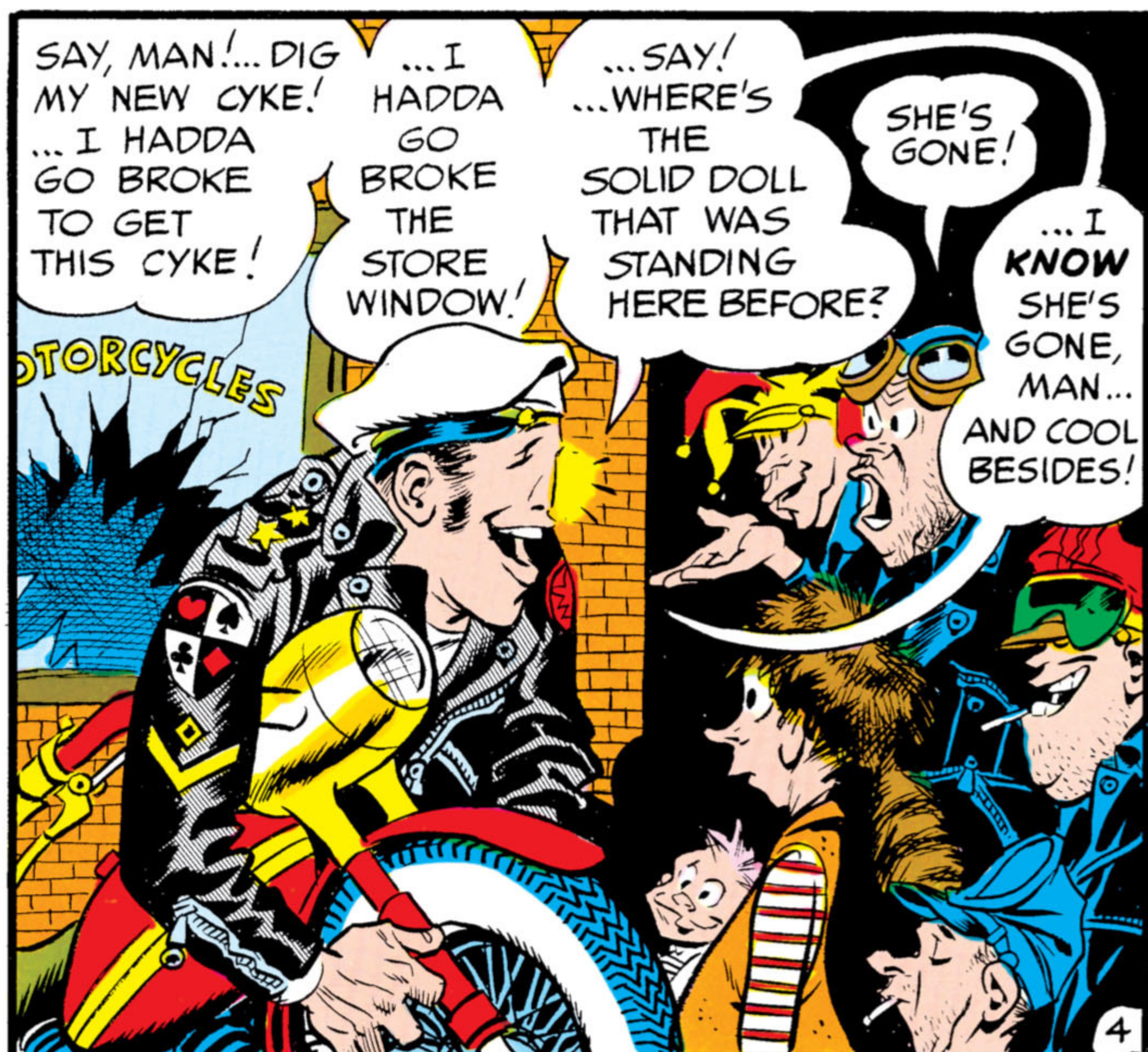
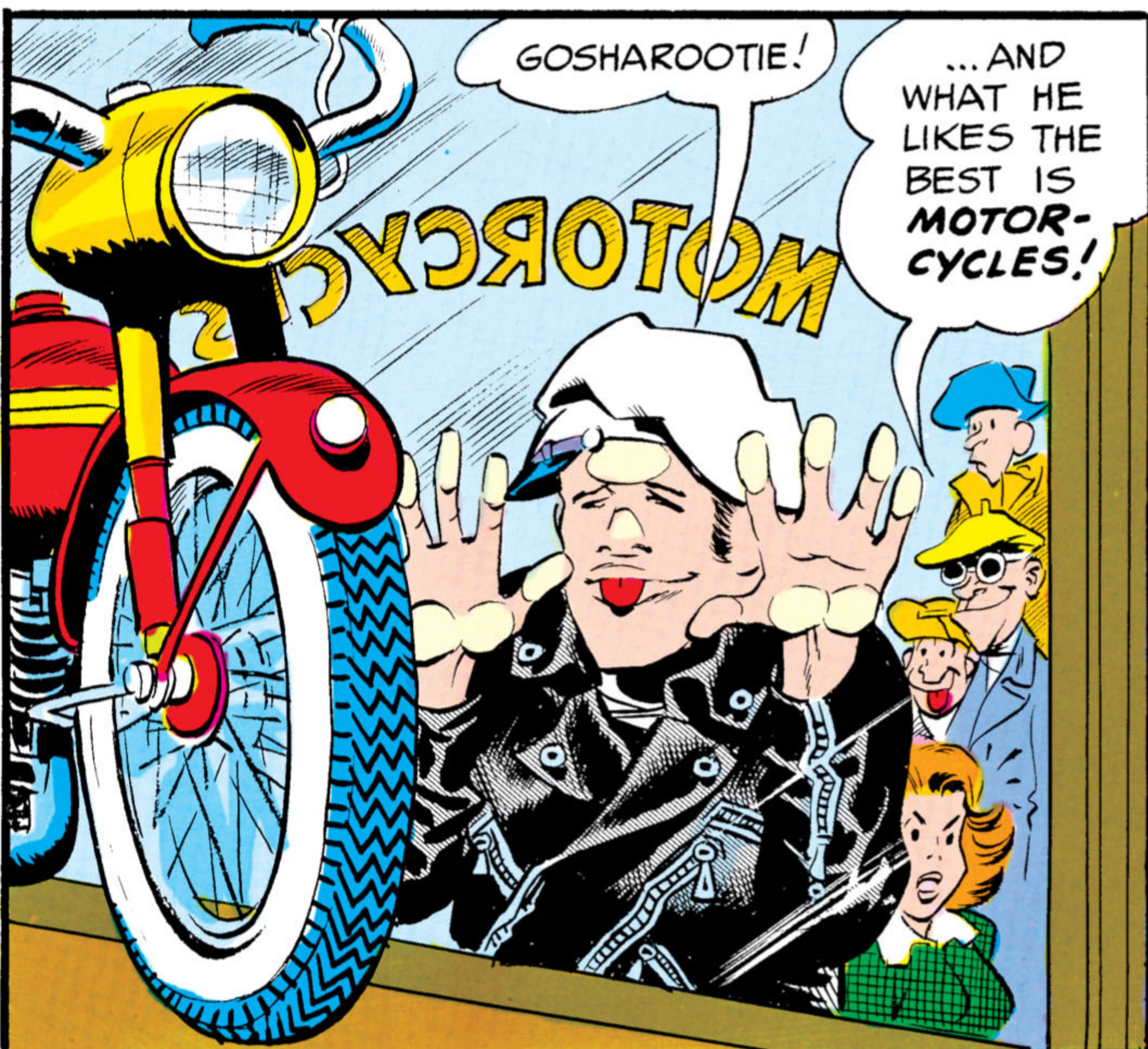
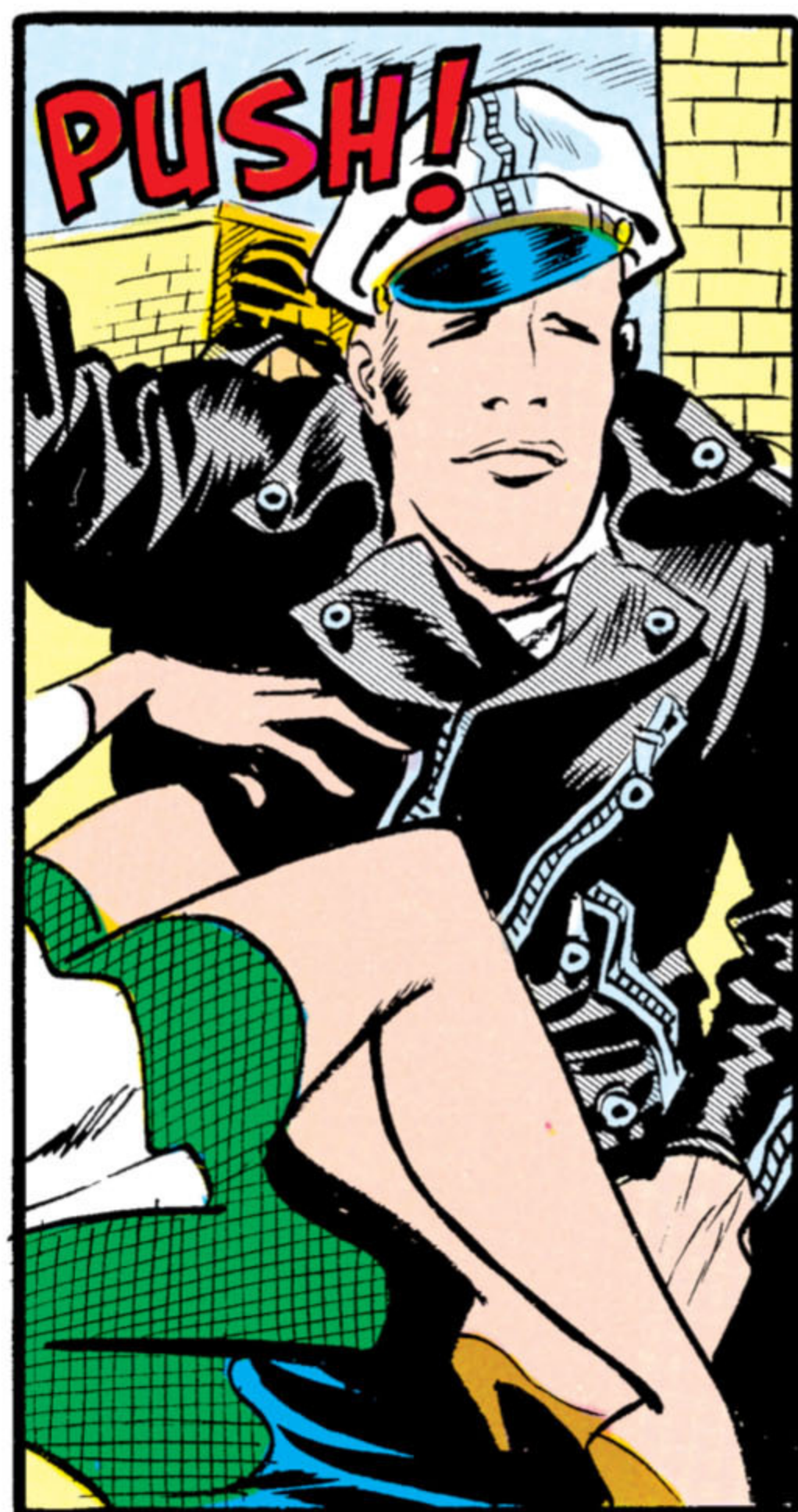
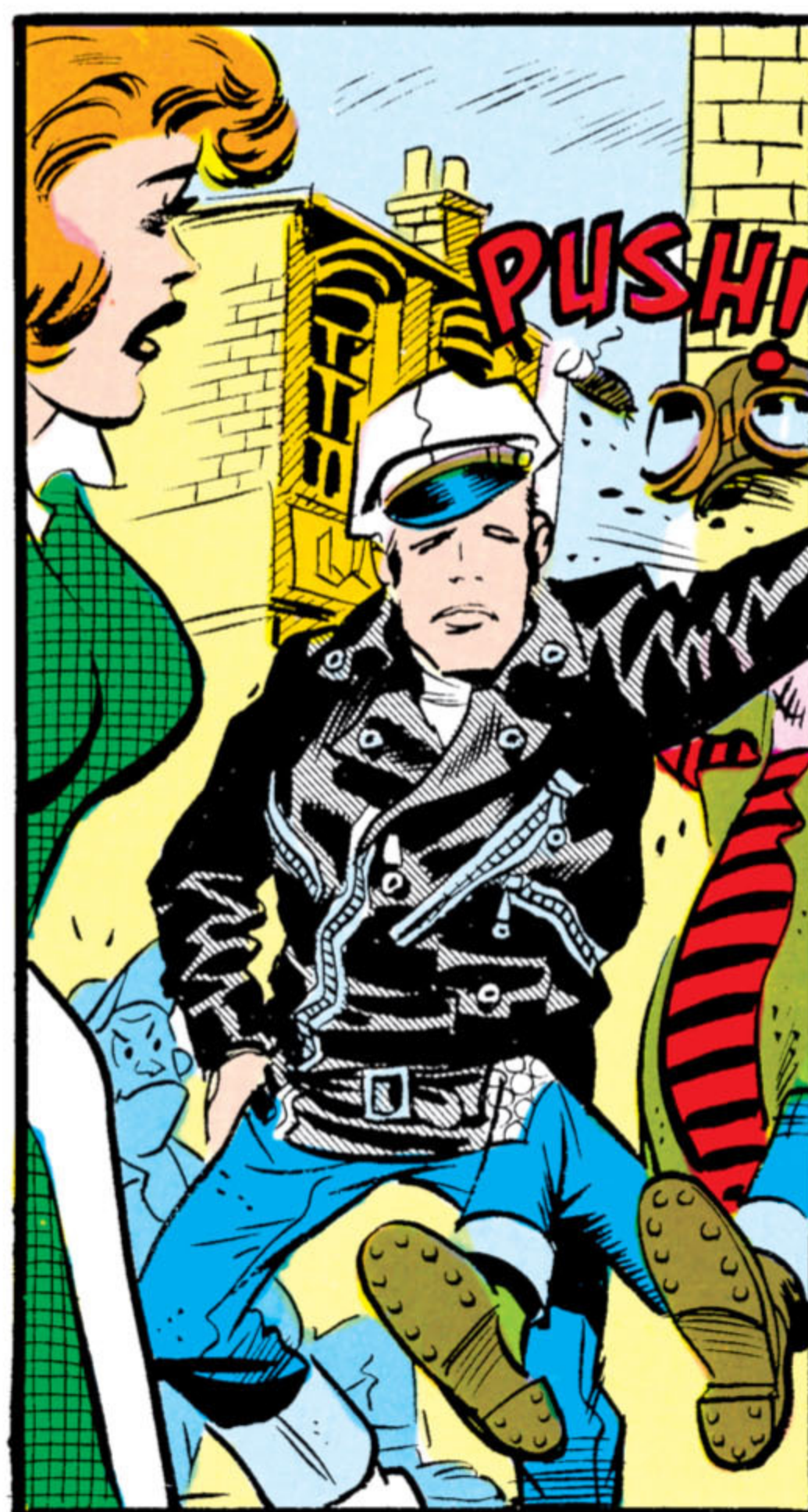
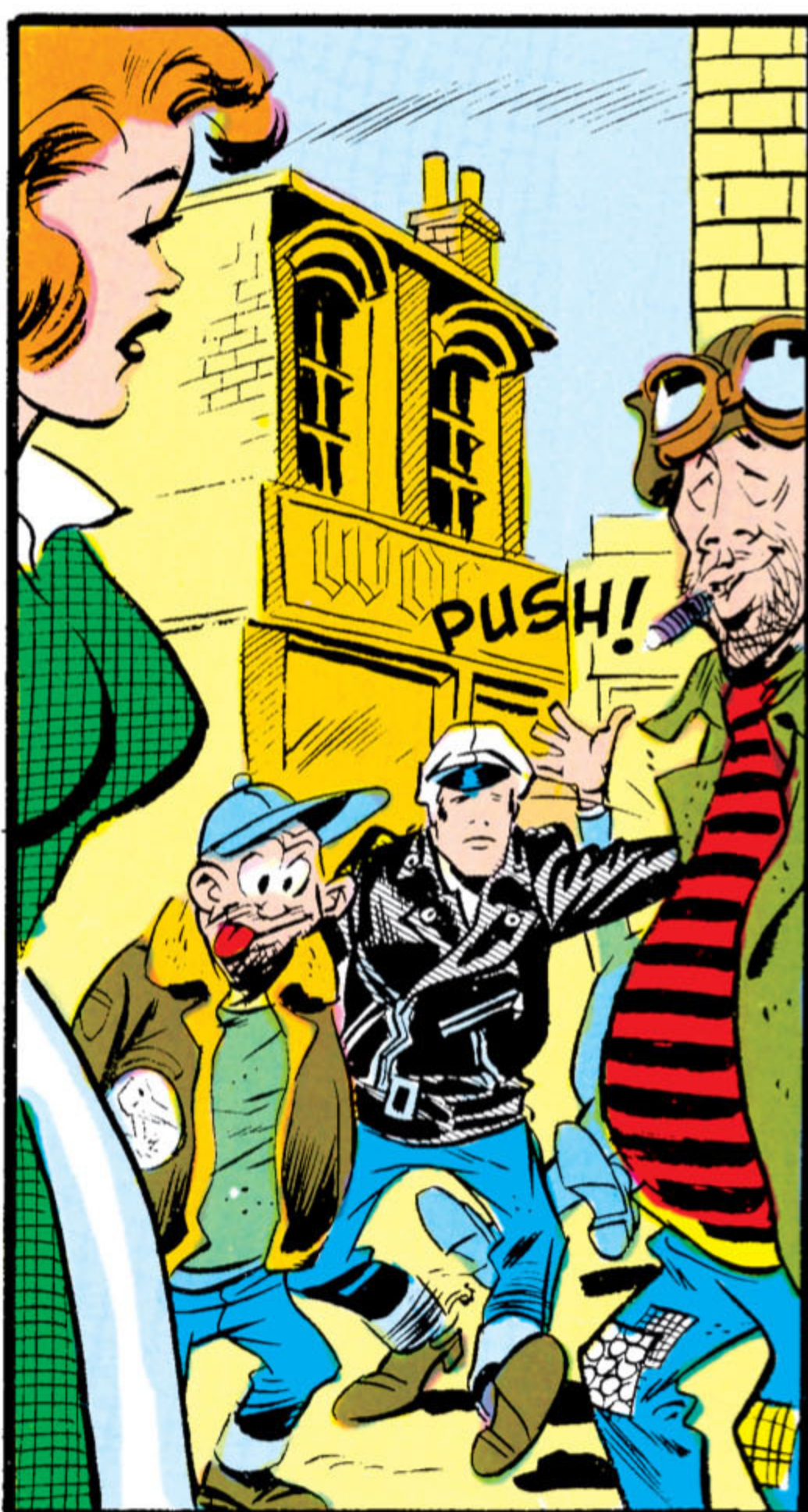
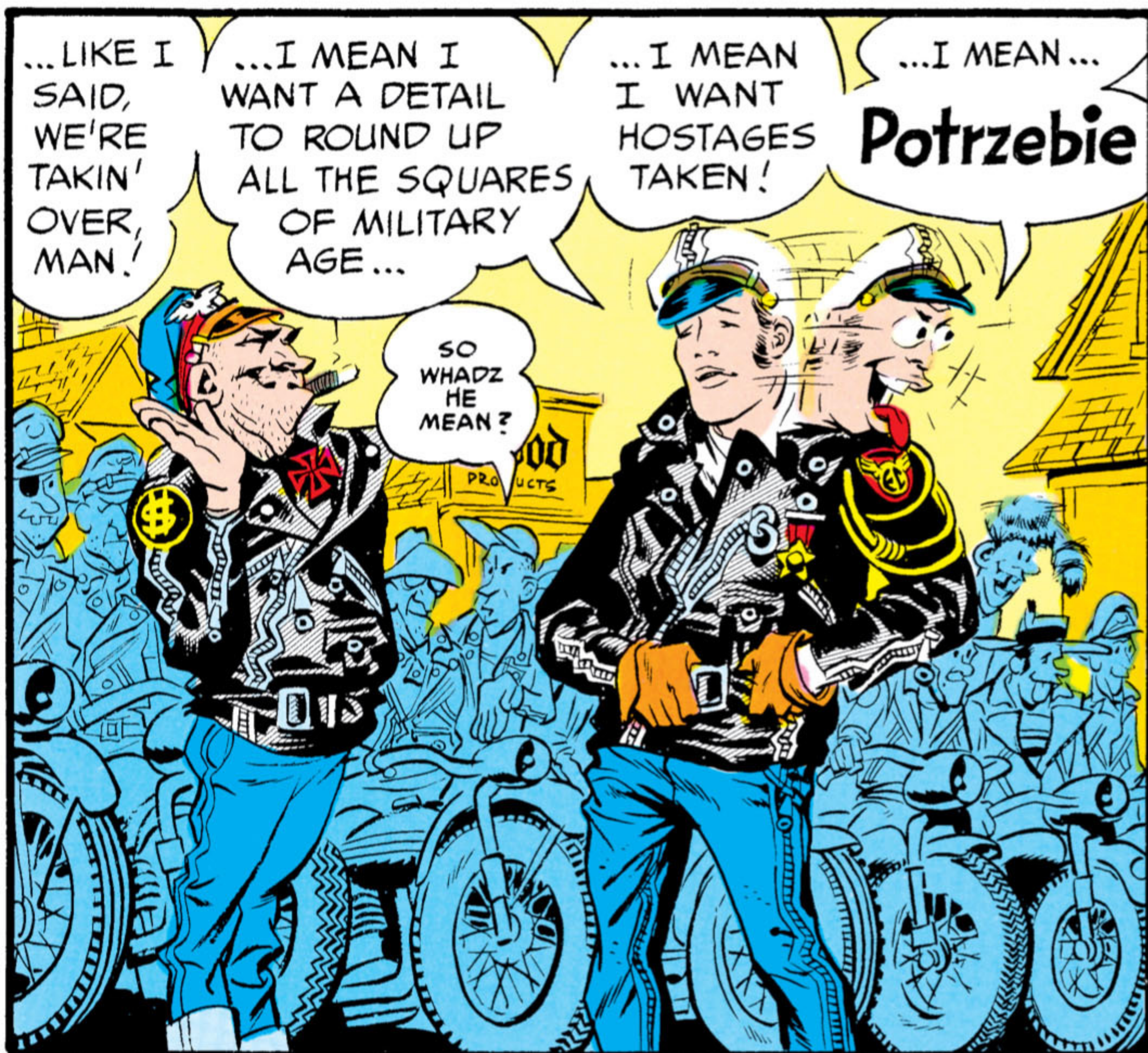
...THE SPEED BUILDS UP!... SOUND BUILDS UP!... THESE MOTORCYCLES ROAR RIGHT DOWN ON TOP OF YOU... SCARE YOU TO DEATH!... **WHAT A SCENE!**

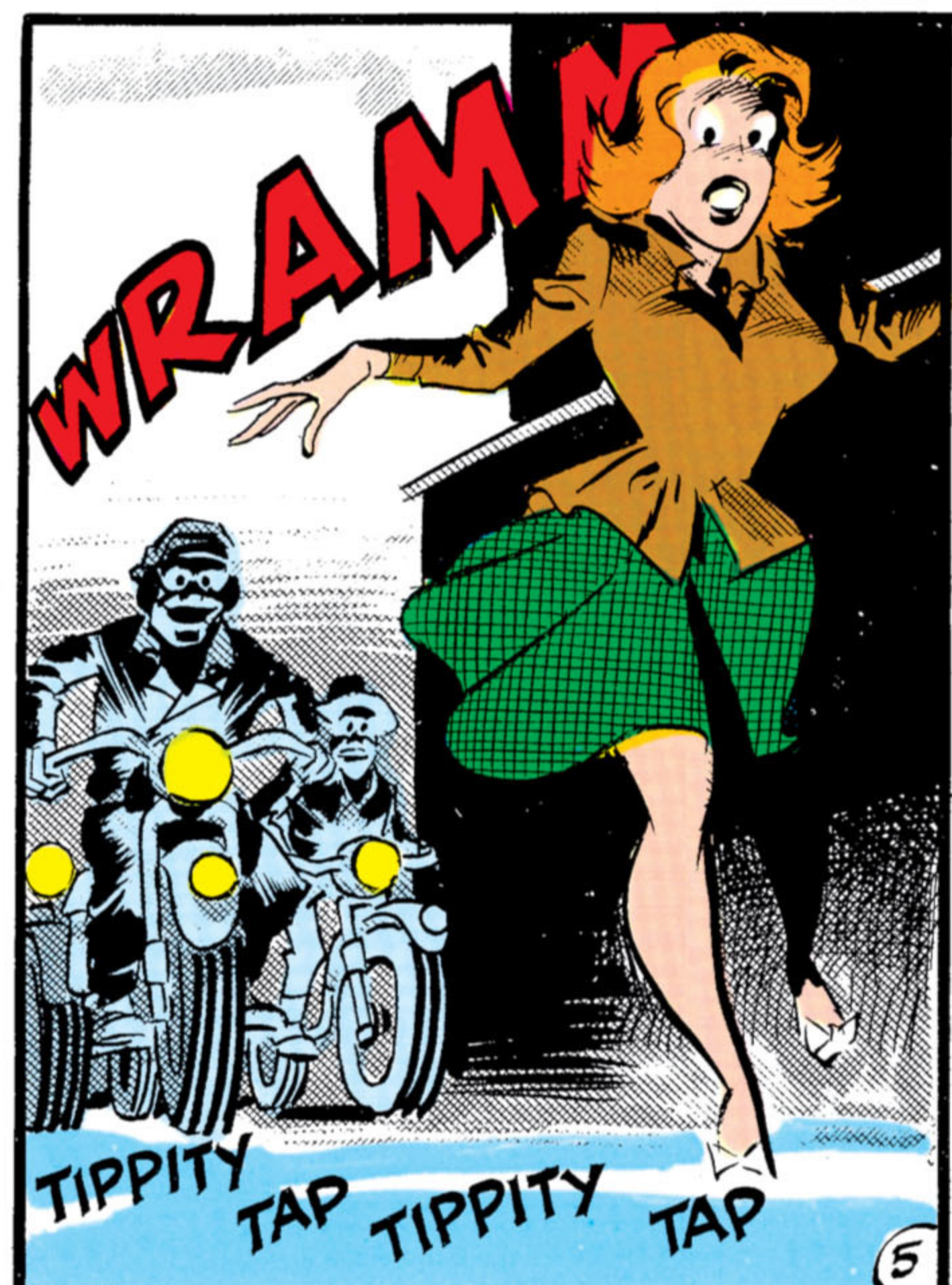
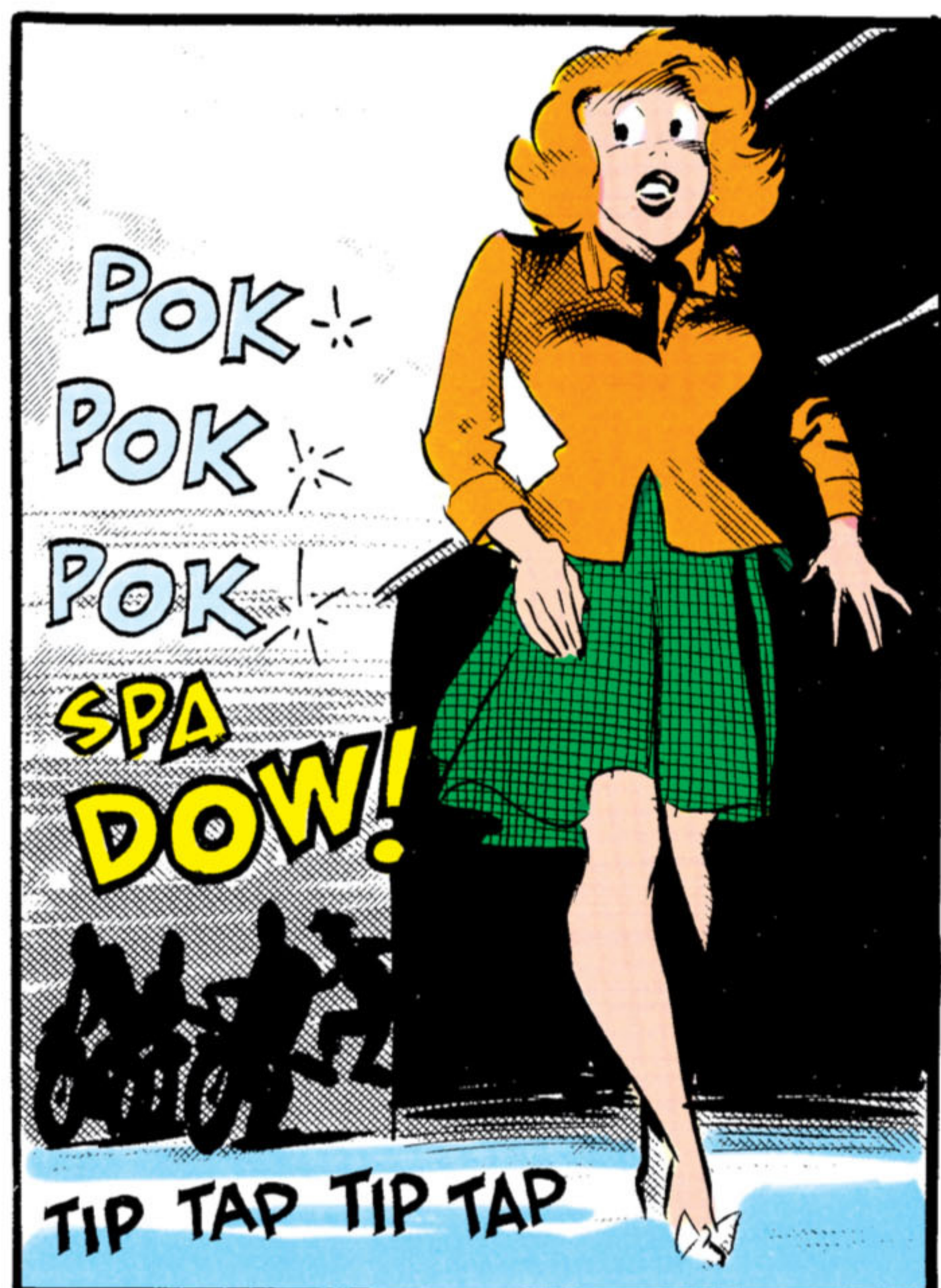
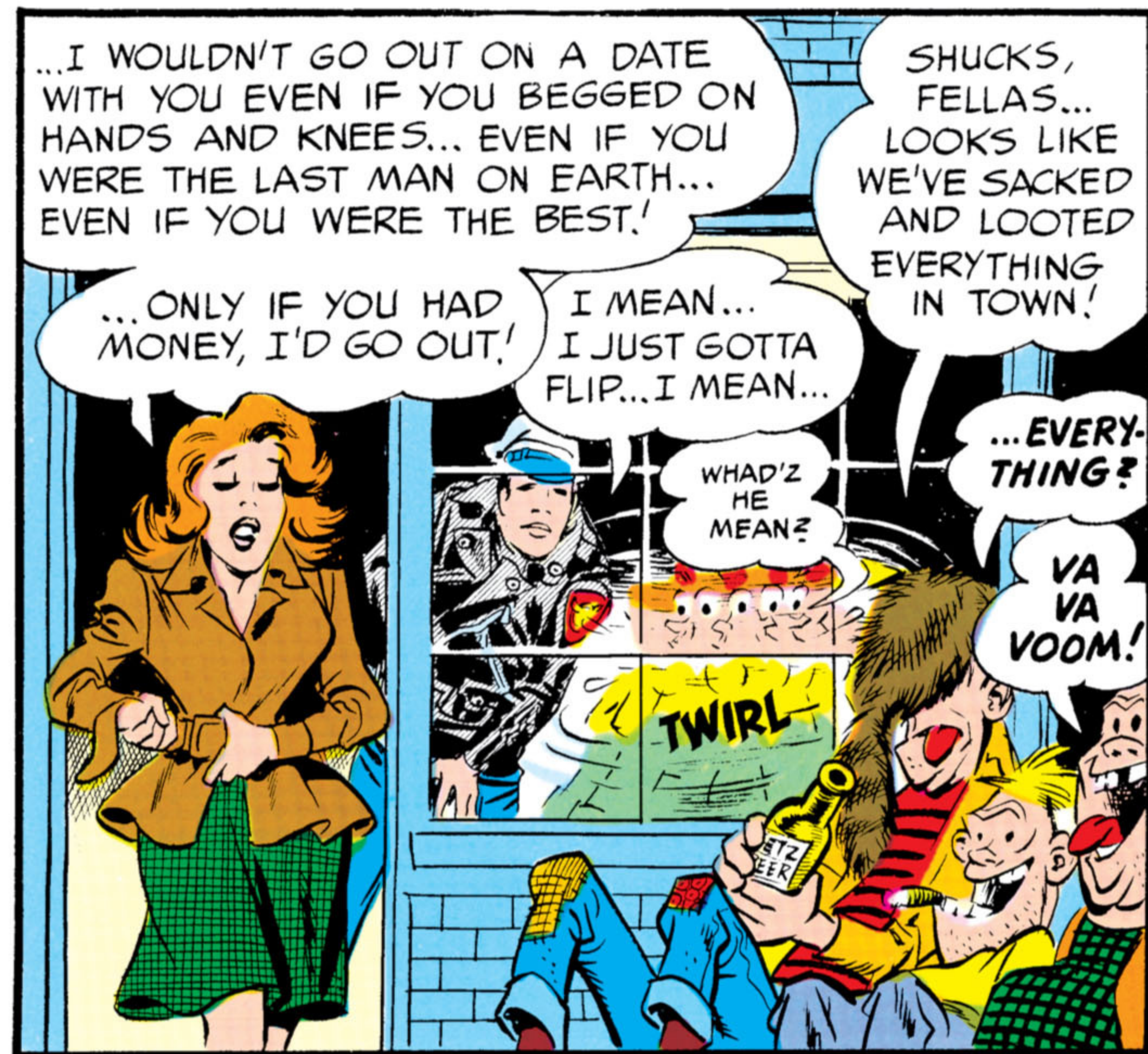
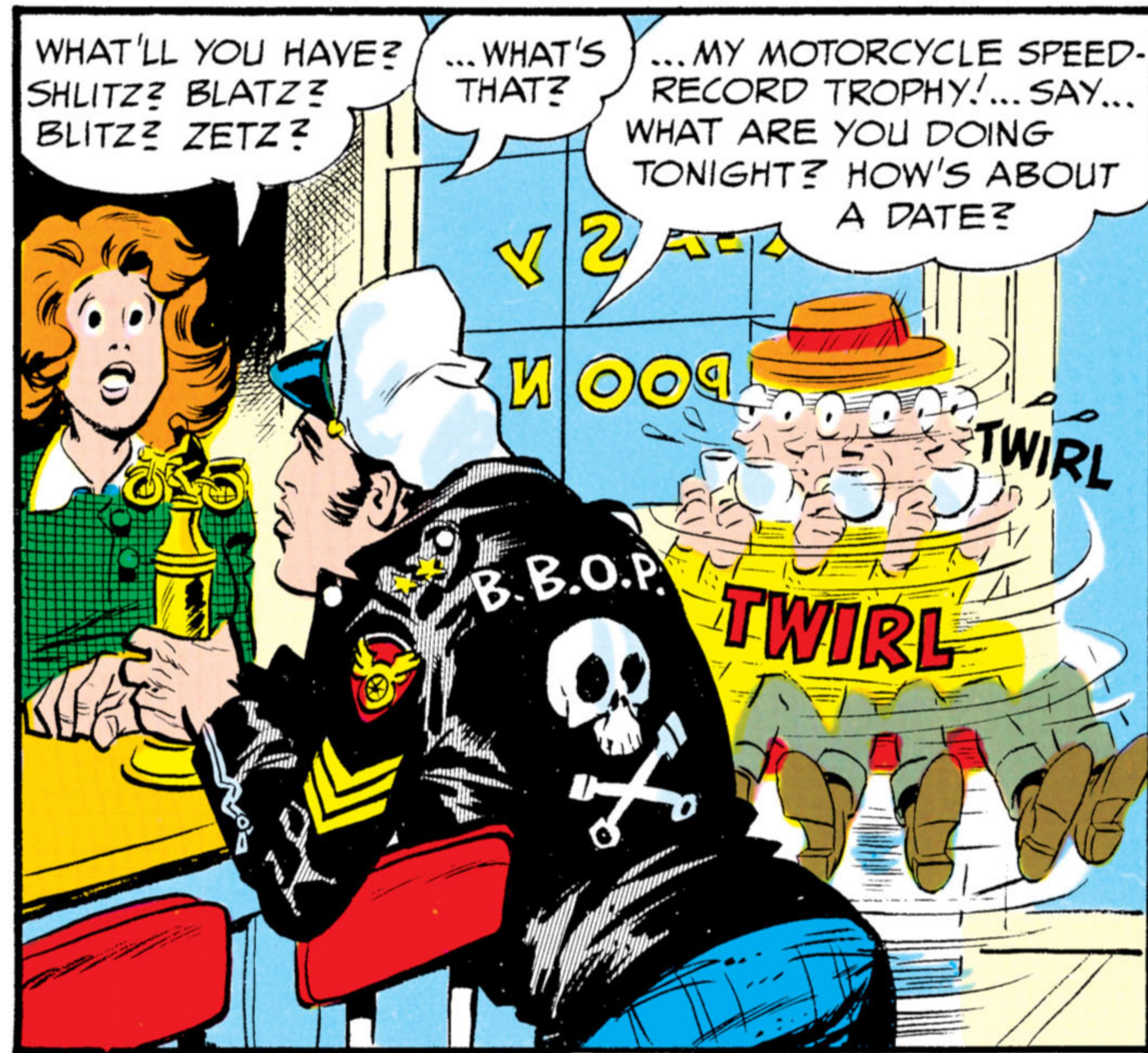
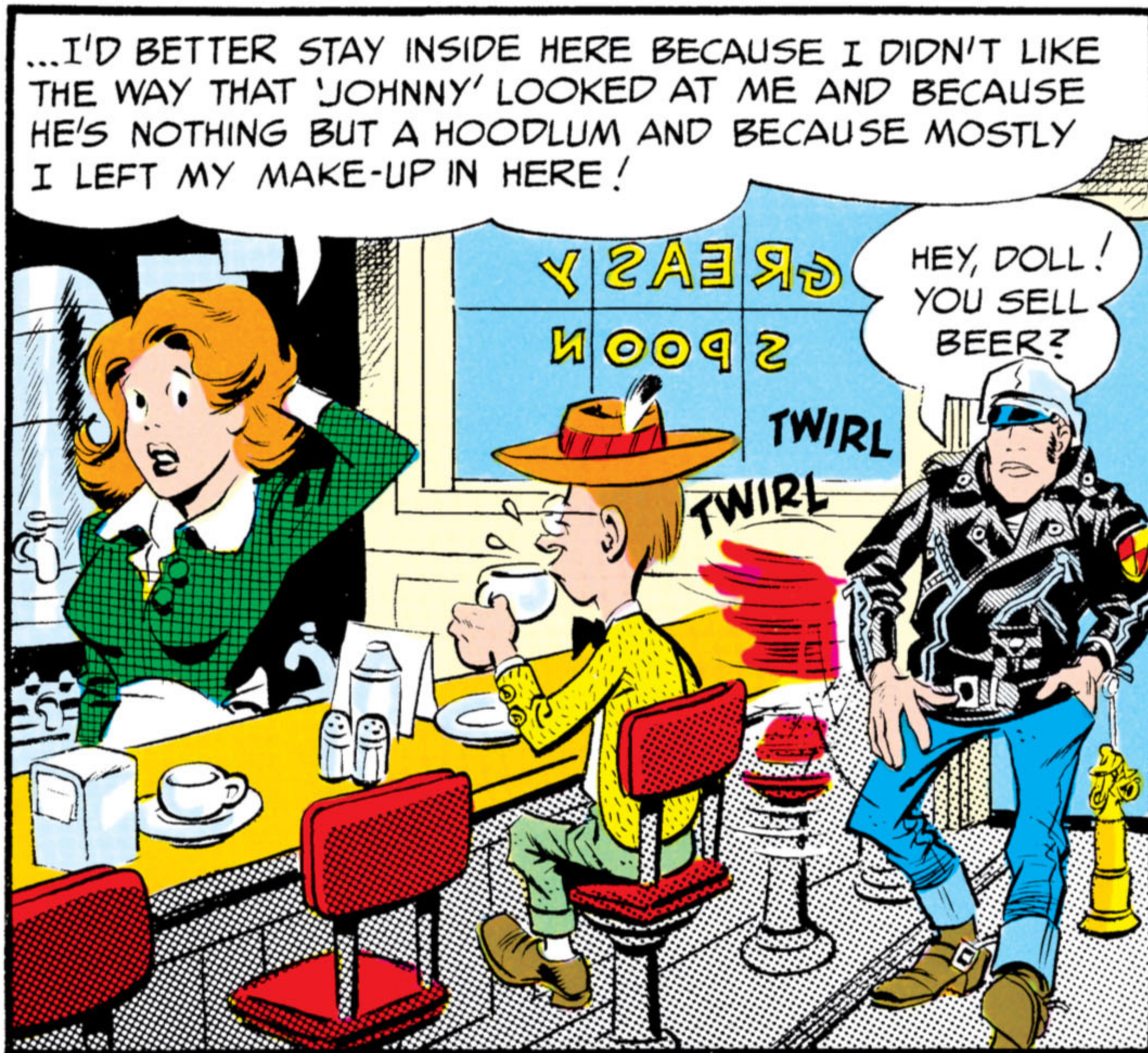


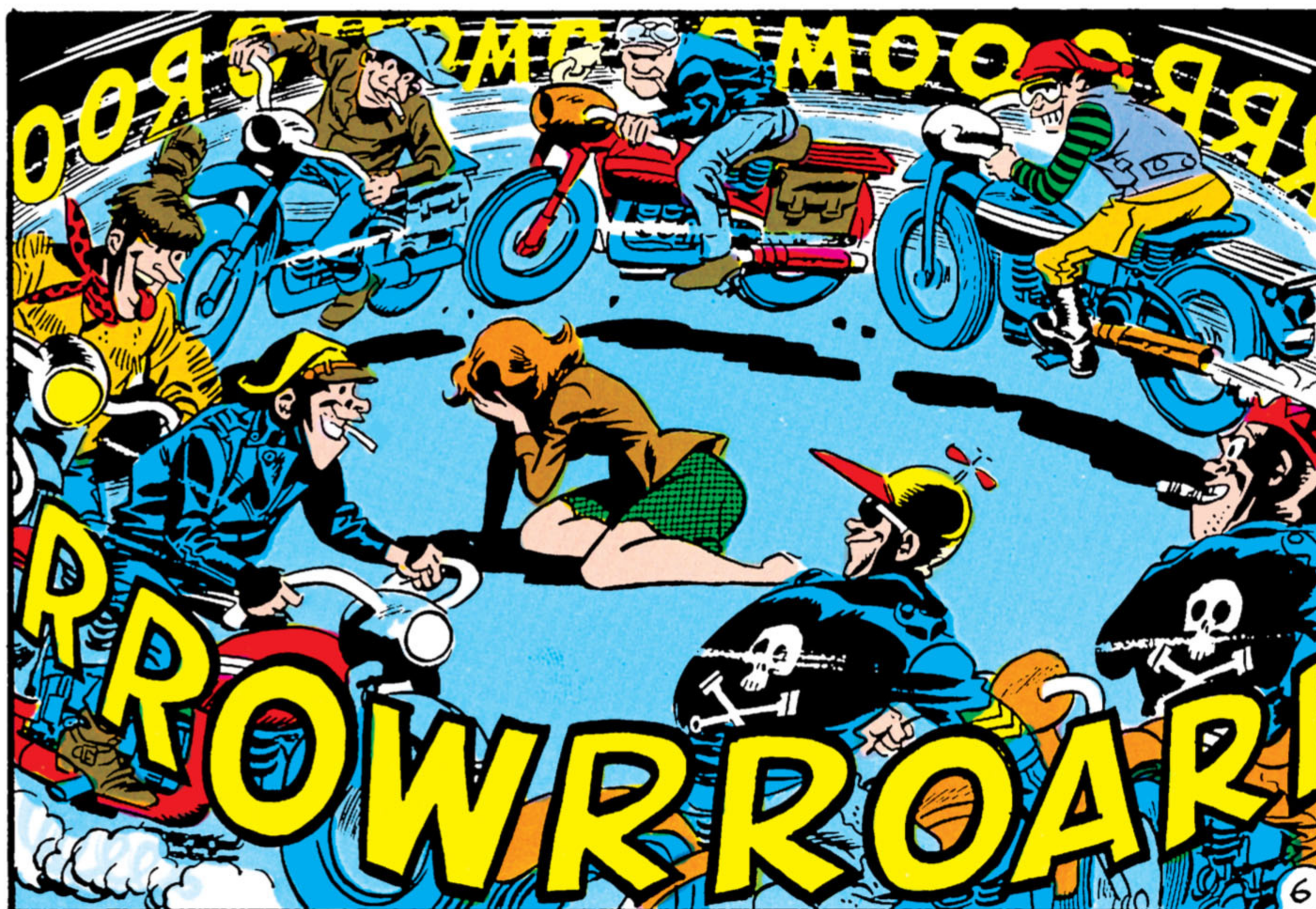
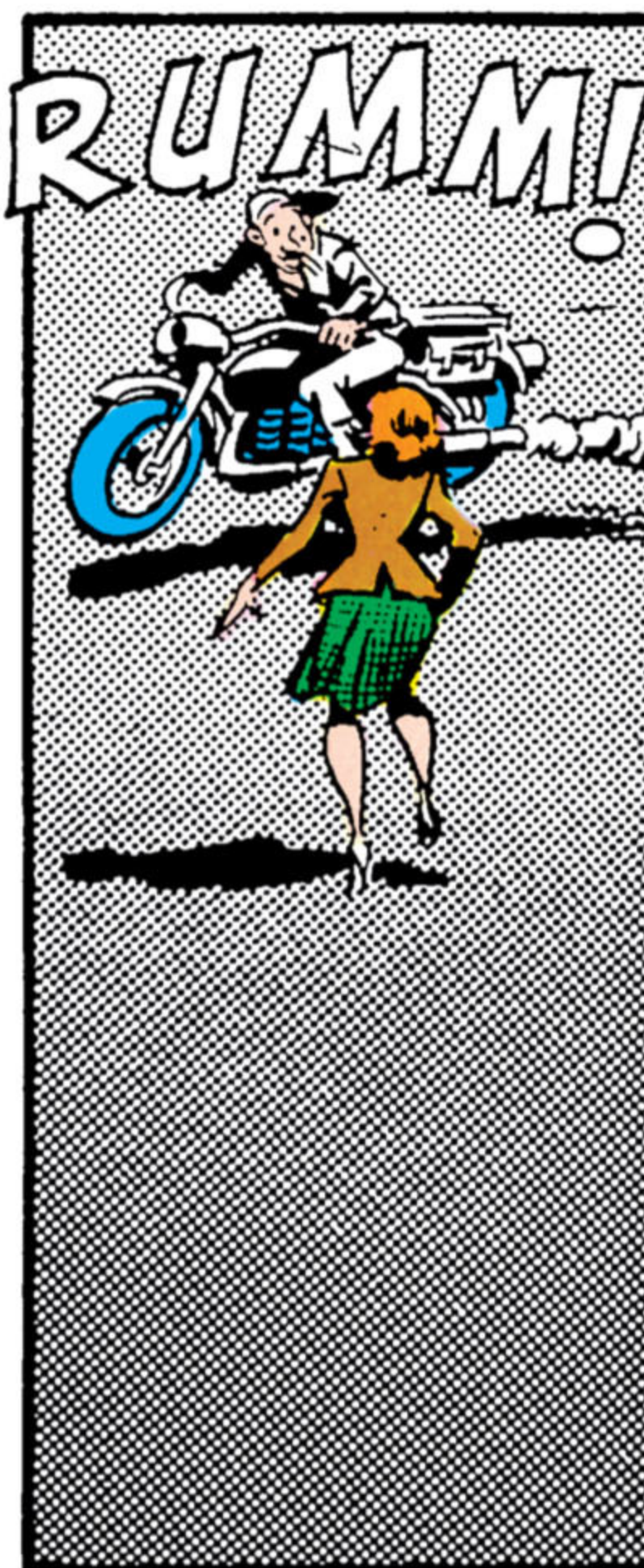
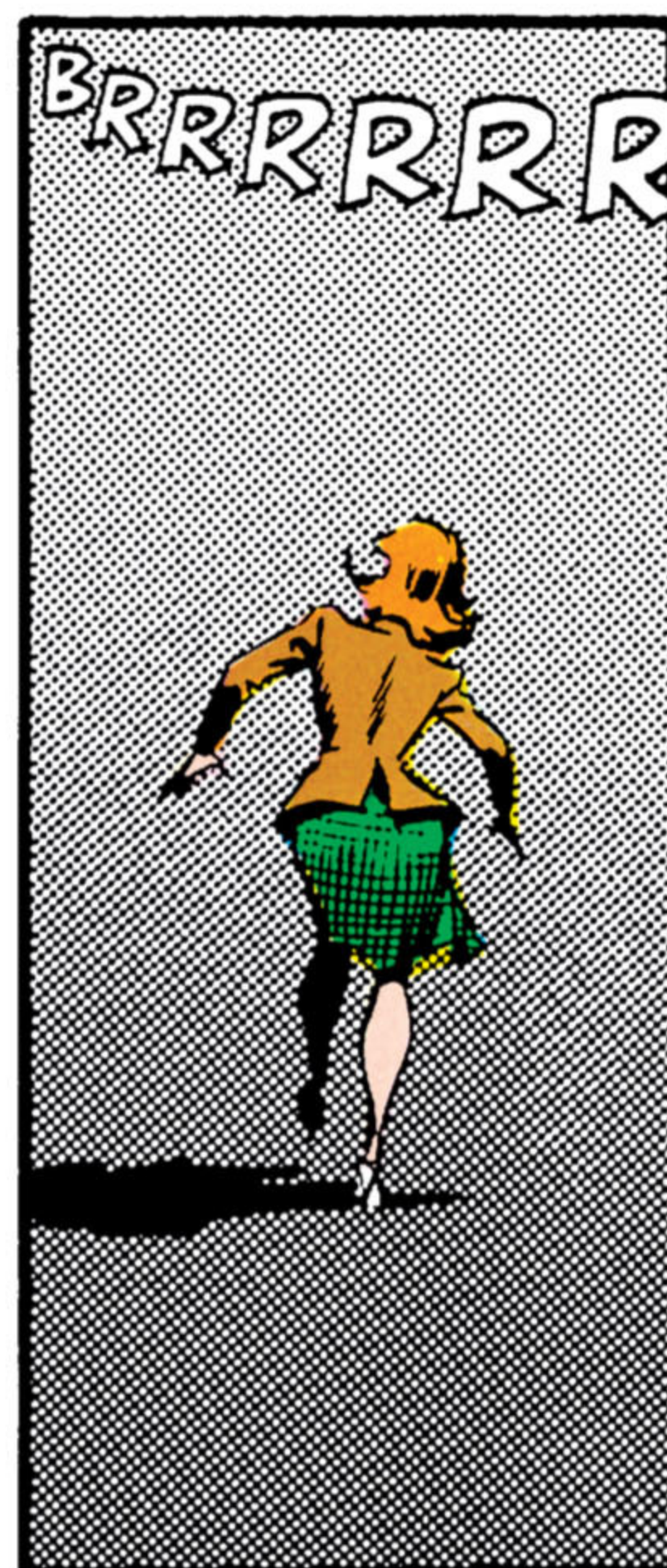
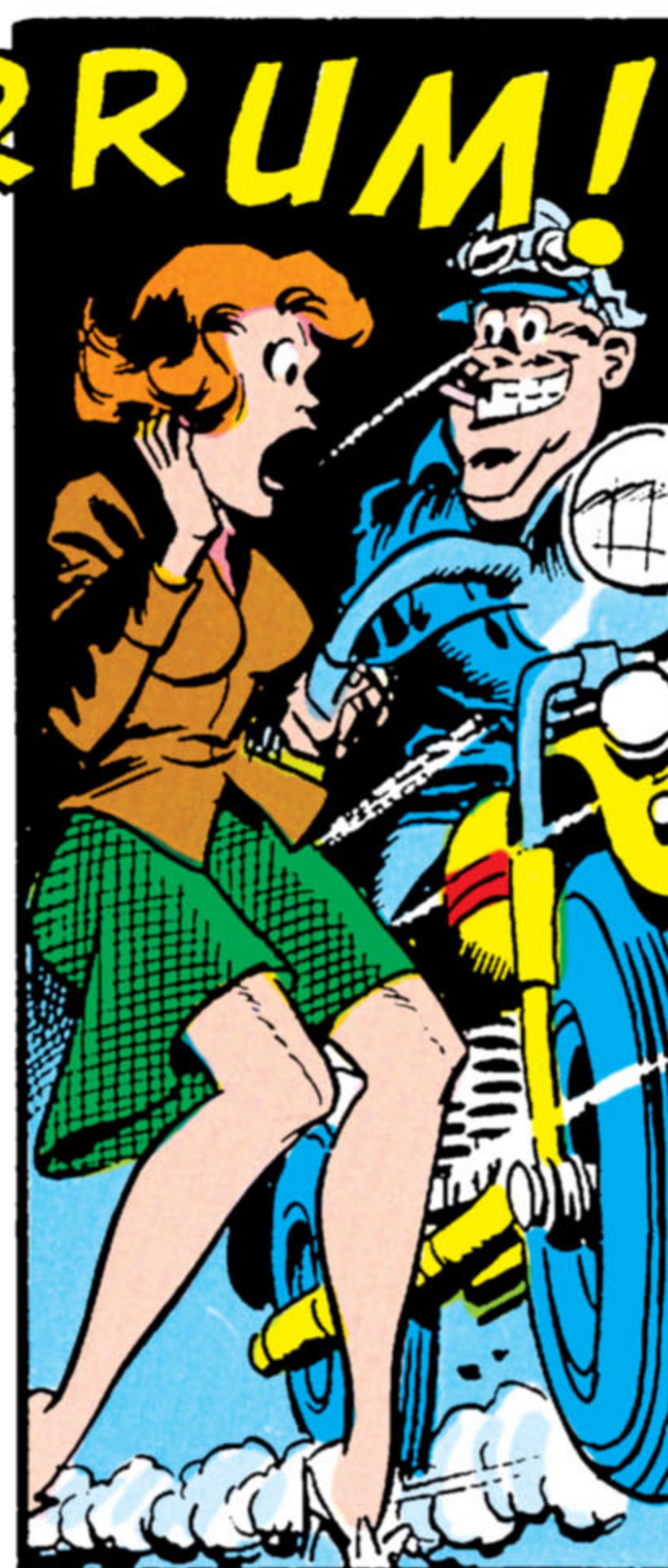
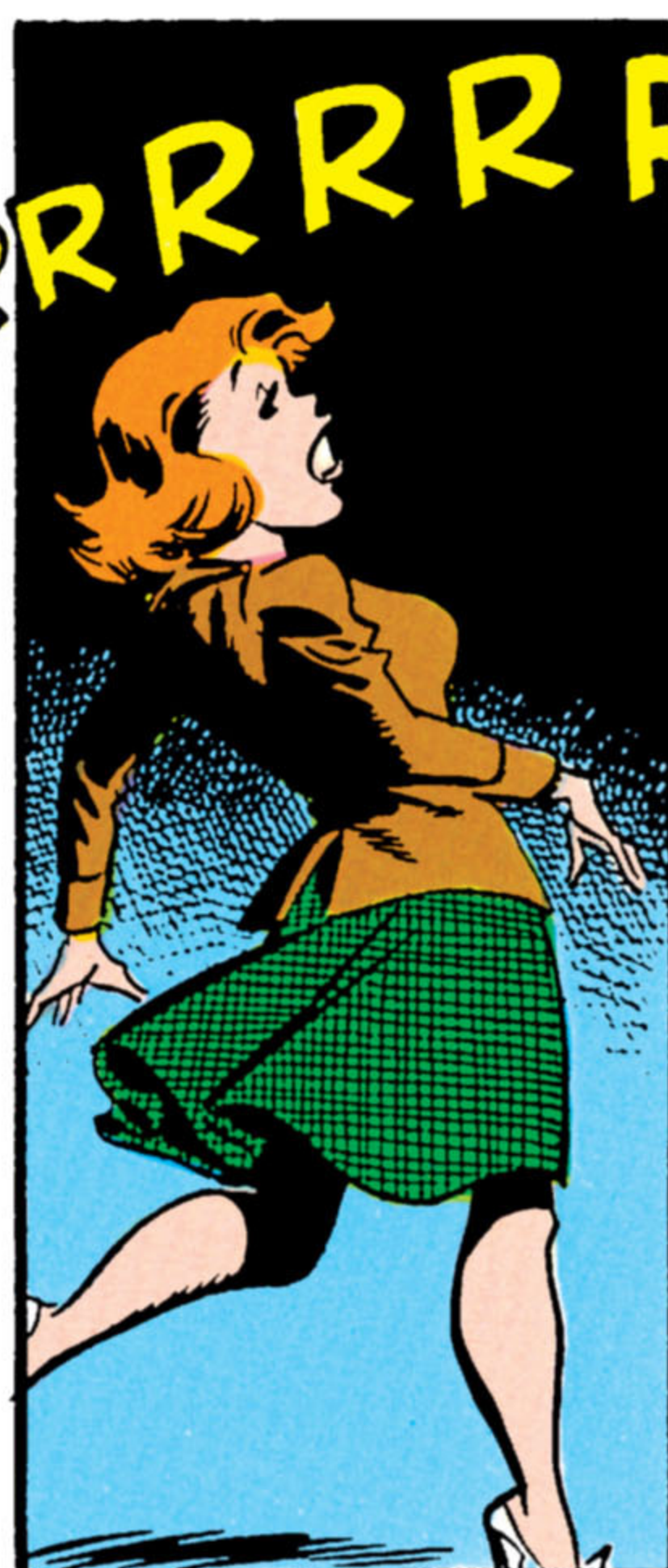
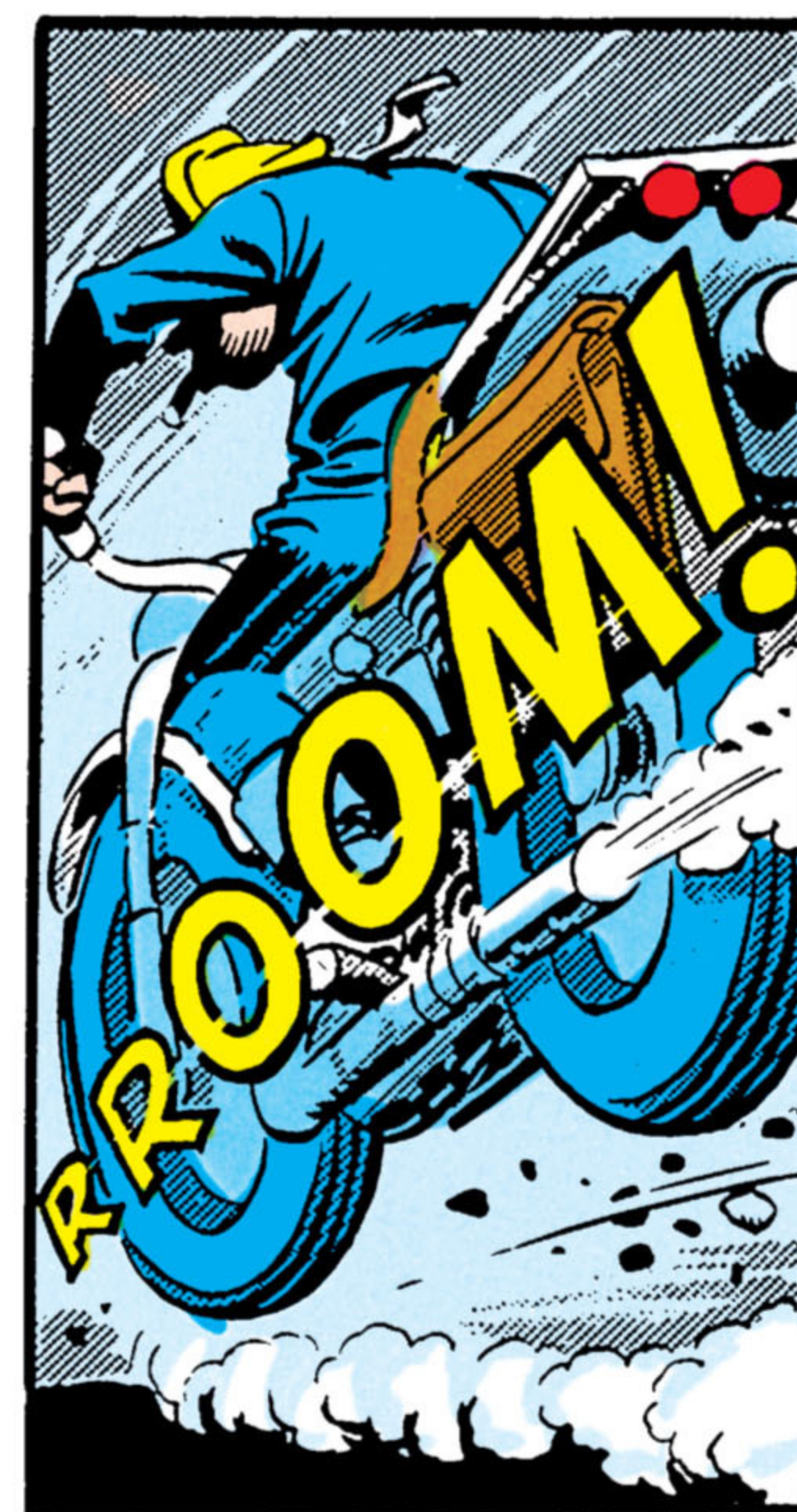
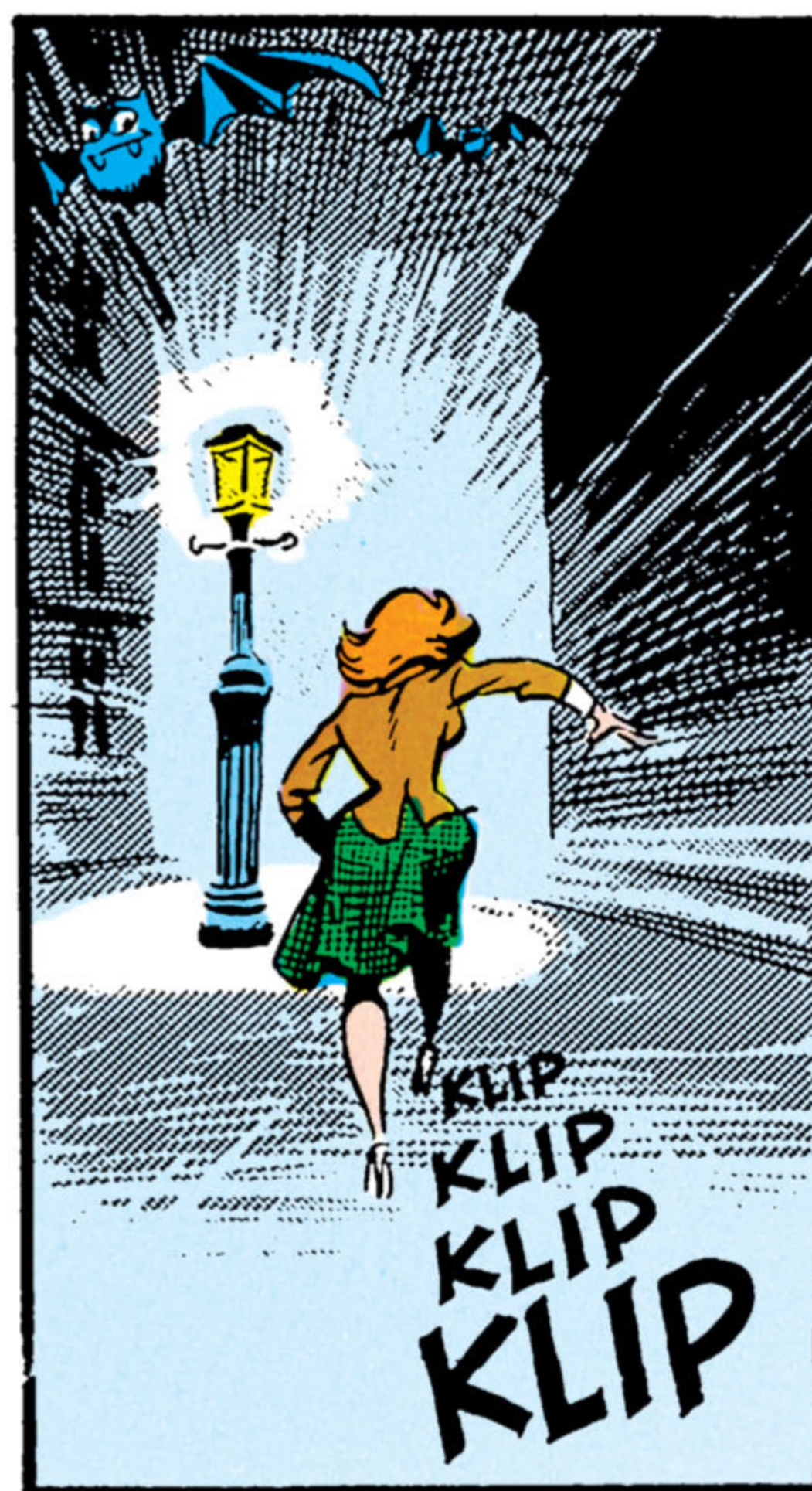
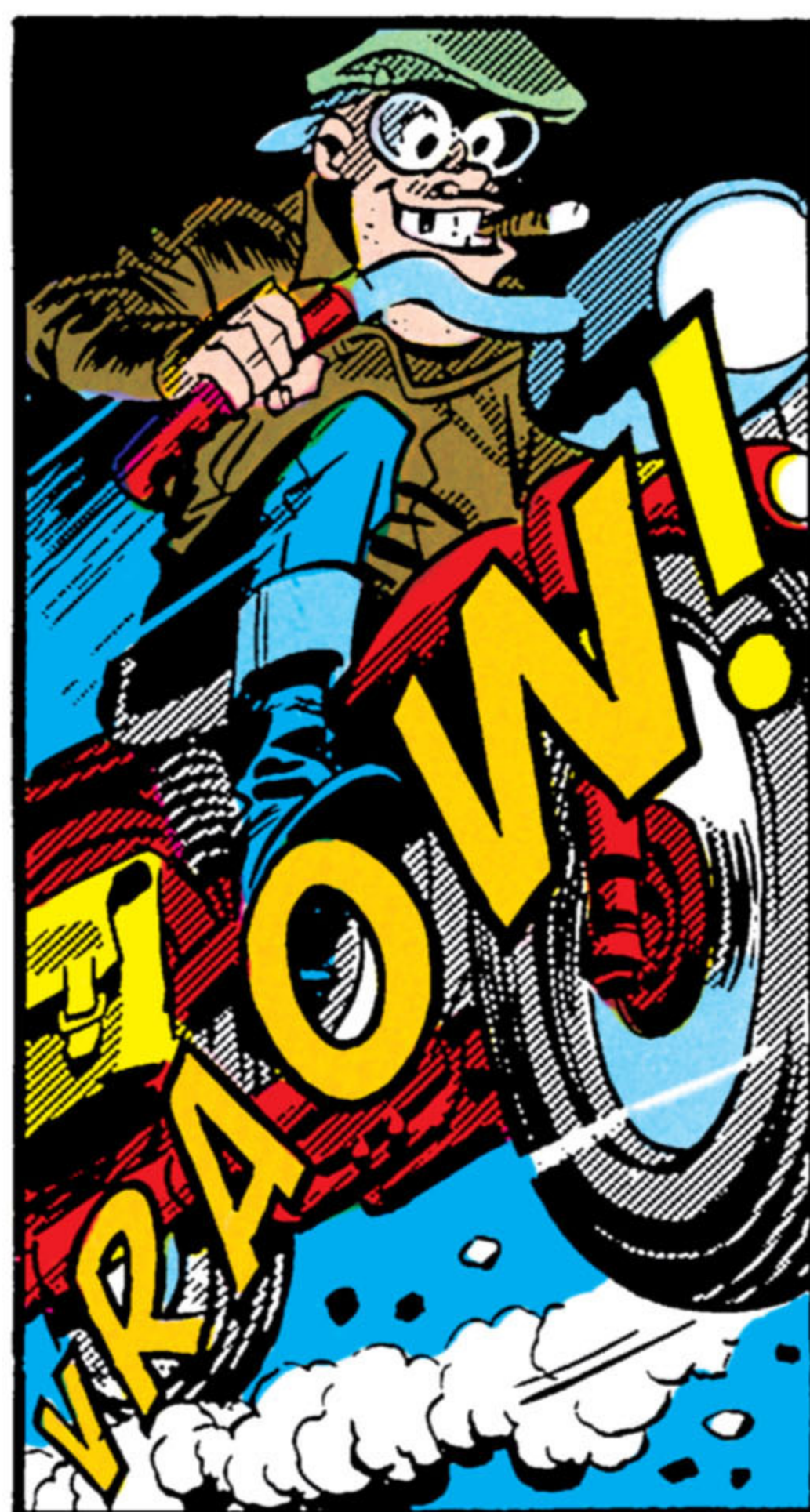
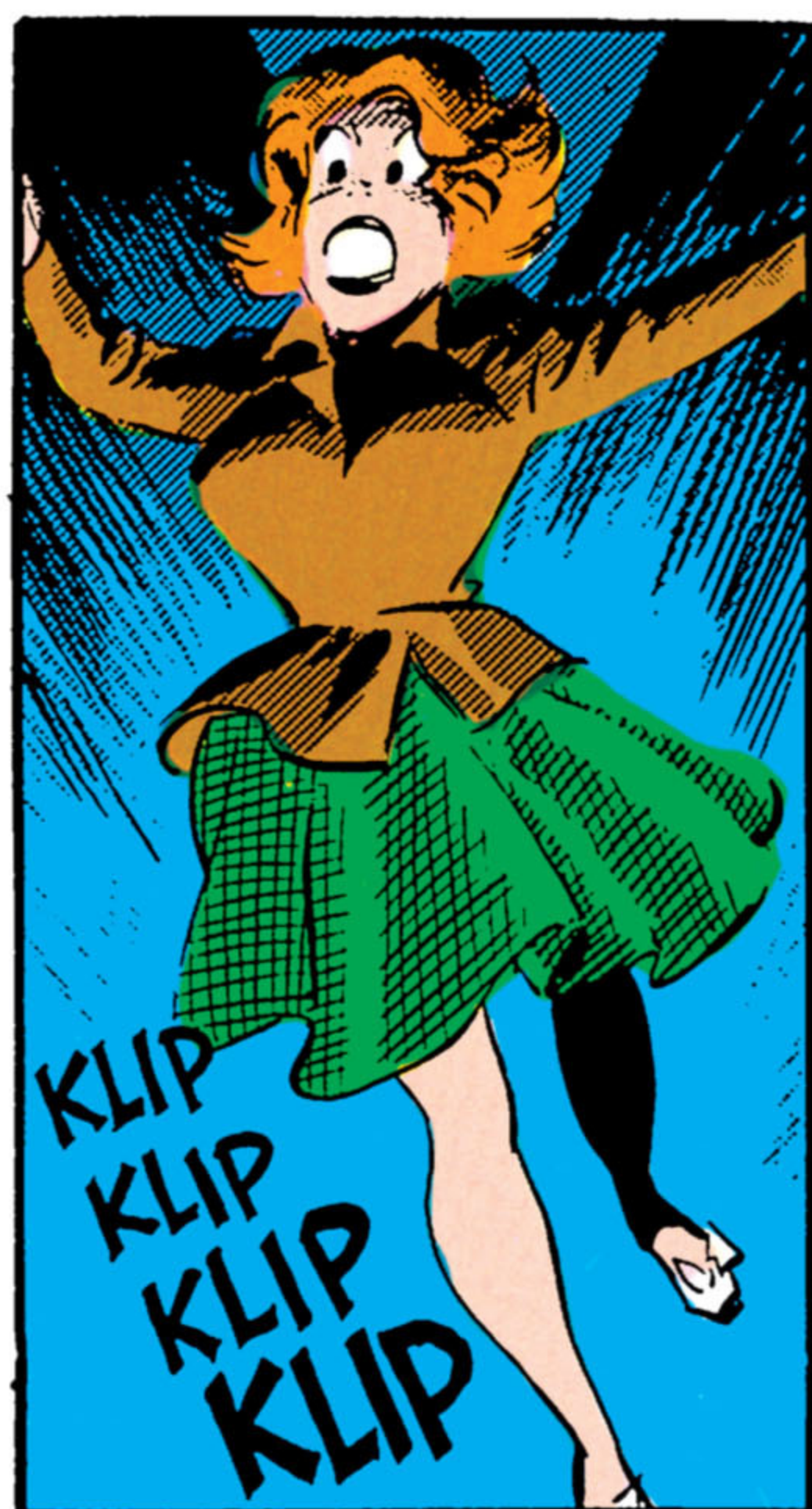
...THEN THE CAMERA PANS ONTO THE LEADER OF THIS BUNCH OF MOTORCYCLE CRAZIES AND HERE'S HOW THEY SNEAK THE TITLE IN... SOMETHING LIKE THIS...

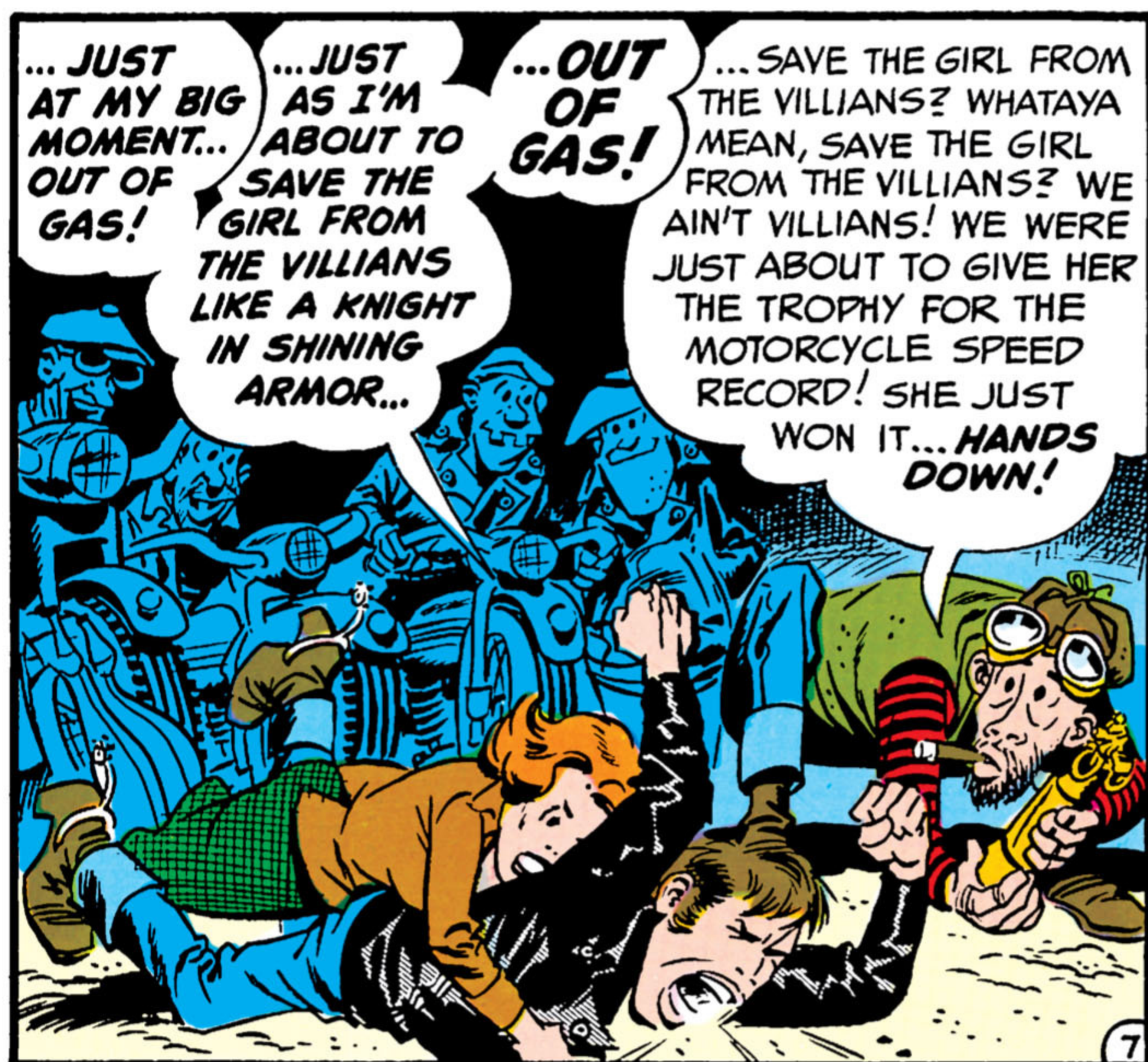
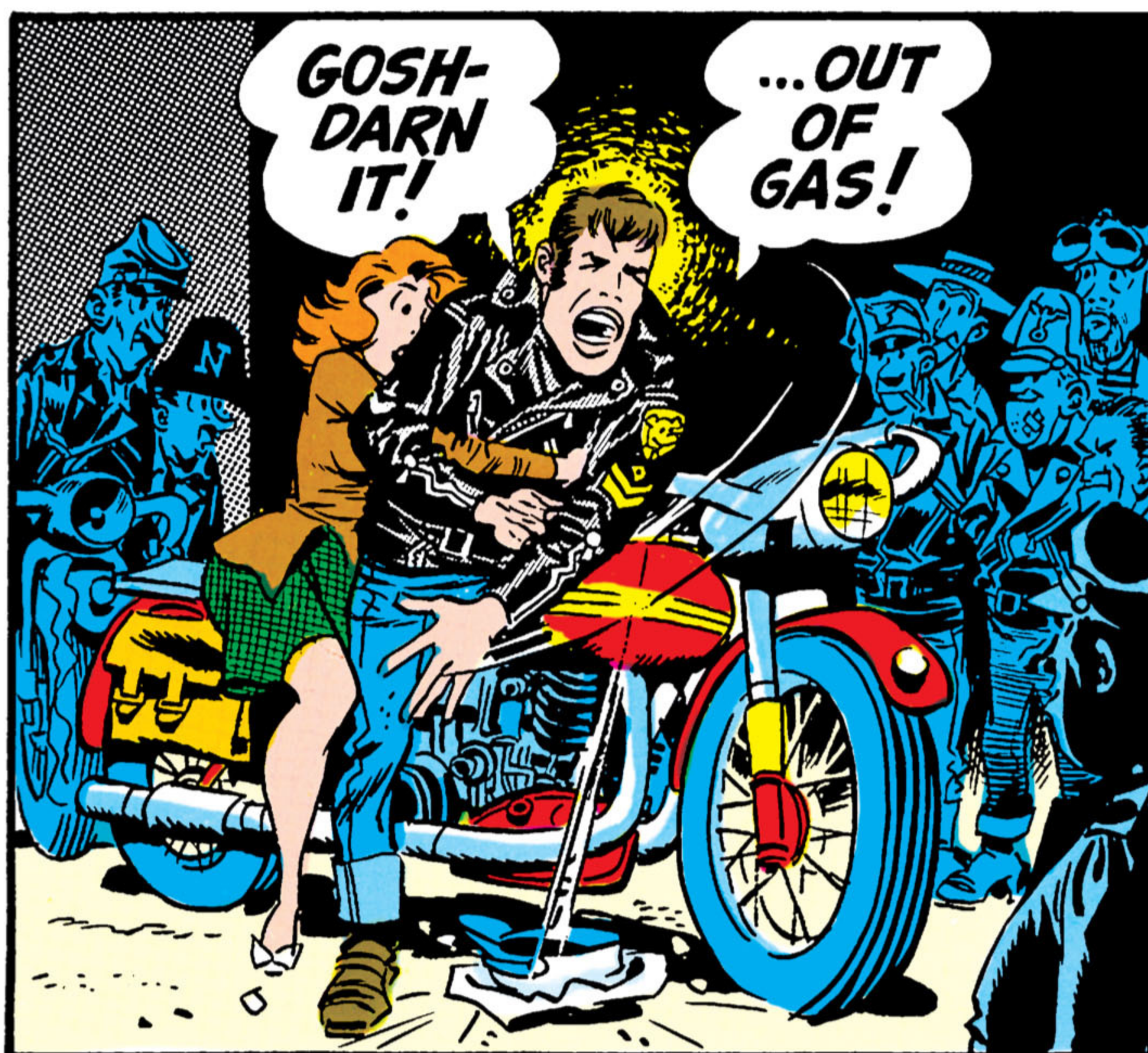
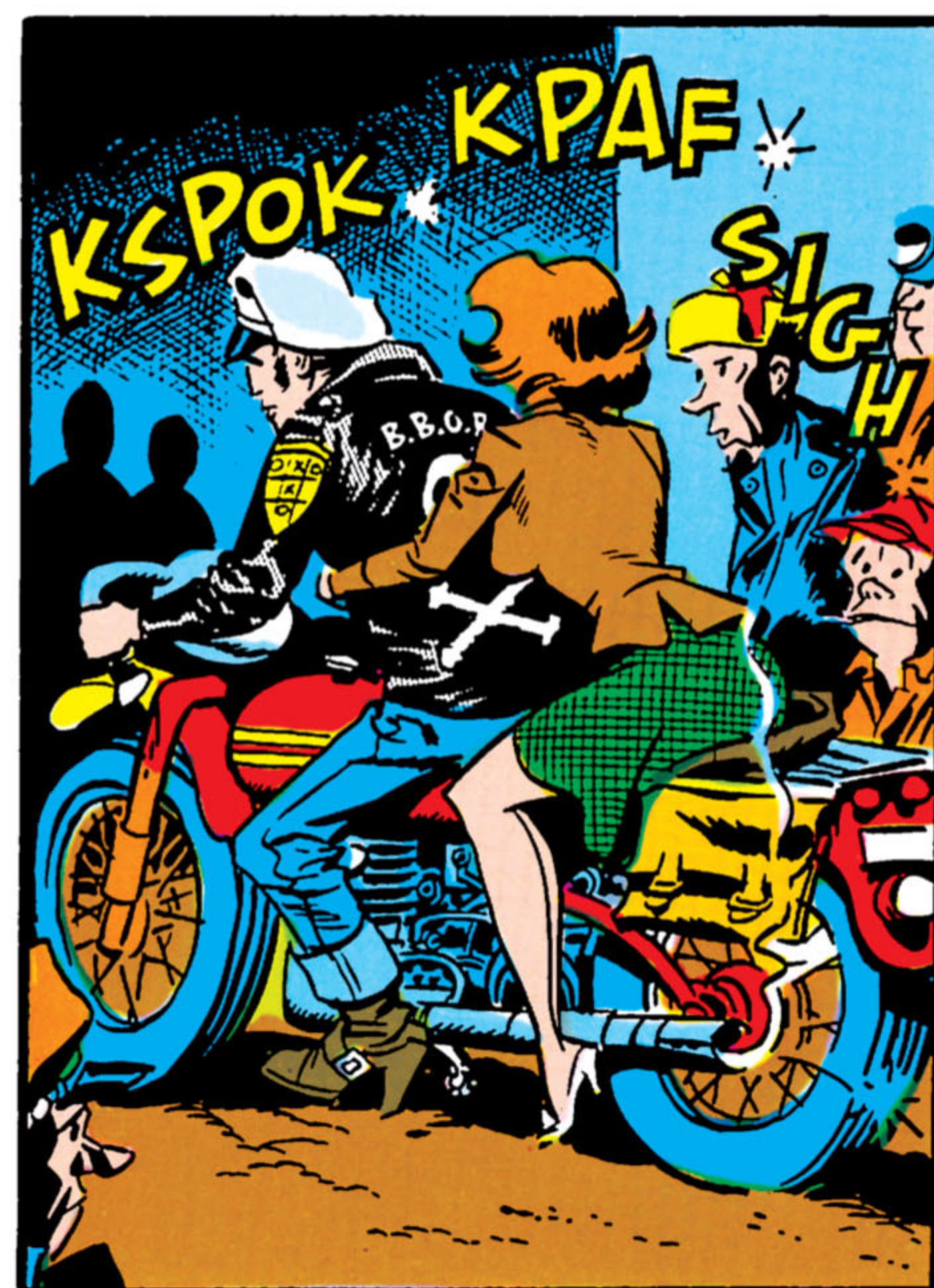
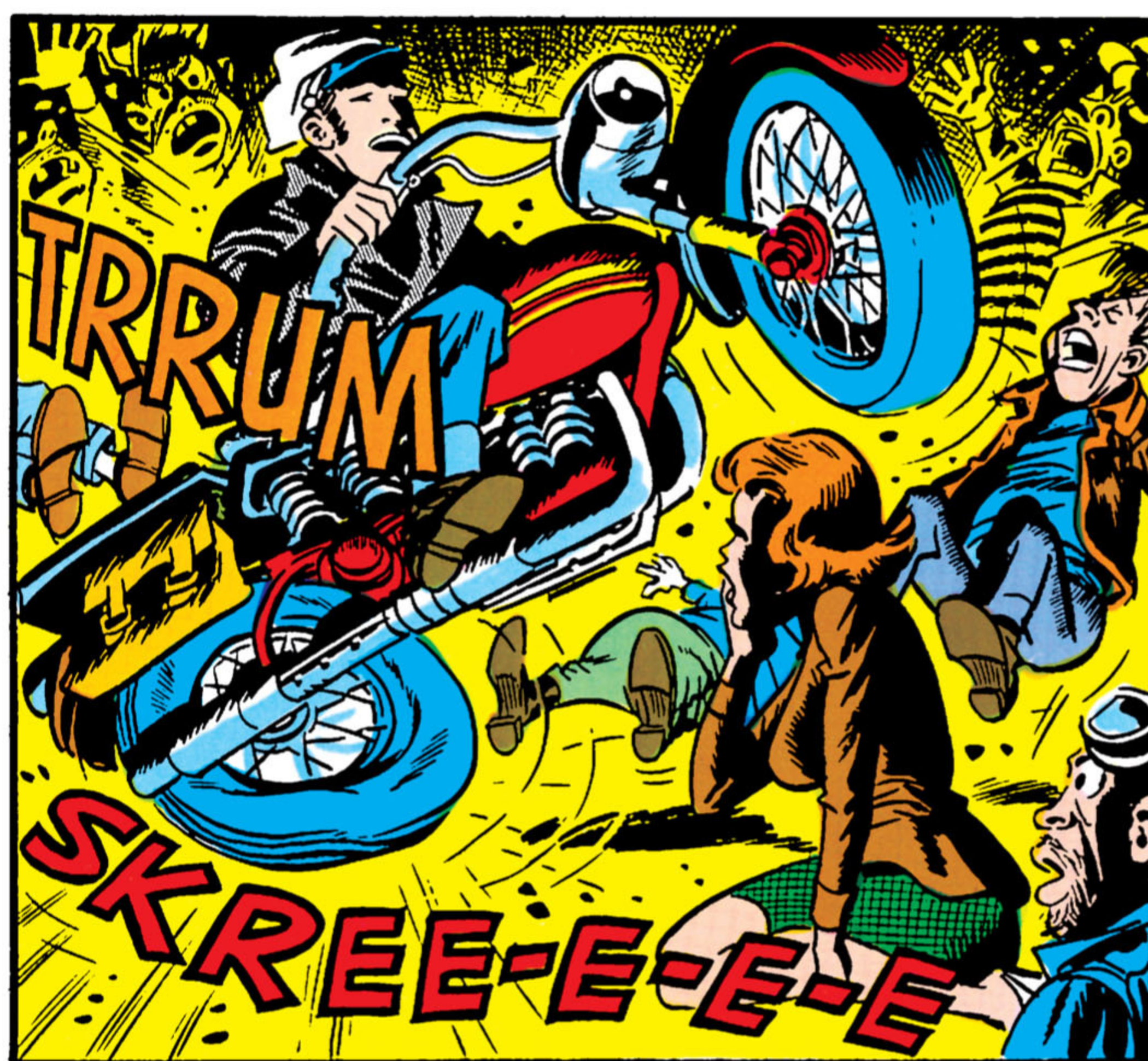


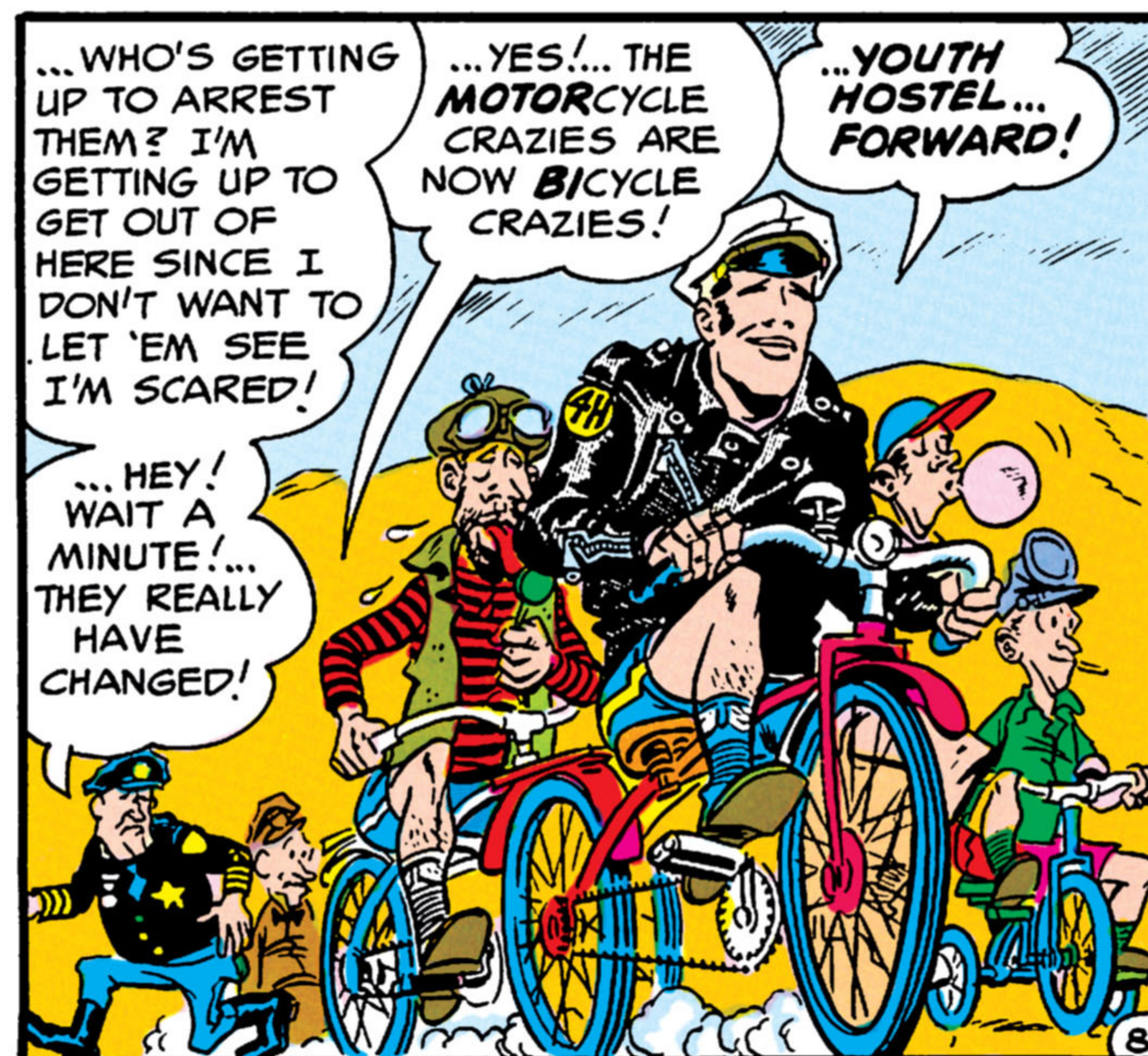
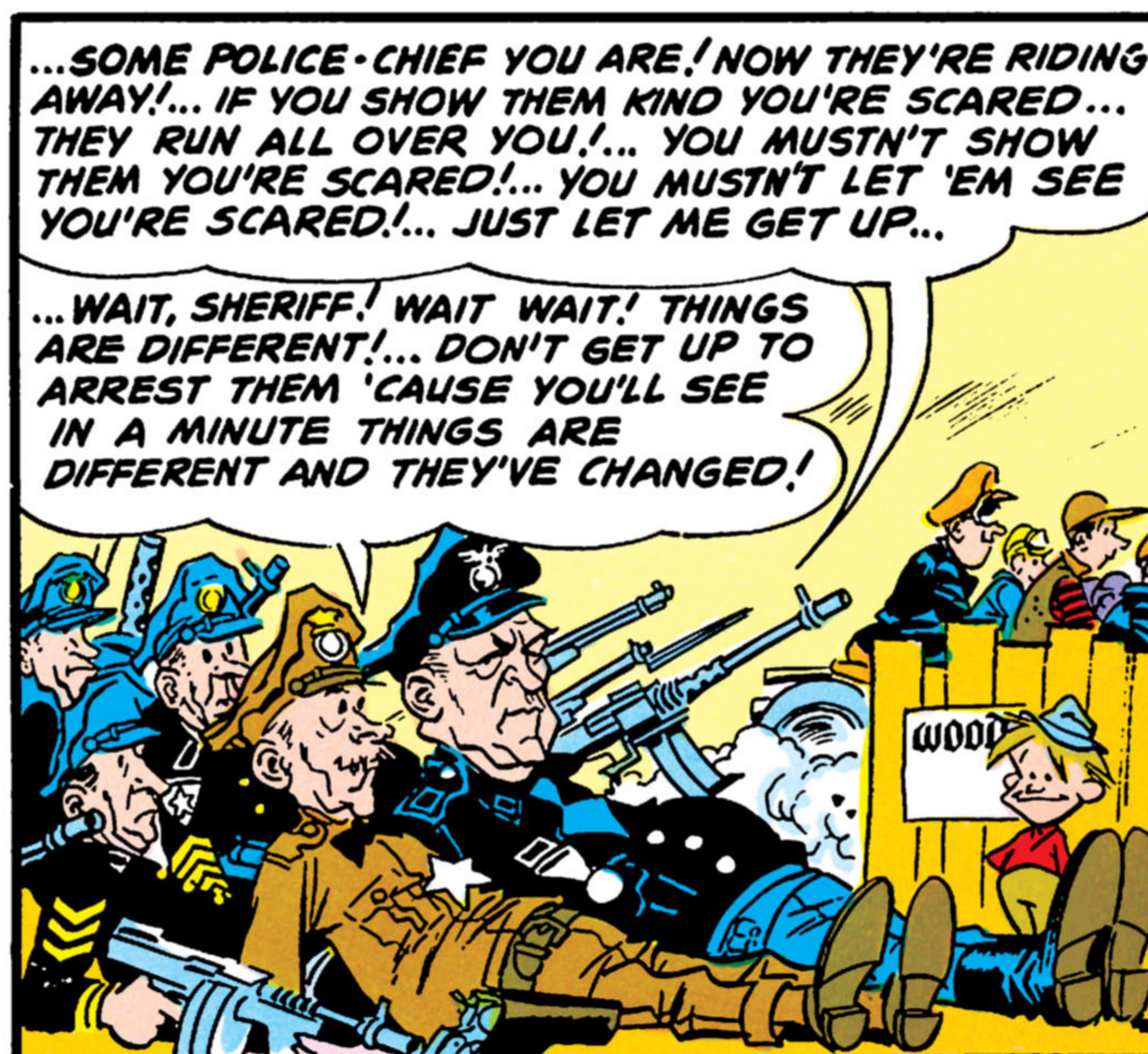
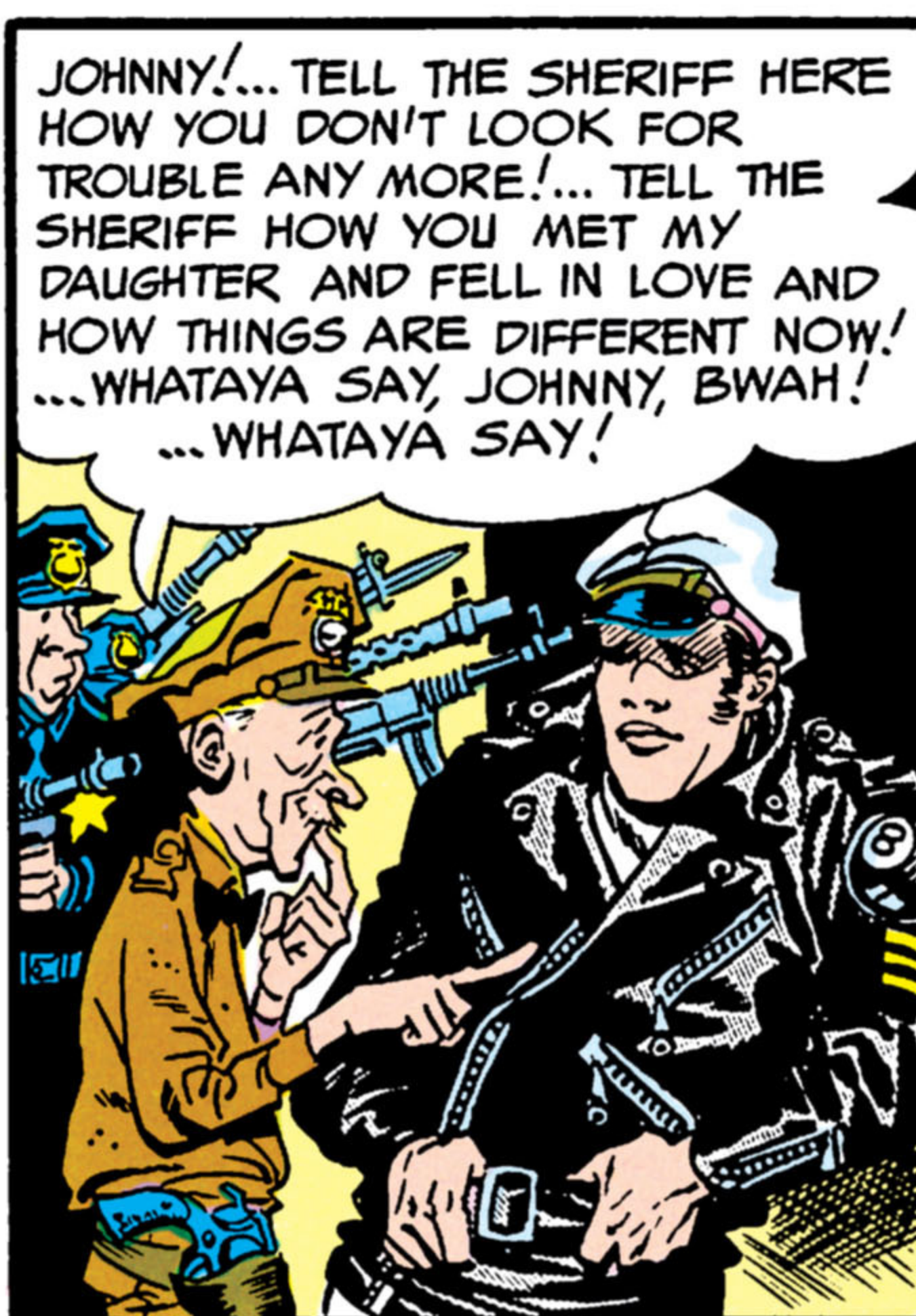
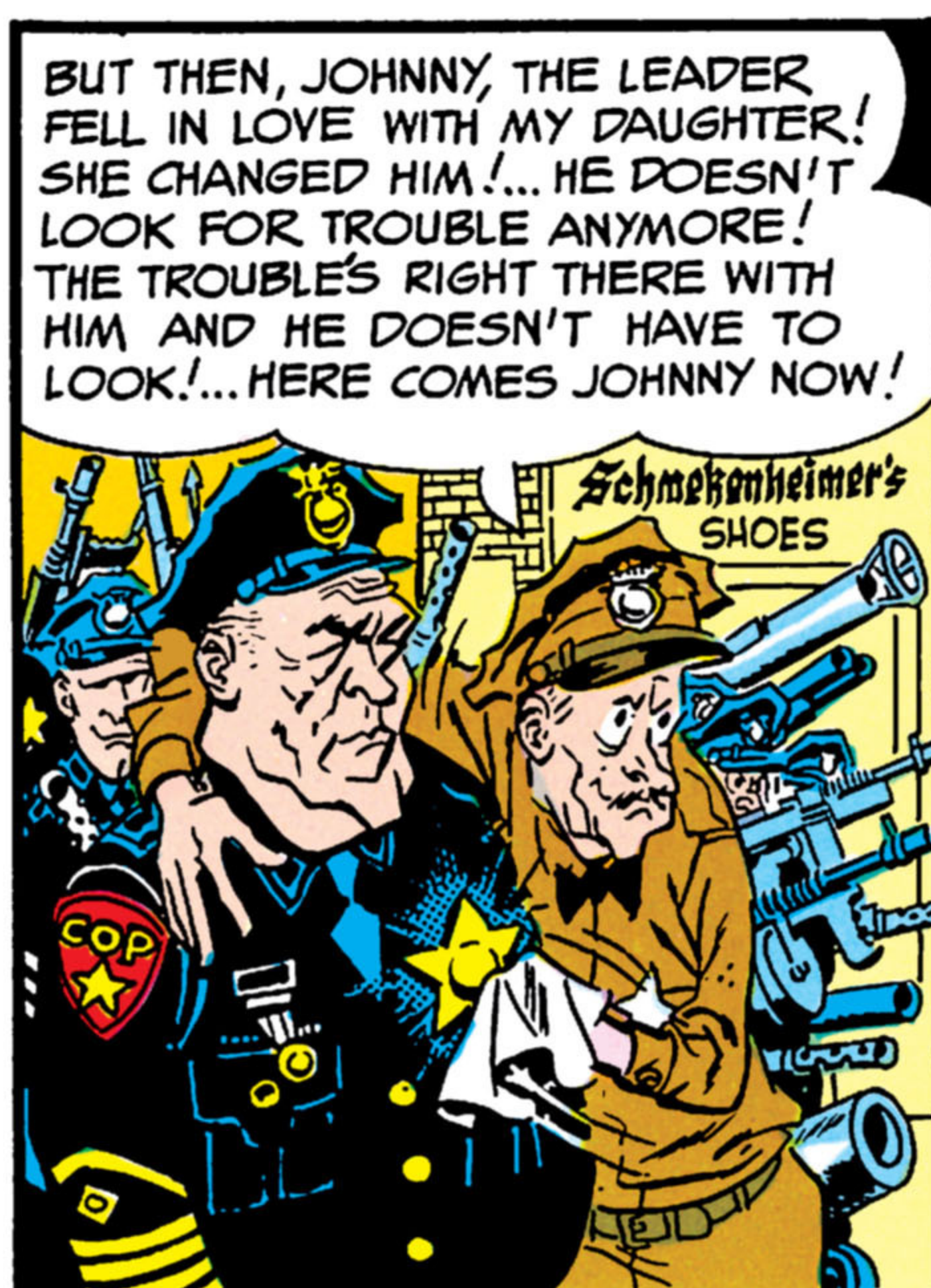
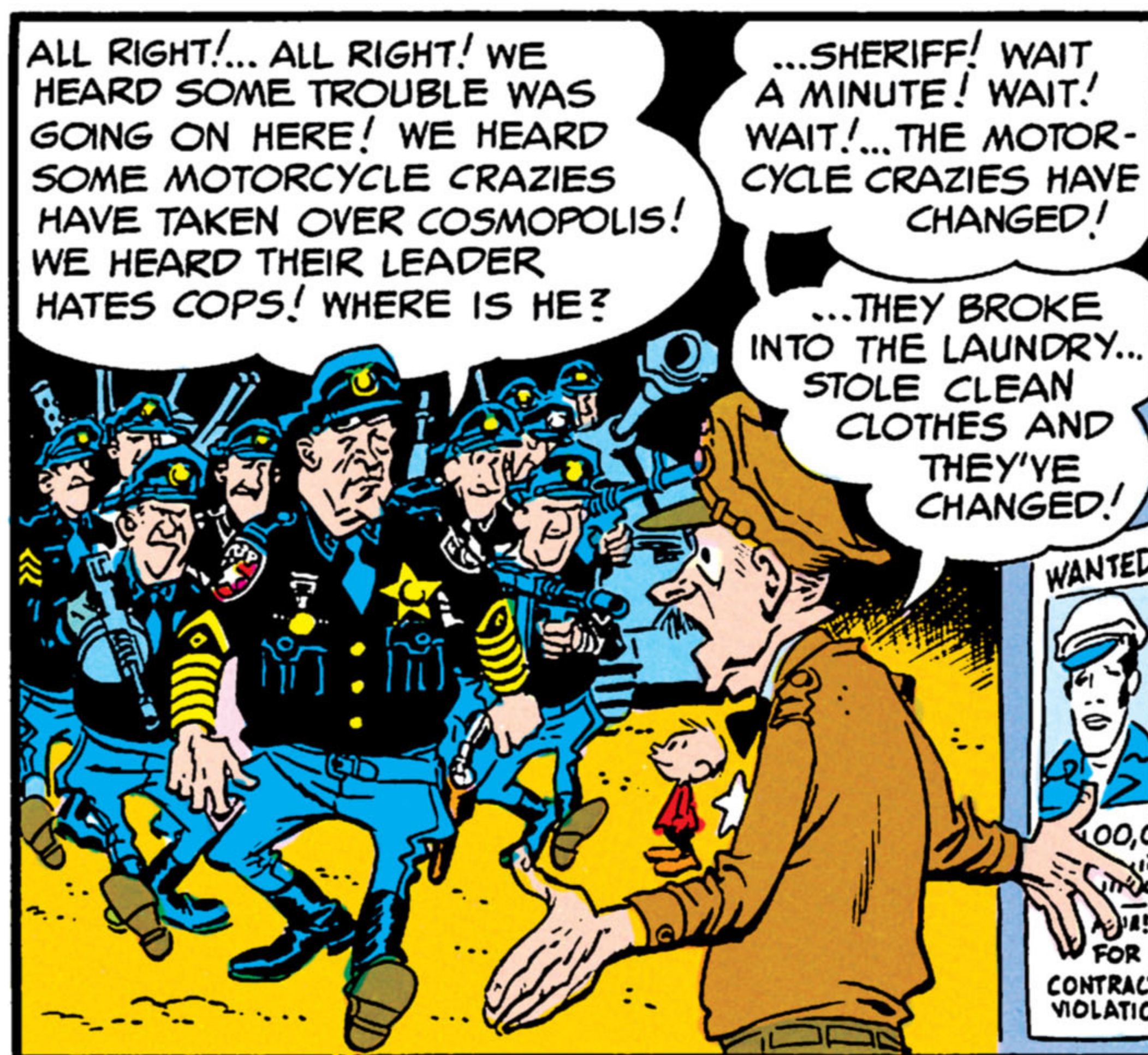
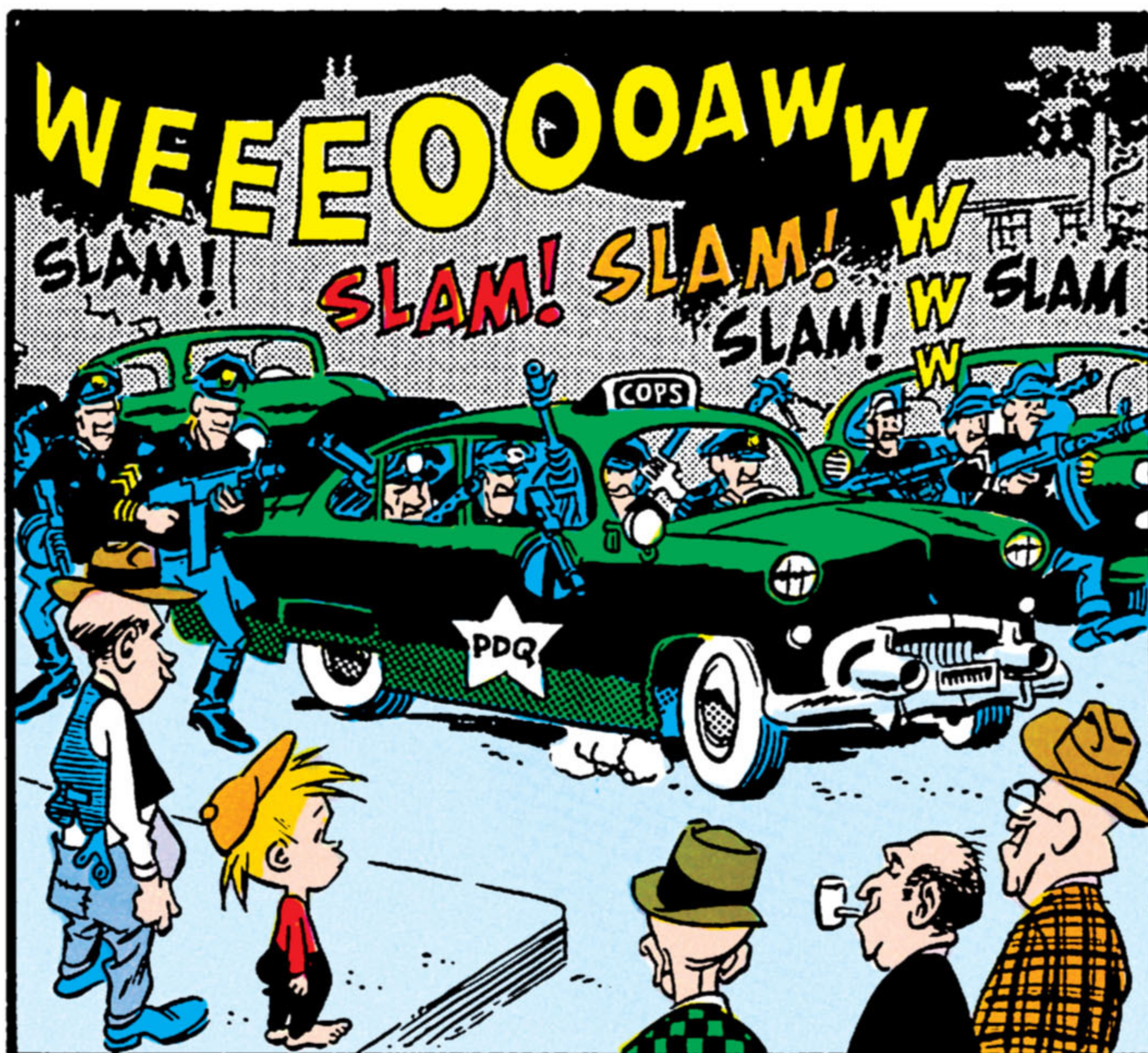












T.V. DEPT.: ARE YOU SICK OF TELEVISION? DO YOU WATCH TELEVISION FROM MORNING TILL NIGHT AND FINALLY, IN DESPERATION, YOU RUN OUT AND BUY A COMIC BOOK TO GET YOUR MIND OFF OF TELEVISION?...WELL, THIS STORY... FOR YOU READERS WHO ARE TRULY SICK OF SEEING TELEVISION, TELEVISION, TELEVISION... THIS STORY, WILL MAKE YOU SICKER, BECAUSE IT'S MORE ABOUT TELEVISION!... THIS STORY ABOUT...

CAPTAIN TVIDEO!

...AND NOW, THE LATEST ADVENTURE, 'THE MISSING ARMS OF VENUS'... VENUS THE PLANET, THAT IS!

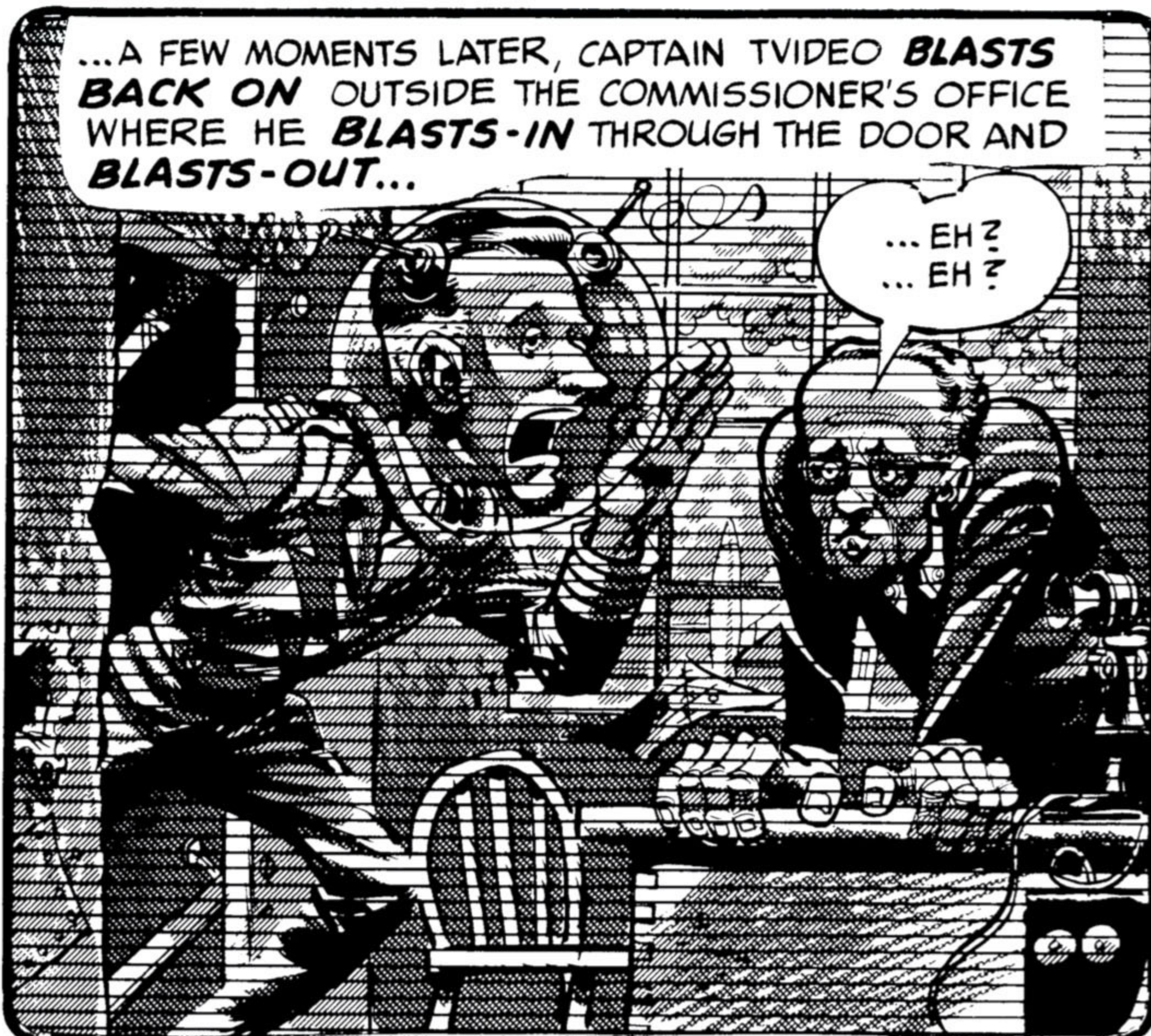
CAPTAIN TVIDEO IS **BLASTING OFF** TO SEE THE SPACE COMMISSIONER! IT IS MORNING!... HOWEVER IT LOOKS LIKE EVENING 'CAUSE YOU DON'T HAVE THE 'BRIGHT' CONTROL TURNED UP ENOUGH!



JACK DAVIS

...A FEW MOMENTS LATER, CAPTAIN TVIDEO **BLASTS BACK ON** OUTSIDE THE COMMISSIONER'S OFFICE WHERE HE **BLASTS-IN** THROUGH THE DOOR AND **BLASTS-OUT**...

...EH?
...EH?



...WHAT'S THAT YOU SAY, CAPTAIN TVIDEO?... EH?
...EH?... EH?

...HA!... I KNOW WHY I CAN'T HEAR YOU!... YOU'VE GOT YOUR 'ROCKET-RANGER' SPACE HELMET ON!





...HAVING TROUBLE GETTING IT OFF, CAPTAIN?

...NNGH!
...NNGH!

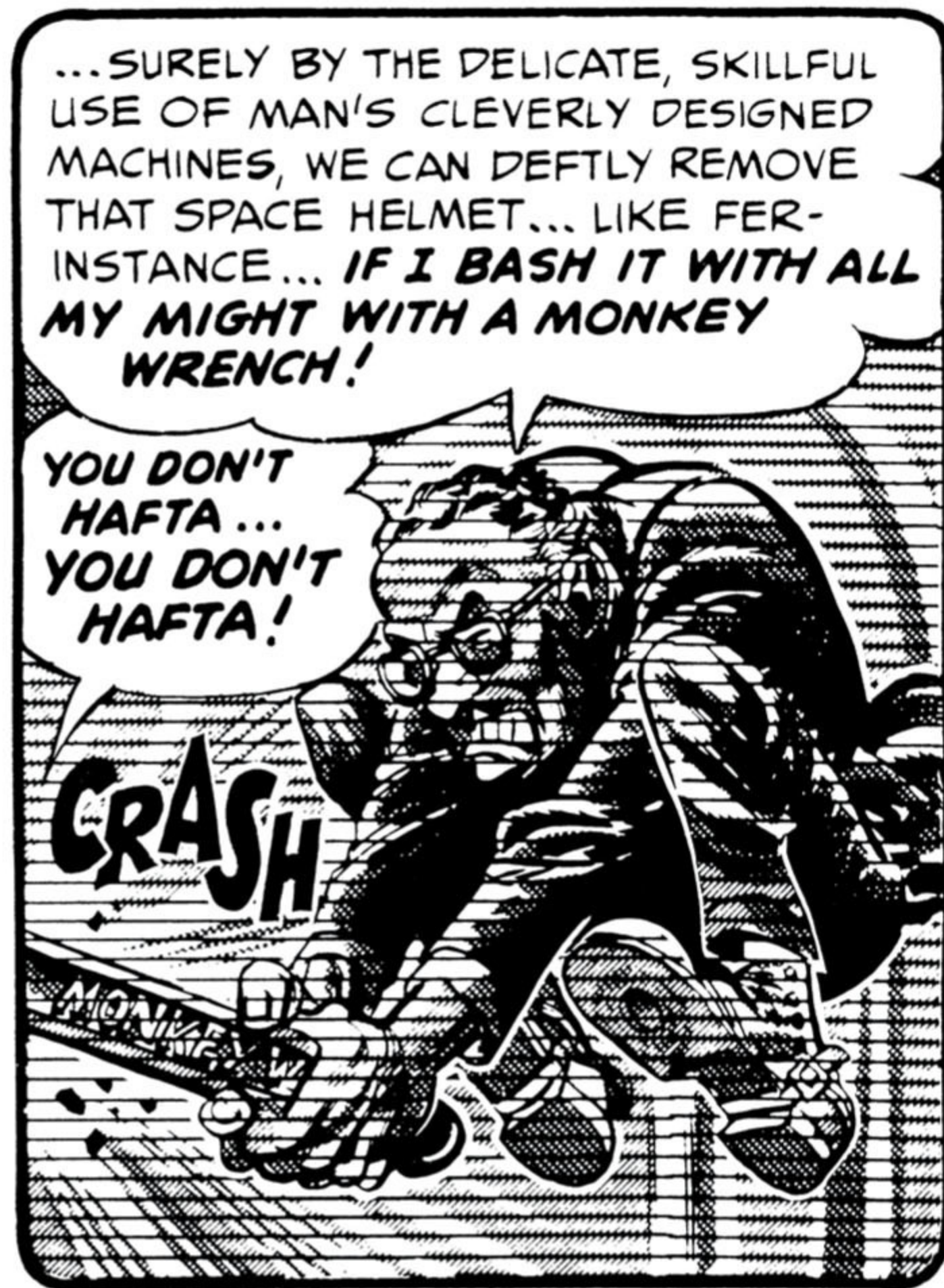
...FURSHLUG-
GINER PROP
MEN BUY
THESE KID
SPACE HELMETS
IN THE 5
AND 10 ...

...WHEN'S
THIS SHOW
GONNA GET
A DECENT
BUDGET?



... NOW, LET'S GO ABOUT THIS CALMLY AND RATIONALLY!... SURELY, BY THE THOUGHTFUL USE OF MODERN TOOLS AND EQUIPMENT, WE CAN REMOVE THAT SPACE HELMET!

YOU
DON'T HAFTA!
YOU DON'T
HAFTA!



...SURELY BY THE DELICATE, SKILLFUL USE OF MAN'S CLEVERLY DESIGNED MACHINES, WE CAN DEFTLY REMOVE THAT SPACE HELMET... LIKE FER-INSTANCE... IF I BASH IT WITH ALL MY MIGHT WITH A MONKEY WRENCH!

YOU DON'T
HAFTA ...
YOU DON'T
HAFTA!

CRASH



... I SAY, CAPTAIN TVIDEO!... YOU **DID** MANAGE TO PULL THE HELMET OFF **AFTER** ALL!... SORRY IF I ACTED TOO HASTILY!

... I **TOLD** YOU
YOU DIDN'T
HAFTA!

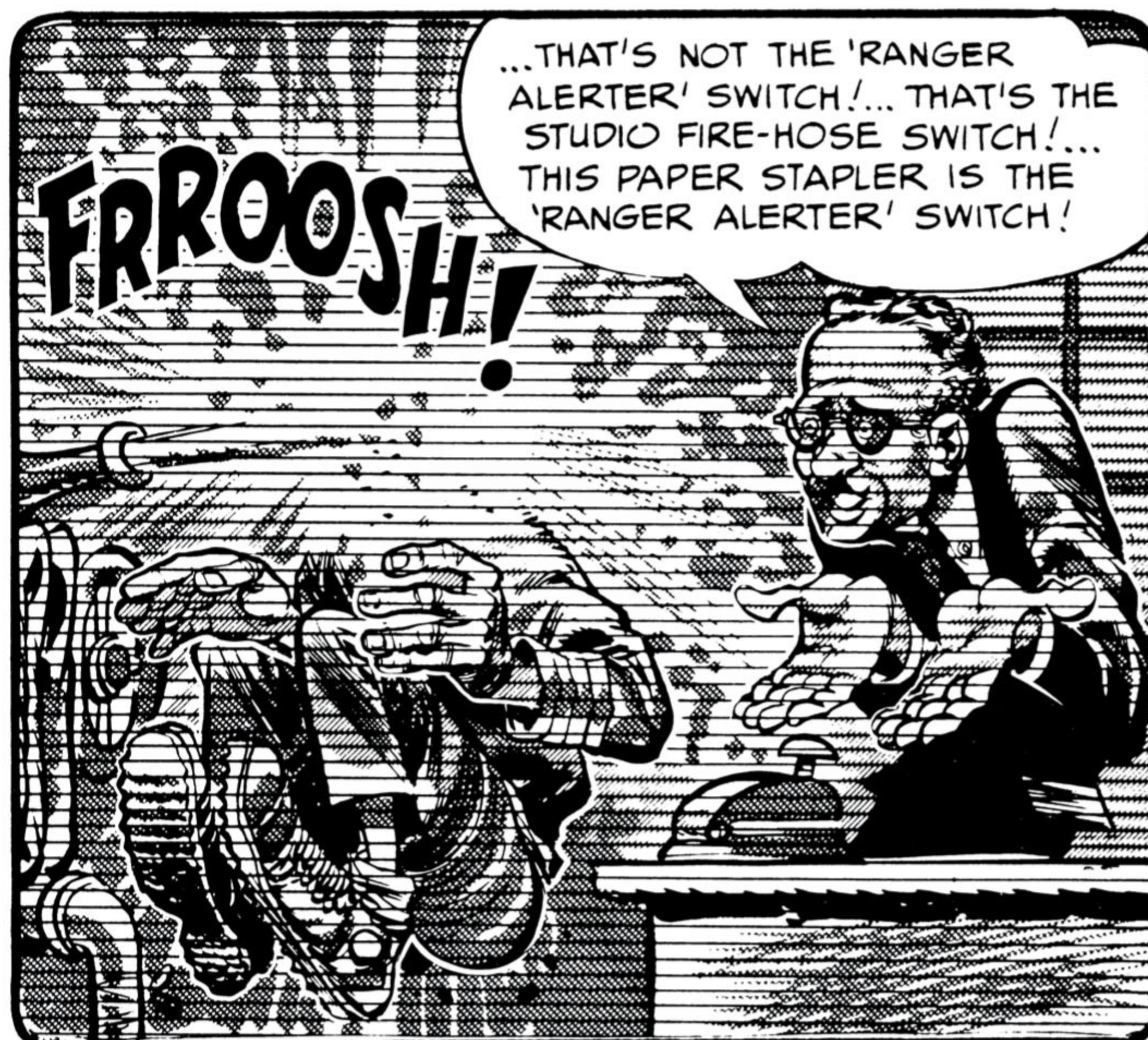


WELL, NEVER MIND, COMMISSIONER... LET'S **BLAST-DOWN** TO BUSINESS! I HEAR TELL THAT ARMS ARE BEING SHIPPED HERE FROM VENUS... THE PLANET, THAT IS! I NEED YOUR HELP, COMMISSIONER!

...BUT FIRST, I'D BETTER ALERT MY RANGERS WITH THE 'RANGER ALERTER' SWITCH...

WAIT...
WAIT...

KETCH IT!



FRROOSH!

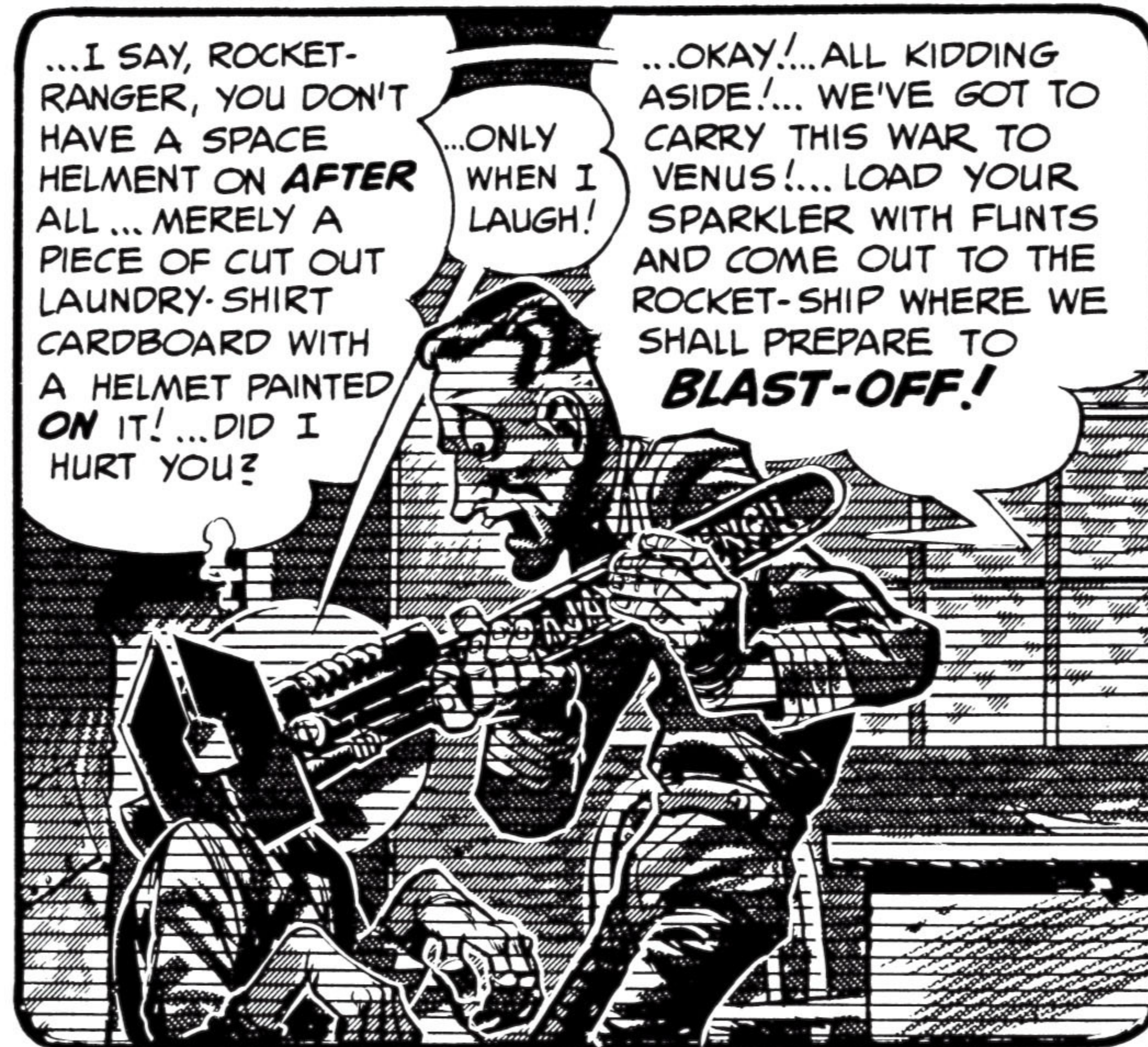
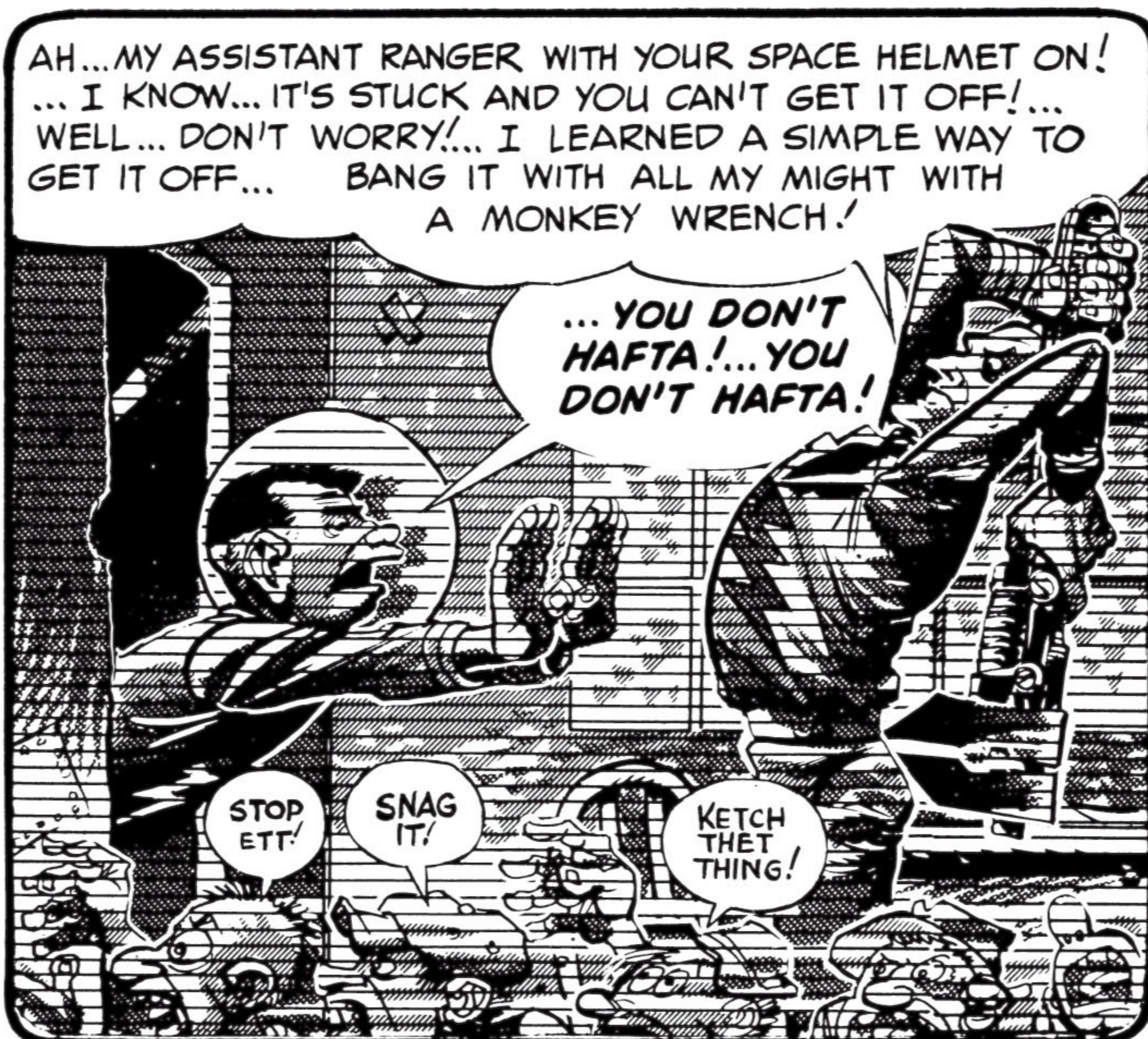
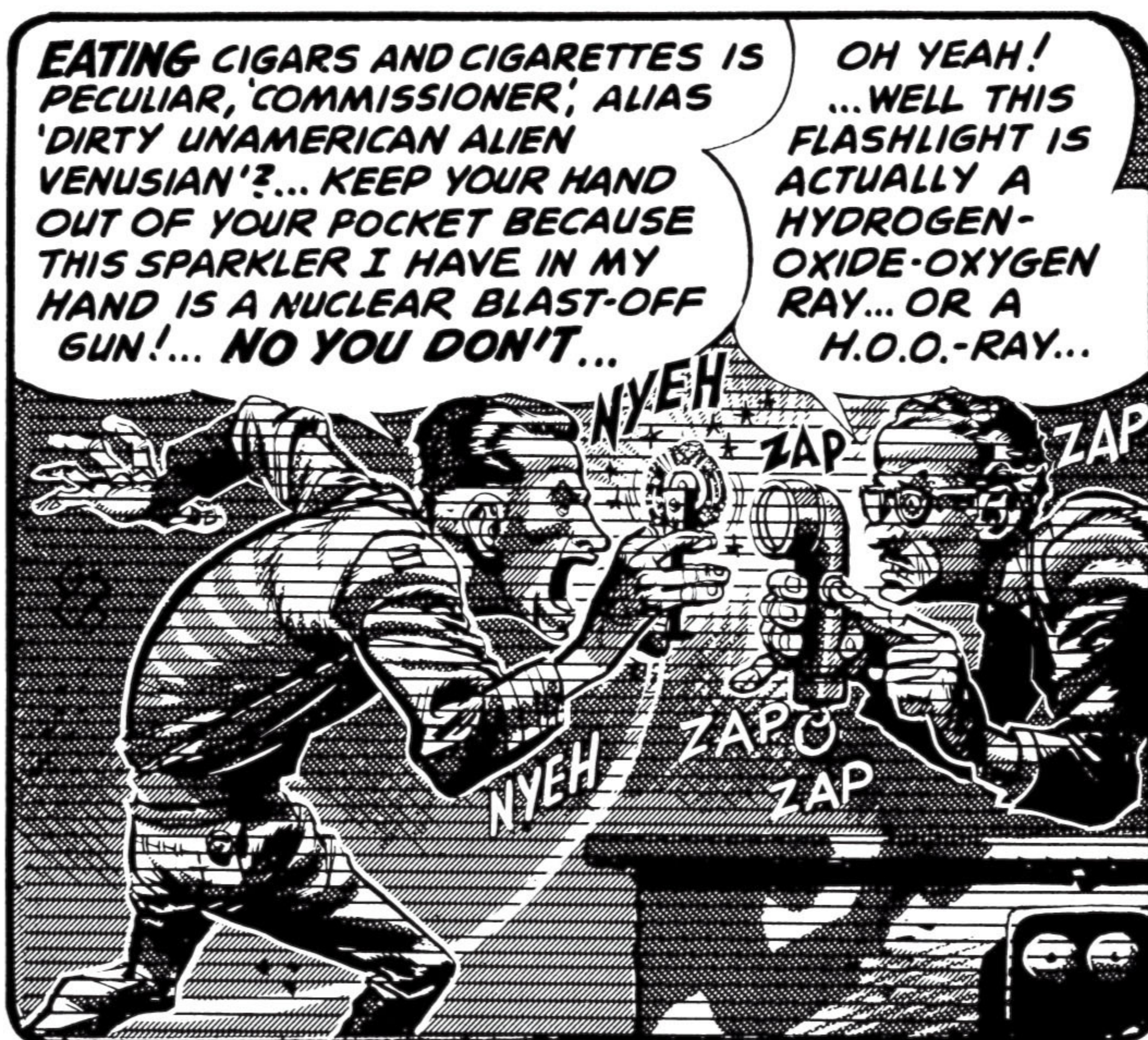
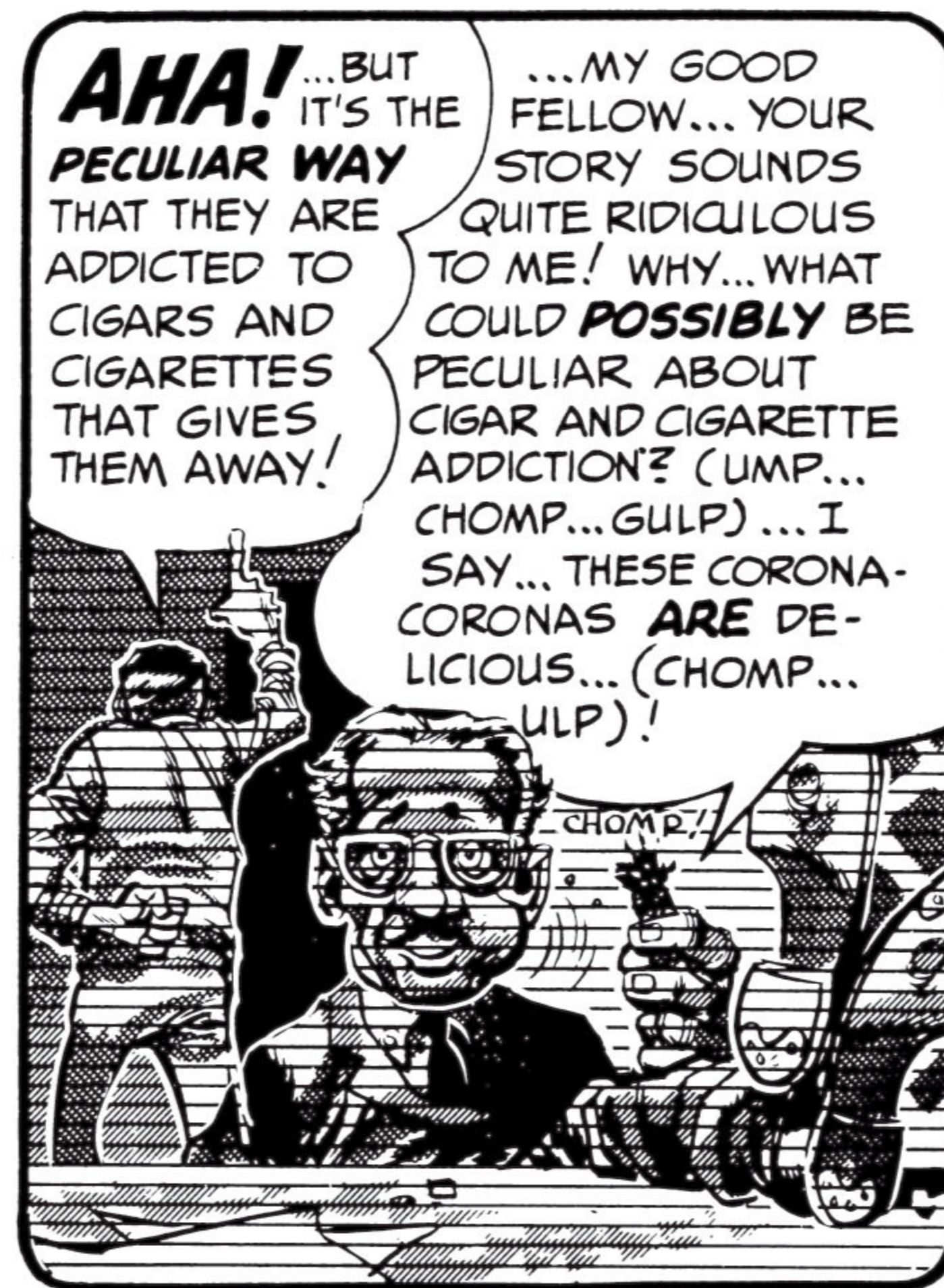
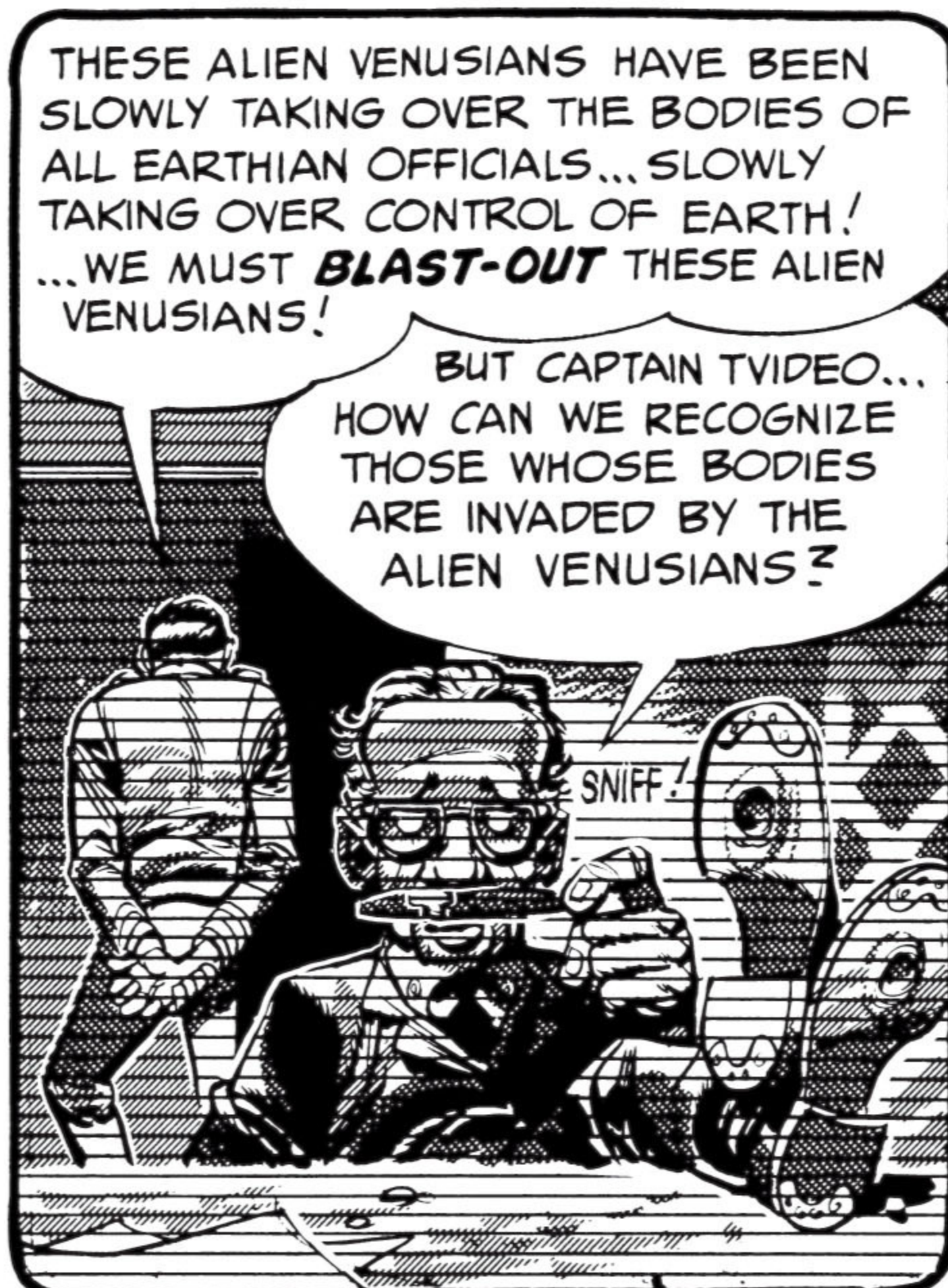
...THAT'S NOT THE 'RANGER ALERTER' SWITCH!... THAT'S THE STUDIO FIRE-HOSE SWITCH!... THIS PAPER STAPLER IS THE 'RANGER ALERTER' SWITCH!



O.K.!
... HERE GOES MY RANGER ALERT!

NEEEH
NEEEH
NEEEH
NEEEH

...MEANWHILE, I'LL BRIEF YOU ON WHAT'S HAPPENED!... ALIEN CREATURES ON VENUS, WHO CAN BE INVISIBLE TO THE EARTHIAN EYE, HAVE THE PROPERTY OF SINKING INTO AN EARTHIAN HUMAN BODY SO THAT THE EARTHIAN BODY WILL THINK WITH AN ALIEN VENUSIAN MIND!



...NOW LET US LEAVE THE SIGHT OF A MAN CHEWING HAPPILY ON A 'GOOKY' BAR...THE SOUND OF TEETH MUNCHING INTO THE COVERING...



...CRACKLING INTO SUN-FLOWER SEED SHELLS, TWANGING MOMENTARILY ON RUBBER CEMENT!... LET US LEAVE THE SOUND OF REGURGITATING...

**K-K-Hop
Tooey!**

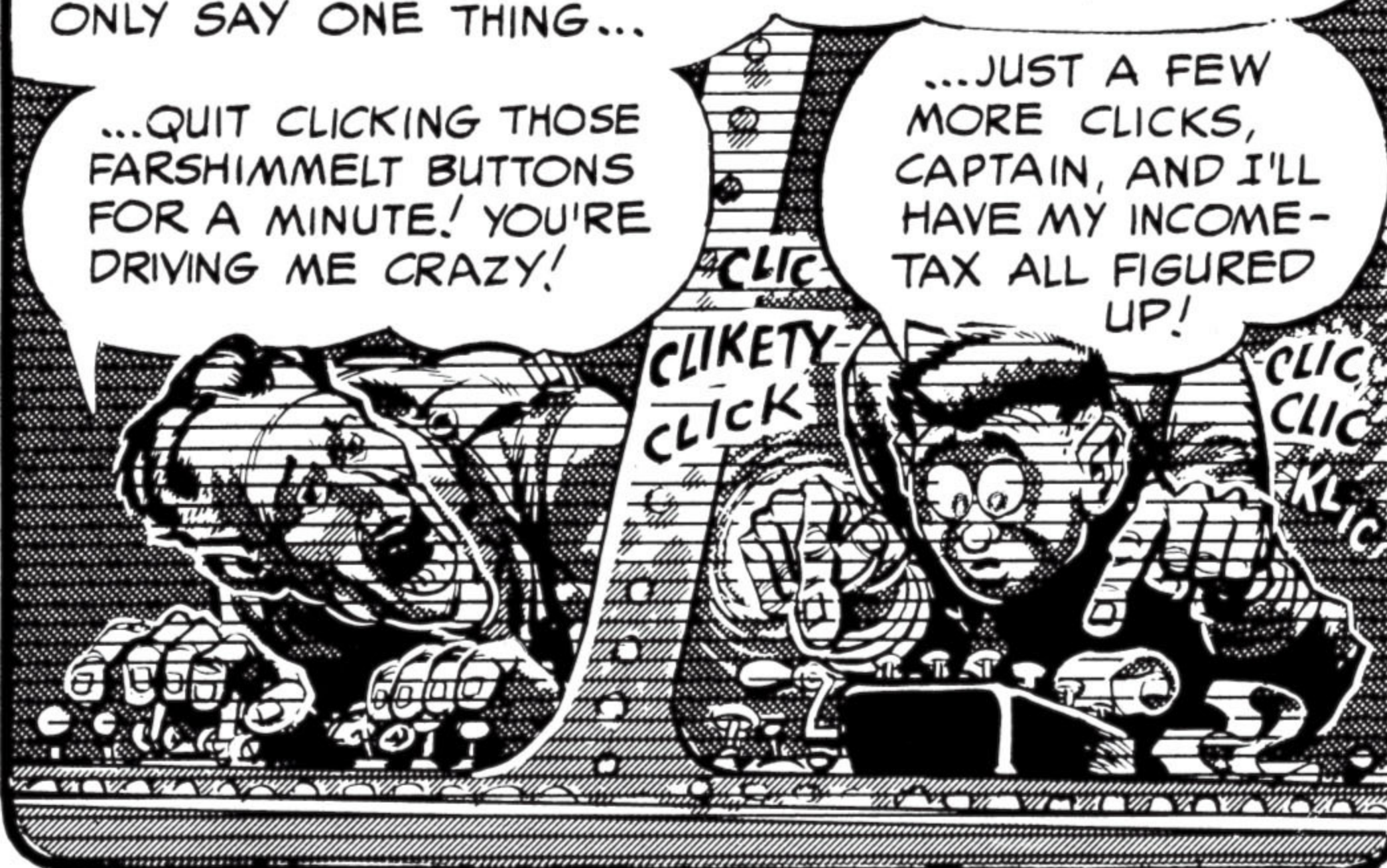
...AND RETURN TO CAPTAIN TVIDEO, WHO...NOW BLASTING-OFF TO VENUS ...FACING THE MOST CRUCIAL HOUR OF HIS WHOLE LIFE... SAYS...



O.K., RANGER... WE'RE ALMOST TO VENUS! I'M VERY SATISFIED AT THE WAY YOU'VE HELPED ME CONTROL THIS SHIP... THE WAY YOU'VE KEPT GLUED TO THEM BUTTONS... ALL THROUGH THE TRIP... METHODICALLY CLICKING THOSE BUTTONS!... FOR HOURS... UNWAVERING ... CONSTANT... CLICKING, CLICKING THOSE BUTTONS!... AS TO YOUR DILIGENCE AND PERSEVERANCE, I CAN ONLY SAY ONE THING...

...QUIT CLICKING THOSE FARSHIMMELT BUTTONS FOR A MINUTE! YOU'RE DRIVING ME CRAZY!

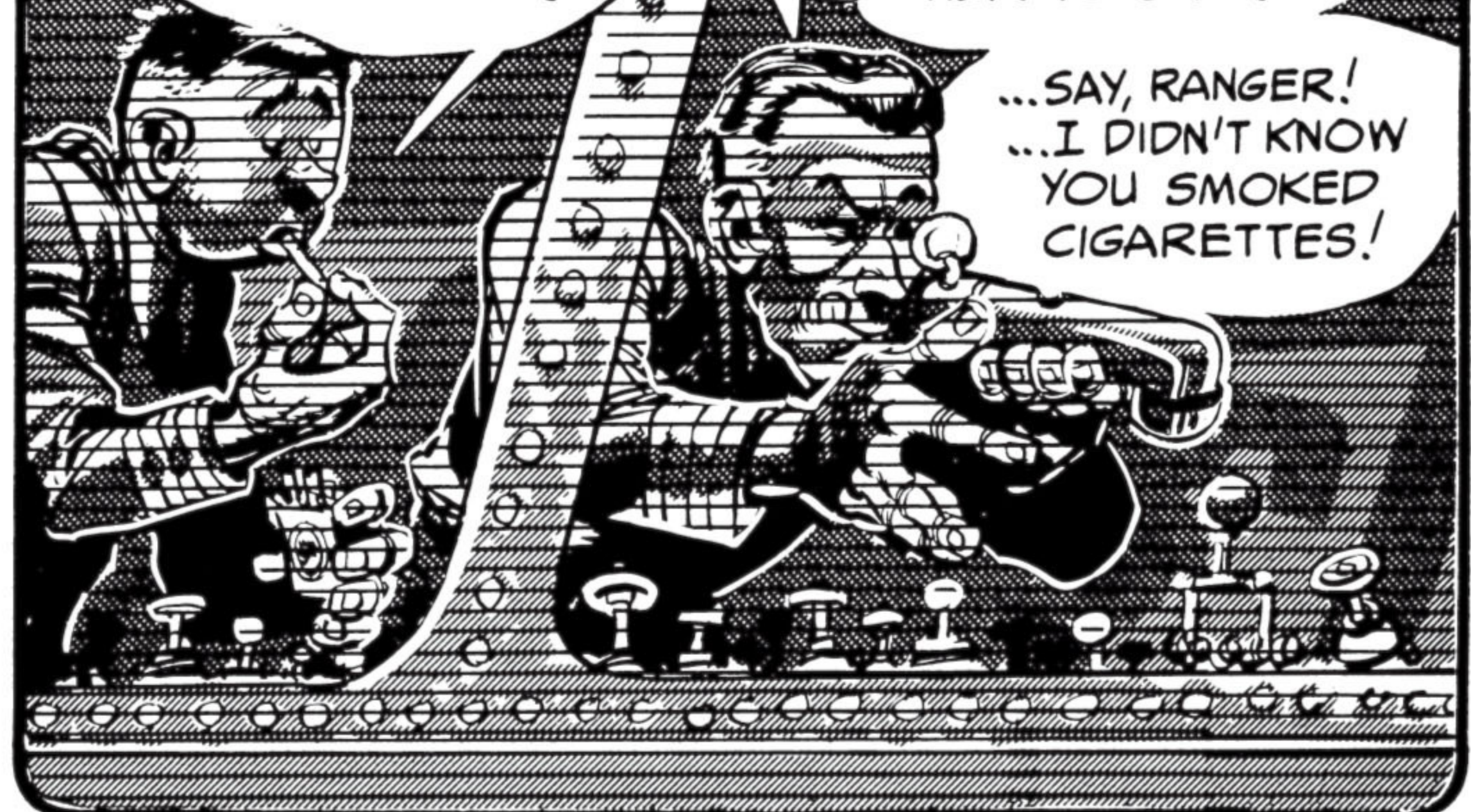
...JUST A FEW MORE CLICKS, CAPTAIN, AND I'LL HAVE MY INCOME-TAX ALL FIGURED UP!



CIGARETTE, CAP? ...BY THE WAY! WHAT WILL YOUR STRATEGY BE EXACTLY, TO FIGHT THE VENUSIANS...TO PREVENT THEM FROM TAKING OVER EARTH?

...JUST WATCH, RANGER! THIS FLASHLIGHT, HERE, IS ACTUALLY A AIMER DEVICE CONNECTED TO A POWERFUL DEATH RAY IN THE NOSE OF THE ROCKET! I GET VENUS IN MY SIGHTS LIKE THIS AND **POW!**... I BLAST HER TO BITS!

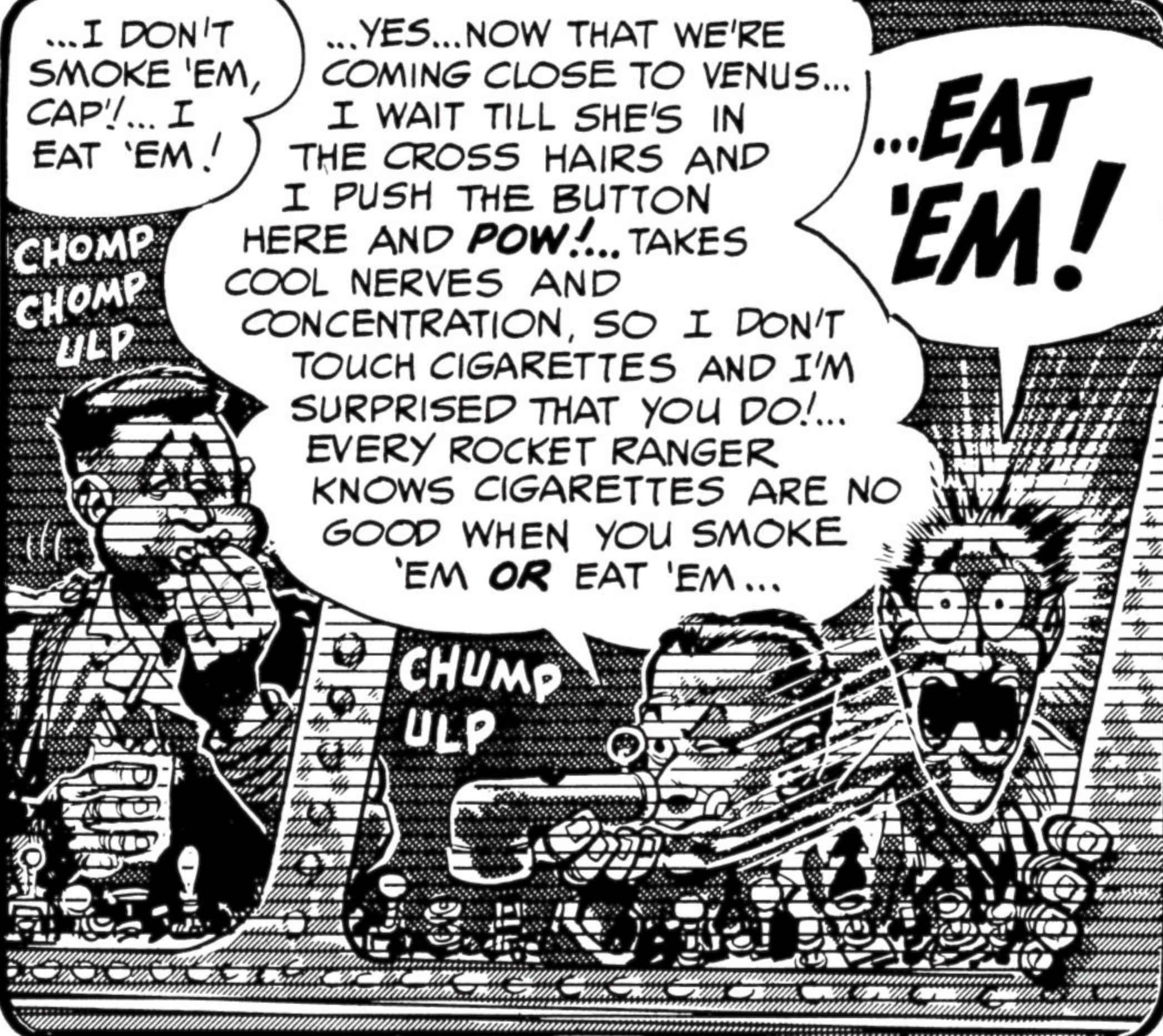
...SAY, RANGER! ...I DIDN'T KNOW YOU SMOKED CIGARETTES!



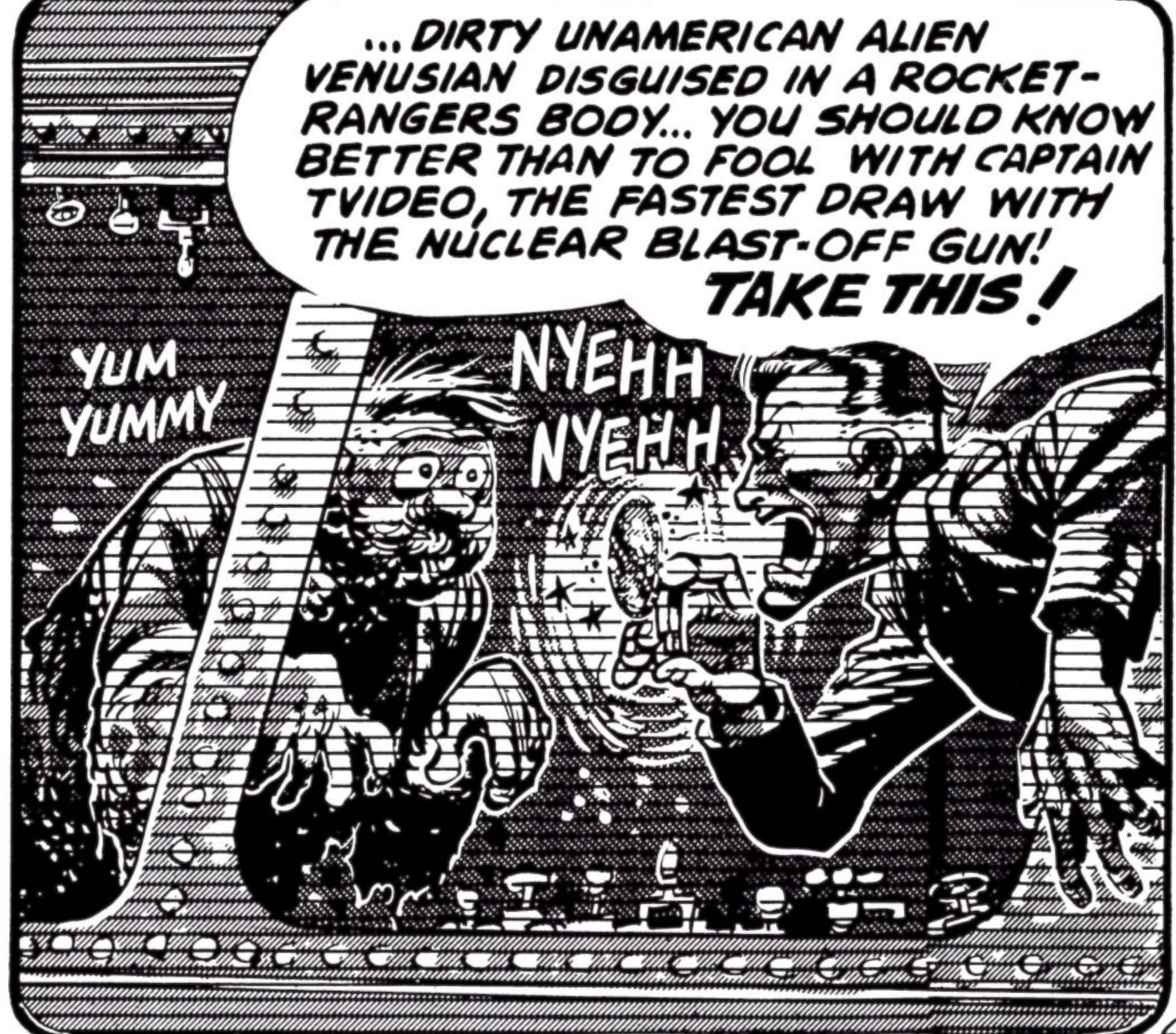
...I DON'T SMOKE 'EM, CAP!... I EAT 'EM!

...YES...NOW THAT WE'RE COMING CLOSE TO VENUS... I WAIT TILL SHE'S IN THE CROSS HAIRS AND I PUSH THE BUTTON HERE AND **POW!**... TAKES COOL NERVES AND CONCENTRATION, SO I DON'T TOUCH CIGARETTES AND I'M SURPRISED THAT YOU DO!... EVERY ROCKET RANGER KNOWS CIGARETTES ARE NO GOOD WHEN YOU SMOKE 'EM OR EAT 'EM...

...EAT 'EM!



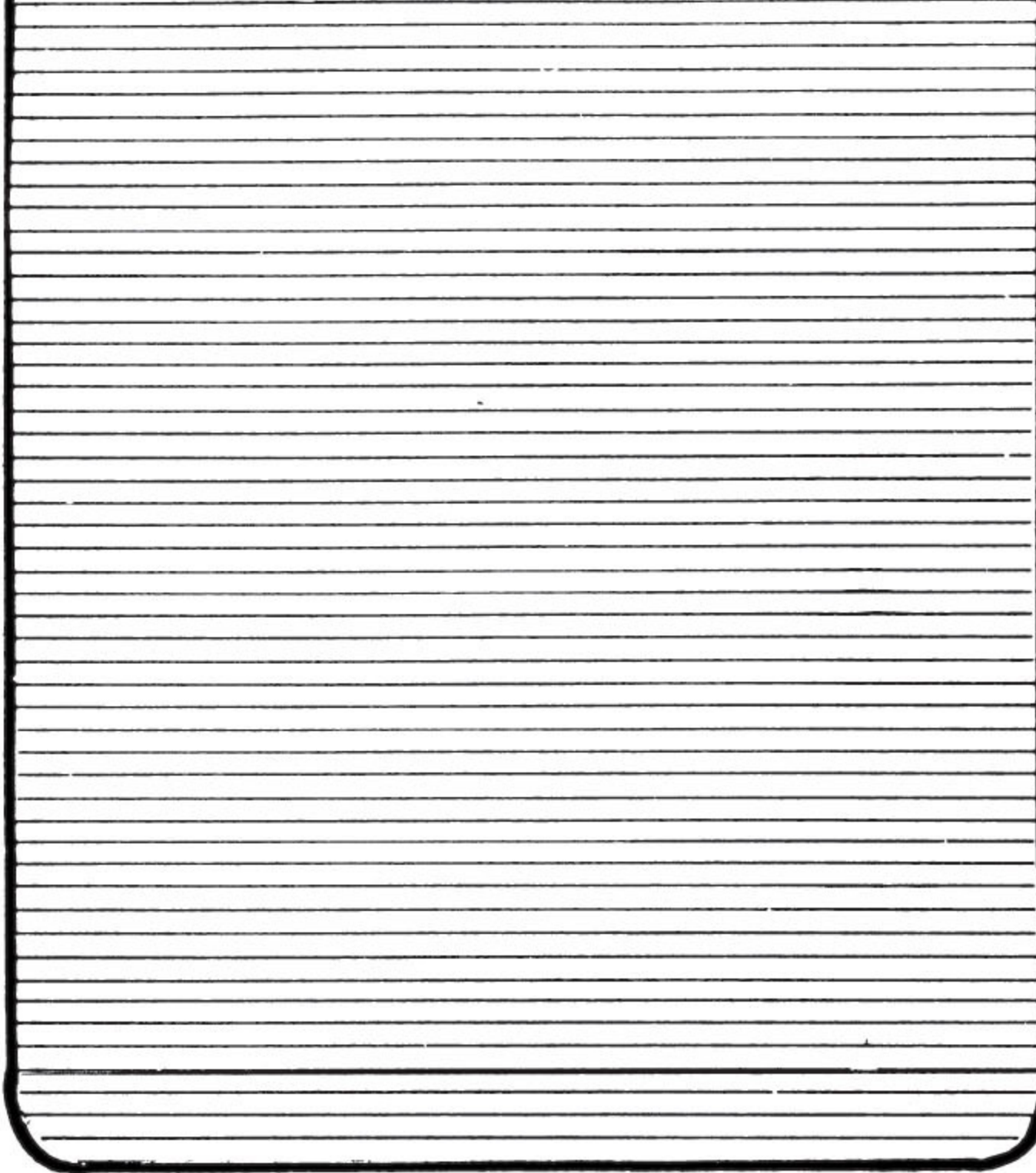
... **DIRTY UNAMERICAN ALIEN VENUSIAN DISGUISED IN A ROCKET-RANGERS BODY... YOU SHOULD KNOW BETTER THAN TO FOOL WITH CAPTAIN TVIDEO, THE FASTEST DRAW WITH THE NUCLEAR BLAST-OFF GUN! TAKE THIS!**



...AND SO... WITH THE ROAR OF THE STUDIO FIRE-HOSE ECHOING HOLLOWLY IN THE ROCKET SHIP, WE LEAVE CAPTAIN TVIDEO...



...LEAVE HIM FOR A MOMENT AS HE ROCKETS TOWARDS VENUS ARMED ONLY WITH THE 'ROCKET RANGER'S EMERGENCY RESCUE RING'...



...WHICH IS FINISHED IN STUNNING PLASTIC AND DESIGNED TO FIT ANY FINGER!... AND NOW...STAND BY FOR A VERY SPECIAL ANNOUNCEMENT!



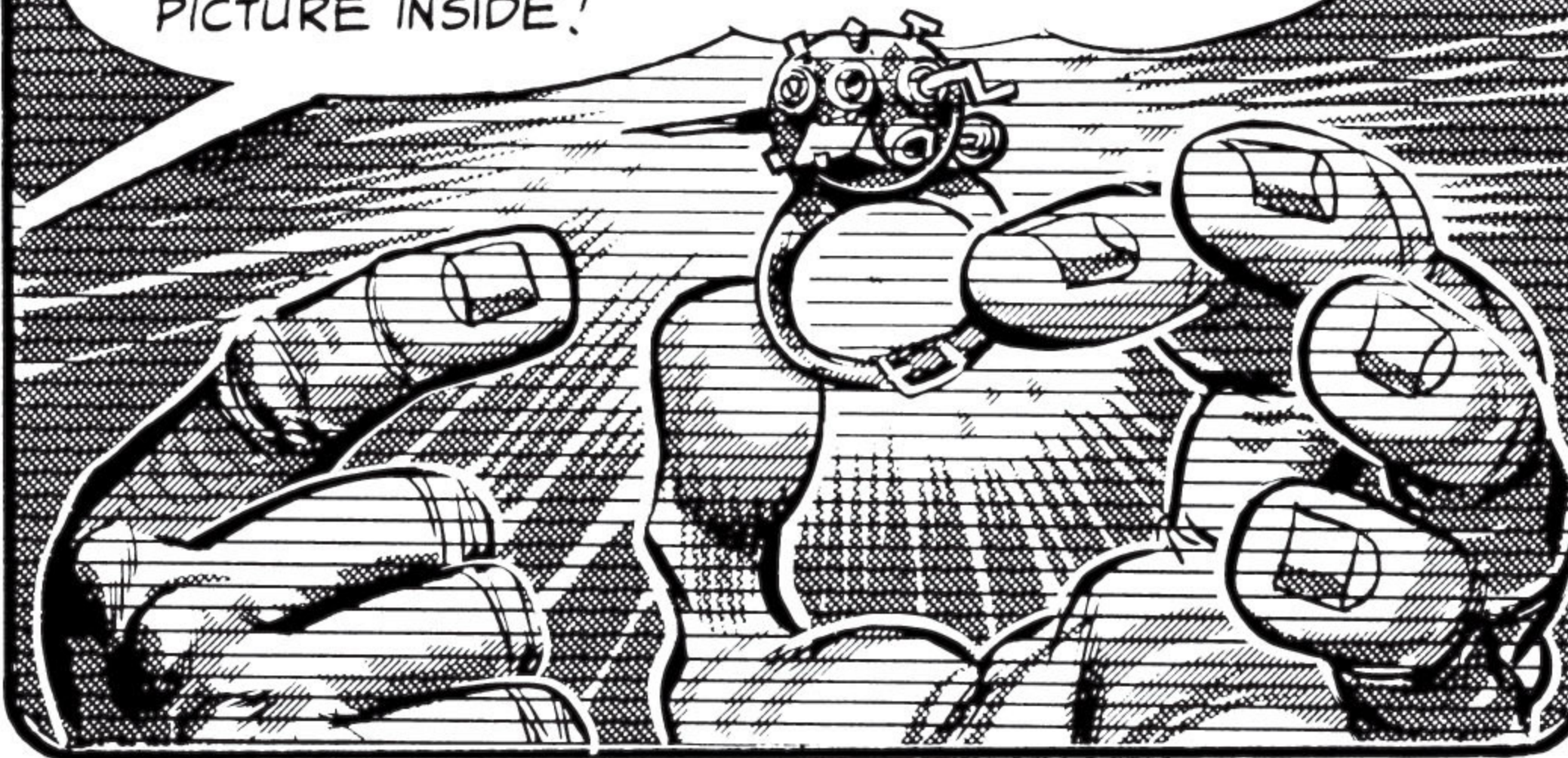
GANG!...REMEMBER THE SECRET 'ROCKET RANGER'S EMERGENCY RESCUE RING' THAT CAPTAIN TVIDEO IS GOING TO CONQUER VENUS WITH?... WELL NOW WE'VE GOT A **VERY SPECIAL ANNOUNCEMENT** THAT MIGHT PROVE TO BE THE TURNING POINT IN YOUR LIFE!...**AND THAT ANNOUNCEMENT IS...**



...**YOU...TOO**
...**CAN... CON-**
...**QUER... VENUS!**

... YOU...CAN
...GET...ONE...OF
... CAPTAIN
... TVIDEO'S
... 'ROCKET
... RANGER'S
... EMERGENCY
... RESCUE
... RINGS!'

... NOW THIS RING ISN'T ANY **ORDINARY** RING, GANG! FIRST OF ALL, LIKE WE SAID, IT'S STUNNING! IT'S GOT A HEAVY STONE ON TOP SO THAT WHEN YOU'RE IN A FIST FIGHT AND YOU HIT YOUR ENEMY ON THE HEAD WITH THE RING, IT ONLY **STUNS** HIM!...NOW, THAT'S NOT **ALL!** BESIDES HAVING A WHISTLE THAT CAPTAIN TVIDEO ALWAYS USES TO SIGNAL FOR HELP, A COMPASS, A MATCH TO LIGHT A FIRE, AND A MAP OF THE U.S., THIS RING HAS A SECRET POINT THAT SPRINGS OUT...AND **TIPPED WITH POISON**, GANG! ALSO A LITTLE PEEK-HOLE WHERE YOU CAN SEE A CHEESECAKE PICTURE INSIDE!



NOW, GANG, WE'RE MAKING THIS OFFER FOR A VERY LIMITED TIME SO YOU BETTER ACT **NOW** BECAUSE IF YOU DON'T ACT **NOW**, YOU'LL MISS OUT ON THIS HERE OFFER WHICH CLOSES SOON... VERY SOON... AFTER A LIMITED TIME... SOON... SOMETIME IN EARLY 1958!

... NOW WE'RE GIVING THIS RING AWAY ABSOLUTELY FREE WITH THREE DOLLARS TO COVER THE COSTS OF HANDLING AND JUST TWO-HUNDRED WRAPPERS FROM 'GOOKY' CANDY BARS!

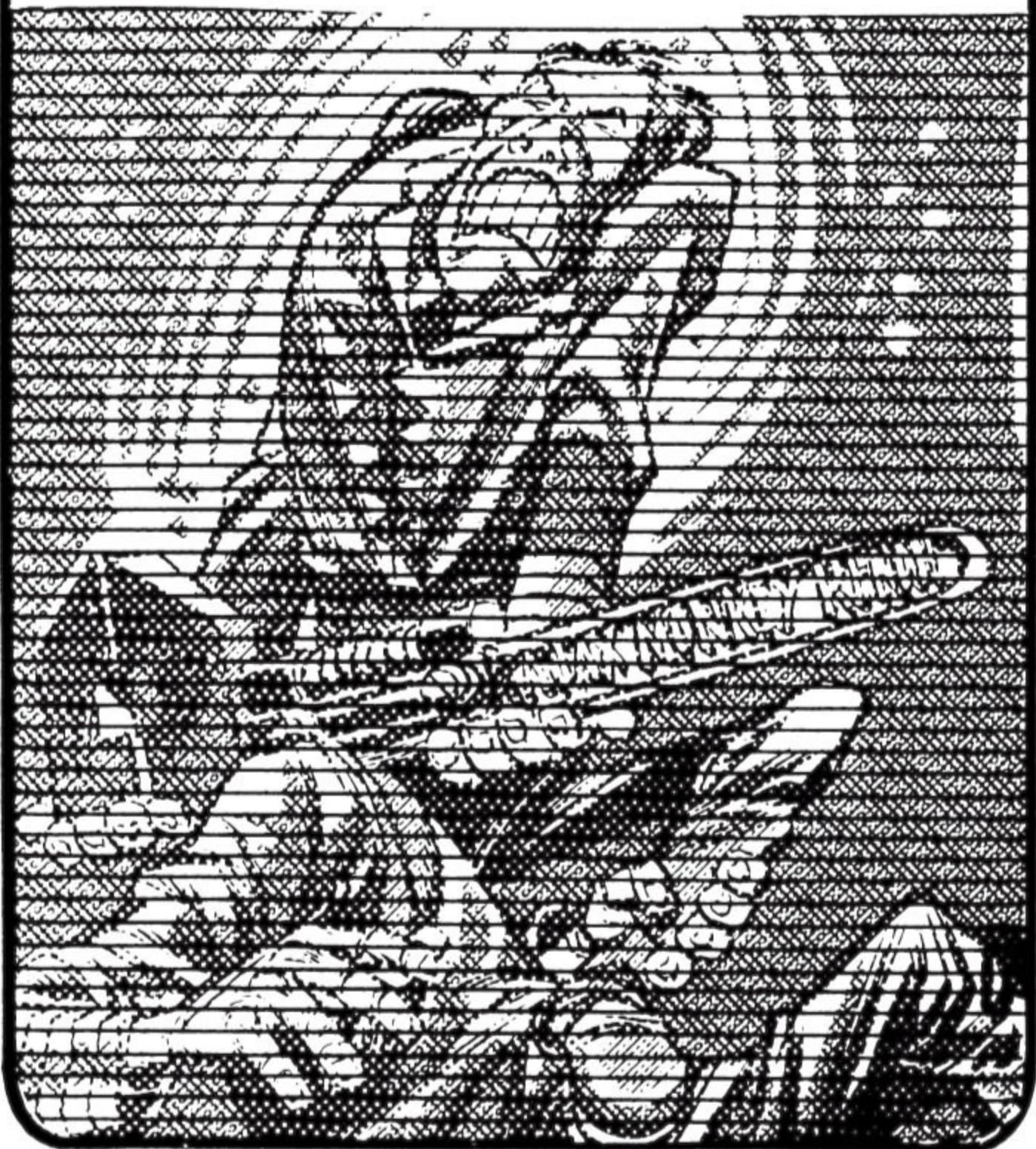


...YES... '**GOOKY**' CANDY BARS... WITH THAT CRUNCHY-MUNCHY COVERING OF UNSHELLED SUN-FLOWER SEEDS... THAT SMOOTH, MELLOW, TANGY GOLDEN CENTER OF SOFT, CHEWY RUBBER CEMENT... WITH THAT ZESTY, TINGLING, SALTY FLAVOR OF SALT SPRINKLED ON TOP... AND THE RICH, GREEN, SATISFYING COLOR OF 100% U.S. TESTED AND CERTIFIED ARTIFICIAL COLOR!

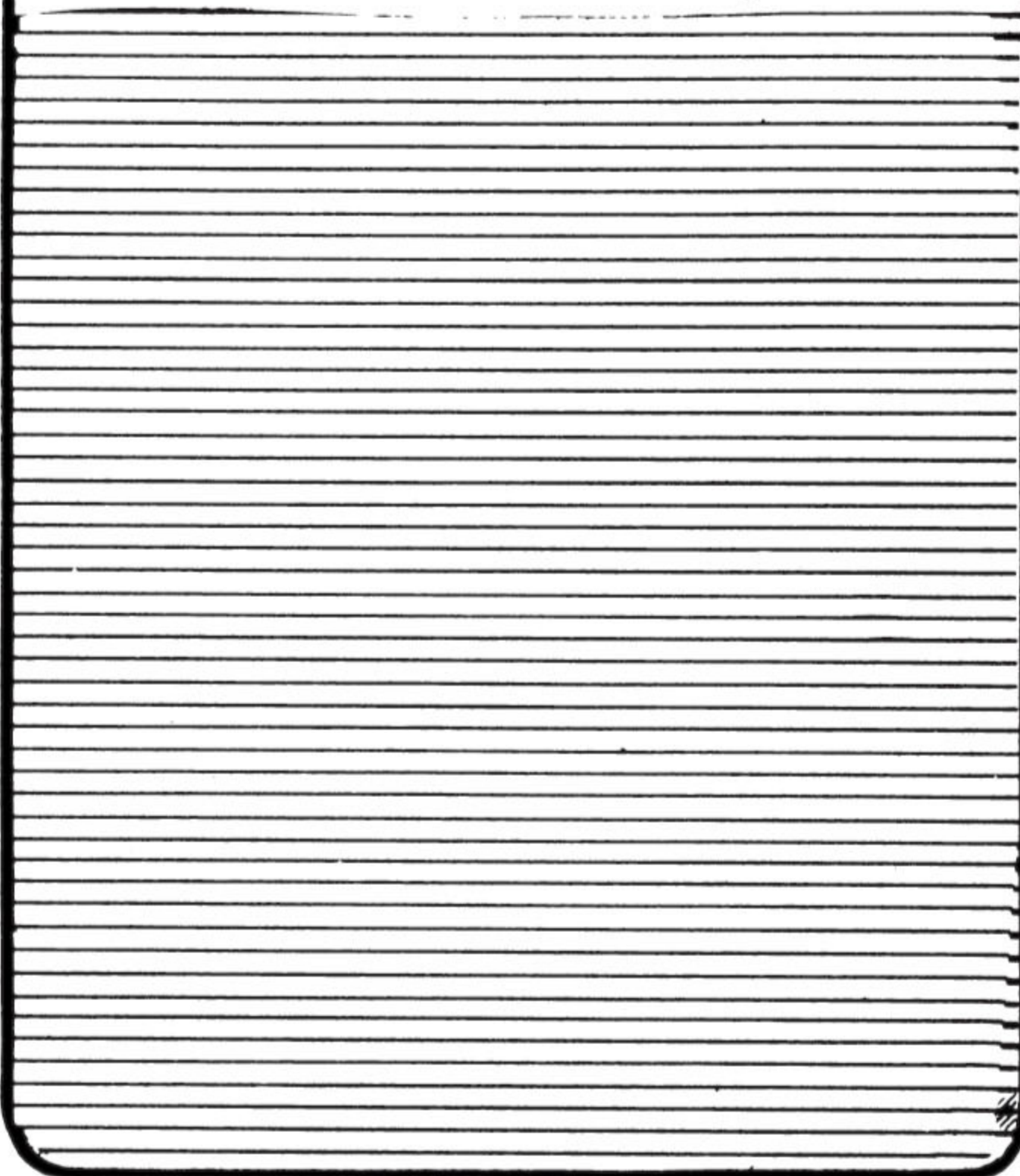


GET '**GOOKY**', AND YOU WILL SAY, LIKE THOUSANDS OF OTHERS, "OOOH! I GOT '**GOOKY**'!"

...AND SO... WITH THE IMMORTAL WORDS OF 'BLAST-OFF' ECHOING HOLLOWLY IN THE COMMISSIONER'S OFFICE, THE SCENE FADES OUT...



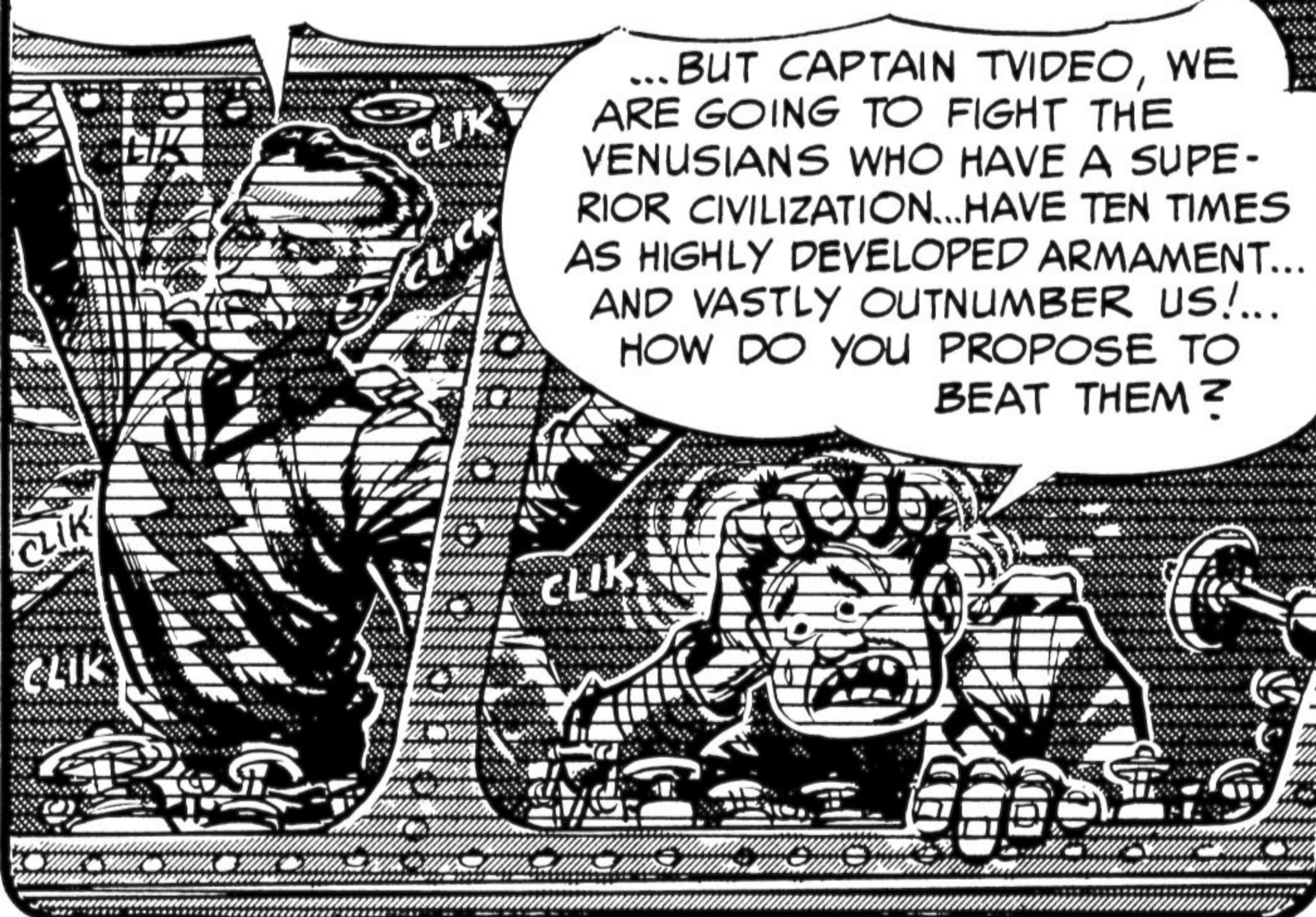
...AND THE NEXT SCENE THAT FADES IN IS A BRAND NEW SCENE THAT TAKES PLACE IN CAPTAIN TVIDEO'S ROCKET SHIP!



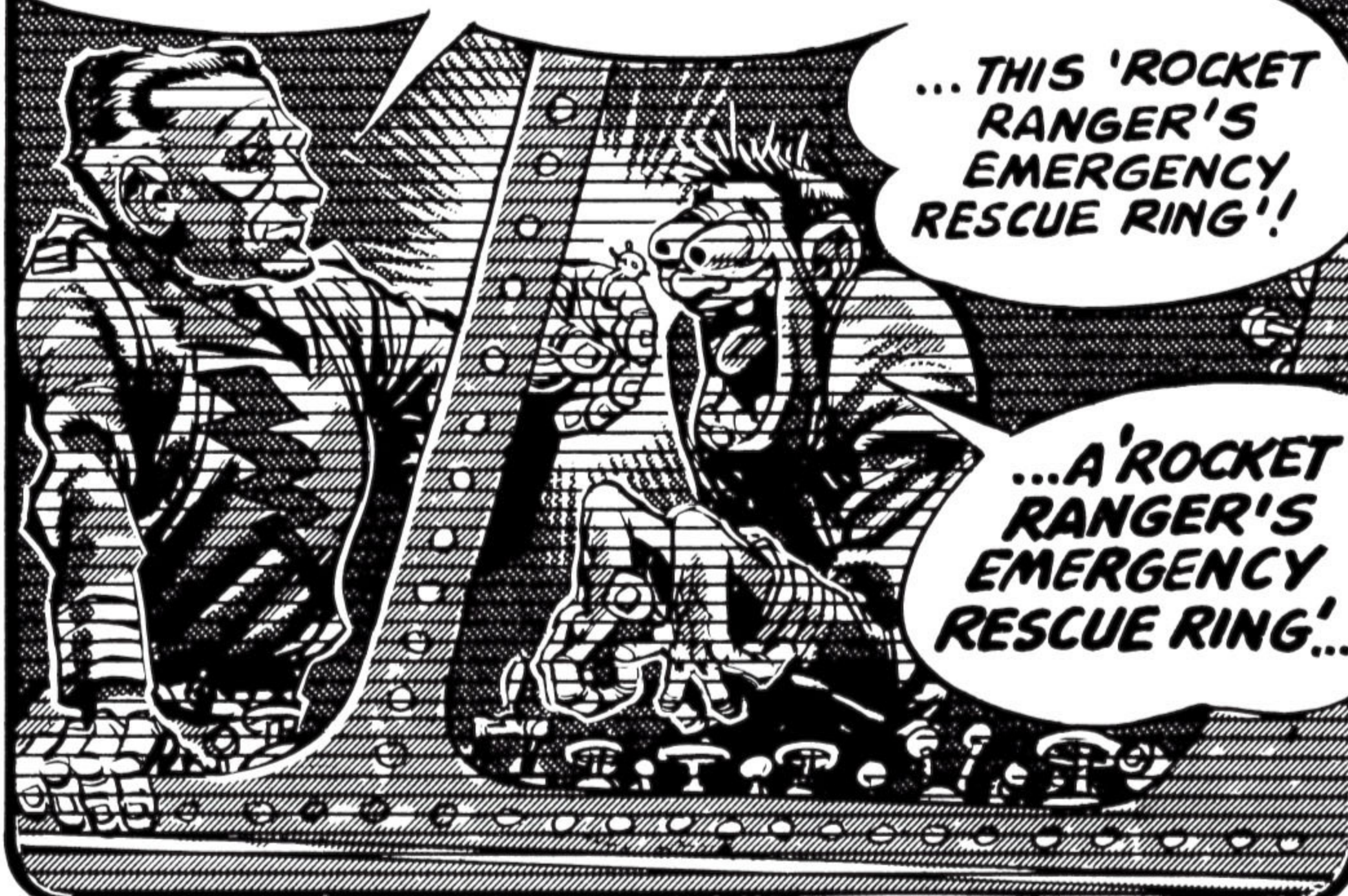
...ACTUALLY, IT'S THE SAME OLD SCENE ONLY WITH A FRAME STUCK OVER TO LOOK LIKE IT'S A NEW SCENE IN A ROCKET SHIP!



...SCARED?... LISTEN, RANGER!... THERE HASN'T BEEN A SINGLE SOLDIER... A SINGLE HUMAN BEING... WHO... GOING INTO BATTLE... HAS NOT BEEN SCARED! AND SO... IN ANSWER TO WHETHER I, CAPT. TVIDEO AM SCARED... THE ANSWER IS... NO!... I'M NOT SCARED!

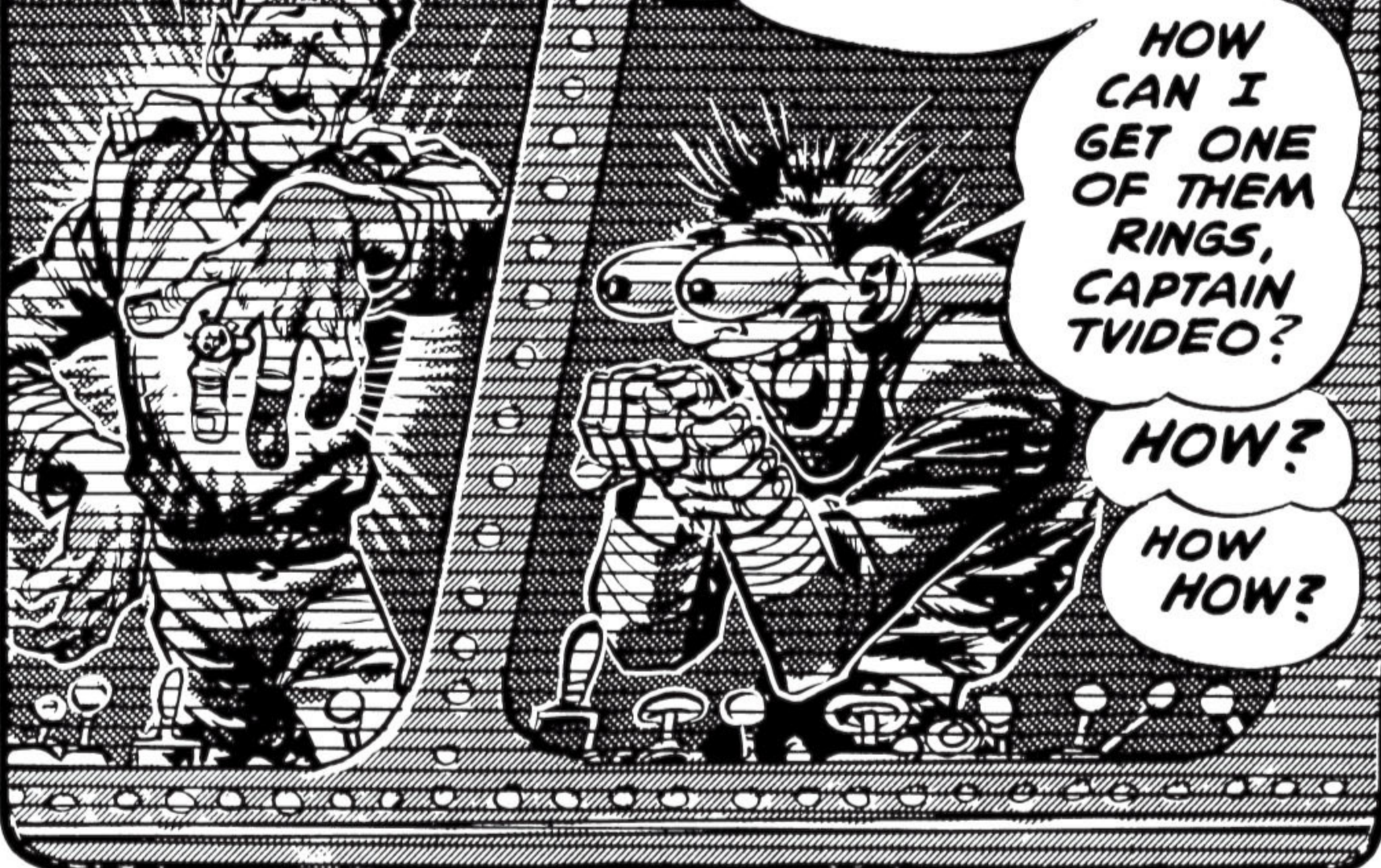


...ACTUALLY THE CASE WOULD BE QUITE HOPELESS!... HOWEVER I HAVE SOMETHING WITH WHICH I THINK I CAN OUTWIT THEIR SUPERIOR CIVILIZATION... OVERPOWER THEIR HIGHLY DEVELOPED ARMAMENT, AND REDUCE THEIR ABILITY TO OUTNUMBER US!... AND THAT THAT THING IS... THAT THING IS... IS...



...YES... IN A STUNNING PLASTIC FINISH DESIGNED TO FIT ANY FINGER!

...GOSH! WHAT A STUNNING LOOKING RING THAT IS... ONE THAT MY BOY FRIENDS WILL WANT... THAT MY GIRL FRIENDS WILL ADMIRE!



...YOU'LL FIND OUT LATER IN THE PROGRAM, RANGER!... AND NOW, I PUT MY HAND TO THE BLAST-OFF IGNITOR SWITCH... NOW I GET READY TO TURN THE HANDLE... AND NOW...



